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2026 Midterm Election Voter Poll

FLORIDA HISPANIC VOTERS

www.2026electionpoll.us

BSP research

AFRICAN AMERICAN RESEARCH COLLABORATIVE

November 10, 2026

About the Survey

2026 Midterm Election Voter Poll

- Total N=3,014 Latino voters in the 2026 midterm election (+/- 1.8%)
  - N=803 Battleground Congressional Districts (±3.5%)
  - N=1,368 Battleground Senate States (±2.6%)
  - N=844 Texas (including N=176 Rio Grande Valley) (±3.4%)
  - N=516 Florida (±4.3%)
  - N=337 Arizona (±5.3%)
  - N=421 California (±4.8%)
  - N=241 Michigan (±6.3%)
- Field Dates: October 20 – November 3, 2026
- Survey available in English and Spanish, according to respondent preference
- Administered via live phone, text invite, and online panels
- All respondents voted in the 2026 election

Key Findings

2026 Midterm Election Voter Poll

1. Six in ten Florida Latino voters (60%) say the country is on the wrong track, a view shared across every region, age group, and origin group except Cuban voters, who are evenly split.

2. Cost of living is the top issue by a wide margin (59%). Groceries (49%), housing (46%) and gas (39%) top the list of worries. More than half have nothing left over at the end of the month or are struggling, and 38% expect Trump's economic policies to leave them worse off, versus 24% who expect to be better off.

3. Trump is underwater with Florida Latino voters. A majority (57%) view him unfavorably, and majorities disapprove of his handling of the war with Iran (65%), inflation (65%), immigration enforcement and ICE (62%), and the economy (59%).

4. Democrats are seen as caring; Republicans much less so. 55% say Democrats care a great deal about the Latino community, compared with 38% for Republicans. Six in ten (62%) say Republicans don't care or are hostile.

5. A fast-renewing electorate. One in three (34%) Florida Latino voters first voted in 2022 or later, including more than half (52%) of those under 40.

Key Findings

2026 Midterm Election Voter Poll

6. Florida Latino voters favored Democratic House candidates 57% to 41%, 8 points more than they gave Harris in 2024, with every group shown except Cuban voters favoring Democrats.

7. Florida Latino voters backed Nixon and Jolly by double digits. Florida Latino voters backed Democrat Angie Nixon over Republican Ashley Moody 53% to 43% for U.S. Senate, and Democrat David Jolly over Republican Byron Donalds 53% to 41% for governor.

8. Voters report higher levels of contact than previous polling shows. Overall, 56% of Florida Latino voters were contacted, 26% by Democrats and 26% by Republicans. Rising contact is no doubt a contributing factor to increased Latino voter turnout.

9. More than nine in ten (92%), including 89% of Republicans, want a balanced immigration system with an earned path to citizenship. Conversely, a sizeable majority of Latino voters think ICE actions are over the line.

10. Concern for democracy runs deep. Three in four worry that Congress (74%) and the Supreme Court (77%) aren't checking the President, two in three say civil rights are under threat or no longer secure, and nearly six in ten (58%) worry their family or community could be targeted by government policies.

The Economy and Political Climate Shaping the Midterm Vote

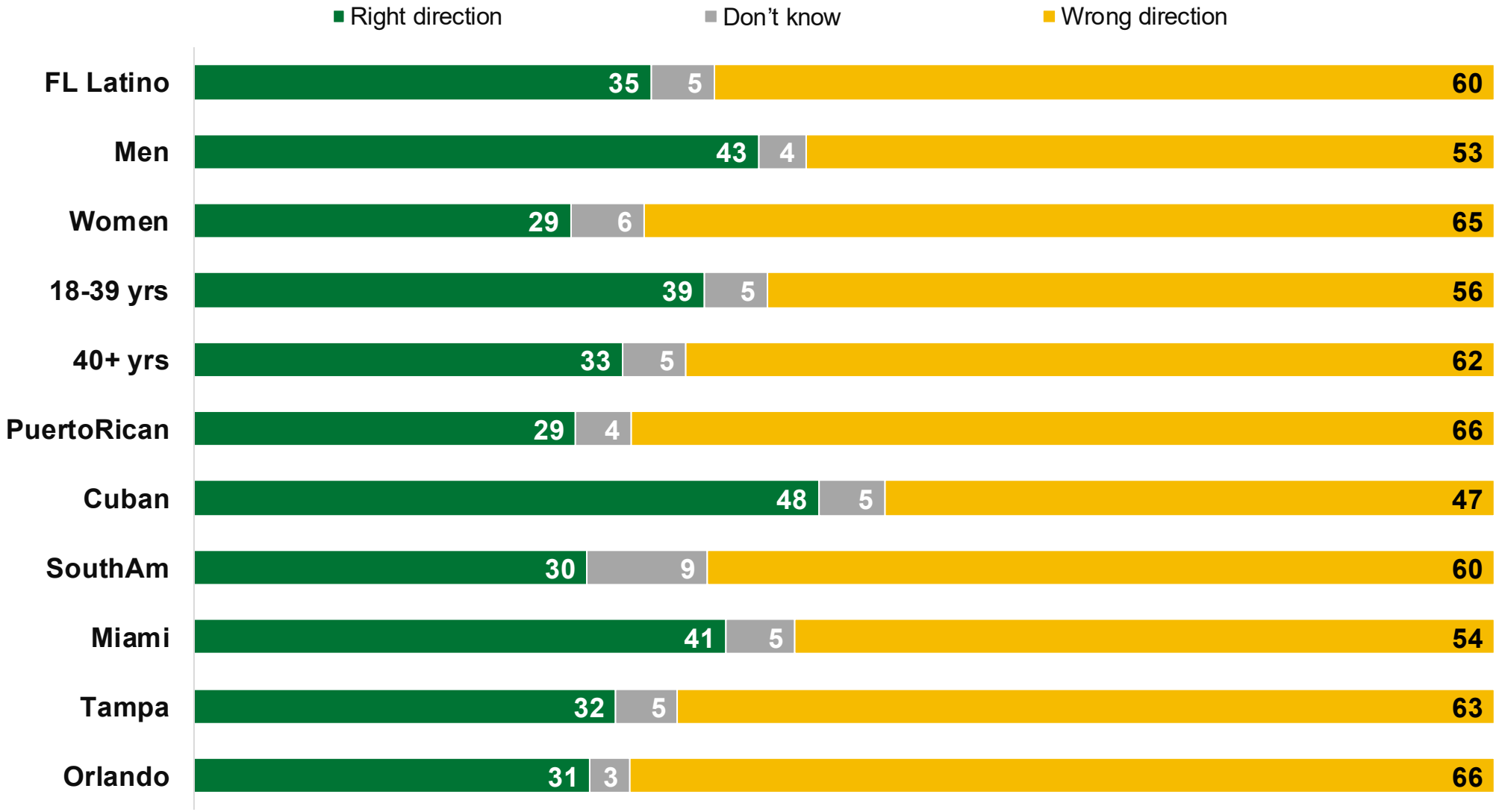
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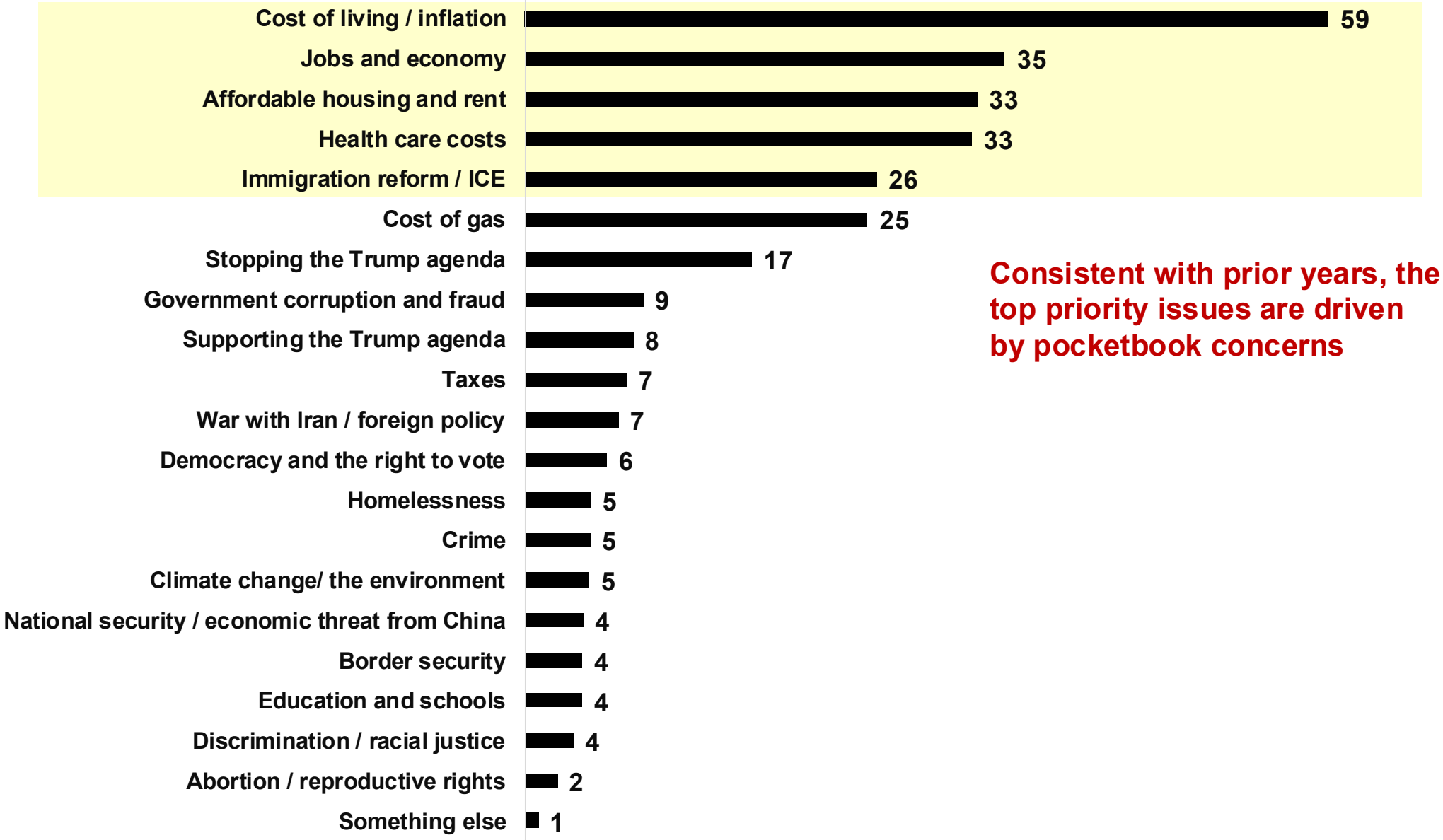
Most Florida Latino voters think the country is going in the wrong direction

Generally speaking, do you think things in the United States today are going in the right direction, or the wrong direction?



What are the most important issues that elected officials should address?

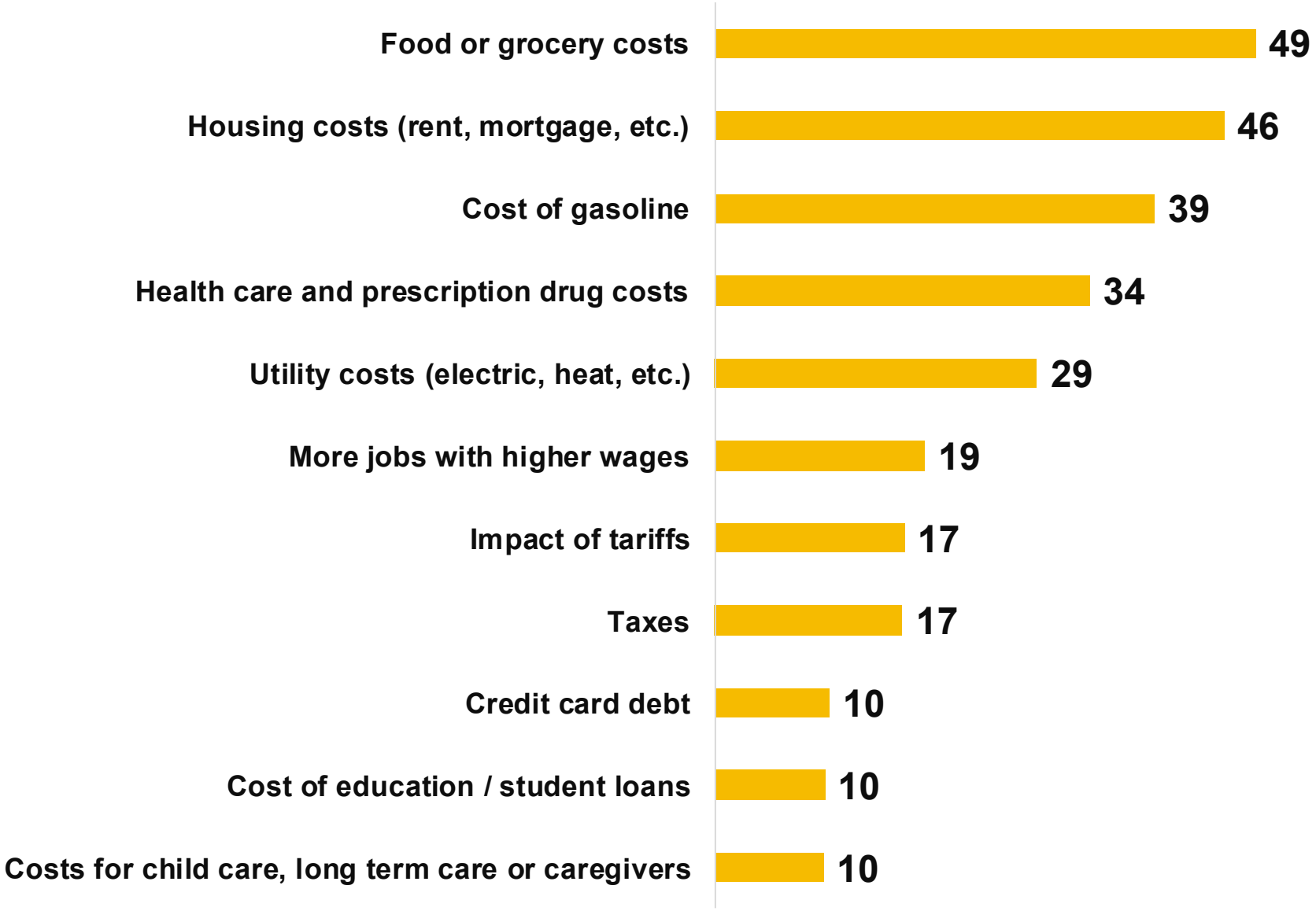
TOTAL ranked 1, 2, or 3 illustrated (Rank up to three. Sorted highest to lowest)



Consistent with prior years, the top priority issues are driven by pocketbook concerns

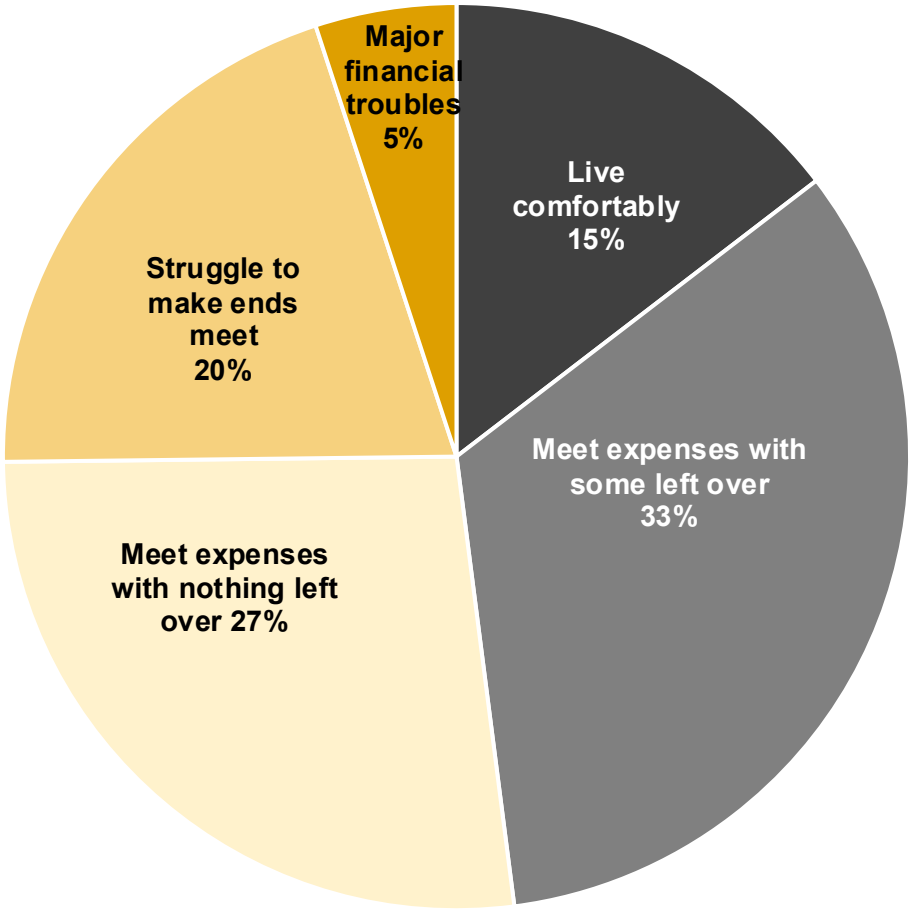
Cost of living concerns are driven by worries about basic living expenses, followed by energy prices

When you think about the cost of living, which of the following are you most concerned about? (Select up to three. Sorted highest to lowest)

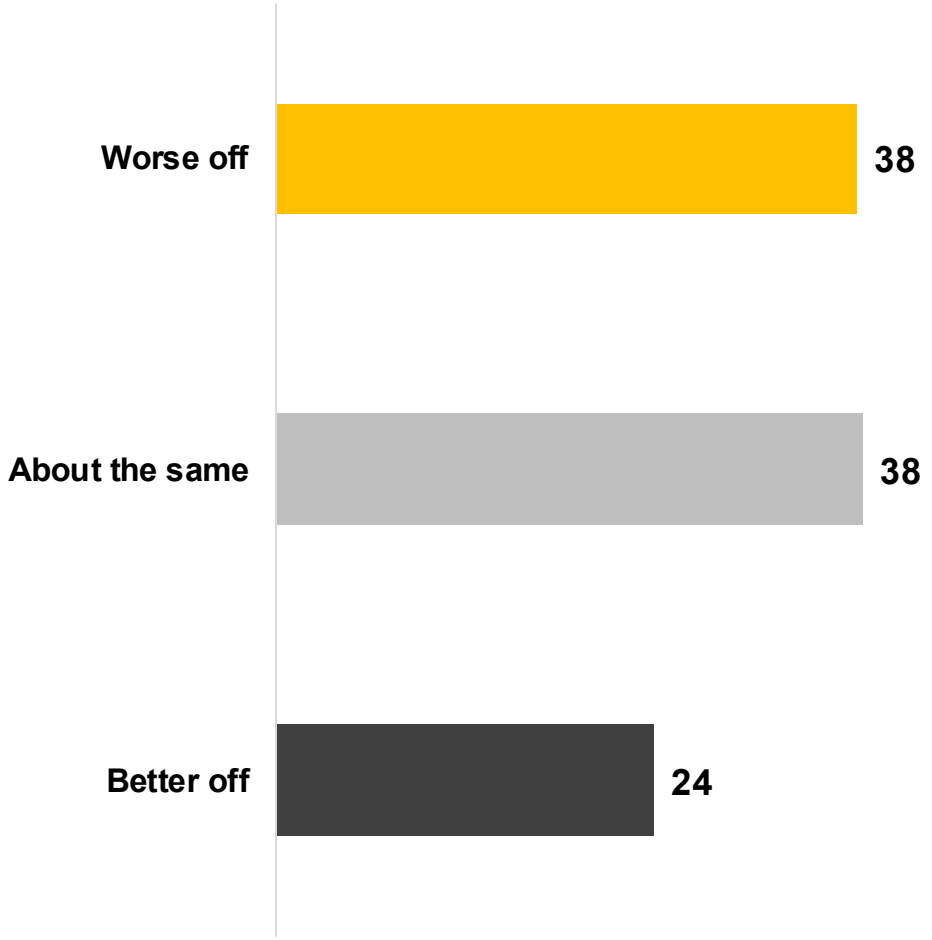


More than half of Florida Latino voters have nothing left over or are struggling, and nearly four in ten think Trump's economic policies will make them worse off

Which of the following best describes how well you are doing financially today?

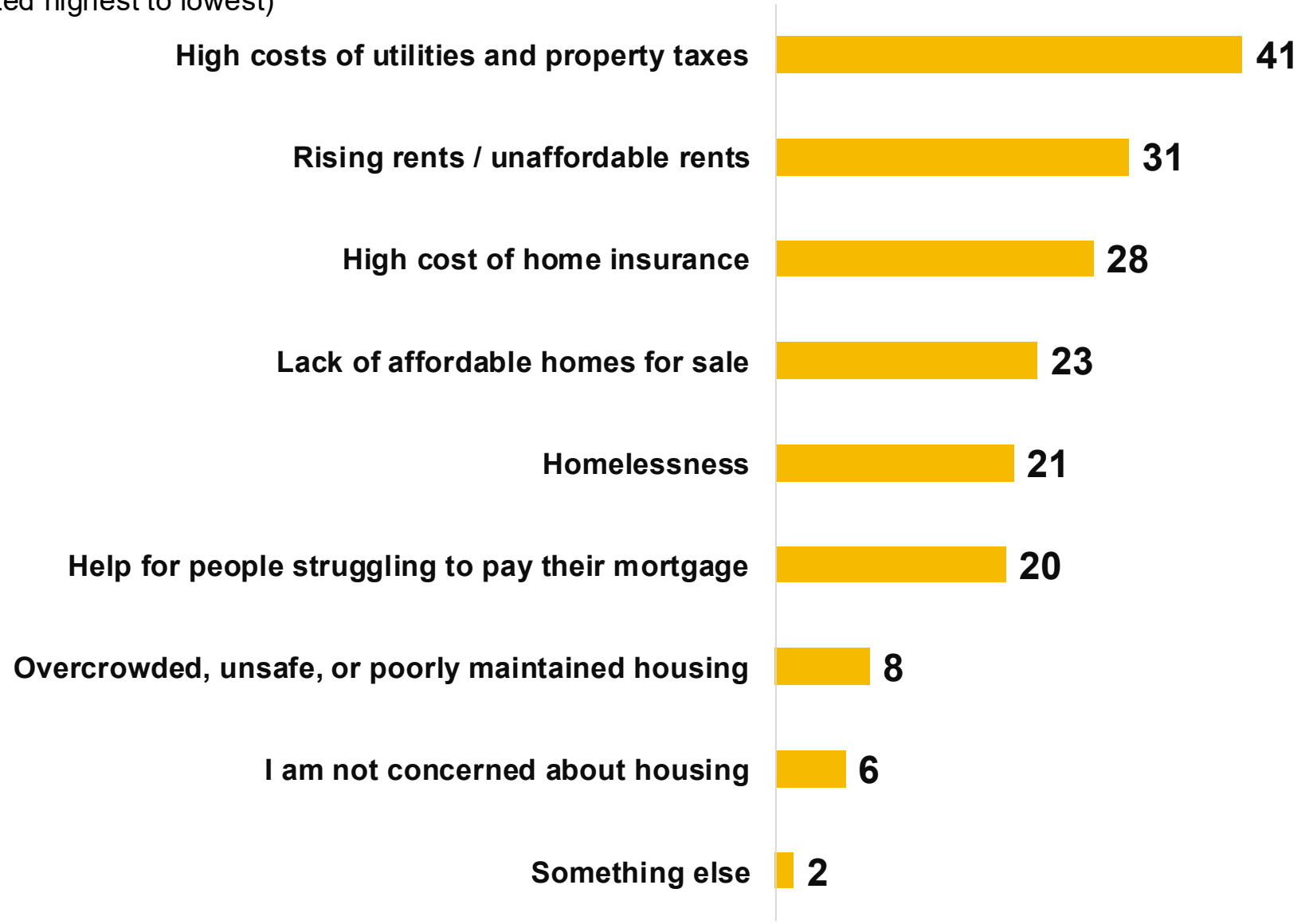


Looking ahead to the next year, do you think Trump's economic policies will make you:



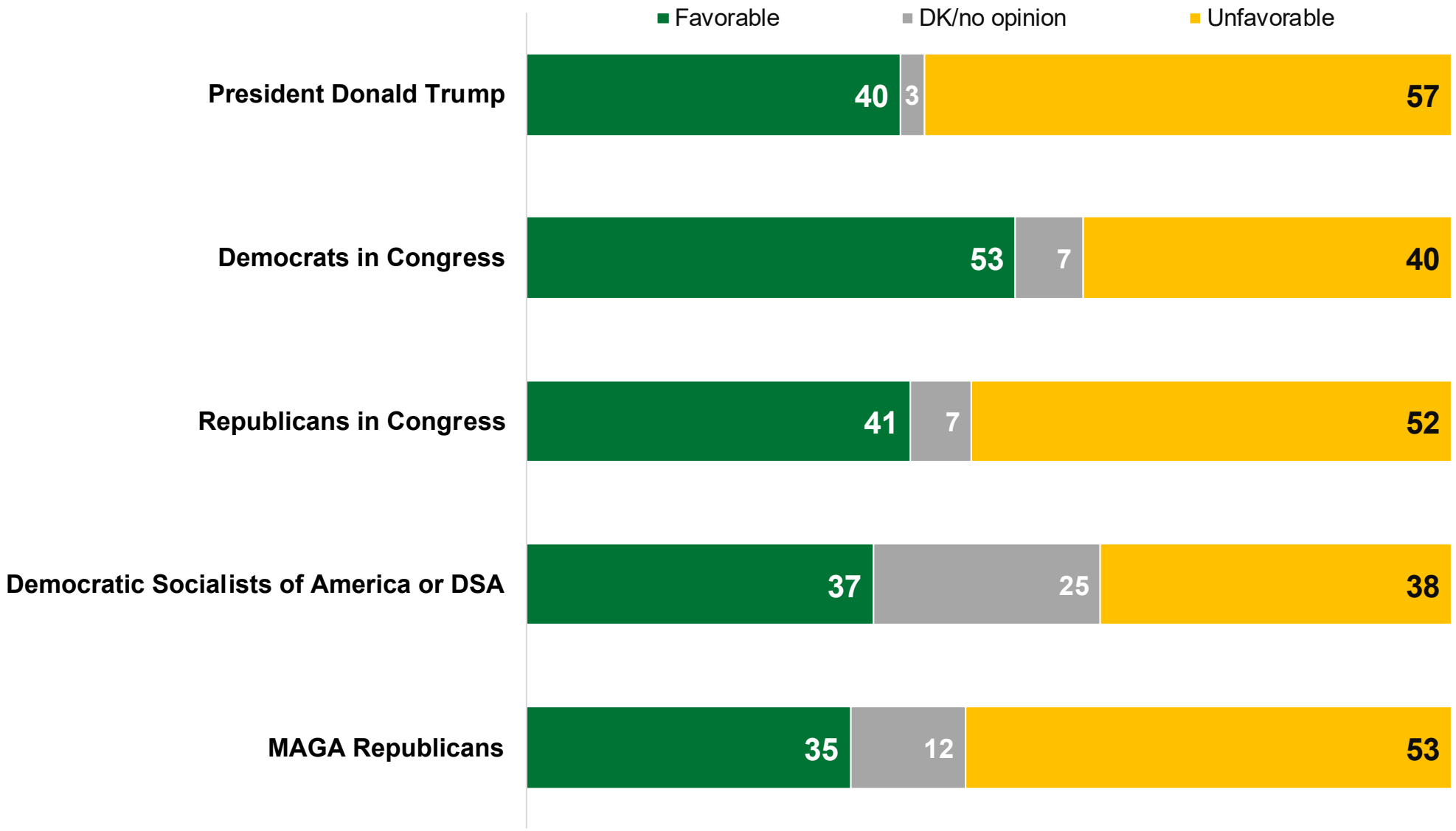
Utilities, property taxes, and rising rent costs are the top housing concerns

Thinking about housing, which of the following concerns would you most like to see elected officials address? Select up to two.
(sorted highest to lowest)



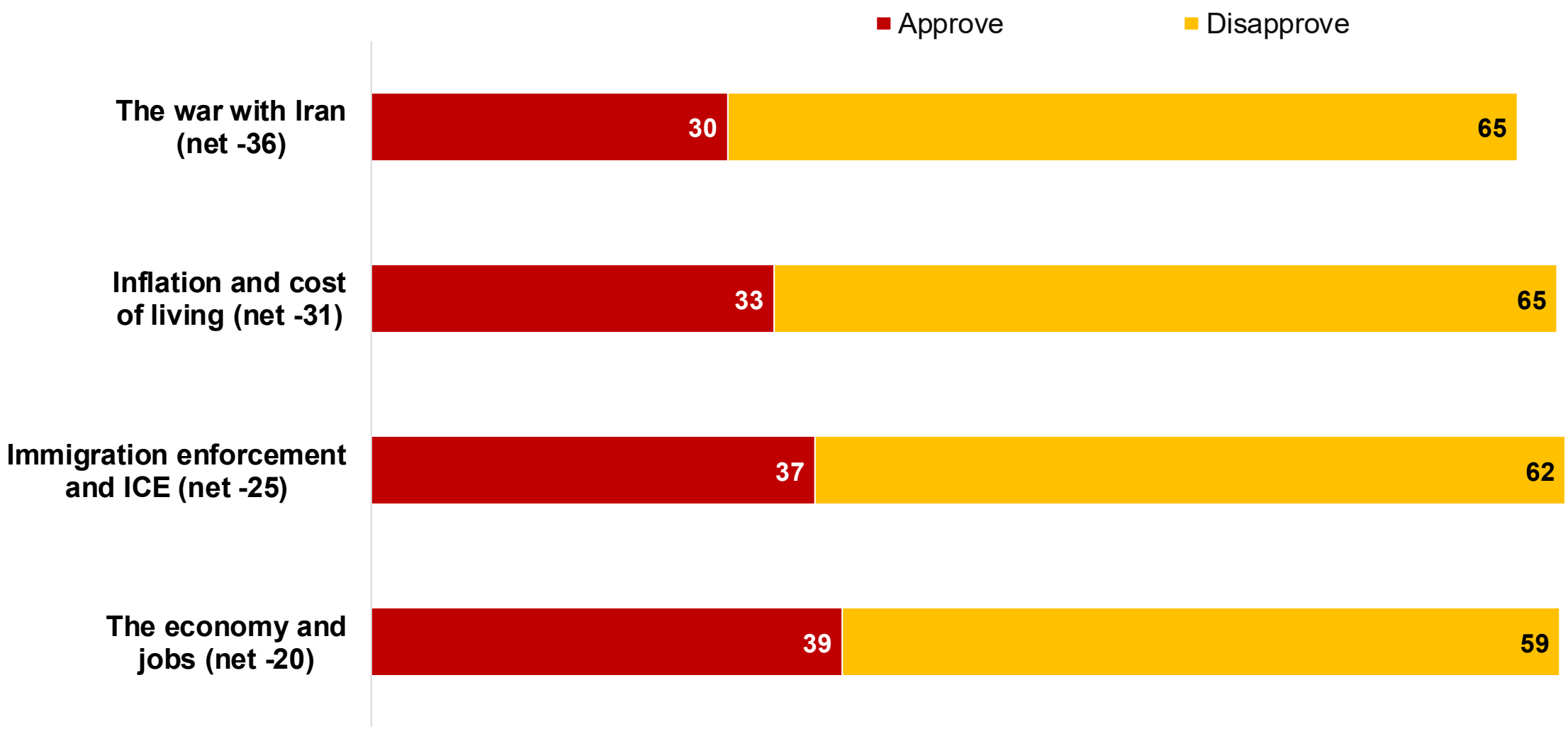
Most Florida Latino voters view Trump, Republicans in Congress, and MAGA Republicans unfavorably

For each of the following people, indicate if you have a favorable or unfavorable opinion.



President Trump is net-negative with Florida Latino voters on handling the economy, war with Iran, immigration, and inflation

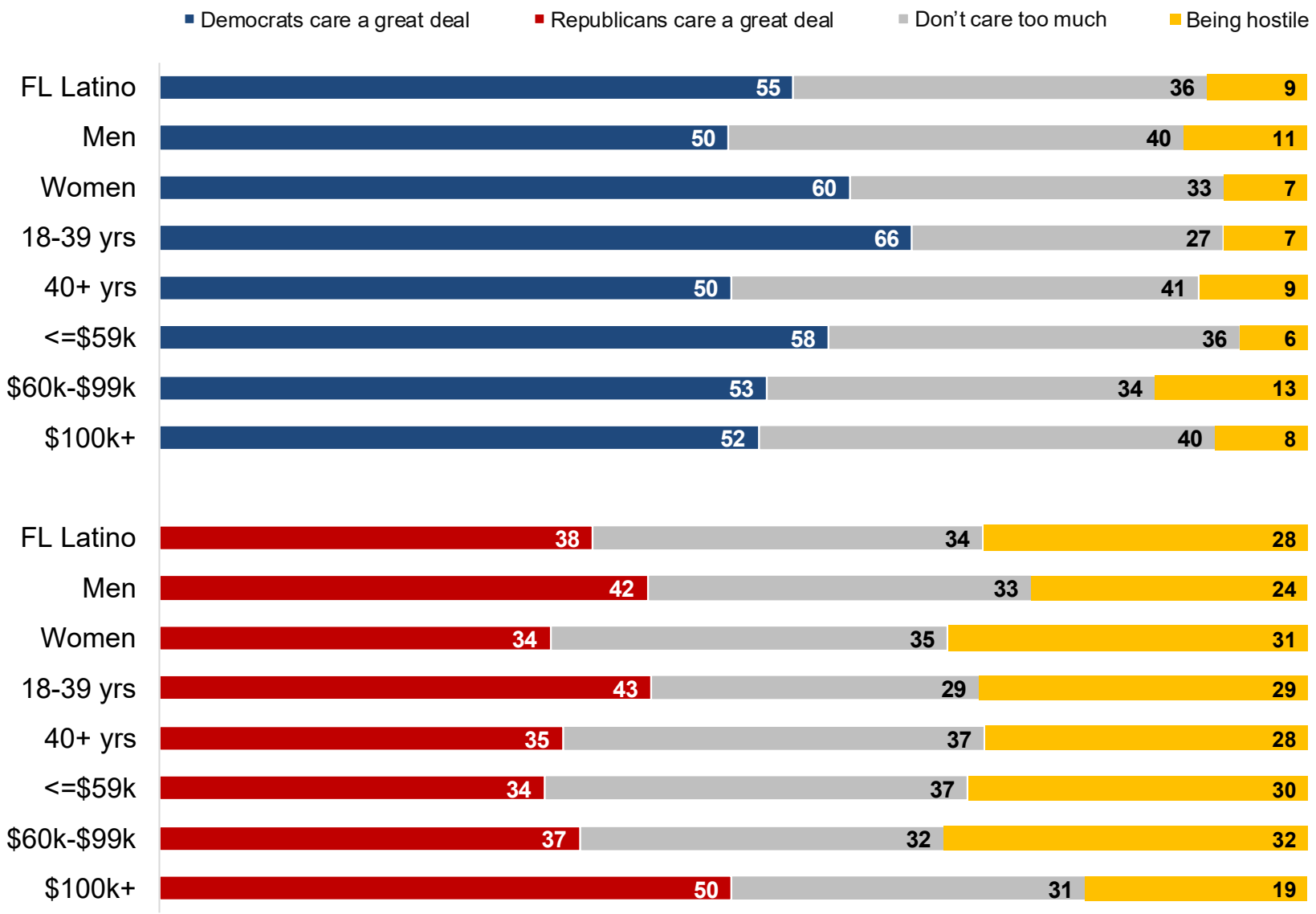
Overall, do you approve or disapprove of the way President Trump is handling:



A majority of Florida Latino voters think Democrats care about their community, and view Republicans as indifferent or hostile to Latinos

Would you say the Democratic Party cares a great deal about the Latino community, that they don't care too much about Latino people, or that Democrats are being hostile towards the Latino community?

Would you say the Republican Party cares a great deal about the Latino community, that they don't care too much about Latino people, or that Republicans are being hostile towards the Latino community?



The 2026 Midterm Vote

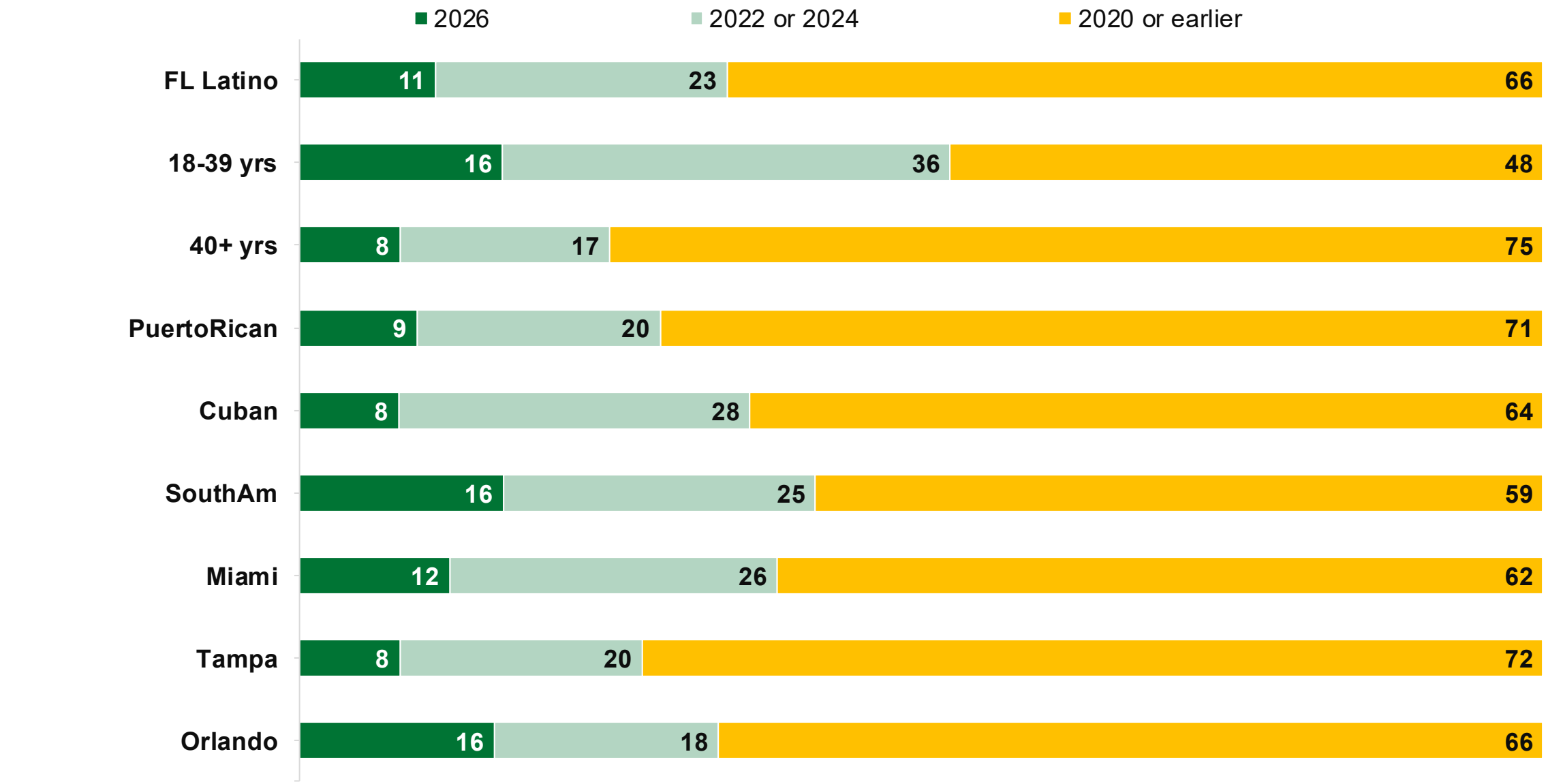
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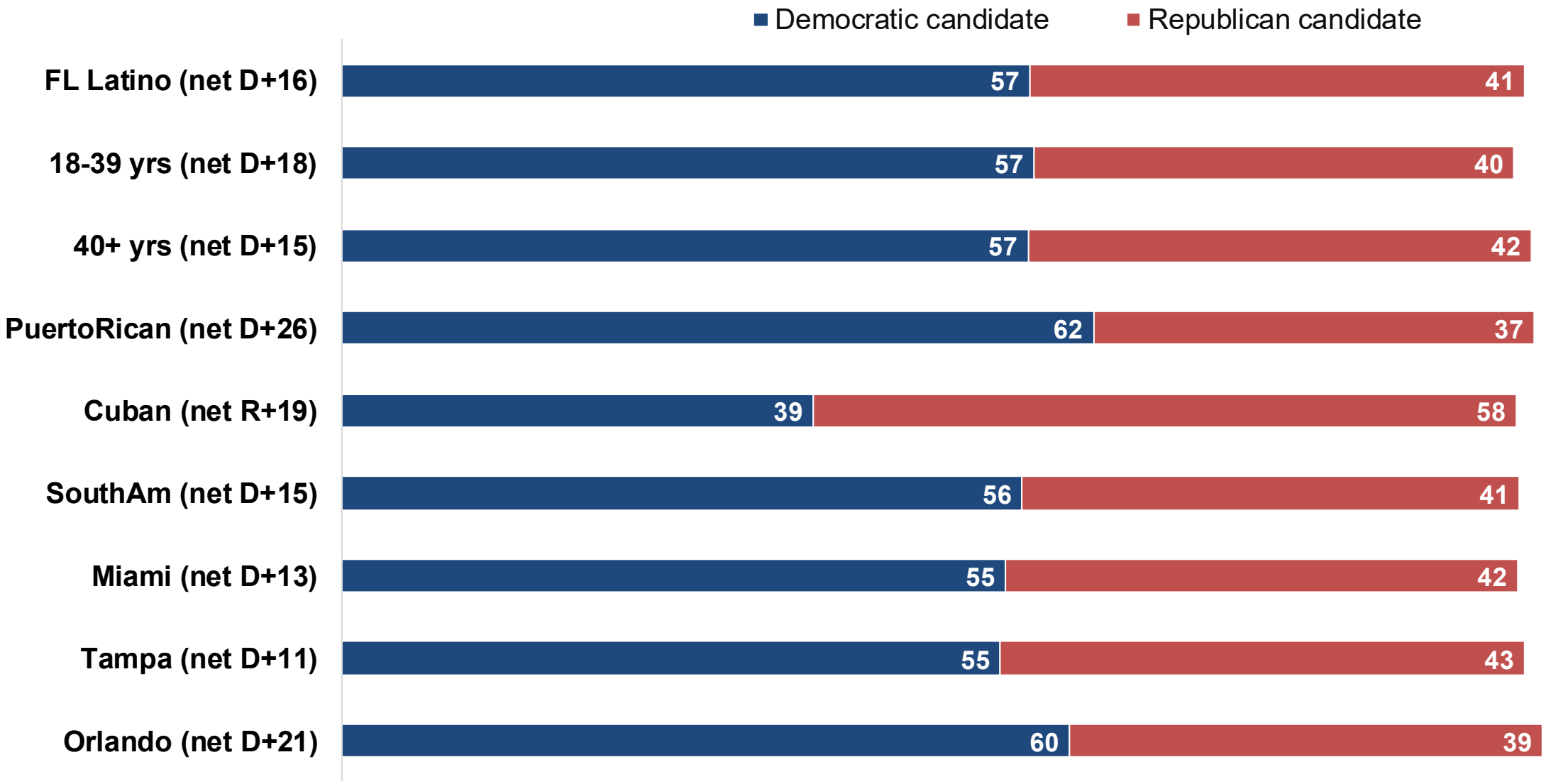
One in three Florida Latino voters are newer to voting, largely due to those aging into the electorate

When did you first cast a vote in a general election?



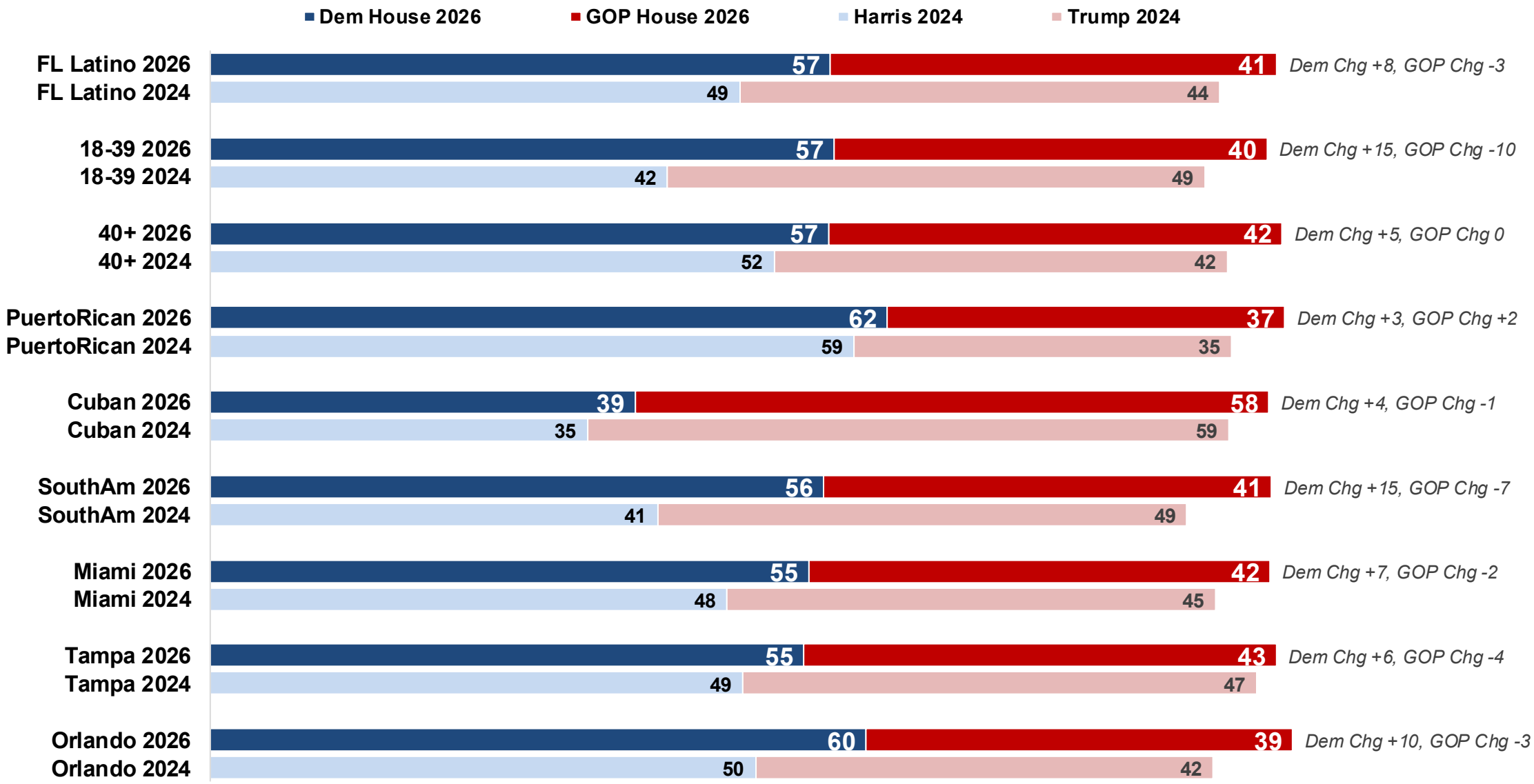
The majority of Florida Latino voters supported Democratic candidates in House races

In the election for the U.S. Congress, in your district here in [state] will/did you vote for:



Republicans lost ground in 2026 as House Democrats performed better than Harris did in 2024

In the election for the U.S. Congress, in your district here in [state] will/did you vote for/In the 2024 Presidential election, who did you vote for?

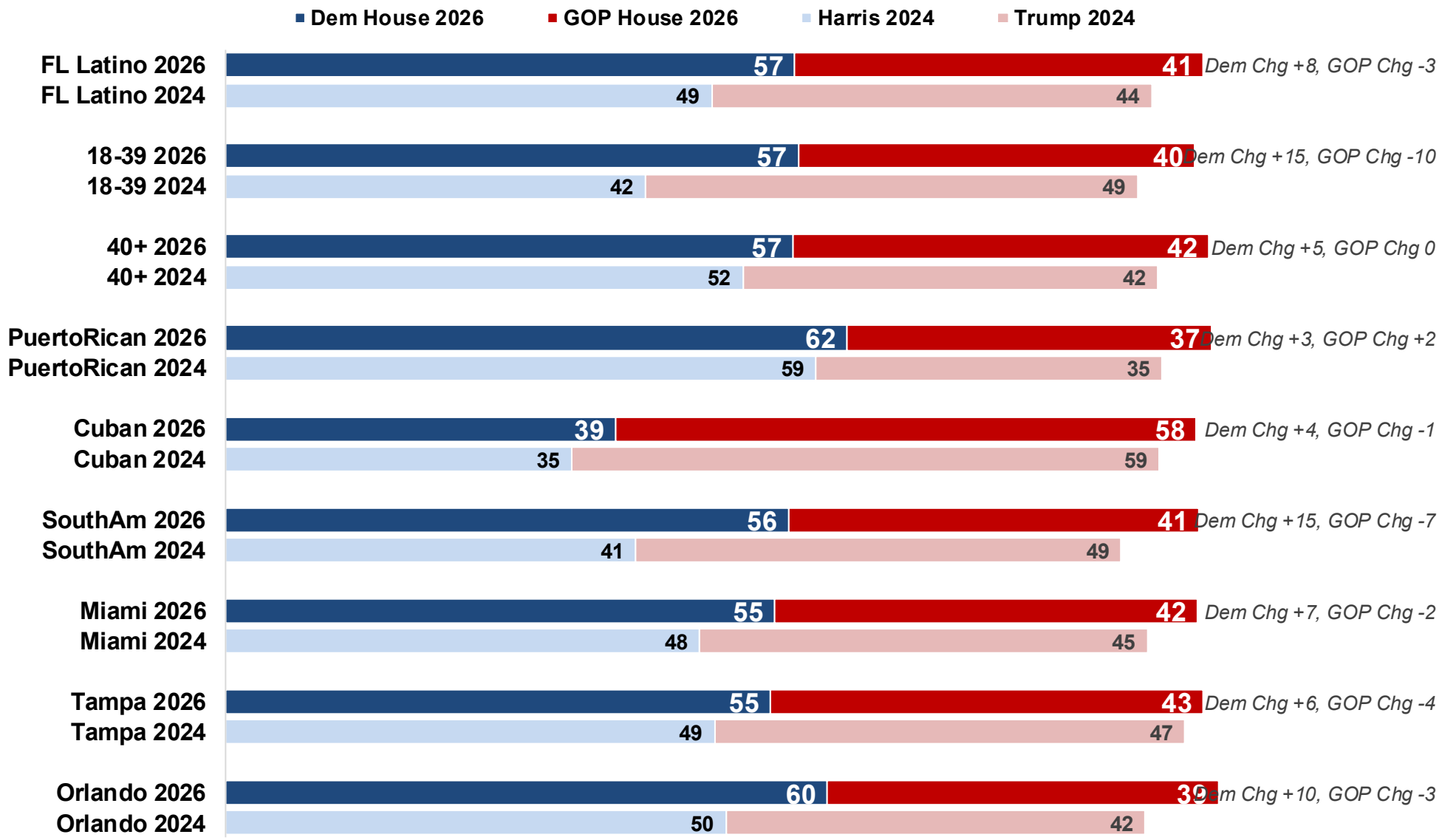


Republicans lost ground in 2026 as House Democrats performed better than Harris did in 2024

In the election for the U.S. Congress, in your district here in [state] will/did you vote for/In the 2024 Presidential election, who did you vote for?

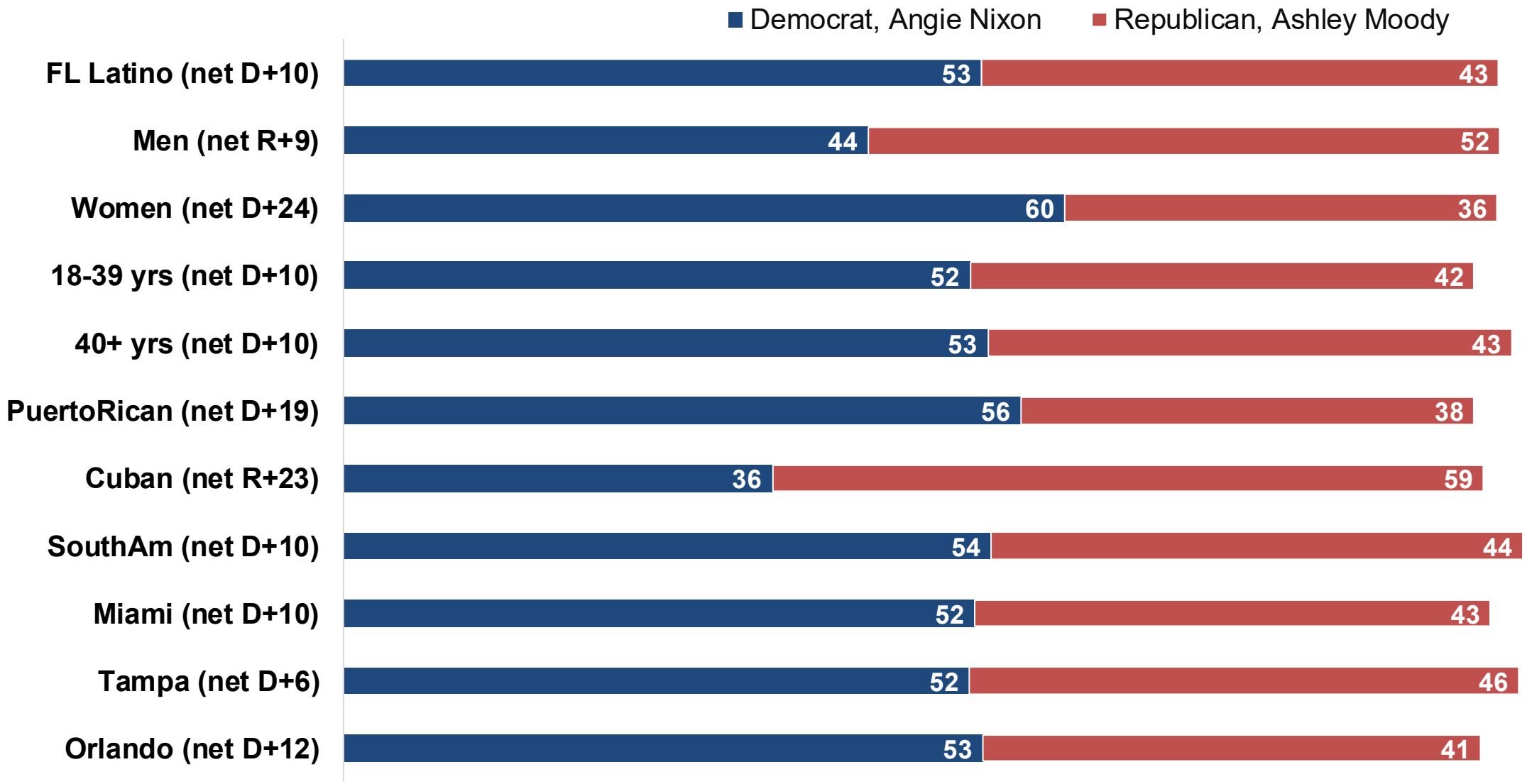
Among 2024 Florida Latino Trump voters, 12% voted for Democratic House candidates.

Only 5% of Harris voters voted for Republicans.



Florida Latino voters backed Democrat Angie Nixon over Republican Ashley Moody for U.S. Senate

[If Senate race] In the election for U.S. Senate here in [state] will/did you vote for:

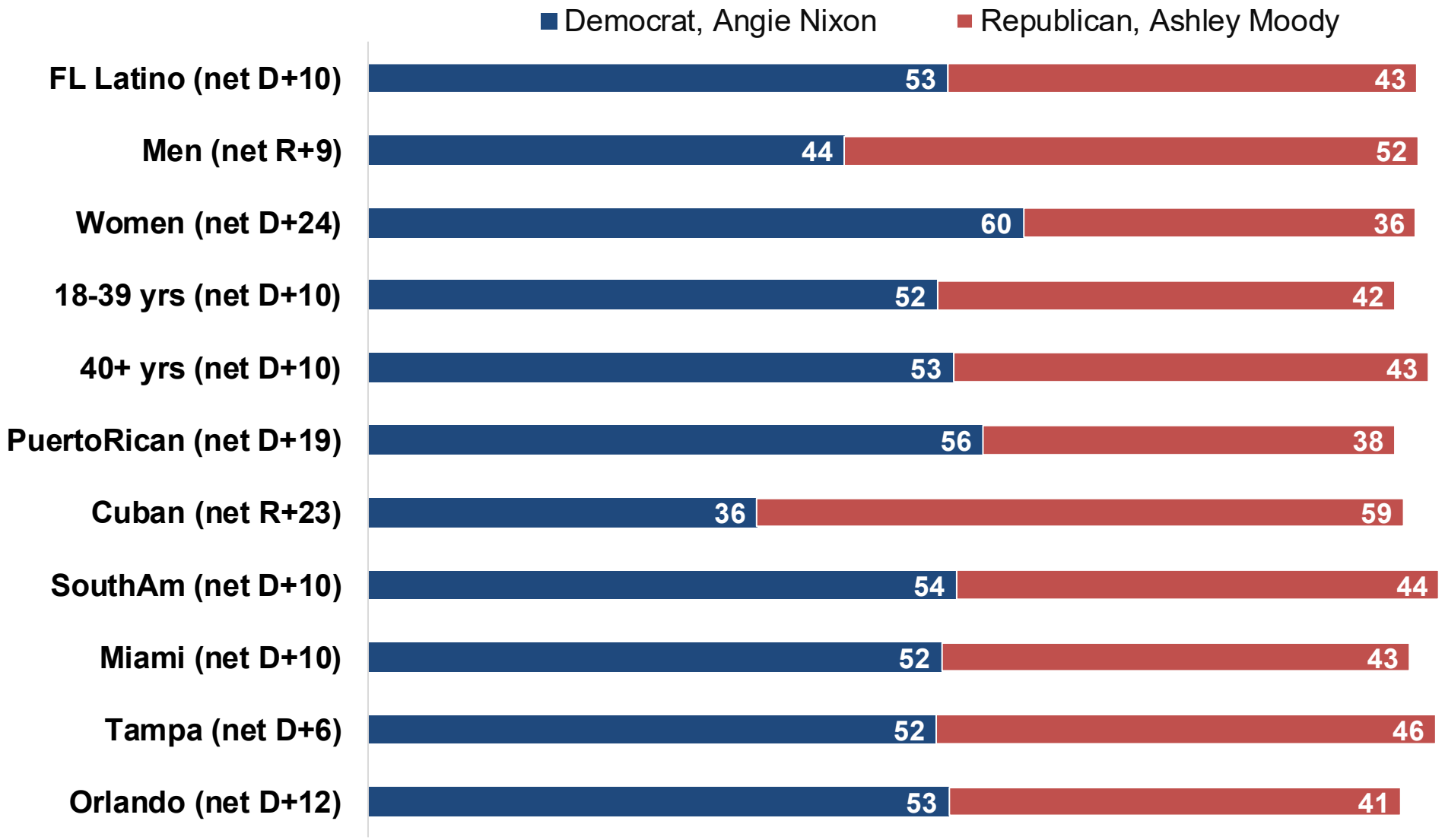


Florida Latino voters backed Democrat Angie Nixon over Republican Ashley Moody for U.S. Senate

[If Senate race] In the election for U.S. Senate here in [state] will/did you vote for:

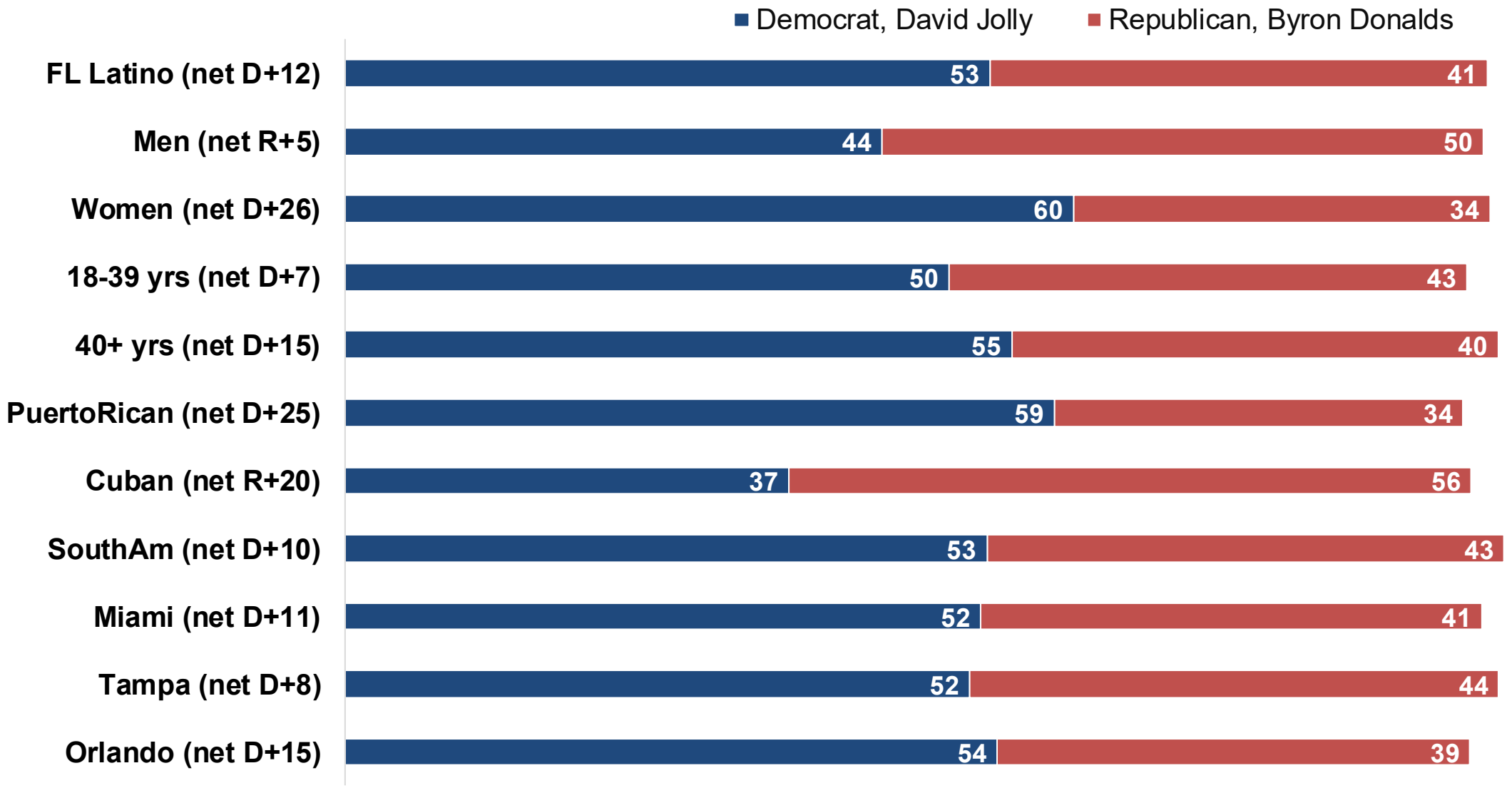
Among 2024 Florida Latino Trump voters, 12% voted for Nixon.

Only 7% of Harris voters voted for Moody.



Florida Latino voters backed Democrat David Jolly over Republican Byron Donalds for Governor

[If Governor election] In the election for Governor here in [state] will/did you vote for:

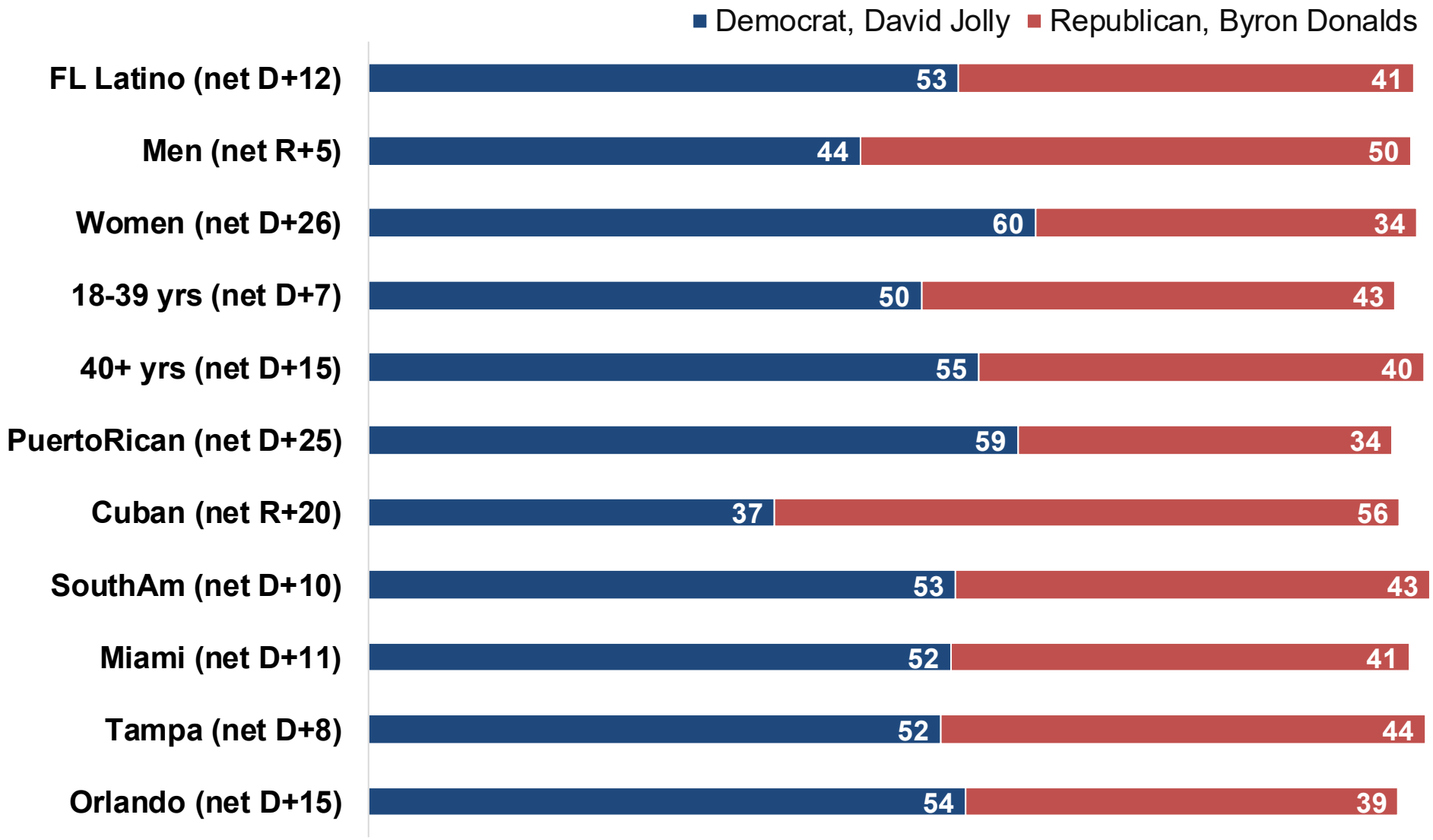


Florida Latino voters backed Democrat David Jolly over Republican Byron Donalds for Governor

[If Governor election] In the election for Governor here in [state] will/did you vote for:

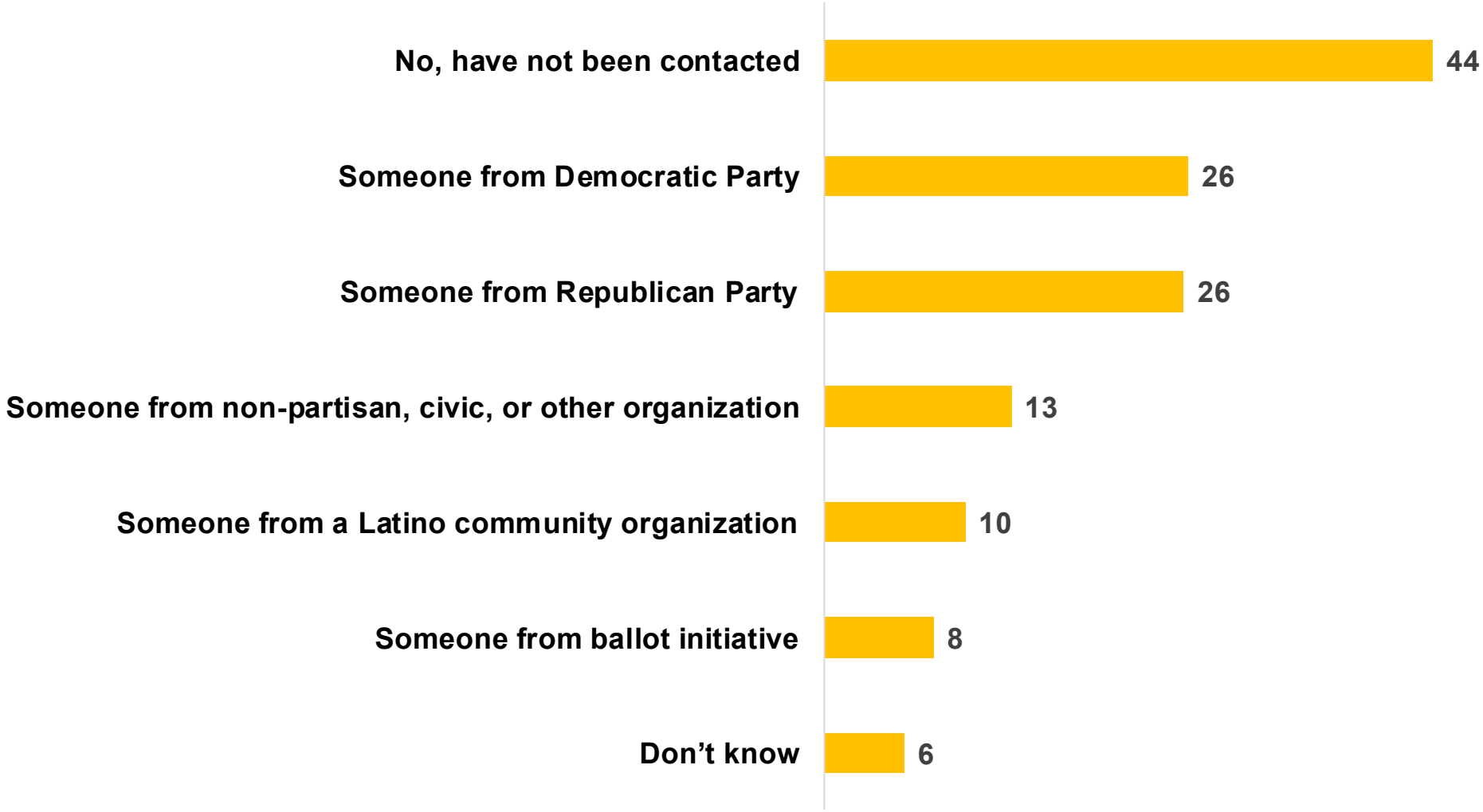
Among 2024 Florida Latino Trump voters, 11% voted for Jolly.

Only 5% of Harris voters voted for Donalds.



Most Florida Latino voters were contacted during the Midterms, with Democrats and Republicans reaching similar shares

In 2026, did anyone from a political party, campaign or any other organization contact you and ask you to register and / or vote in this election? [If yes] Who was it that contacted you? Select all that apply. (% of all voters)



Policy Views and Concerns about Democracy

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Florida Latino voters want Congress to act on childcare, citizenship, AI, and food assistance

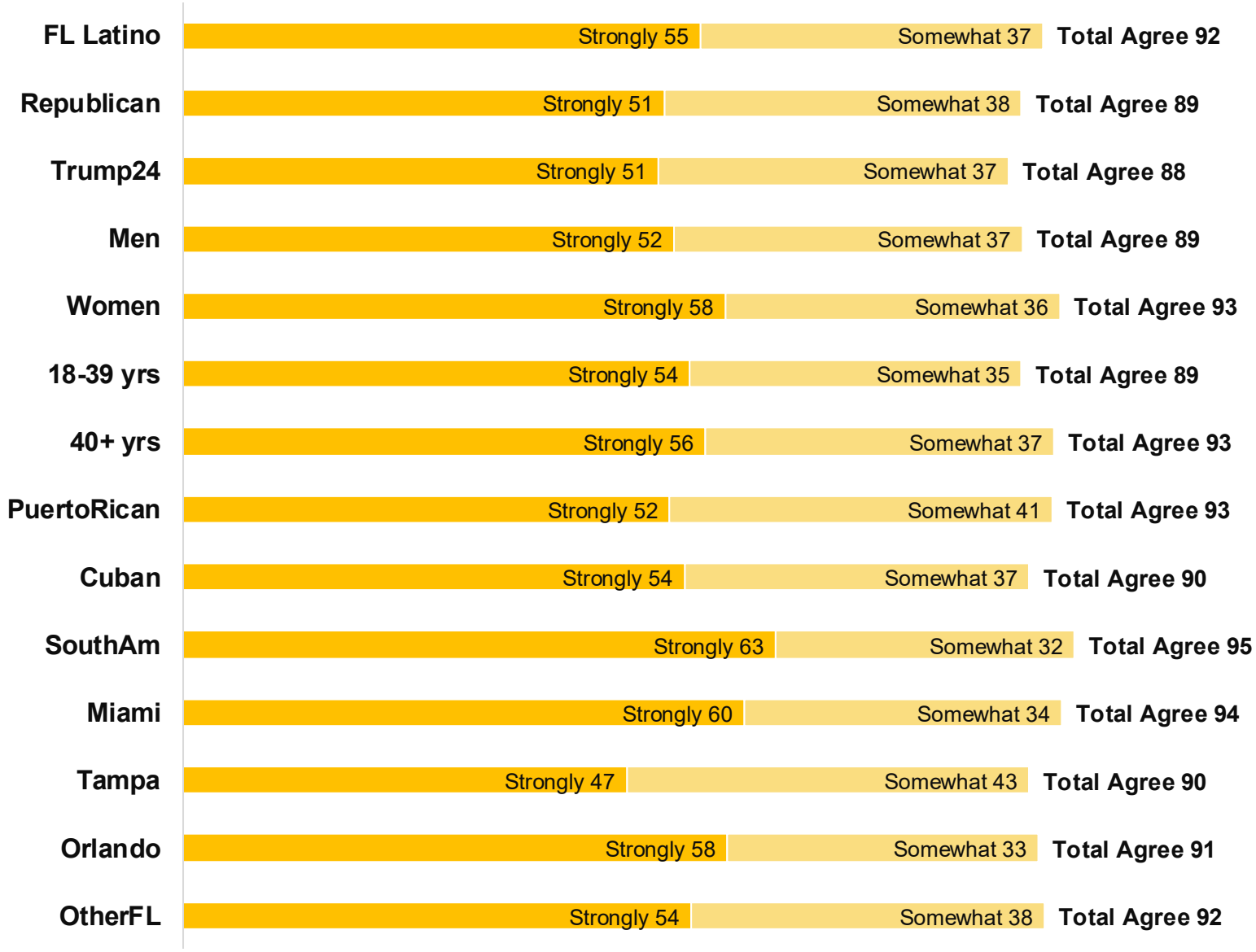
Do you support or oppose the following federal actions, policies, or proposals?

	Total Support (strong)
Creating a program for universal childcare or early childhood education at low or no cost to families of all incomes	**88** (52)
Creating a path to permanent legal status and citizenship for long-residing undocumented immigrants who pass a background check and pay a fine	**84** (52)
Regulating artificial intelligence (AI) to make sure humans, not AI systems, stay in control of military weapons, banks, and Americans' personal information	**83** (60)
Restoring full federal funding to food and nutrition programs (SNAP/food stamps) that were cut in 2025	**82** (56)
Passing a new voting rights act to ensure that all eligible American citizens can vote without barriers	**82** (60)
Restoring the tax credits that were cut, to help people buy health insurance through the Affordable Care Act	**79** (55)
Reforms to immigration enforcement, that would require ICE to wear clearly identifiable uniforms and body cameras, prohibit masks, and restrict their ability to use force	**78** (61)
Reversing the 10-year, $1 trillion funding cuts to Medicaid enacted in 2025	**71** (44)
Cancel the $240 billion appropriation to ICE for immigration enforcement and invest that into other government programs.	**66** (47)
Passing a law to prevent changes to the U.S. Census that would reduce the accuracy or exclude any residents from being counted	**64** (38)
Blocking the use of taxpayer money from public schools to be used for vouchers for tuition at private or religious schools	**61** (36)

Hispanic voters overwhelmingly support an immigration system that includes legalization and border security

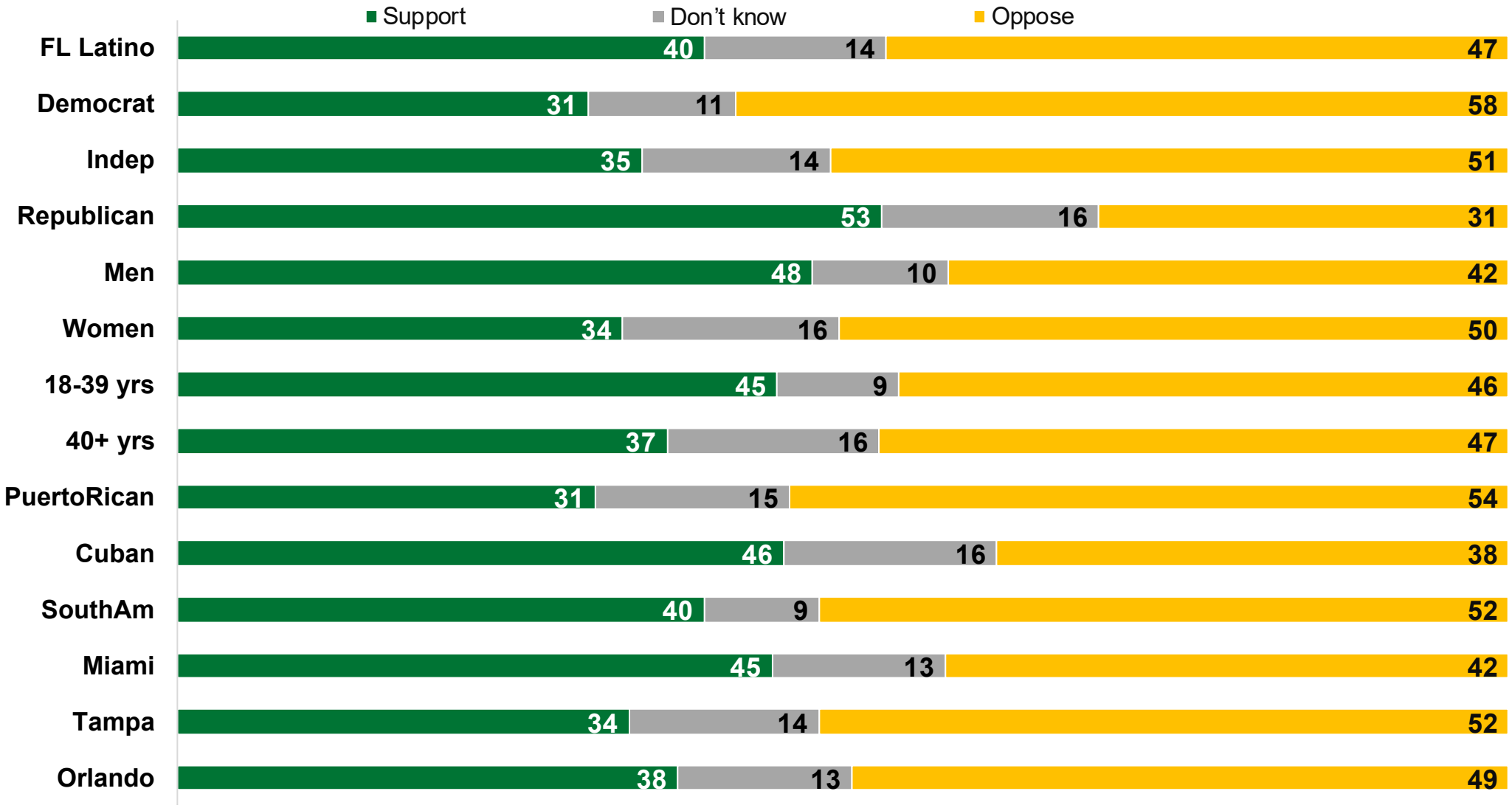
When it comes to immigration policy, do you agree or disagree with the following statement:

We need a balanced and orderly immigration system that has an earned path to citizenship for long-term residents; focuses enforcement inside the country on keeping communities safe, with clear accountability; offers legal ways to immigrate that help our economy and families; and keeps the border secure.



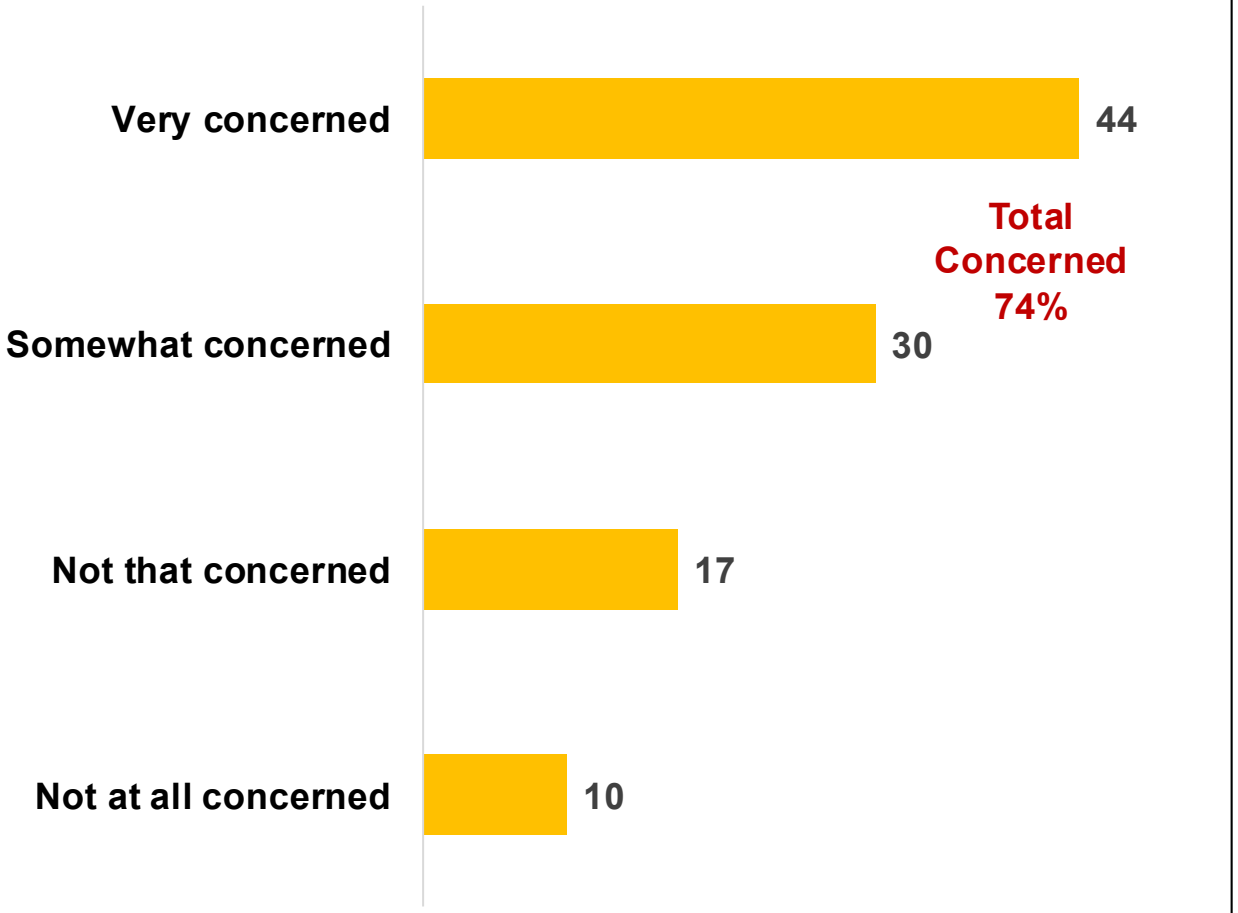
More Florida Latino voters oppose than support building data centers near their community

Artificial Intelligence (AI) relies on data centers, large buildings full of computers. Some say they bring jobs and tax revenue. Others say they use too much water and electricity, raising utility bills. Do you support or oppose building data centers near your community?

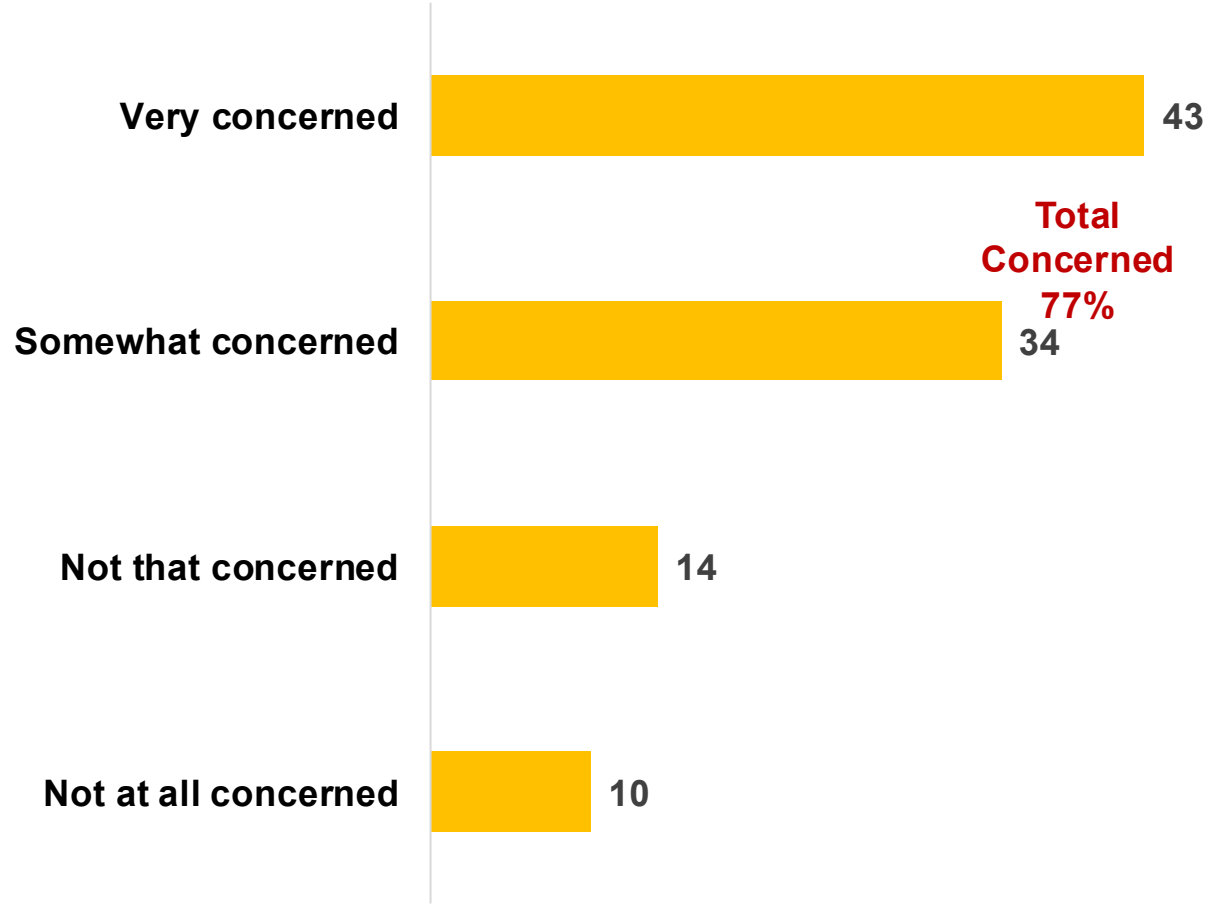


Florida Latino voters concerned about lack of checks and balances in Congress and Judiciary

How concerned, if at all, are you that Congress is not exercising its checks-and-balances role and is giving up too much authority to the President and executive branch?
(% concerned illustrated)

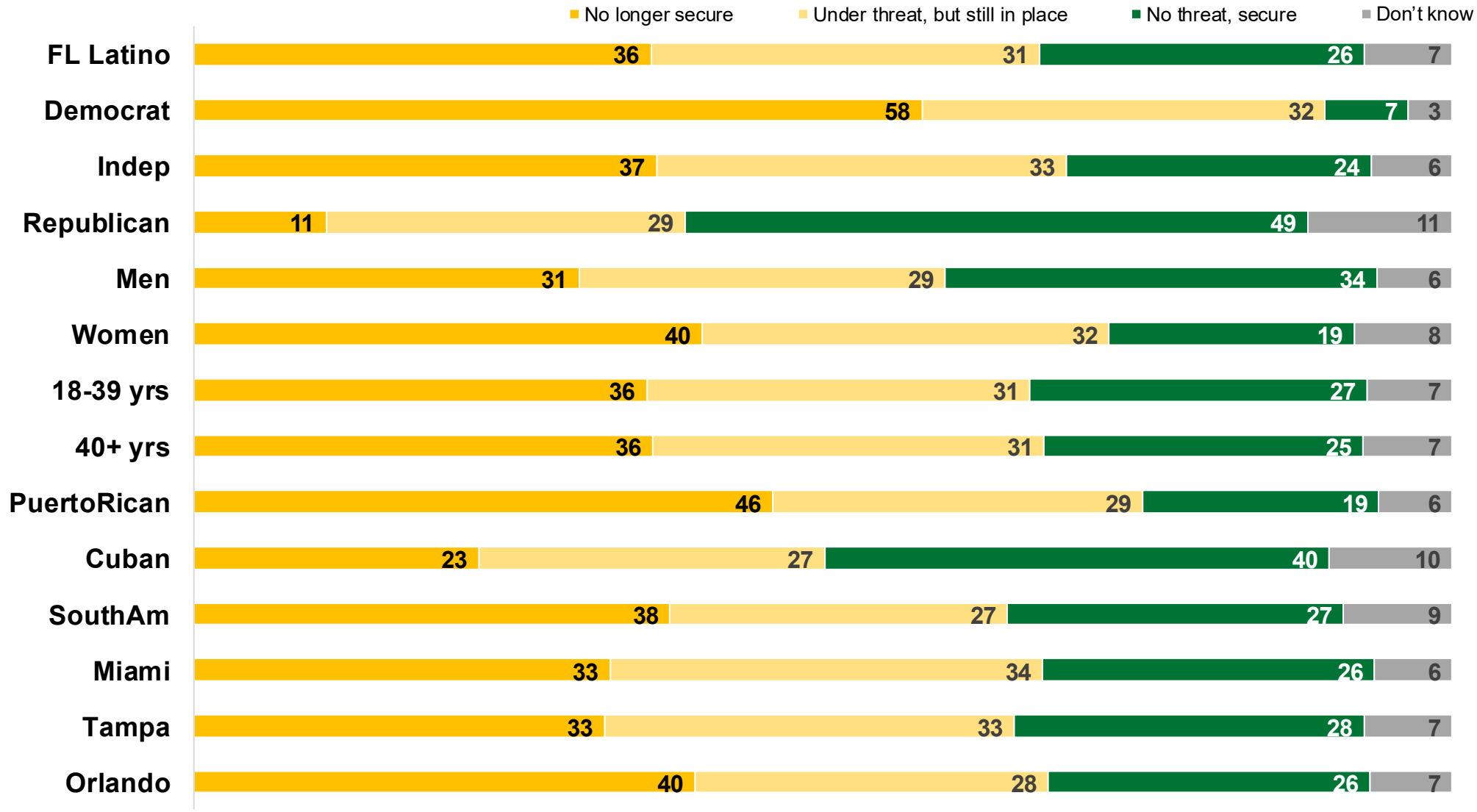


How concerned, if at all, are you that the U.S. Supreme Court is not exercising its checks-and-balances role and is giving up too much authority to the President and executive branch?
(% concerned illustrated)



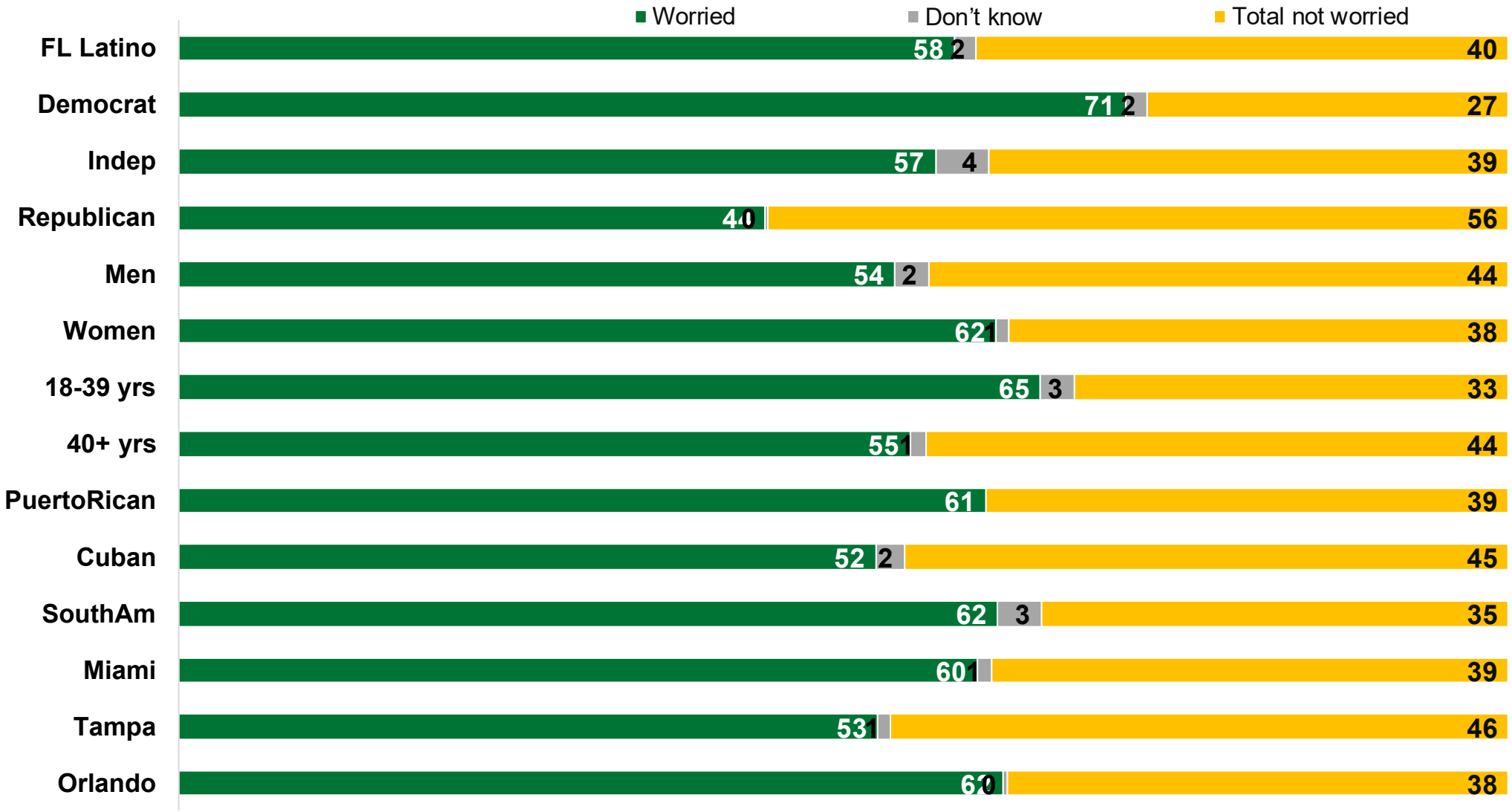
Two in three Florida Latino voters say civil rights are under threat or no longer secure

Since Donald Trump returned to office in January 2025, would you say that civil rights and civil liberties, like freedom of speech, equal treatment under the law, protection from discrimination, the right to vote and the right to a fair trial, are:



Nearly six in ten Florida Latino voters worry about being targeted because of their background

How worried, if at all, are you that you, your family, or your community could be targeted by government policies because of your race, ethnicity, religion, language, immigration status, or national origin.



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