

**UNIDOS US**

STRONGER COMMUNITIES. STRONGER AMERICA.

# Media Guide

# About Us

UnidosUS is a nonprofit, nonpartisan organization that serves as **the nation's largest Hispanic civil rights and advocacy organization**. Since 1968, we have challenged the social, economic and political barriers that affect Latinos through our unique combination of expert research, advocacy, programs and an [Affiliate Network](#) of more than 300 community-based organizations across the United States and Puerto Rico. We believe in an America where economic, political and social progress is a reality for all Latinos, and we collaborate across communities to achieve it.

For more information on UnidosUS, visit [unidosus.org](https://unidosus.org) or follow us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).



## **Press Contact**

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# UnidosUS has experts available for interviews in the following topic areas:

- [Adult Education and Workforce Development](#)
- [Civil Rights and Racial Equity](#)
- [Education](#)
- [Health](#)
- [Housing and Financial Empowerment](#)
- [Immigration](#)
- [Public Policy and Advocacy](#)
- [Voting and Political Empowerment](#)
- [State Directors](#)

# Leadership



## Janet Murguía

### President and CEO

**Topics:** Latino voters (demographics, voter attitudes, presidential election), the economy and housing

**Location:** Washington, DC

**Language:** English and Spanish

**About:** Since 2005, Murguía has sought to strengthen UnidosUS's impact as a vital American institution. She has amplified the Latino voice on issues affecting the Hispanic community such as education, health care, immigration, civil rights and the economy. Murguía has been included twice in Washingtonian magazine's "100 Most Powerful Women in Washington" and recognized as one of the NonProfit Times' "Power and Influence Top 50" leaders.

**Appearances:** [MSNBC](#), [ABC News Live](#) and [USA Today](#)

# Our Experts:

## Adult Education and Workforce Development



**Luis A. Quiñones**  
**Deputy Vice President**

**Topics:** Workforce development programming, adult education, DEI, apprenticeships and digital equity

**Location:** Washington, DC

**Languages:** English and Spanish



**Cynthia Guevara**  
**Director**

**Topics:** Workforce development programming focused on underserved communities, apprenticeships, community engagement, social services, digital equity, skills-based hiring, upskilling, employer engagement and partnerships

**Location:** Massachusetts

**Languages:** English and Spanish



**Andrean Vargas**  
**Director**

**Topics:** Workforce development programming focused on underserved communities, community and partnership engagement and employment pipelines

**Location:** Chicago, IL

**Languages:** English and Spanish

# Our Experts:

## Civil Rights and Racial Equity



**Claudia Ruiz**

**Policy Advisor, Civil Rights**

**Topics:** Voting rights, policing reform, digital equity, tech accountability and AI governance

**Location:** Los Angeles, CA

**Language:** English



**Viviana López Green**

**Senior Director, Racial Equity Initiative**

**Topic:** Racial equity

**Location:** Washington, DC

**Languages:** English and Spanish

# Our Experts: Education



**Elizabeth Zamudio**  
**Vice President, Education**

**Topics:** Early childhood education and K-16 programming, higher education, family and community engagement, curriculum development, technology literacy and Latino education statistics

**Location:** Los Angeles, CA

**Languages:** English and Spanish



**Diane Angulo**  
**Senior Director, Education**

**Topics:** Post secondary access and success and family engagement

**Location:** Los Angeles, CA

**Languages:** English and Spanish



**Amalia Chamorro**  
**Director, Education Policy**

**Topics:** Early childhood education, K-12, and higher education policy; English Language Learners (ELLs), state pre-school policy, federal early care and education policy, No Child Left Behind and education authorization

**Location:** Washington, DC

**Languages:** English and Spanish

# Our Experts: Education



**Jenny Muñiz**  
**Senior Policy Advisor**  
**Education Policy**

**Topics:** K-12 and post-secondary

**Location:** Washington, DC

**Languages:** English and Spanish



**Lina Lenis**  
**Policy Analyst, Education Policy**

**Topic:** K-12

**Location:** Washington, DC

**Languages:** English and Spanish



**Tania Villarroel**  
**Policy Advisor**  
**Early Childhood Education**

**Topic:** Early childhood education

**Location:** Washington, DC

**Languages:** English and Spanish



**Magin Sanchez**  
**Policy Analyst, Education Policy**

**Topic:** Higher education

**Location:** Washington, DC

**Languages:** English and Spanish



# Our Experts: Health



**Rita Carreón**

**Vice President, Health**

**Topics:** Health status and health needs of Latinos, equitable access to quality healthcare, COVID-19 and vaccinations, community health services (*promotores de salud* and federally qualified health centers), mental health, healthcare costs and culturally and linguistically appropriate healthcare

**Location:** Washington, DC

**Languages:** English and Spanish

# Our Experts: Health



**Ana Gabriela Power**  
**Senior Director, Health**

**Topic:** Food security

**Location:** Washington, DC

**Language:** English and Spanish



**Pedro D. Martinez**  
**Director, Health**

**Topics:** Racial and ethnic disparities in immunization rates, maternal and child health, injury and violence prevention (including drug overdose and suicide prevention) and public health surveillance and epidemiology

**Location:** Washington, DC

**Language:** English and Spanish



**Alejandra Gepp**  
**Senior Director, Health**

**Topic:** Health equity

**Location:** Washington, DC

**Language:** English and Spanish



**Elizabeth Carillo**  
**Director, Health**

**Topics:** Social and emotional wellbeing and mental health, children's mental health, nutrition and food insecurity, COVID-19, sexual and reproductive health, social and emotional well-being, oral health and Medicare counseling

**Location:** Washington, DC

**Language:** English and Spanish

# Our Experts: Health



**Stan Dorn**

**Director, Health Policy Project**

**Topics:** Healthcare Coverage and affordability, including ACA and Premium Tax Credits (PTCs), Medicaid and Children’s Health Insurance Program (CHIP), Immigrant eligibility for health care and public benefits, Culturally and linguistically appropriate care and health disparities and Latino/underserved community data

**Location:** Washington, DC

**Language:** English



**Hannah Garelick**

**Policy Analyst, Health Policy Project**

**Topics:** Hunger and nutrition security, food labeling and folic acid fortification, Supplemental Nutrition Assistance Program (SNAP), Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), child nutrition programs, mental health and care delivery

**Location:** Washington, DC

**Language:** English



**Gabriela Benitez**

**Senior Policy Analyst, Health Policy Project**

**Topics:** Immigrant healthcare and coverage, enforcement policies, public charge rules, and their impacts on Latino families; Medicaid, CHIP, ACA, PTCs and culturally appropriate linguistically accessible healthcare

**Location:** Corona, CA

**Language:** English and Spanish



**Rocio Perez**

**Policy Analyst, Health Policy Project**

**Topics:** Immigrant health care and coverage (including public program eligibility), Medicaid, CHIP, SNAP, nutrition security programs, and federal survey data on health coverage, affordability and nutrition security

**Location:** Washington, DC

**Language:** English and Spanish

# Our Experts:

## Housing and Financial Empowerment



**Laura Arce**

**Senior Vice President, Economic Initiatives**

**Topics:** UnidosUS HOME (Home Ownership Means Equity) Initiative, housing discrimination, community development, asset accumulation and wealth building, credit, public-private partnerships for homeownership programs and housing counseling

**Location:** Washington, DC

**Languages:** English and Spanish



**Lautaro "Lot" Diaz**

**Vice President  
Housing and Financial Empowerment**

**Topics:** Community development, real estate financing and development, consumer financial services and mortgage lending and servicing, public/private partnerships for homeownership programs, housing counseling, technical assistance provision for local housing nonprofits and urban planning

**Location:** Washington, DC

**Languages:** English

# Our Experts:

## Housing and Financial Empowerment



**Lisette Orellana Engel**

**Director, Economic Policy**

**Topics:** Access to credit, medical debt, paid family leave, housing, tax policy (child tax credit, earned income tax credit, retirement), access to banking and financial services and labor policy

**Location:** Washington, DC

**Languages:** English and Spanish



**Santiago Sueiro**

**Senior Policy Analyst**

**Topics:** Access to banking and financial services and labor policy

**Location:** Washington, DC

**Languages:** English and Spanish

# Our Experts:

## Housing and Financial Empowerment



**Jorge Rivera**

**Director, Housing and  
Financial Empowerment**

**Topics:** Pre- and post-purchase counseling and home buyer education, support and homeownership sustainability, fair housing, foreclosure, rental counseling and housing supply and affordability

**Location:** Washington, DC

**Language:** English and Spanish



**Erica Serna**

**Associate Director  
Financial Empowerment**

**Topics:** Financial capability, literacy and coaching, access to banking, credit building, savings vehicles, remittances, economic development, behavioral economics and economic policy

**Location:** Phoenix, AZ

**Language:** English and Spanish



**Lizena Zambrano**

**Associate Director Counseling  
Connection**

**Topics:** Pre- and post-purchase counseling and home buyer education, support and homeownership sustainability, fair housing, foreclosure and rental counseling

**Location:** Phoenix, AZ

**Language:** English and Spanish

# Our Experts:

## Immigration



**Rita Fernández**  
**Director, Immigration**  
**Policy Project**

**Topics:** Immigration and border policy

**Location:** San Diego, CA

**Languages:** English and Spanish



**Laura Vazquez**  
**Associate Director**  
**Immigrant Integration**

**Topics:** Immigration policy, naturalization/  
citizenship programs and immigrant integration

**Location:** Washington, DC

**Languages:** English and Spanish



**Cris Ramón**  
**Senior Advisor**  
**Immigration Policy Project**

**Topics:** Immigration and border policy

**Location:** Washington, DC

**Languages:** English and Spanish

# Our Experts: Public Policy and Advocacy



**Eric Rodriguez**  
**Senior Vice President**  
**Policy and Advocacy**

**Topics:** UnidosUS policy priorities, economy, federal/administration investments and budget, tax policy, retirement security, jobs and climate

**Location:** Washington, DC

**Language:** English



**Carmen M. Feliciano**  
**Vice President**  
**Policy and Advocacy**

**Topics:** UnidosUS policy priorities

**Location:** Washington, DC

**Languages:** English and Spanish



**Mauricio Garcia**  
**Senior Vice President**  
**Programs**

**Topics:** Education programs, health, housing and financial empowerment, workforce development and DEI

**Location:** Washington, DC

**Languages:** English and Spanish



# Our Experts:

## Public Policy and Advocacy



**Rafael Collazo**

**Director, Political Affairs**

**Topics:** Oversees the strategy and execution of campaign initiatives, which seek to elevate the Latino perspective on important issues around healthcare, the economy, civic engagement and more

**Location:** Pennsylvania

**Languages:** English and Spanish



**Laura MacCleery**

**Senior Director, Public Policy**

**Topics:** Democracy and voting rights, economic justice (tax equity and financial inclusion), food and nutrition, misinformation and disinformation, civil rights and AI

**Location:** Washington, DC

**Language:** English

# Our Expert:

## Voting and Political Empowerment



**Clarissa Martinez De Castro**

**Vice President, Latino Vote Initiative**

**Topics:** Latino voters (polling, demographics, voter attitudes, presidential election), immigration and civic engagement

**Location:** Washington, DC

**Languages:** English and Spanish

# State Directors

(State directors work from their respective states)



**Enrique Davis-Mazlum**

**Arizona**

**Topics:** Housing, education, health, immigration, workforce and building coalitions supporting Latino civil rights

**Languages:** English and Spanish



**Esmeralda López**

**California**

**Topics:** Housing, economic empowerment, education and immigration

**Languages:** English and Spanish

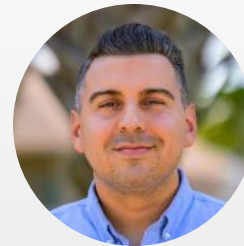


**Jared Nordlund**

**Florida**

**Topics:** Civic engagement, voter registration, political empowerment, immigration, healthcare, housing and education

**Language:** English



**Eric Holguín**

**Texas**

**Topics:** Education, healthcare, housing, Texas border and immigration and civic engagement

**Language:** English

# Resources



**Hispanic Electorate Data Hub:** A data platform that includes multi-year dynamic polling data and detailed insights into the perspectives and priorities of Hispanic voters, including their top issues priorities, their views on parties and candidates and candidate out reach efforts; along with the potential impact of this fast-growing electorate in competitive districts. [AVAILABLE HERE.](#)



**3-Point Border Plan:** The plan considers the perspectives of Latino voters, represents UnidosUS’s vision for addressing the shortcomings of the current immigration policies and builds on the organizations longtime call to make a secure and well-managed border a key goal for a modern and humane immigration system. [AVAILABLE HERE.](#)

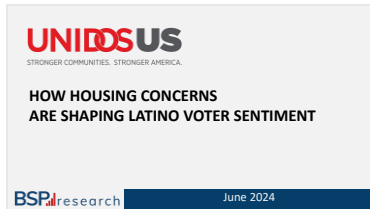


**Latino Voters on Immigration and the Border National Poll:** The national poll provides timely insights into the perspectives and priorities of the Latino electorate and examines how Latino voters actually feel about immigration. [AVAILABLE HERE.](#)



**Latino Economic Report — From the Pandemic to the Present:** The report offers a series of policy recommendations to maintain the Latino community’s positive economic momentum, which ultimately contributes to the nation’s prosperity. This data assessment also corresponds with recent [polling](#) and community engagement activities with Latino leaders and UnidosUS Affiliates across the country. [AVAILABLE HERE.](#)

# Resources



**Housing Affordability — A Top Issue for Latino Voters Briefing:** As a part of its Latino Vote Briefing Series, UnidosUS released the third installment of the series with a new brief that takes a deep dive on Latino voters and housing. [AVAILABLE HERE.](#)



**Latino Banking and Financial Health Survey:** This survey of 1,200 Latinos in Arizona, California and Texas conducted by UnidosUS found that many are stressed about their financial situation and struggling to make ends meet. [AVAILABLE HERE.](#)



**Health Care and Insurance:** More than 9 million uninsured Latinos have secured health insurance today thanks to opportunities created by the Affordable Care Act, the Inflation Reduction Act and other recent federal policies. But more is needed. 10 million Latinos remain uninsured, which prevents them from getting care and leaves them without any protection from unaffordable health care costs. [AVAILABLE HERE.](#)



**Fact sheet on the Affordable Care Act:** This fact sheet explains the benefits the Affordable Care Act (ACA) has brought to Latinos, both nationally and in the 20 states with the greatest number of Latinos. [AVAILABLE HERE.](#)

**UNIDOSUS**

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