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LATINO COMMUNITY FOUNDATION

2026 Midterm Election Voter Poll

HISPANIC VOTERS

www.2026electionpoll.us

BSP research

AFRICAN AMERICAN RESEARCH COLLABORATIVE

November 4, 2026

About the Survey

2026 Midterm Election Voter Poll

- Total N=3,014 Latino voters in the 2026 midterm election (+/- 1.8%)
  - N=803 Battleground Congressional Districts (±3.5%)
  - N=1,368 Battleground Senate States (±2.6%)
  - N=844 Texas (including N=176 Rio Grande Valley) (±3.4%)
  - N=516 Florida (±4.3%)
  - N=337 Arizona (±5.3%)
  - N=421 California (±4.8%)
  - N=241 Michigan (±6.3%)
- Field Dates: October 20 – November 3, 2026
- Survey available in English and Spanish, according to respondent preference
- Administered via live phone, text invite, and online panels
- All respondents voted in the 2026 election

Key Findings

1. Most Latino voters think the country is headed in the wrong direction, and that view holds in every state surveyed.

2. The economy dominates: cost of living is the top issue by a wide margin. Food, housing and gas lead cost concerns. Half have nothing left over or are struggling, and more than four in ten expect Trump's economic policies to make them worse off.

3. President Trump continues to be underwater with Latino voters. Most view him unfavorably, and majorities disapprove of his handling of the economy, inflation, immigration enforcement and ICE, and the war with Iran.

4. Latino voters see the two parties very differently. Nearly two-thirds say Democrats care a great deal about the Latino community, while about seven in ten say Republicans don't care or are hostile.

5. The Latino electorate keeps renewing itself. About four in ten Latino voters first voted in 2022 or later, including a majority of voters under 30.

Key Findings

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6. Hispanic Voters supported Democrats by a wide margin, running ahead of Harris's 2024 showing. Democratic House candidates lead in every state surveyed, and Trump 2024 voters were more likely to switch parties than Harris voters. They have returned to historic averages but not the peaks of the Obama era.

7. Democratic candidates also lead in Senate and governor races, and more Latino voters heard from Democrats than from Republicans during the campaign.

8. Broad support for federal policy action. Majorities support every federal proposal tested, led by universal childcare, a path to citizenship, a new voting rights act and restoring SNAP funding.

9. An overwhelming majority, including Republicans, want a balanced immigration system with an earned path to citizenship. Conversely, a sizable share of Latinos think ICE has gone far over the line.

10. Voters report higher levels of contact that we have seen before, with 66% reporting some contact.

11. Democracy and rights are under strain. Large majorities are concerned that Congress and the Supreme Court are not checking the President, most say civil rights are under threat or no longer secure, and more than six in ten worry about being targeted by government policies.

The Economy and Political Climate Shaping the Midterm Vote

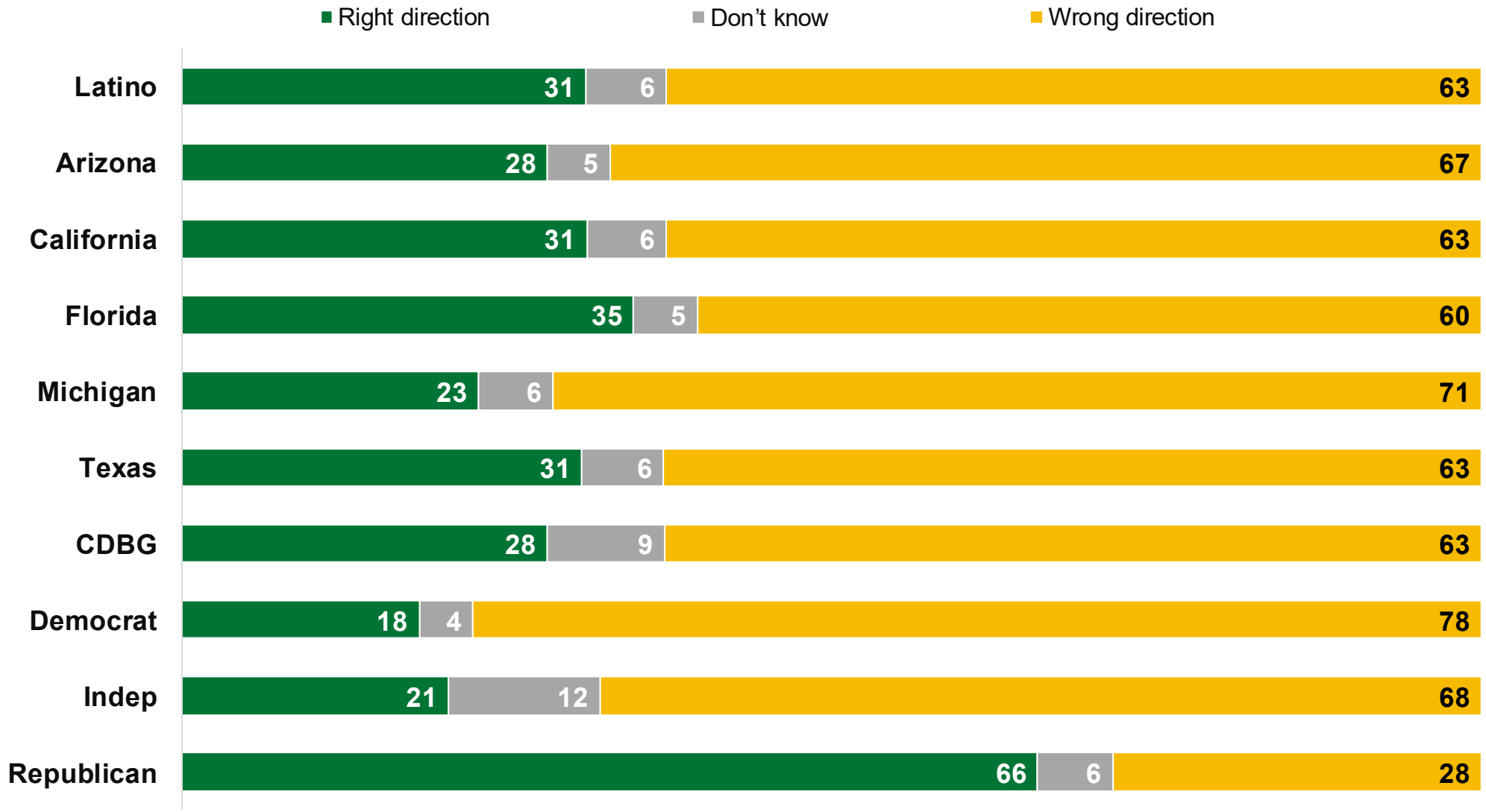
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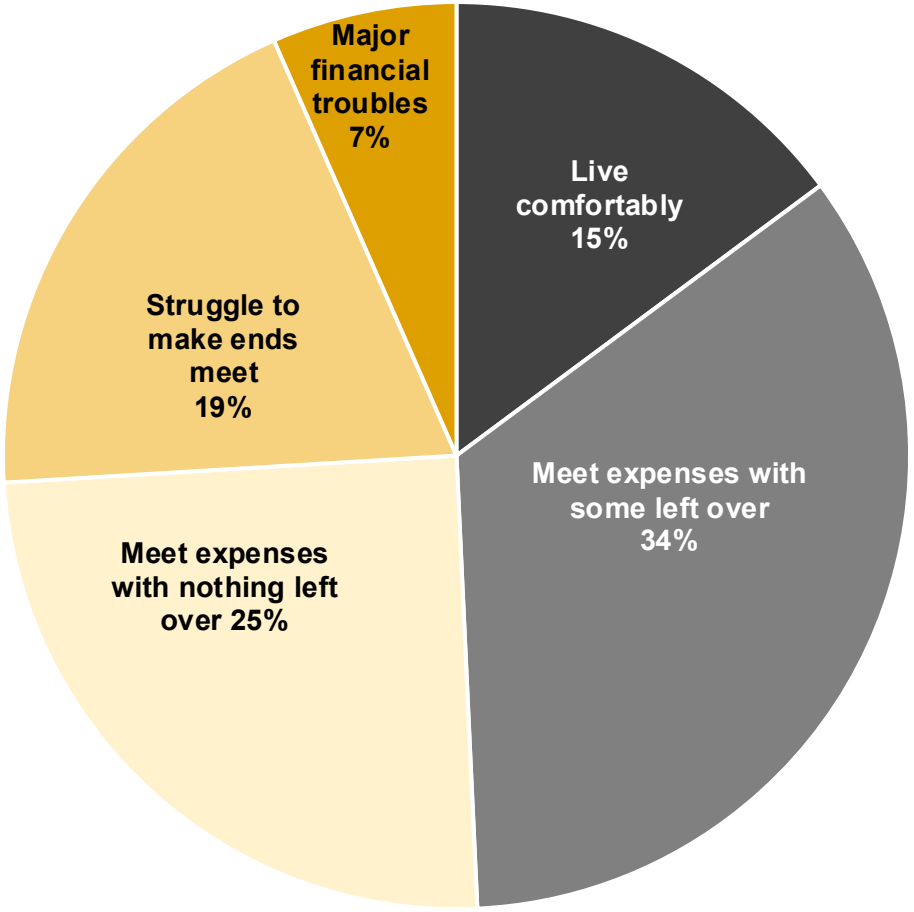
Most Latino voters think the country is going in the wrong direction

Generally speaking, do you think things in the United States today are going in the right direction, or the wrong direction?

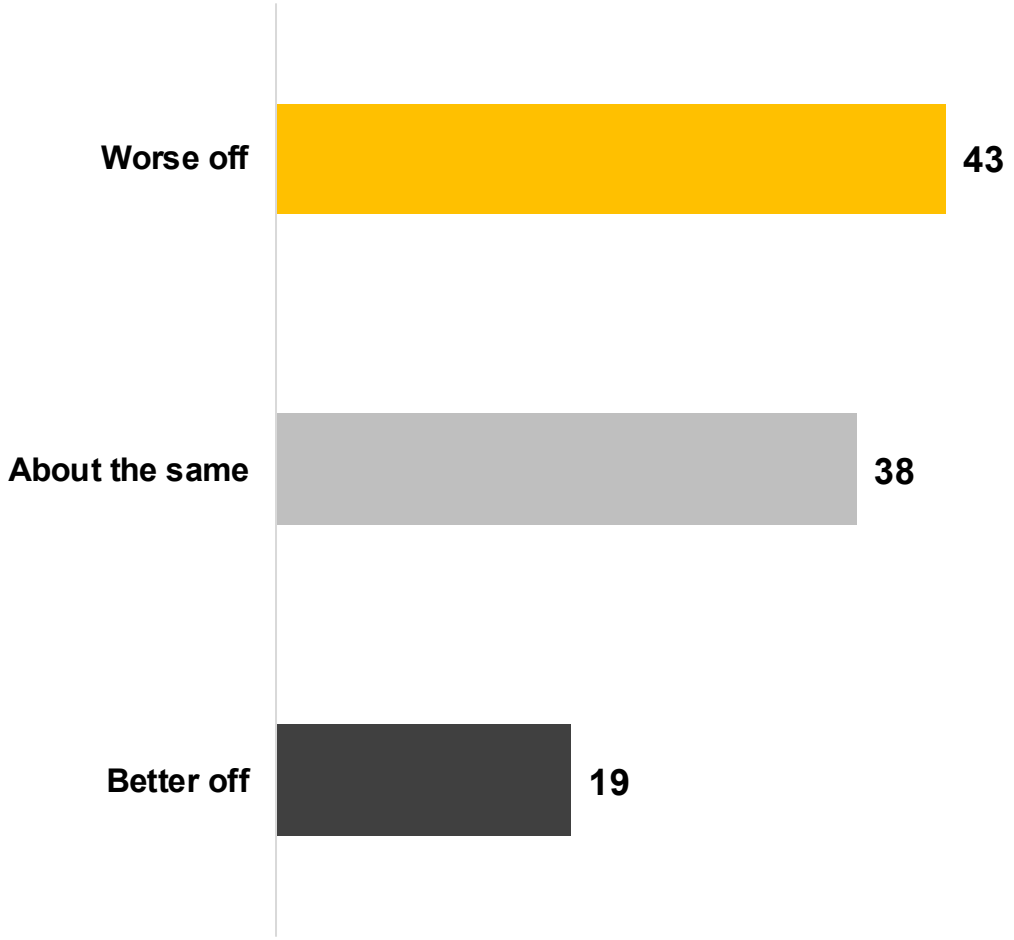


Half of Latino voters have nothing left over or are struggling, and more than four in ten think Trump's economic policies will make them worse off

Which of the following best describes how well you are doing financially today?

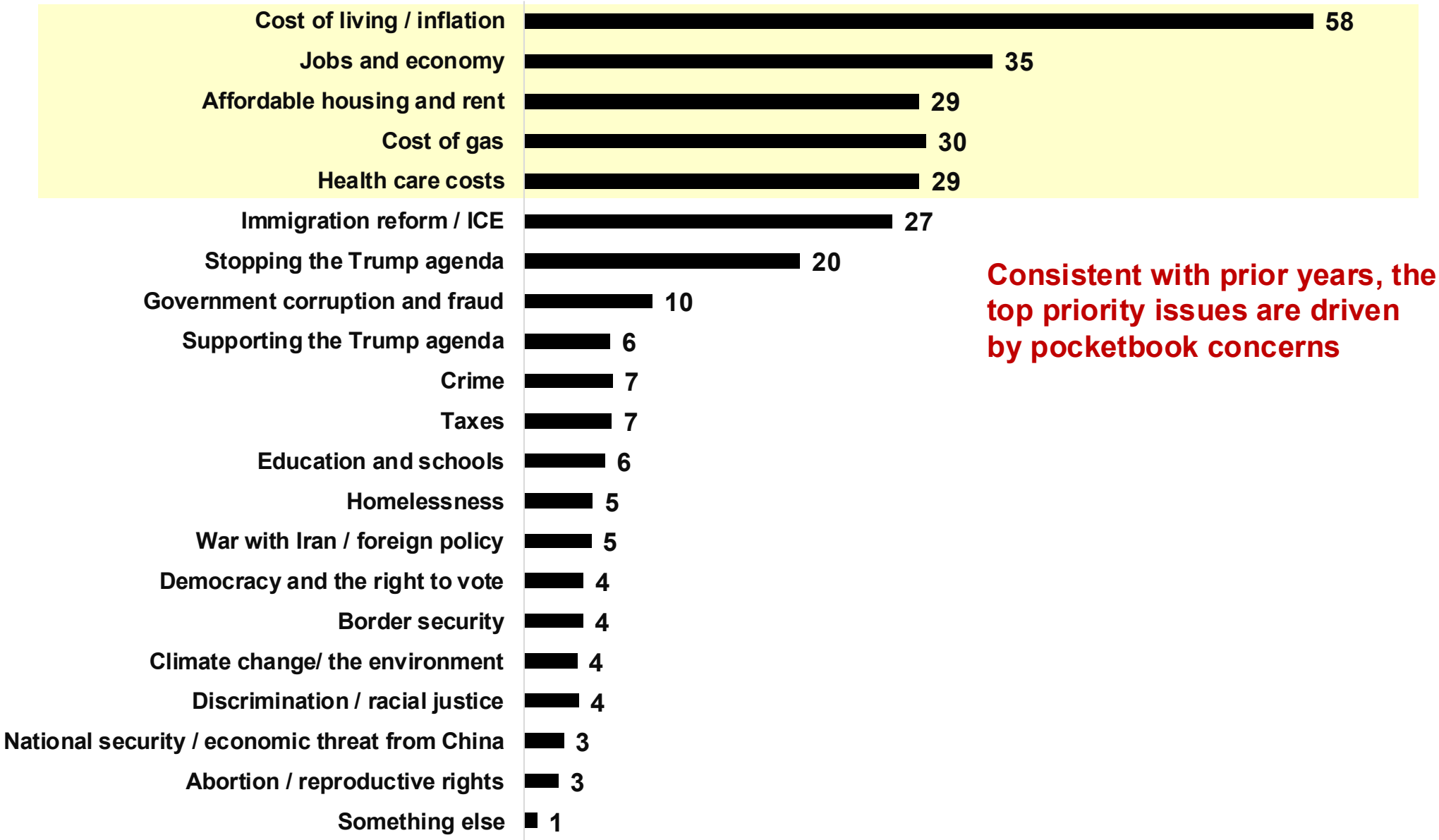


Looking ahead to the next year, do you think Trump's economic policies will make you:



What are the most important issues that elected officials should address?

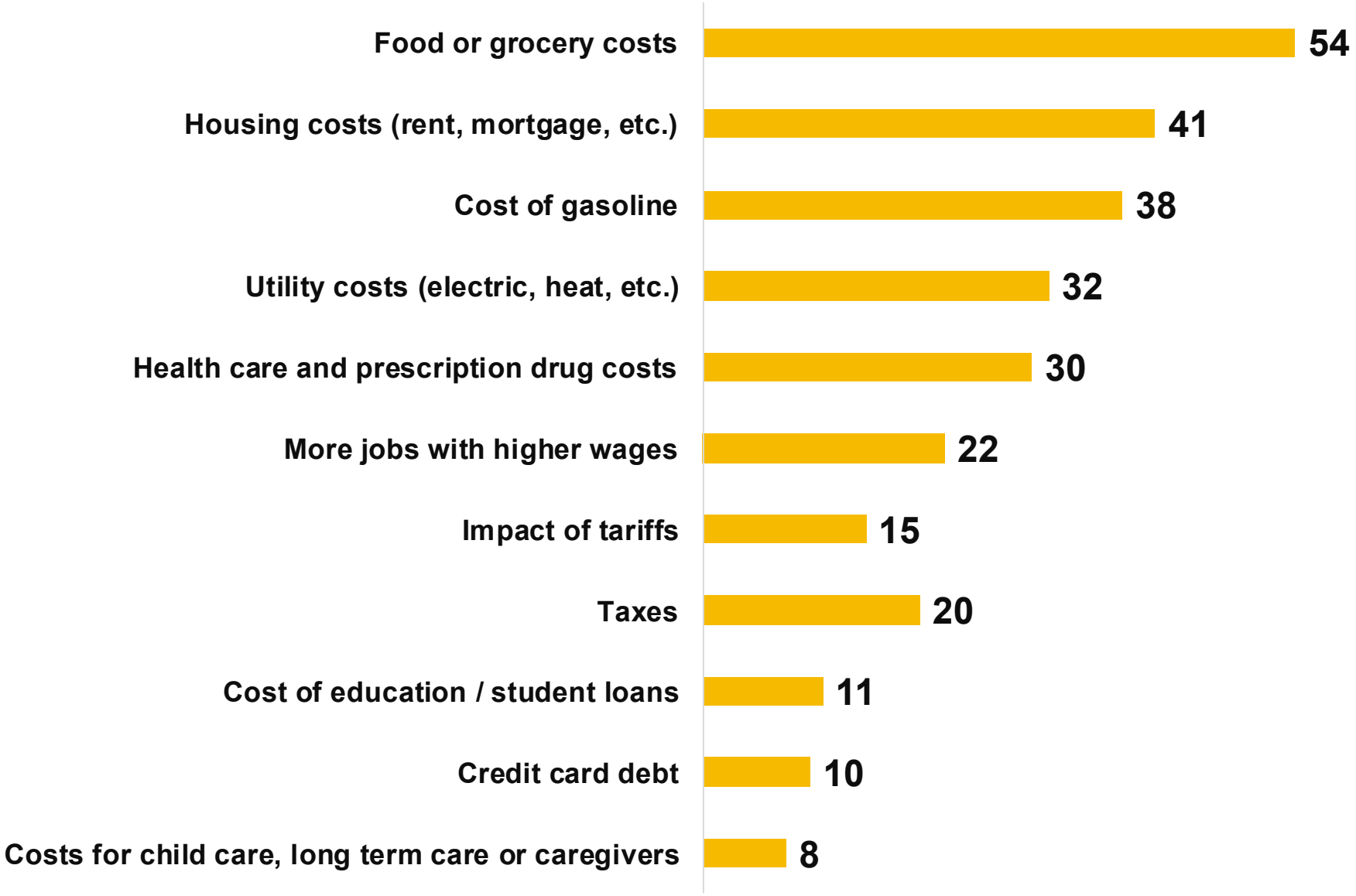
TOTAL ranked 1, 2, or 3 illustrated (Rank up to three. Sorted highest to lowest)



Consistent with prior years, the top priority issues are driven by pocketbook concerns

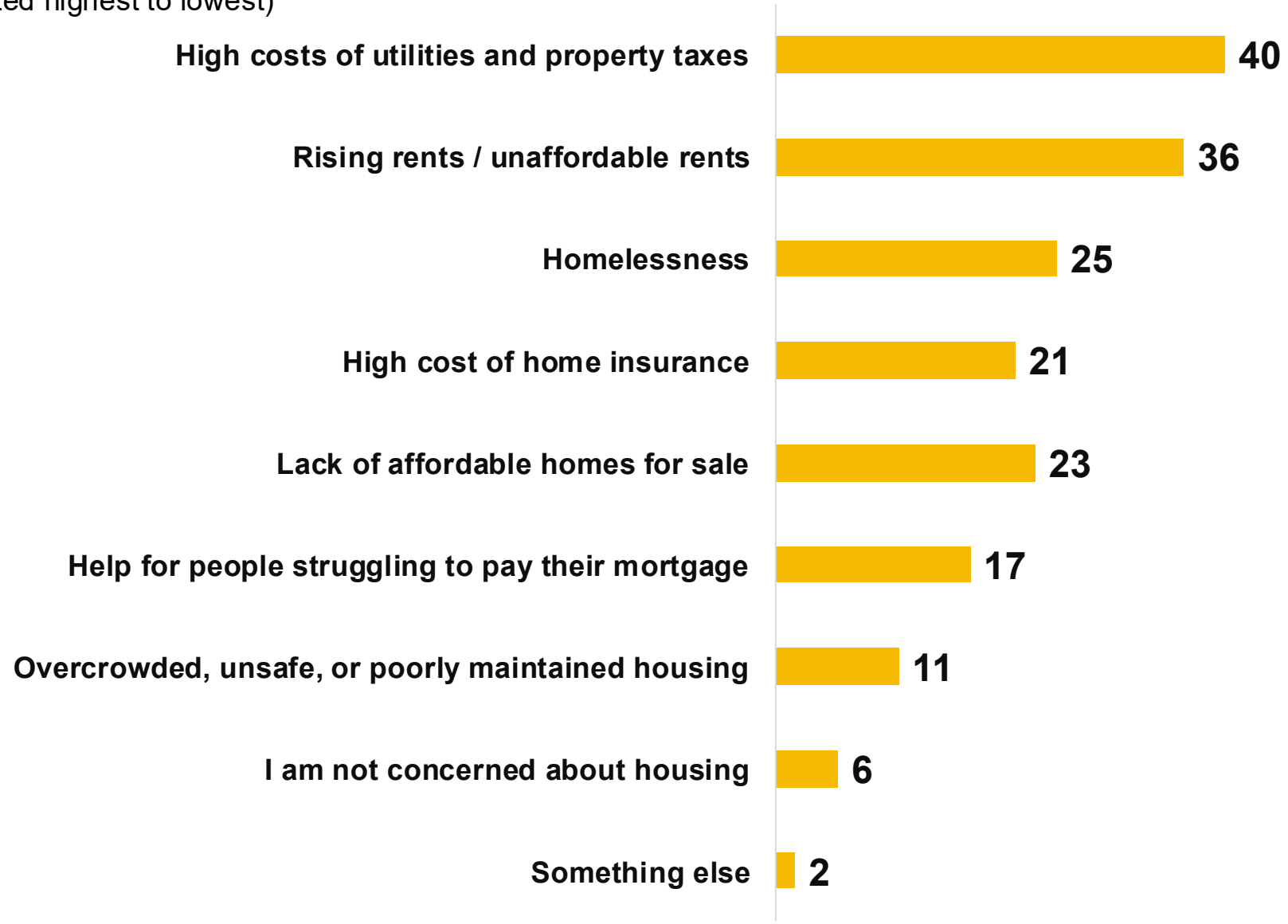
Cost of living concerns are driven by worries about basic living expenses, followed by energy prices

When you think about the cost of living, which of the following are you most concerned about? (Select up to three. Sorted highest to lowest)



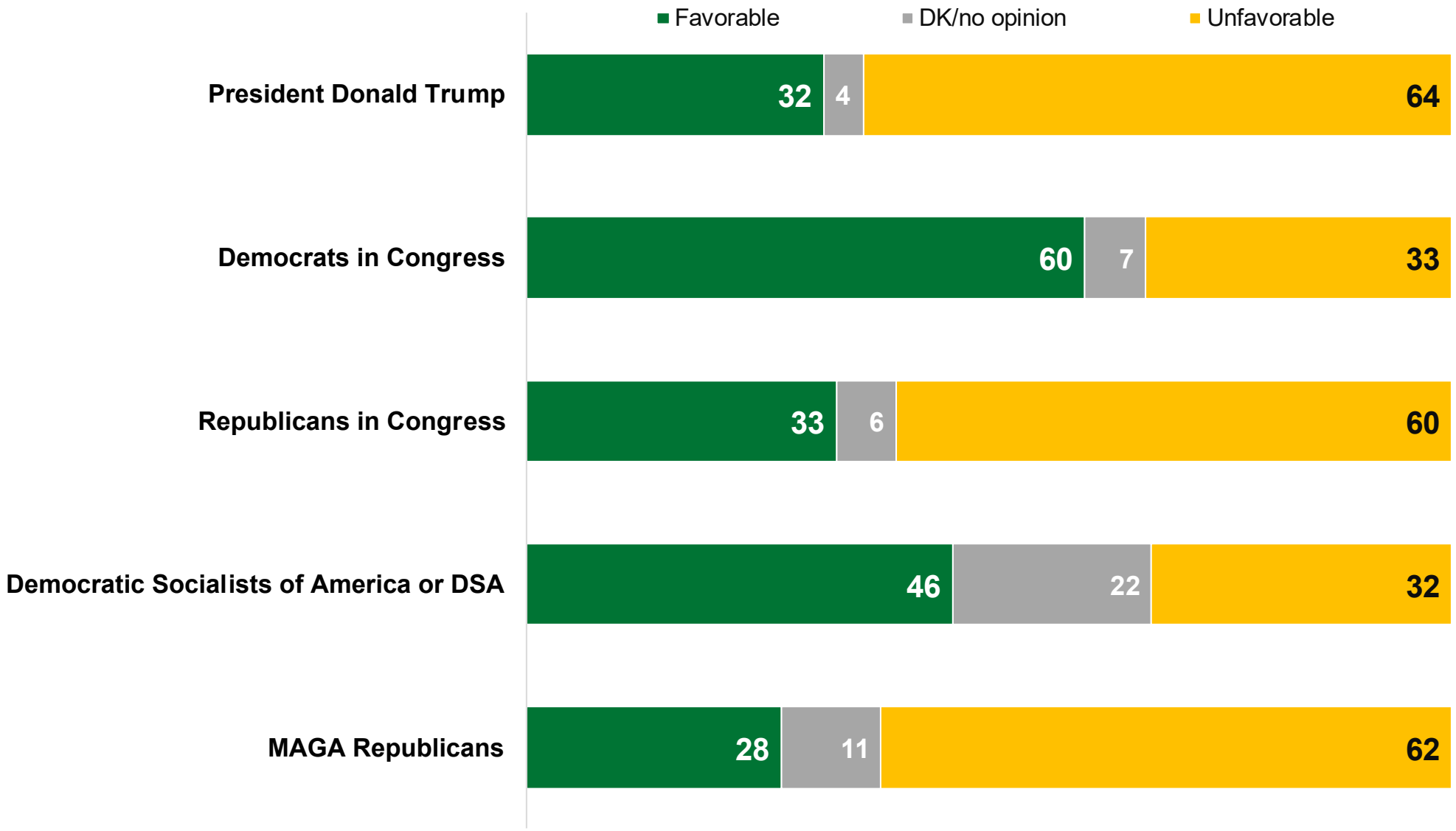
Utilities, property taxes, and rising rent costs are the top housing concerns

Thinking about housing, which of the following concerns would you most like to see elected officials address? Select up to two.
(sorted highest to lowest)



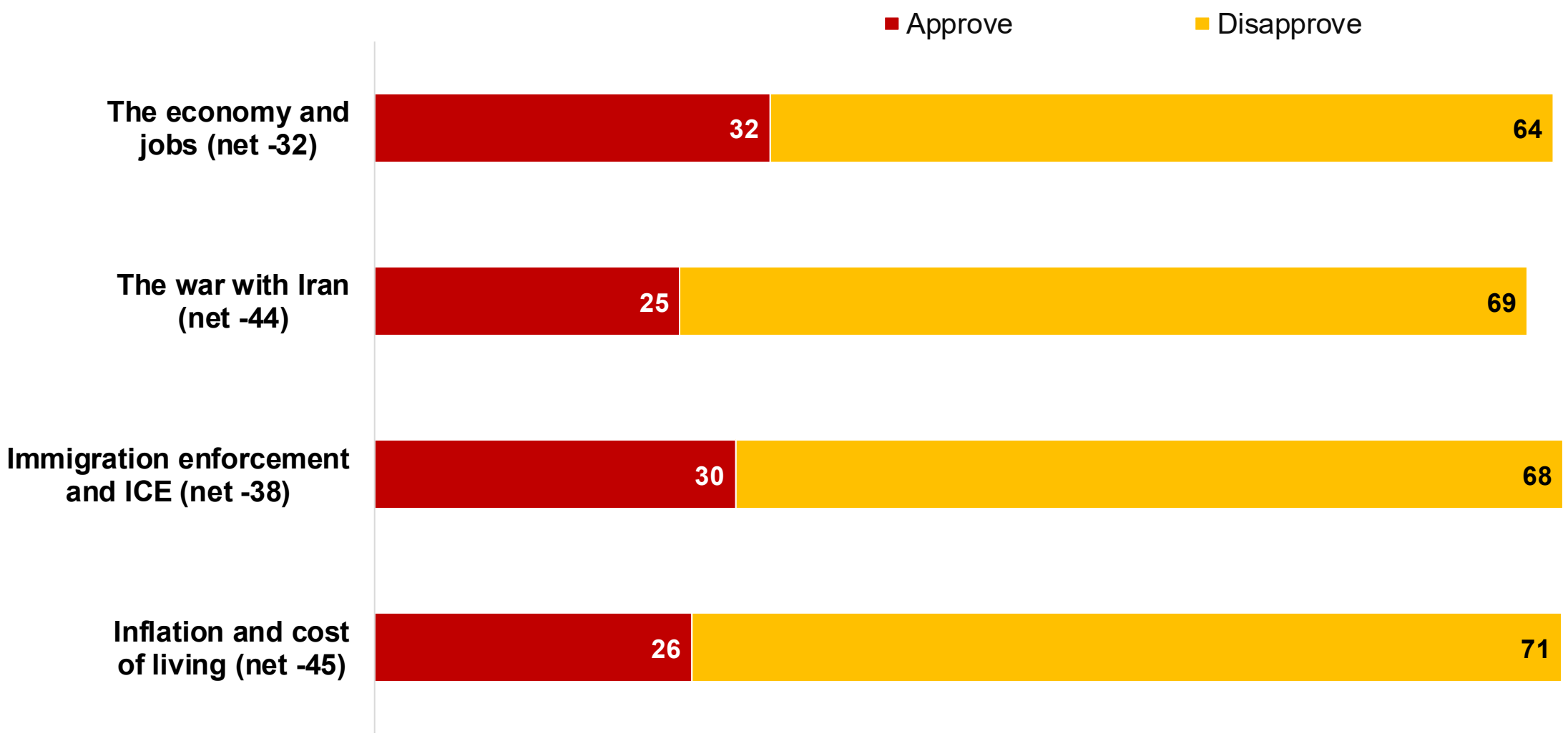
Most Latino voters view Trump, Republicans in Congress, and MAGA Republicans unfavorably

For each of the following people, indicate if you have a favorable or unfavorable opinion.



President Trump is net-negative with Latino voters on handling the economy, war with Iran, immigration, and inflation

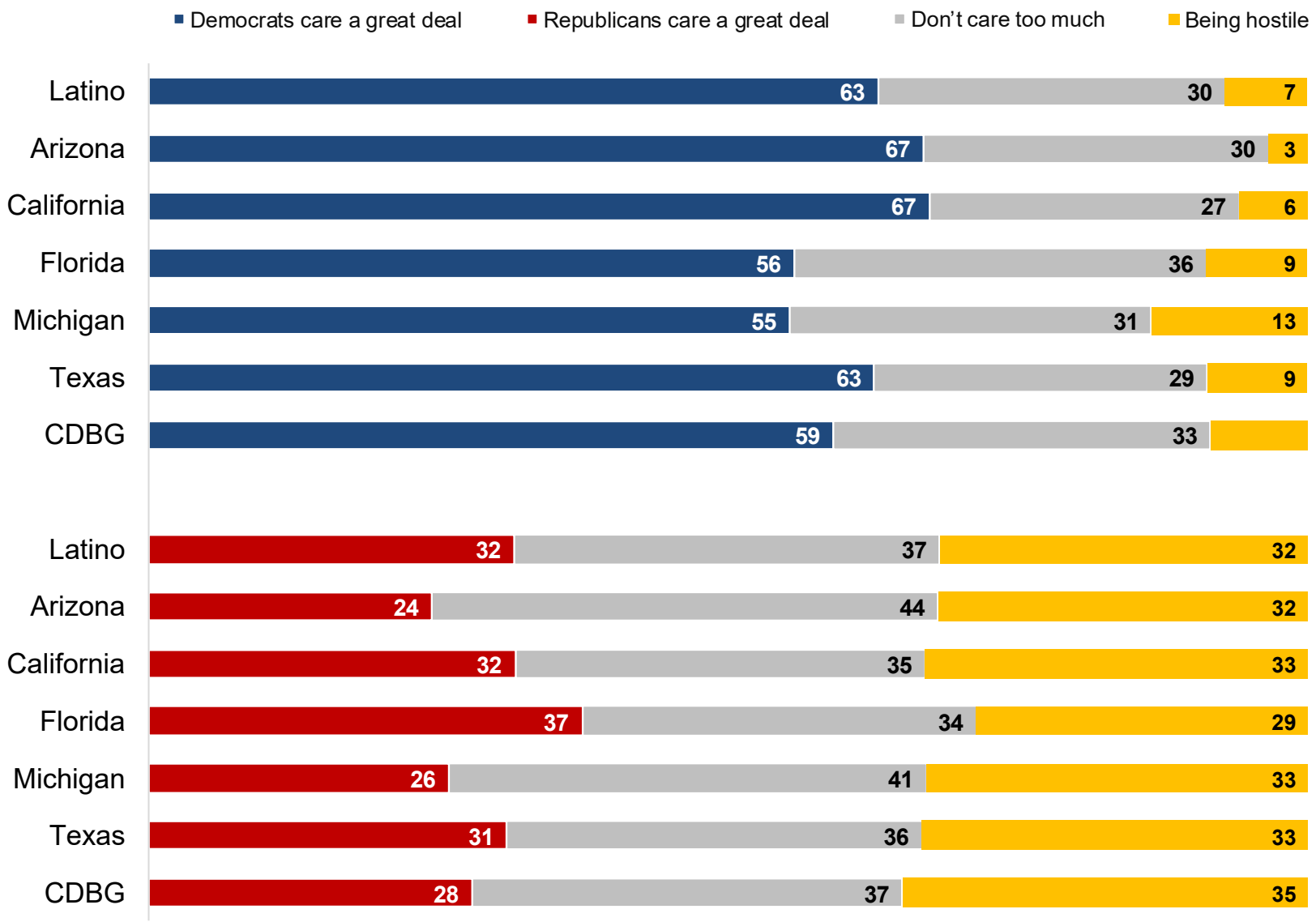
Overall, do you approve or disapprove of the way President Trump is handling:



A majority of Latino voters think Democrats care about their community, and view Republicans as indifferent or hostile to Latinos

Would you say the Democratic Party cares a great deal about the Latino community, that they don't care too much about Latino people, or that Democrats are being hostile towards the Latino community?

Would you say the Republican Party cares a great deal about the Latino community, that they don't care too much about Latino people, or that Republicans are being hostile towards the Latino community?



The 2026 Midterm Vote

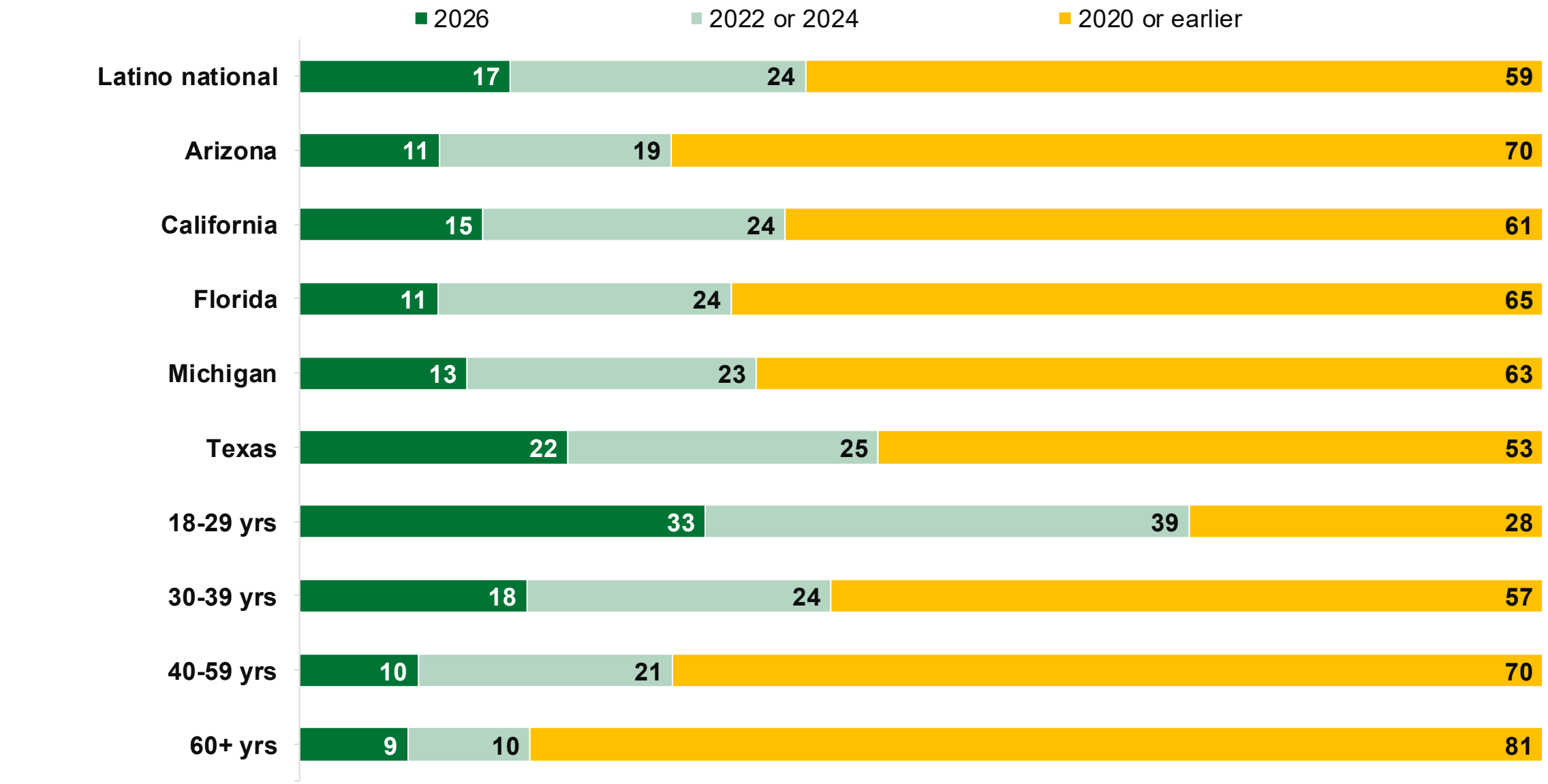
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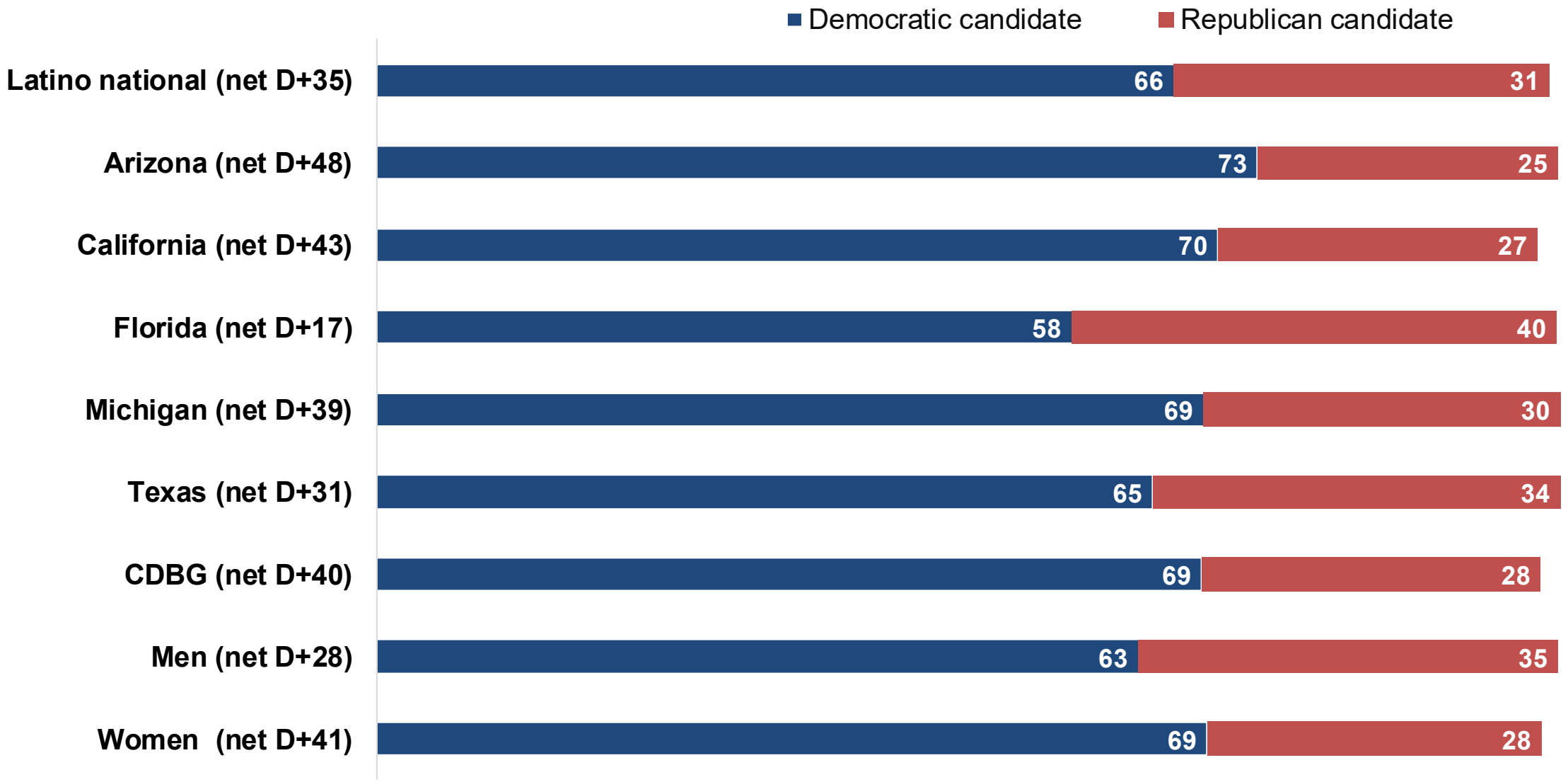
Significant share of Latino voters are newer to voting, largely due to those aging into the electorate

When did you first cast a vote in a general election?



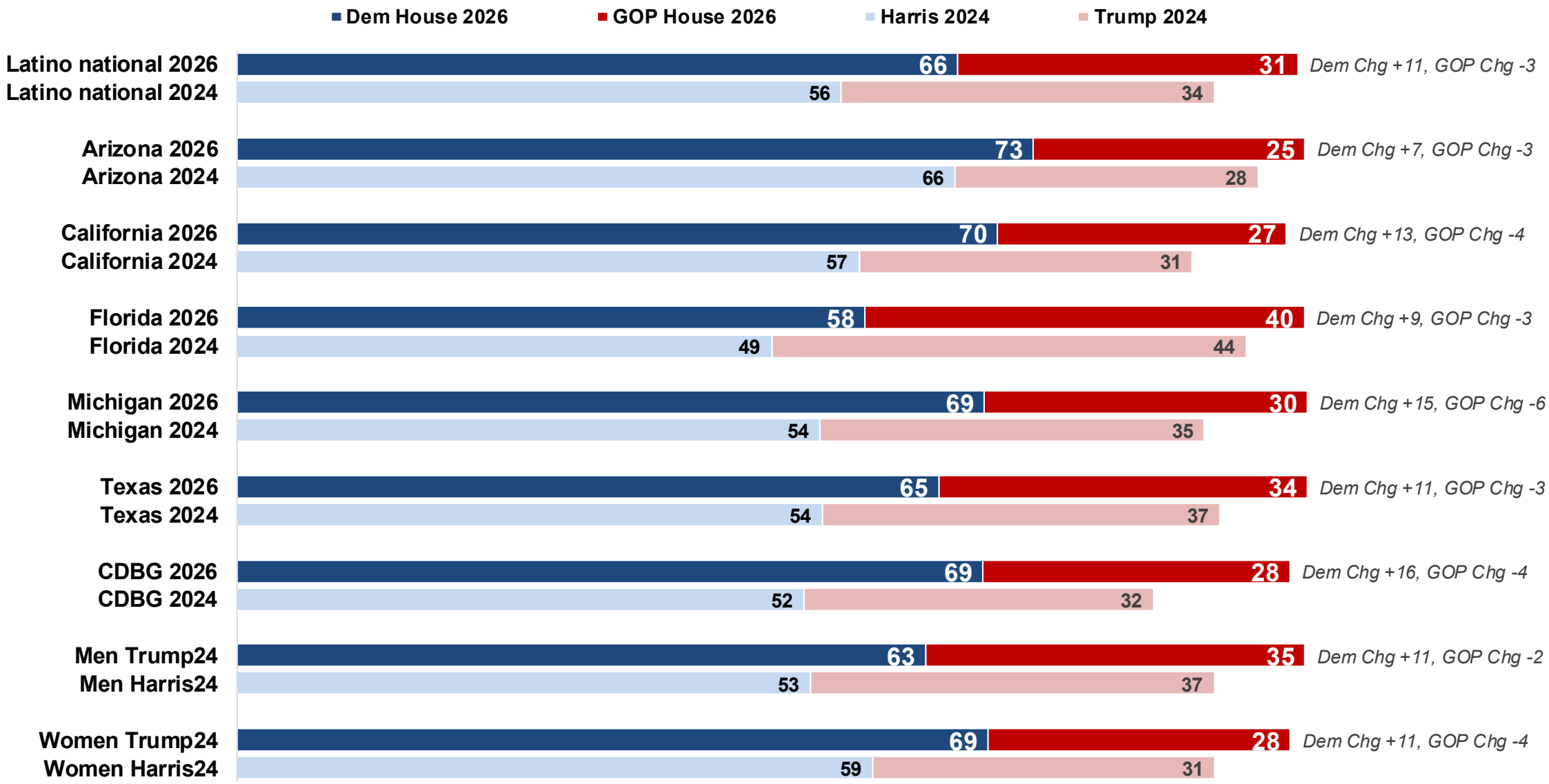
The majority of Latino voters supported Democratic candidates in House races across the country

In the election for the U.S. Congress, in your district here in [state] will/did you vote for:



Republicans lost ground in 2026 as House Democrats performed better than Harris did in 2024

In the election for the U.S. Congress, in your district here in [state] will/did you vote for/In the 2024 Presidential election, who did you vote for?



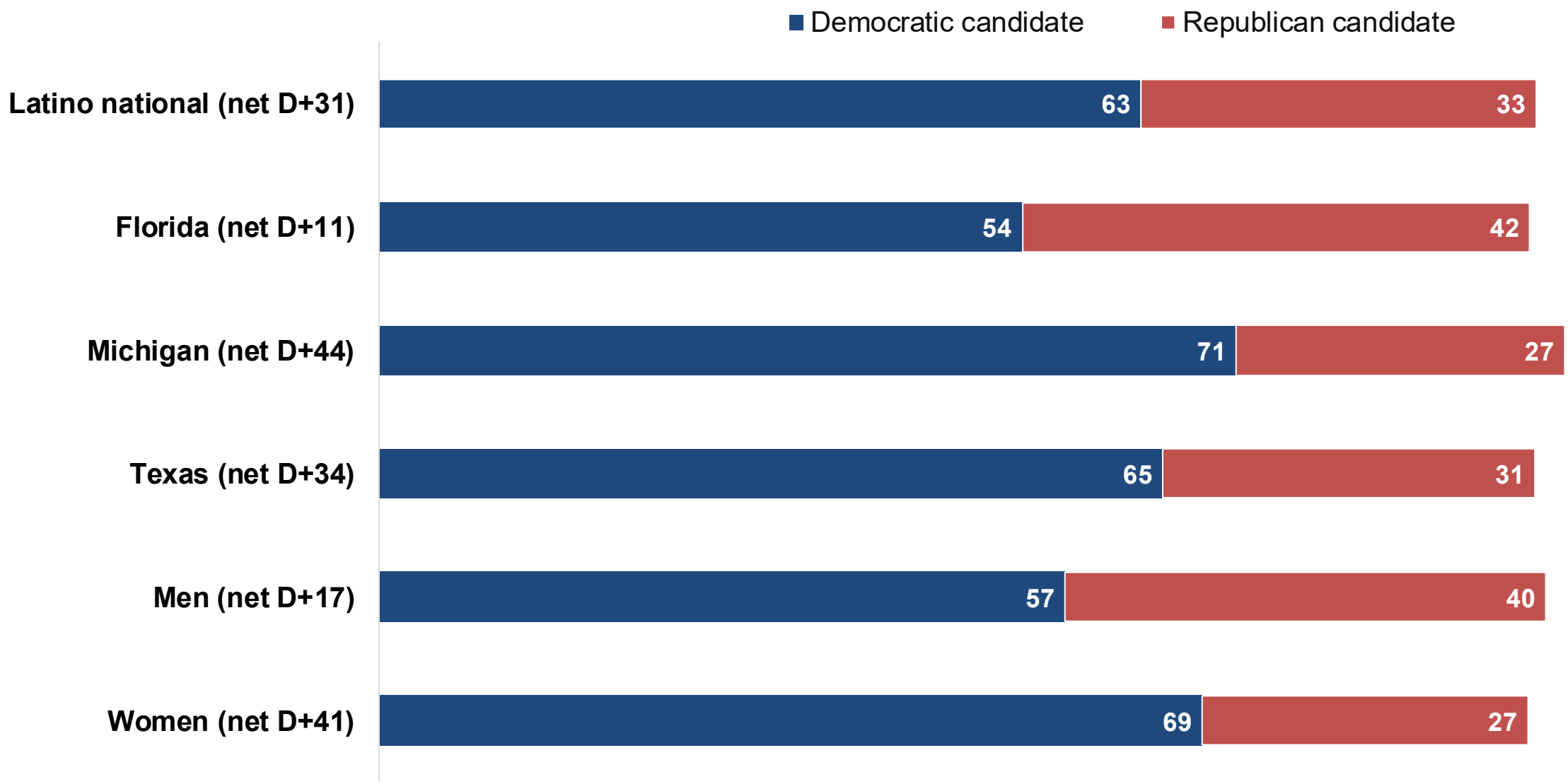
A larger share of Trump voters switched party vote in 2026, Democrats held a larger share of their voters

2026 House vote among Harris voters and Trump Voters



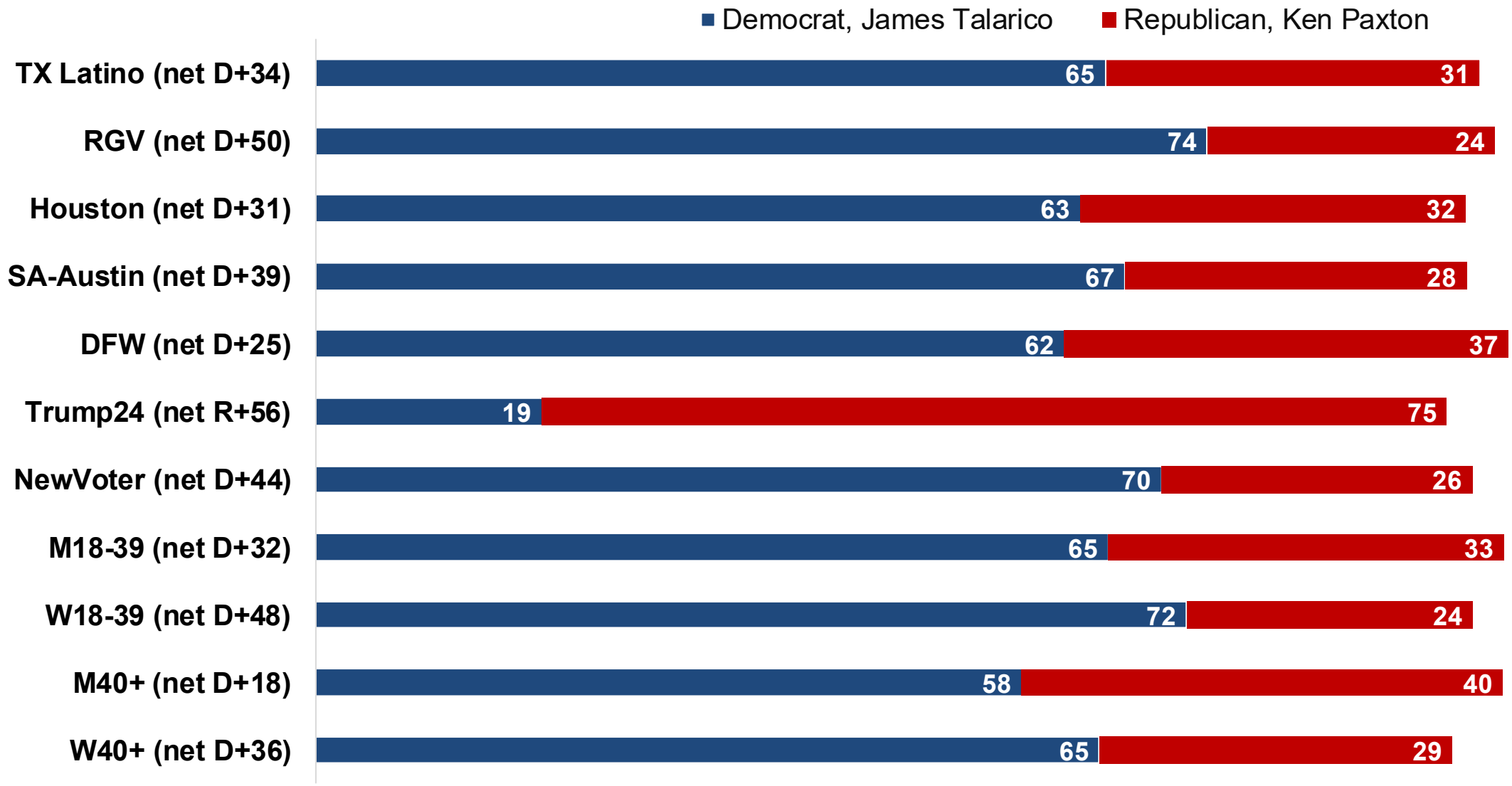
The majority of Latino voters supported Democratic candidates in Senate races across the country

[If Senate race] In the election for U.S. Senate here in [state] will/did you vote for:



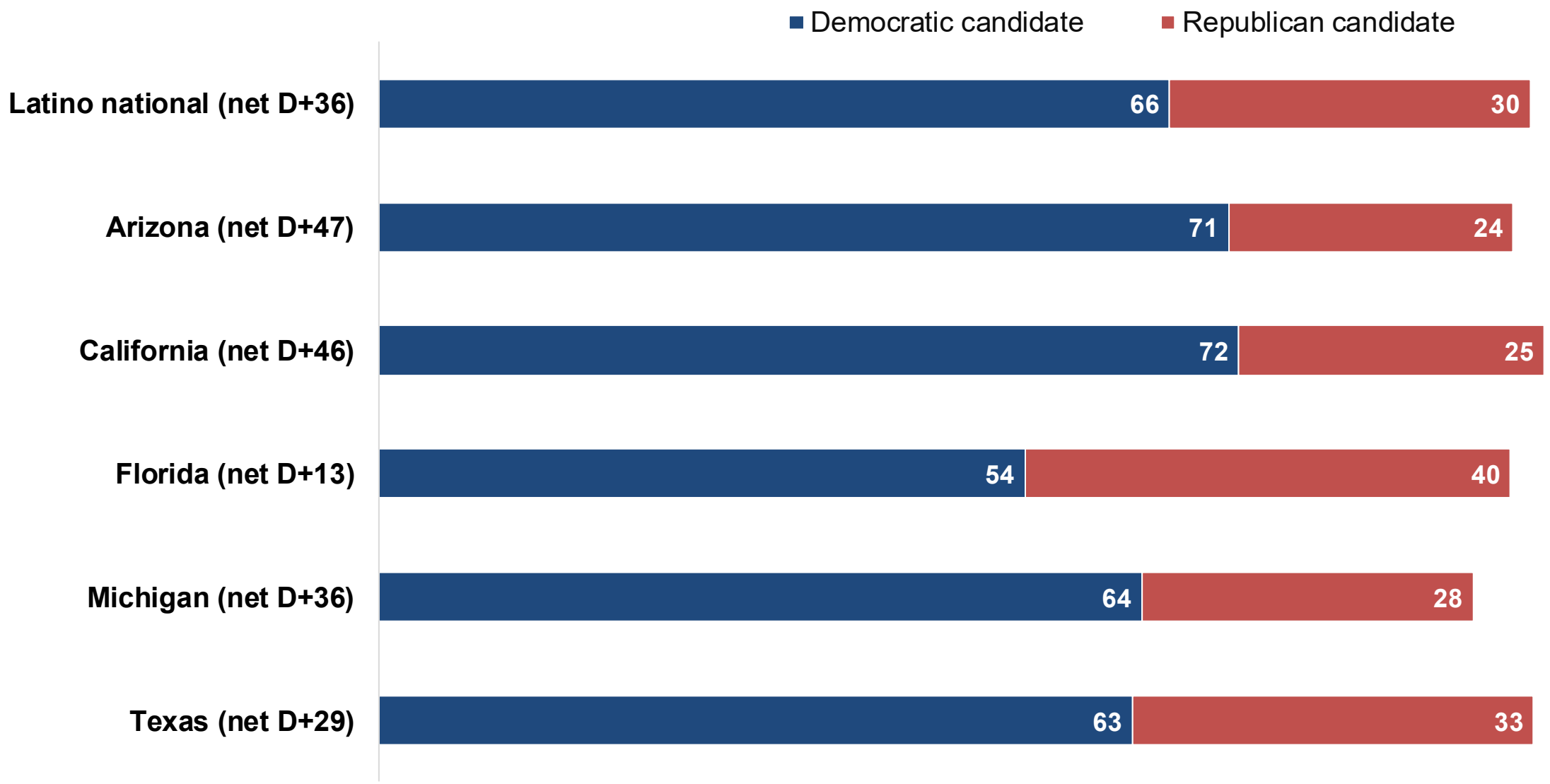
The majority of Latino voters in Texas supported James Talarico

[If Senate race] In the election for U.S. Senate here in [state] will/did you vote for:



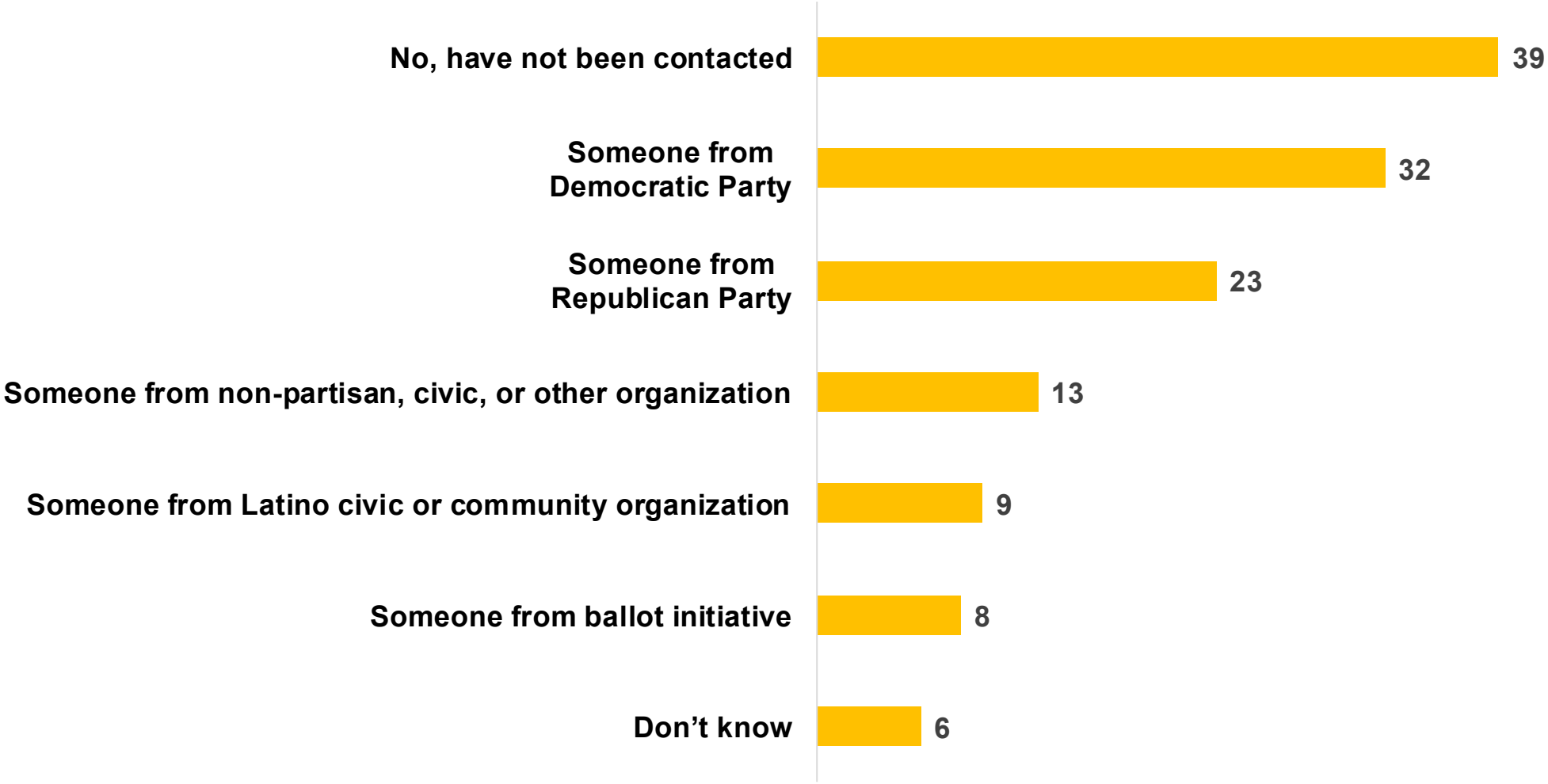
The majority of Latino voters supported Democratic candidates in Gubernatorial races across the country

[If Governor election] In the election for Governor here in [state] will/did you vote for:



Most Latino voters were contacted during the Midterms, with more getting contact from Democrats than Republicans or civic groups

In 2026, did anyone from a political party, campaign or any other organization contact you and ask you to register and / or vote in this election? [If yes] Who was it that contacted you? Select all that apply. (% of all voters)



Policy Views and Concerns about Democracy

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Latino voters want Congress to act on childcare, citizenship, health care costs, and voting rights

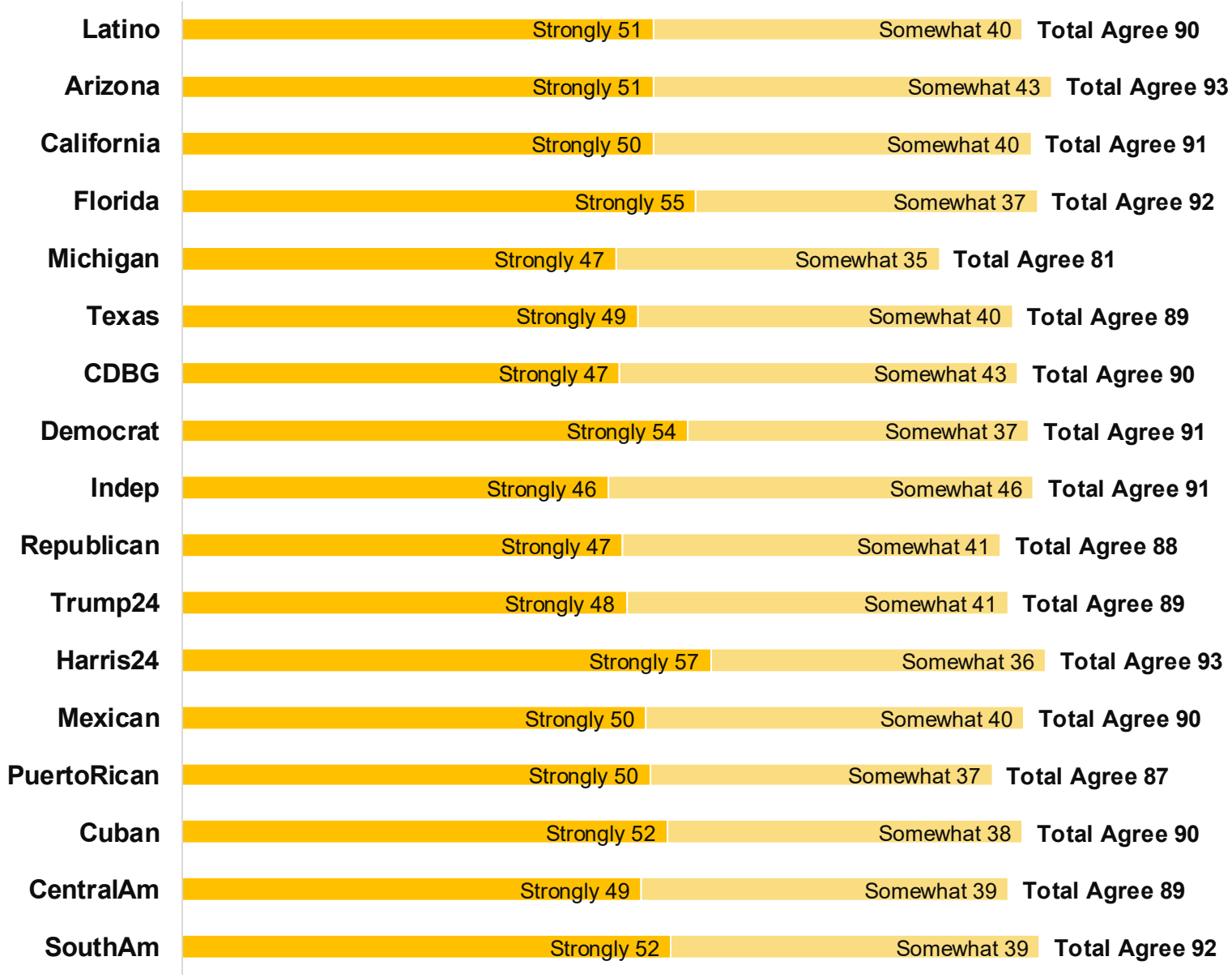
Do you support or oppose the following federal actions, policies, or proposals?

	Latino Support (strong)
Creating a path to permanent legal status and citizenship for long-residing undocumented immigrants who pass a background check and pay a fine	**78** (48)
Creating a program for universal childcare or early childhood education at low or no cost to families of all incomes	**79** (51)
Regulating artificial intelligence (AI) to make sure humans, not AI systems, stay in control of military weapons, banks, and Americans' personal information	**76** (51)
Restoring the tax credits that were cut, to help people buy health insurance through the Affordable Care Act	**75** (47)
Restoring full federal funding to food and nutrition programs (SNAP/food stamps) that were cut in 2025	**76** (51)
Passing a new voting rights act to ensure that all eligible American citizens can vote without barriers	**77** (51)
Reforms to immigration enforcement, that would require ICE to wear clearly identifiable uniforms and body cameras, prohibit masks, and restrict their ability to use force	**76** (53)
Reversing the 10-year, $1 trillion funding cuts to Medicaid enacted in 2025	**66** (42)
Cancel the $240 million appropriation to ICE for immigration enforcement and invest that into other government programs.	**68** (48)
Passing a law to prevent changes to the U.S. Census that would reduce the accuracy or exclude any residents from being counted	**62** (36)
Blocking the use of taxpayer money from public schools to be used for vouchers for tuition at private or religious schools	**57** (32)

Latino voters overwhelmingly want an immigration system that includes an earned path to citizenship

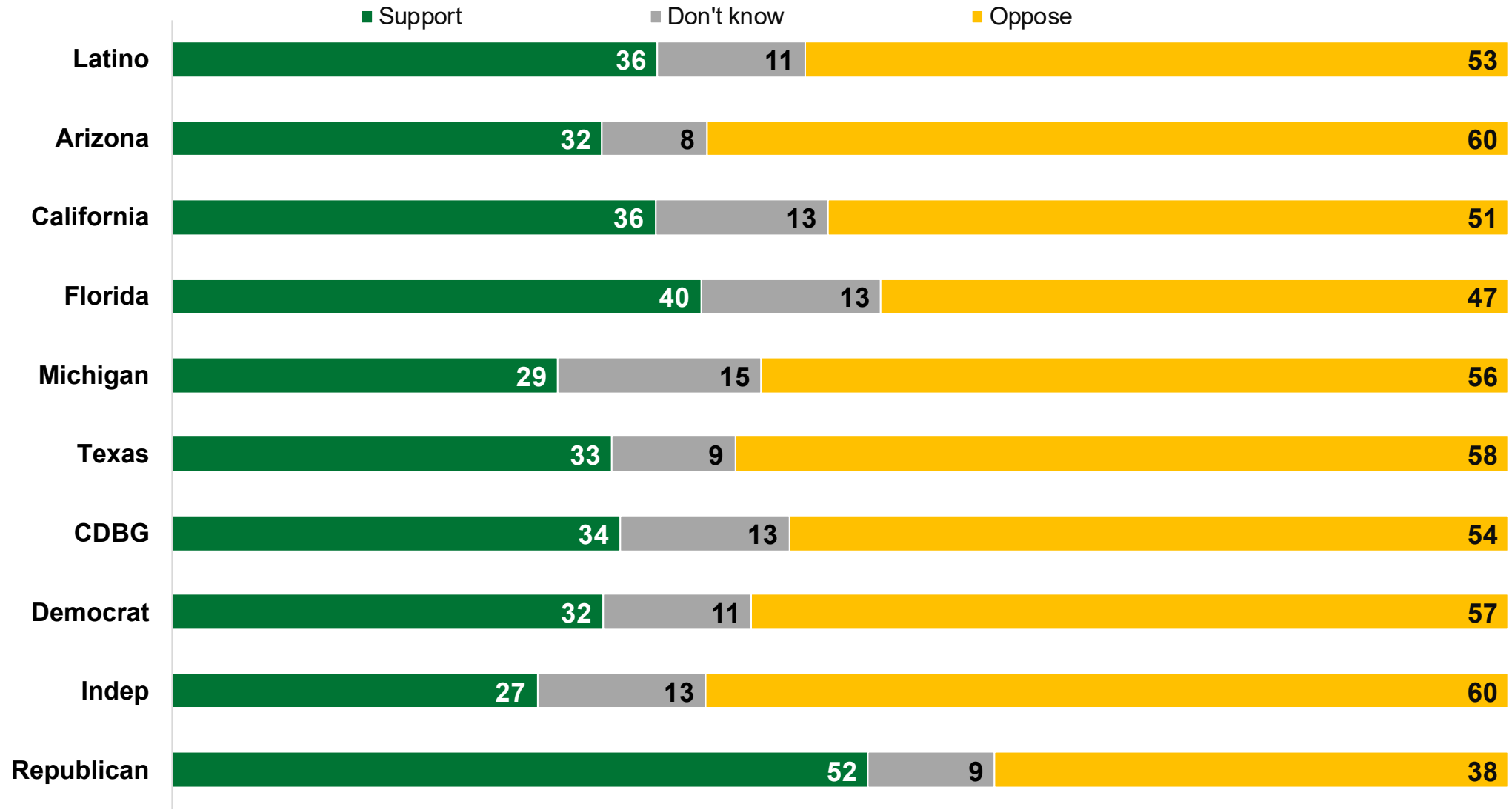
When it comes to immigration policy, do you agree or disagree with the following statement:

We need a balanced and orderly immigration system that has an earned path to citizenship for long-term residents; focuses enforcement inside the country on keeping communities safe, with clear accountability; offers legal ways to immigrate that help our economy and families; and keeps the border secure.



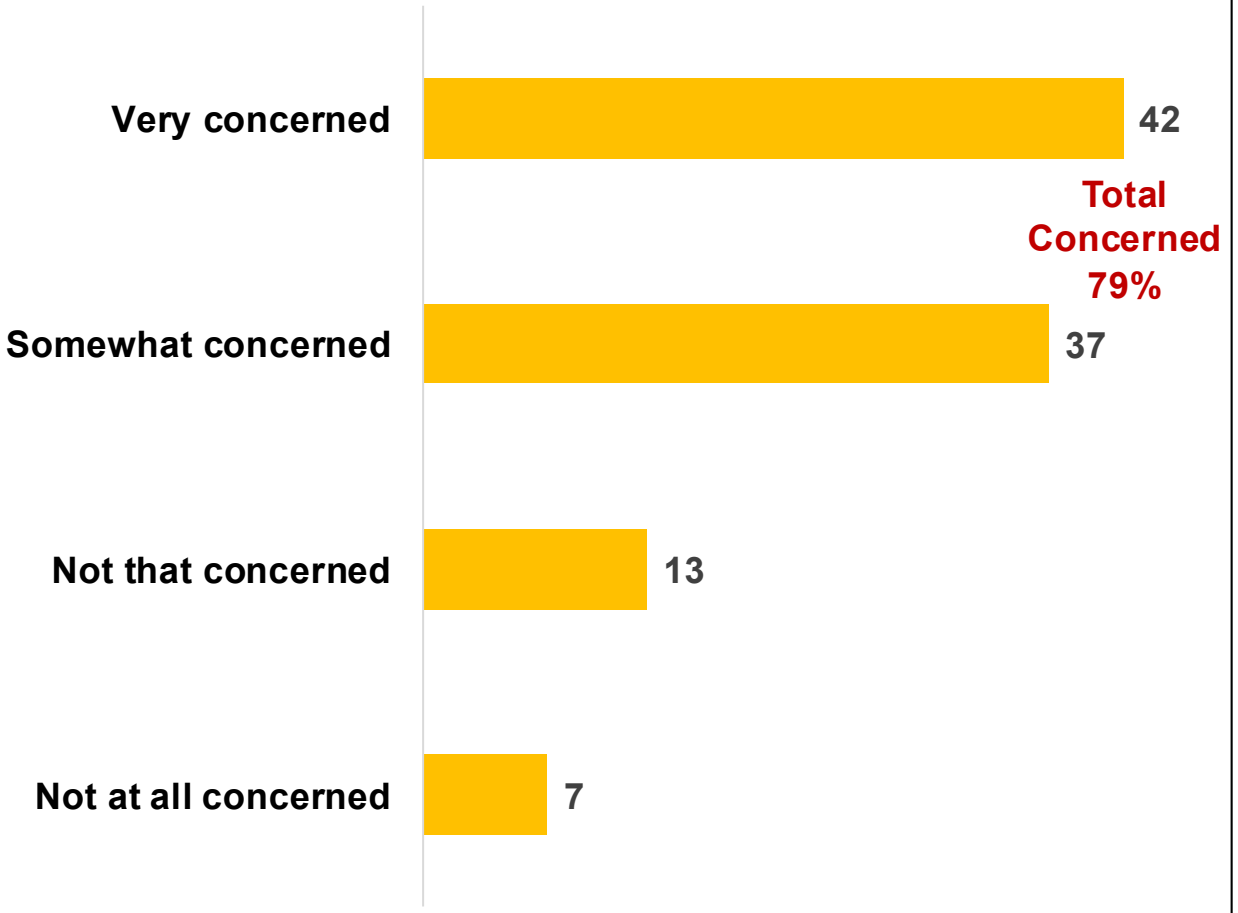
Data centers are unpopular with the majority of Latino voters

Artificial Intelligence (AI) relies on data centers, large buildings full of computers. Some say they bring jobs and tax revenue. Others say they use too much water and electricity, raising utility bills. Do you support or oppose building data centers near your community?

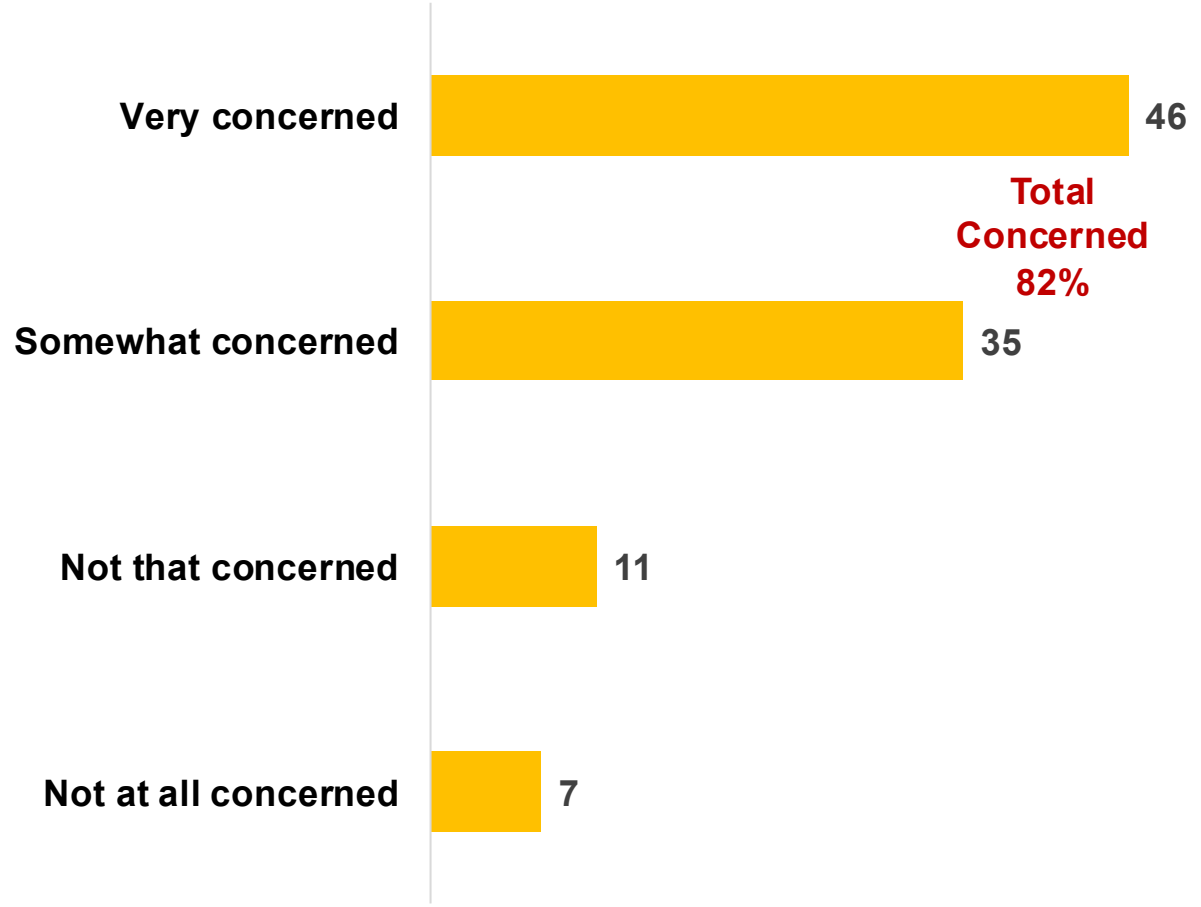


Latino voters concerned about lack of checks and balances in Congress and Judiciary

How concerned, if at all, are you that Congress is not exercising its checks-and-balances role and is giving up too much authority to the President and executive branch?
(% concerned illustrated)

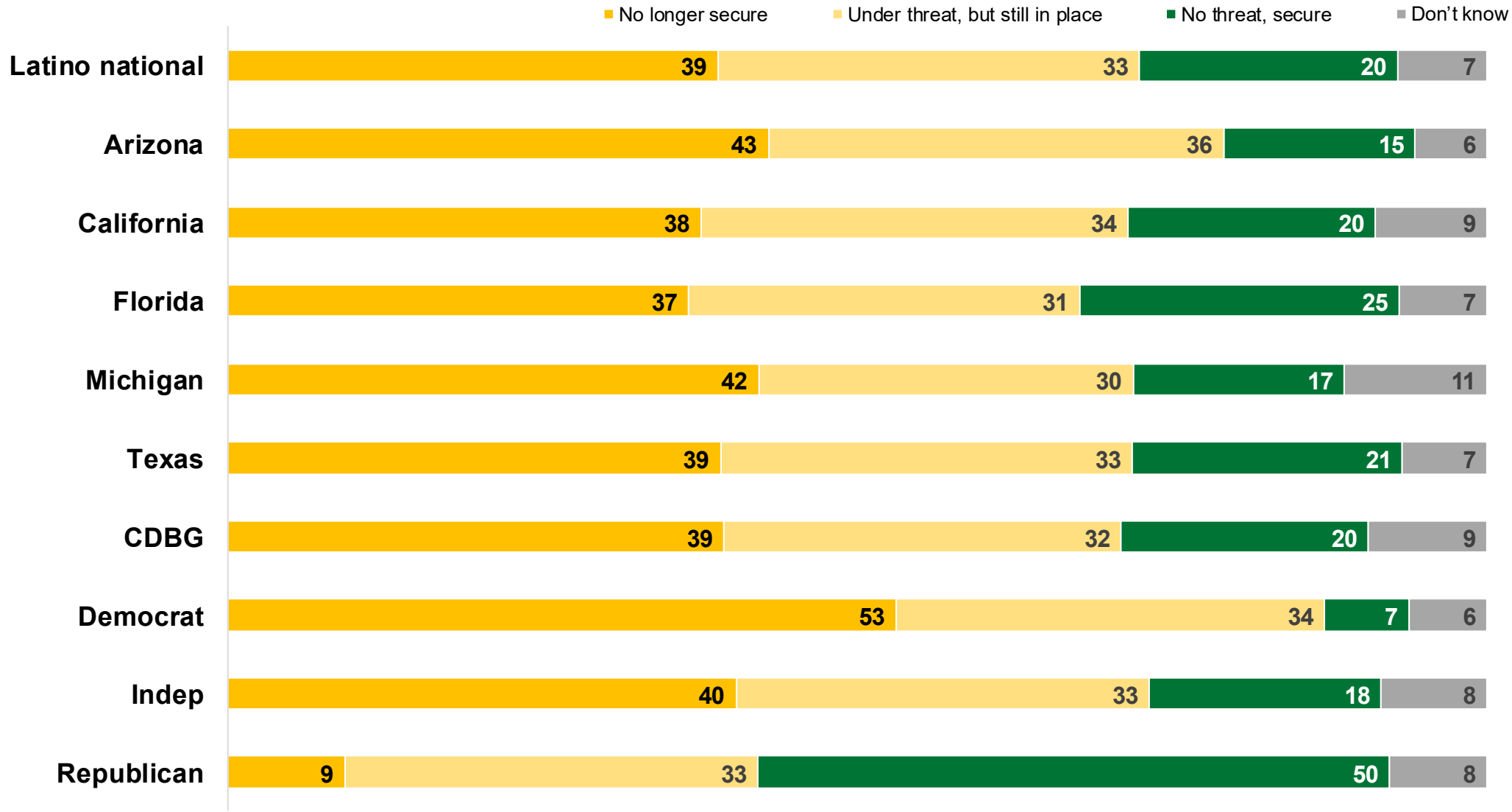


How concerned, if at all, are you that the U.S. Supreme Court is not exercising its checks-and-balances role and is giving up too much authority to the President and executive branch?
(% concerned illustrated)



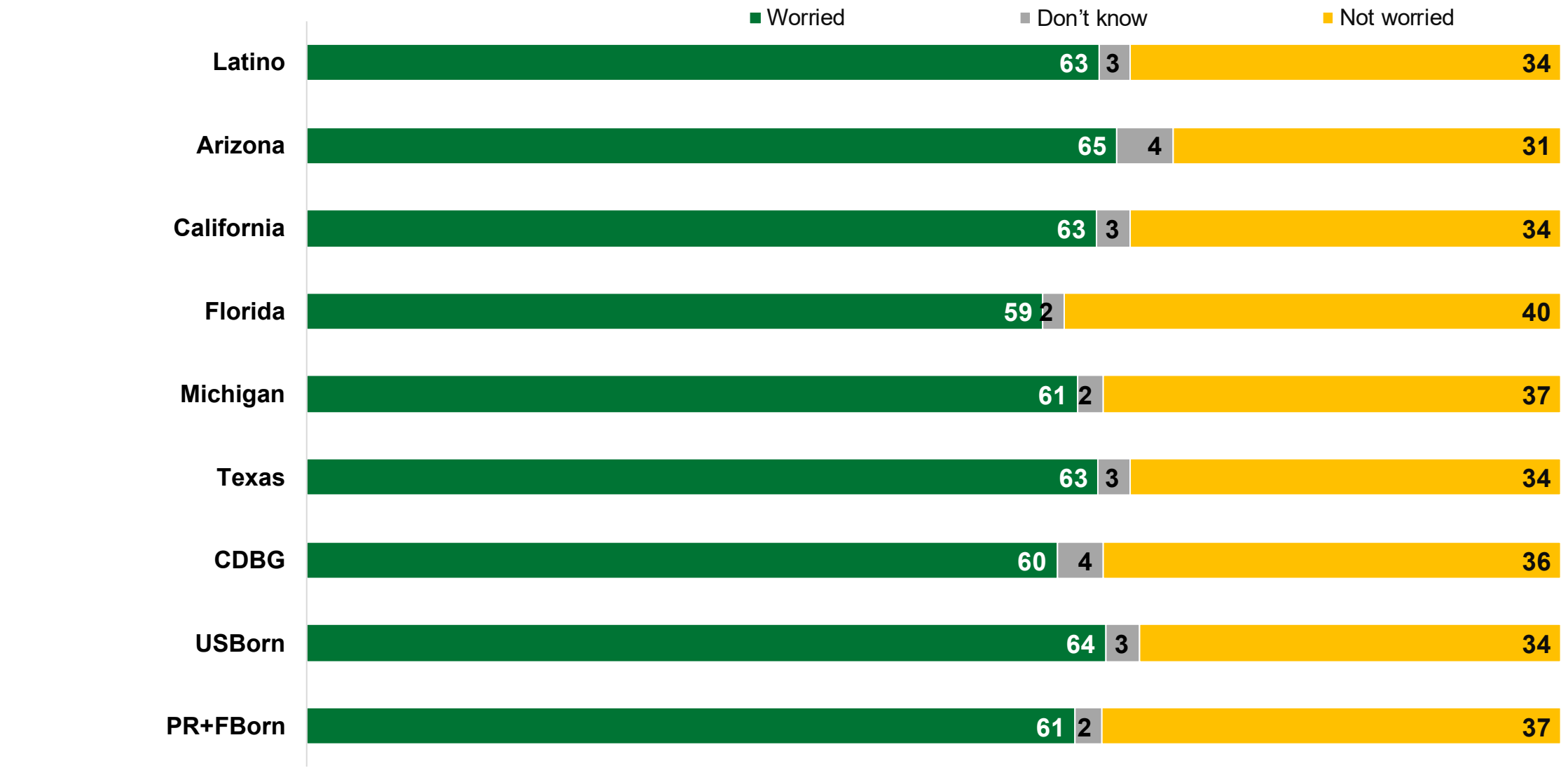
Many Latino voters are concerned about erosion of civil rights and liberties

Since Donald Trump returned to office in January 2025, would you say that civil rights and civil liberties, like freedom of speech, equal treatment under the law, protection from discrimination, the right to vote and the right to a fair trial, are:



Latino voters worry they will be targeted by government policies because of their background

How worried, if at all, are you that you, your family, or your community could be targeted by government policies because of your race, ethnicity, religion, language, immigration status, or national origin.



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