



UNIDOS
WE MOVE
¡PA'LANTE!

• KNOW YOUR RIGHTS

Pride sparks resilience, change and progress. *Unidos*, we carry it forward. *¡Pa'lante!*

This deck is for Latinos, Gen Zers, Millennials, families and allies who know that activism and advocacy aren't just about marches and stories in history books — it's how we live, create and care for our communities every day.

INSIDE, YOU'LL FIND:

- Stories that spark change in our country.
- Practical tools to know and exercise your rights.
- Everyday actions that turn our communities into collective power.
- Resources and local connections to support us.

This Spark Deck is more than cards — it's a reminder that our pride has always sparked movements and change, and *Unidos*, we carry that spark forward.



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WHAT YOU CAN DO... Immigration Encounters

- If immigration comes to your home, you don't have to open the door unless you are shown a warrant signed by a judge. **Ask the agent to slide the warrant under the door while keeping your door closed.**
- **You can also show your Know Your Rights card** through the window or slide it under the door (*note: We are providing legal information, NOT legal advice*).
- If you are stopped by immigration outside your home, **ask if you're free to leave. If so, leave calmly.**
- If you are detained or arrested, you have the right to remain silent. **You can say "I am using my right to remain silent"** or give the agent your Know Your Rights card.
- **Don't sign any documents or papers without advice from a lawyer first.**

**Knowing your rights is
knowing your power.**



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(1946)

Sylvia Mendez

THEN: At just 8 years old, Sylvia Mendez was denied entry to a “whites only” school in California. Her family fought back in court — and won. This victory desegregated schools in California and set the stage for Brown v. Board of Education (1954).

NOW: Defending equal access to education, inclusive classrooms and uncensored learning.

**Equity and education
go hand-in-hand.**

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(1969) Sylvia Rivera

THEN: Sylvia Rivera, a trans Latina activist, helped ignite the modern LGBTQ+ movement during the Stonewall Uprising. She co-founded STAR to protect LGBTQ+ youth and spent her life demanding dignity and justice.

NOW: Creating safe spaces, supporting LGBTQ+ youth and ensuring every voice is valued.

Courage creates safe spaces.

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(1970) Rubén Salazar

THEN: Rubén Salazar was a trailblazing Mexican American journalist who exposed racism and police brutality in Los Angeles. In 1970, while covering a peaceful protest, he was killed by a tear gas projectile fired by law enforcement. His death shocked the nation and became a rallying cry for Chicano rights and freedom of the press.

NOW: Digital storytelling, podcasts and independent journalism continue his fight for truth and accountability.

**There is strength and power
in truth-telling.**



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(1973)

White v. Regester

THEN: In 1973, Mexican Americans in Texas successfully challenged discriminatory district maps that weakened Latino political power. Their victory in White v. Regester became a cornerstone of fair redistricting law and opened doors for Latino representation nationwide.

NOW: Getting educated on issues, civic engagement and community organizing ensures every voice counts in shaping America's future.

Fight for Fairness and win for all.



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(1943) Zoot Suit Riots

THEN: In 1943, Mexican American youth in Los Angeles were attacked by servicemen simply for wearing zoot suits — bold expressions of pride and identity. The violence revealed how deep racism ran, but the zoot suit became an enduring symbol of resilience and visibility.

NOW: Cultural pride, style as resilience and digital visibility challenge stereotypes and celebrate Latino identity.

Visibility leads to change and progress.

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• EVERYDAY ACTIVISM

Meme the Message

Use TikToks, reels or memes to record and call out injustice and uplift our community.



If it makes people laugh *and* think,
it's activism.

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• EVERYDAY ACTIVISM

Power in What You Buy

Thrift it. Upcycle it. Resist what harms.



You have a choice. Every dollar spent is a decision to uplift what you believe in.

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• EVERYDAY ACTIVISM

DIY Culture

Entrepreneurship is deeply rooted in who we are. Use it for our community's progress and success. You can also drop activism into music, gaming, literature or fashion collabs to uplift our collective story.



Our creativity is our resilience.

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• EVERYDAY ACTIVISM

Care is Activism

Cover groceries in a group chat. Share your skills with a local org.
Practice resilience through wellness.



**Solidarity is our strength.
Resilience is our power.**

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• RESOURCES & HOTLINES

RAPID RESPONSE

(202).442.3363

ABA Detention Hotline

(520).623.7874

Mexican Consulate (24/7)
or contact your country of origin's
consulate or embassy.

Get help and empower our community.



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• RESOURCES & HOTLINES

FIND LEGAL HELP

[ImmigrationLawHelp.org](https://www.immigrationlawhelp.org)

Nonprofits

[AILA.org](https://www.aila.org)

Immigration Attorneys

[FTC.gov](https://www.ftc.gov) or (877).FTC.HELP

Report Scams

Access is the first step to justice.

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