UNIDOSUS

MEDIA GUIDE

As of May 2026

About us

UnidosUS is a nonprofit, nonpartisan organization that serves as **the nation's largest Hispanic civil rights and advocacy organization**. Since 1968, we have challenged the social, economic and political barriers that affect Latinos through our unique combination of expert research, advocacy, programs and an Affiliate Network of more than 300 community-based organizations across the United States and Puerto Rico. We believe in an America where economic, political and social progress is a reality for all Latinos, and we collaborate across communities to achieve it.

For more information on UnidosUS, visit unidosus.org or follow us on Facebook, Instagram, LinkedIn, Threads and X.



Press Contact
Zoe Marie Valentin

202-776-1717
news@unidosus.org

UnidosUS has experts available for interviews in the following topic areas:

- Civil Rights
- Education
- Health
- Housing and Financial Empowerment
- Immigration
- Public Policy and Advocacy
- Voting and Political Empowerment
- Legislative
- State Directors
- Workforce Development and Adult Education

+ Leadership



Janet Murguía

President and CEO

Topics: UUS's mission and values, key policy priorities, Latino voters, and economic impact of Latinos

Location: Washington, DC

Language: English and Spanish

About: Since 2005, Murguía has sought to strengthen UnidosUS's impact as a vital American institution. She has amplified the Latino voice on issues affecting the Hispanic community such as education, health care, immigration, civil rights and the economy. Murguía has been included twice in Washingtonian magazine's "100 Most Powerful Women in Washington" and recognized as one of the NonProfit Times' "Power and Influence Top 50" leaders.

Appearances: MSNBC, ABC News Live and USA Today

+ Our experts

Public Policy and Advocacy



Eric Rodriguez

Senior Vice President, Policy and Advocacy

Topics: UnidosUS policy priorities, economy, federal/administration investments and budget, tax policy, retirement security, jobs and climate

Location: Washington, DC

Language: English



Carmen M. Feliciano

Vice President, Policy and Advocacy

Topics: UnidosUS policy priorities

Location: Washington, DC

Languages: English and Spanish



Mauricio Garcia

Senior Vice President, Programs

Topics: Education programs, health, housing and financial empowerment and workforce development

Location: Washington, DC

Languages: English and Spanish

Our experts

Public Policy and Civil Rights



Rafael Collazo

Senior Director, Political Affairs

Topics: Oversees the strategy and execution of campaign initiatives, which seek to elevate the Latino perspective on important issues around healthcare, the economy, civic engagement and more

Location: Pennsylvania

Languages: English and Spanish



Claudia Ruiz

Senior Policy Advisor, Civil Rights

Topics: Voting rights, policing reform, digital equity, tech accountability and AI governance

Location: Los Angeles, CA

Language: English

+ Our experts

Legislative Affairs



Susie Feliz

Senior Advisor, Legislative Affairs and Institutional Strategy

Topics: Education, workforce development, digital connectivity, technology, telecommunications, and inclusive economic growth

Location: Washington, DC

Languages: English

+ Our experts

Voting and Political Empowerment



Clarissa Martinez De Castro

Vice President, Latino Vote Initiative

Topics: Latino voters (polling, demographics, voter attitudes, presidential elections), immigration and civic engagement

Location: Washington, DC

Languages: English and Spanish

Our experts

Immigration



Deborah Fleischaker

Senior Advisor, Immigration Policy & Strategy

Topics: Immigration policy, DHS and ICE operations, civil rights oversight in immigration systems and privacy

Location: Washington, DC

Languages: English



Zazy Ivonne Lopez

Senior Advisor, Immigration Enforcement

Topic: Immigration enforcement oversight, immigration detention conditions and law enforcement accountability

Location: Washington, DC

Languages: English and Spanish



Anita Gupta

Senior Advisor, Immigration Programs

Topic: Immigration enforcement, immigration legal services, removal defense, and immigration detention and bond proceedings.

Location: Texas

Languages: English



Laura Vazquez

Director, Immigrant Integration

Topic: Immigration policy, naturalization/ citizenship programs and immigrant integration

Location: Washington, DC

Languages: English and Spanish

Our experts

Education



Amalia Chamorro

Senior Director, Education Policy

Topics: Early childhood education, K-12, and higher education policy; English Language Learners (ELLs), state pre-school policy, federal early care and education policy, No Child Left Behind and education authorization

Location: Washington, DC

Languages: English and Spanish



Jenny Muñiz

Director, Education Policy

Topics: K-12 and post-secondary

Location: Washington, DC

Languages: English and Spanish



Lina Lenis

Policy Analyst, Education Policy

Topic: K-12

Location: Washington, DC

Languages: English and Spanish



Magin Sanchez

Senior Policy Analyst, Education Policy

Topic: Higher education

Location: Washington, DC

Languages: English and Spanish

Our experts

Education



Elizabeth Zamudio

Vice President, Education

Topics: Early childhood education and K-16 programming, higher education, family and community engagement, curriculum development, technology literacy and Latino education statistics

Location: Los Angeles, CA

Languages: English and Spanish



Diane Angulo

Senior Director, Education

Topics: Post secondary access and success and family engagement

Location: Los Angeles, CA

Languages: English and Spanish



Viviana López Green

Senior Director, Latino Knowledge Lab

Topics: Latino history, culture and representation

Location: Washington, DC

Languages: English and Spanish

+ Our experts

Financial Empowerment



Lisette Orellana Engel

Director, Economic Policy

Topics: Access to credit, medical debt, paid family leave, housing, tax policy (child tax credit, earned income tax credit, retirement), access to banking and financial services and labor policy

Location: Washington, DC

Languages: English and Spanish



Santiago Sueiro

Senior Policy Analyst

Topics: Access to banking and financial services and labor policy

Location: Washington, DC

Languages: English and Spanish

+ Our experts

Health



Rita Carreón

Vice President, Health

Topics: Health status and health needs of Latinos, equitable access to quality healthcare, COVID-19 and vaccinations, community health services (*promotores de salud* and federally qualified health centers), mental health, healthcare costs and culturally and linguistically appropriate healthcare

Location: Washington, DC

Languages: English and Spanish

Our experts

Health and Advocacy



Pedro D. Martinez

Director, Health

Topics: Racial and ethnic disparities in immunization rates, maternal and child health, injury and violence prevention (including drug overdose and suicide prevention) and public health surveillance and epidemiology

Location: Washington, DC

Language: English and Spanish



Ana Gabriela Power

Senior Director, Health

Topic: Food security

Location: Washington, DC

Language: English and Spanish



Stan Dorn

Director,
Health Policy Project

Topics: Healthcare Coverage and affordability, including ACA and Premium Tax Credits (PTCs), Medicaid and Children's Health Insurance Program (CHIP), Immigrant eligibility for health care and public benefits, Culturally and linguistically appropriate care and health disparities and Latino/underserved community data

Location: Washington, DC

Language: English

Our experts

Workforce Development and Adult Education



Luis A. Quiñones
Vice President

Topics: Workforce development programming, adult education, DEI, apprenticeships and digital equity

Location: Washington, DC

Languages: English and Spanish



Cynthia Guevara
Director

Topics: Workforce development programming focused on underserved communities, apprenticeships, community engagement, social services, digital equity, skills-based hiring, upskilling, employer engagement and partnerships

Location: Massachusetts

Languages: English and Spanish



Andrean Vargas
Director

Topics: Workforce development programming focused on underserved communities, community and partnership engagement and employment pipelines

Location: Chicago, IL

Languages: English and Spanish

Our experts

Housing and Homeownership



Laura Arce

Senior Vice President, Economic Initiatives

Topics: UnidosUS HOME (Home Ownership Means Equity) Initiative, housing discrimination, community development, asset accumulation and wealth building, credit, public-private partnerships for homeownership programs and housing counseling

Location: Washington, DC

Languages: English and Spanish



Cristy Villalobos-Hauser

Housing Policy Advisor

Topics: Housing policy initiatives, Homeownership, HUD's Housing Counseling Assistance program, economic empowerment, and voter participation

Location: Washington, DC

Languages: English and Spanish

+ Our experts

Housing and Financial Empowerment



Jorge Rivera

Director, Housing and Financial Empowerment

Topics: Pre- and post-purchase counseling and home buyer education, support and homeownership sustainability, fair housing, foreclosure, rental counseling and housing supply and affordability

Location: Washington, DC

Language: English and Spanish



Erica Serna

Associate Director, Financial Empowerment

Topics: Financial capability, literacy and coaching, access to banking, credit building, savings vehicles, remittances, economic development, behavioral economics and economic policy

Location: Phoenix, AZ

Language: English and Spanish



Lizena Zambrano

Associate Director, Counseling Connection

Topics: Pre- and post-purchase counseling and home buyer education, support and homeownership sustainability, fair housing, foreclosure and rental counseling

Location: Phoenix, AZ

Language: English and Spanish

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+ State Directors



Enrique Davis-Mazlum
Arizona

Topics: Housing, education, health, immigration, workforce and building coalitions supporting Latino civil rights

Languages: English and Spanish



Jared Nordlund
Florida

Topics: Civic engagement, voter registration, political empowerment, immigration, healthcare, housing and education

Language: English



Esmeralda López
California

Topics: Housing, economic empowerment, education and immigration

Languages: English and Spanish



Eric Holguín
Texas

Topics: Education, healthcare, housing, Texas border and immigration and civic engagement

Language: English

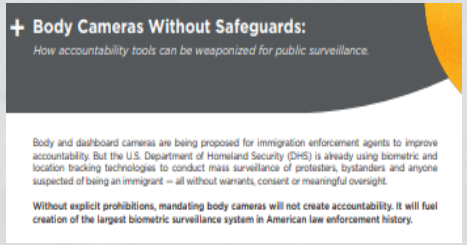
+ Resources

- **Hispanic Electorate Data Hub:** A data platform that includes multi-year dynamic polling data and detailed insights into the perspectives and priorities of Hispanic voters, including their top issues priorities, their views on parties and candidates and candidate outreach efforts; along with the potential impact of this fast-growing electorate in competitive districts. AVAILABLE HERE.
- **Bipartisan Poll of Hispanic Voters: The Road to 2026:** The largest bipartisan survey of Latino registered voters provides an in-depth look at the priorities, political environment and lived experiences shaping the nation's second-largest voting-age population. The 3,000-person national poll, with oversamples in six key states and competitive congressional districts. AVAILABLE HERE.
- **Power of the People Makes a Difference:** UnidosUS showcases community-led campaigns that successfully pressured the administration to release individuals from detention, including U.S. citizens and long-resident immigrants, demonstrating the impact of collective action and rapid-response strategies. AVAILABLE HERE.
- **Why Body Cameras Risk Expanding Government Surveillance:** This factsheet outlines how DHS's use of biometric and location-tracking technologies could be expanded through body cameras without proper safeguards, such as calling for clear limits on facial recognition, data sharing and secondary use to ensure accountability tools do not undermine civil rights. AVAILABLE HERE.









UNIDOSUS

+ Resources

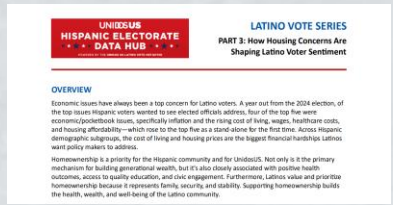
- **Economic Prosperity Agenda:** UnidosUS's national economic roadmap outlining policy solutions to address affordability and expand economic opportunity. Grounded in new research and backed by more than 30 organizations, it aims to shape the economic debate and elevate Latino priorities ahead of the 2026 midterm elections. AVAILABLE HERE.
- **Latino Working Class: America's Economic Engine:** In this topic brief developed in collaborationn with PRB, we highlighting the critical role Latino workers play across key industries while examining the economic challenges they face—offering data-driven insights to better inform policy, shift narratives and elevate the priorities of Latino working-class families. AVAILABLE HERE.
- **Homeownership**: Homeownership is the primary pathway to building wealth in America — and Latino families continue to face systemic barriers in achieving it. UnidosUS outlines key policy solutions to close the Latino homeownership gap, expand access to credit and ensure fair, affordable housing opportunities for all. AVAILABLE HERE.
- **Housing and Public Support:** Most Americans across racial and ethnic lines support policies to expand affordable housing. UnidosUS highlights widespread agreement on the need for action to address the housing crisis. AVAILABLE HERE.
- **Financial Empowerment**: Two UnidosUS case studies highlight the impact of its financial coaching model in helping Latino families build stability and wealth. The reports explore successes, challenges and lessons learned from implementing and scaling financial coaching through the UnidosUS Financial Empowerment Network. AVAILABLE HERE & HERE.







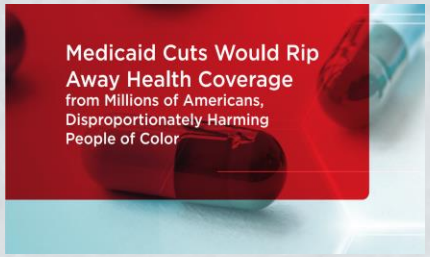


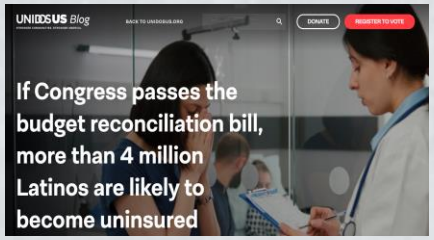


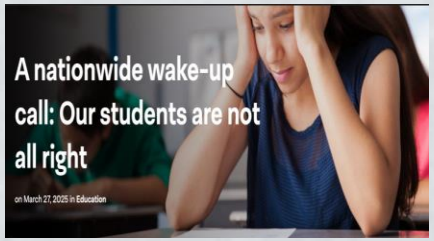
+ Resources

- **Children and Budget Cuts**: Federal budget signed into law on July 4 made historical cuts to Medicaid and Supplemental Nutrition Assistance Program (SNAP), endangering health and nutrition programs for 34 million children — disproportionately affecting Latino and low-income families. UnidosUS outlines the devastating impact of these cuts and urges policymakers to protect essential support for children. AVAILABLE HERE.
- **Medicaid and Racial Equity:** Medicaid cuts would strip health coverage from millions with communities of color bearing the brunt. UnidosUS highlights how 20 million Latinos are at risk. AVAILABLE HERE
- **Health Coverage at Risk**: Over 4 million Latinos could lose health insurance under federal budget signed into law on July 4, 2025. UnidosUS presents data and national analysis showing the potential for a surge in uninsured rates in key states. AVAILABLE HERE.
- **Fact sheet on Prosperity for English Learners**: This fact sheet outlines key education policy priorities to support English Learners (ELs), focusing on equity and opportunity in K–12 education. It highlights UnidosUS's recommendations for improving outcomes for EL students nationwide. AVAILABLE HERE.
- **Education and Mental Health:** Latino students are facing a growing crisis in education and mental health, made worse by the pandemic and longstanding inequities. This UnidosUS report reveals that many Latino students feel unsupported, overwhelmed and disconnected in school. Bold action is needed now to ensure they receive the academic, emotional and mental health support they deserve. AVAILABLE HERE.











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