

COMPRANDO RICO Y SANO (BUYING HEALTHY AND FLAVORFUL FOODS)

UnidosUS's program — led by community health workers (*promotores de salud*) — seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the Supplemental Nutrition Assistance Program (SNAP) and the Special Supplemental Nutrition Assistance Program for Women, Infants and Children (WIC).

In 2022-2023...



2.75 million
pounds of food
distributed or delivered.



199,419
meals distributed
to homes.



64,464
people
participated
in outreach and
community events.



12,157
Latino adults
received SNAP
application assistance
benefitting 27,765 Latinos.



10,184
people
referred to
SNAP, WIC
or P-EBT.



1,275
households
received WIC
application assistance,
benefitting 1,841 Latinos.

9,794
people reached
with nutrition
education
programming.



4,112
people
participated
in cooking
demonstrations.



2,440
people
participated
in grocery
store visits.



253
Coordinators, Managers and *Promotores de Salud*
were trained to implement the program.

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