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SURVEY OF LATINO VOTERS IN ARIZONA

About the Survey

- Total N=3,037 Latino eligible voters
 - N= 2,707 registered
 - N= 330 eligible, not registered
 - Margin of error +/- 1.8%
- Oversamples
 - N=300 per: Arizona, California, Georgia, Nevada, North Carolina, Pennsylvania (+/- 5.7%)
 - N=400 Florida, Texas (+/- 4.9%)
- Field Dates: Nov 2 - 13, 2023
- English or Spanish, according to preference
- Mixed mode: 75% online, 25% live telephone interviews

Key Findings

1. Top issue priorities among Latinos in Arizona are consistent with Latino voters across the country: inflation, jobs/economy, affordable housing, health care, and crime/gun violence.

- Food and basic necessities, housing/rent, gas and health insurance costs are the big issues driving concern about inflation
- Jobs/economy concerns are largely focused on the need for better pay, with some worry about benefits
- Affordable housing concerns are two-fold: the lack of affordable apartments or homes, and worry about the rise in homelessness in their communities.

2. Immigration remains a priority issue (tied in the top-5 issues with gun violence) in Arizona.

- Providing a path to citizenship for Dreamers and other immigrants with long-standing ties in the country are the two big policies Latino voters want to see advanced on this issue.
- There little support for mass deportation or wall-building along the U.S.-Mexico border.

3. Voters are most interested in candidates who have realistic policy ideas, will fight for their priorities, and bring people together.

Key Findings

4. Latino voters see Democrats as more aligned with their values and views, on a host of issues including treating people with dignity/respect, democracy and elections, health care, and elections. Yet the majority don't feel that either party truly cares about Latino voters.

5. Looking forward to the 2024 election, Rep. Gallego and President Biden hold substantial polling leads among Arizona's Latino electorate at this very early stage.

- Rep. Gallego leads Republican and Independent candidates by more than 20 points
- President Biden out-performs his approval rating (48% approve) in potential 2024 match-ups, where he holds a 21-point over former President Trump, and a 25-point lead over Florida Governor Ron DeSantis.

6. In 2024, 19% of Latinos in Arizona will be voting in their first presidential election

- 14% for the first time in ANY federal election
- Another 14% voted for the first time in 2020
- 33% of Arizona's Latino electorate is new since Hillary Clinton and Donald Trump faced off in 2016.

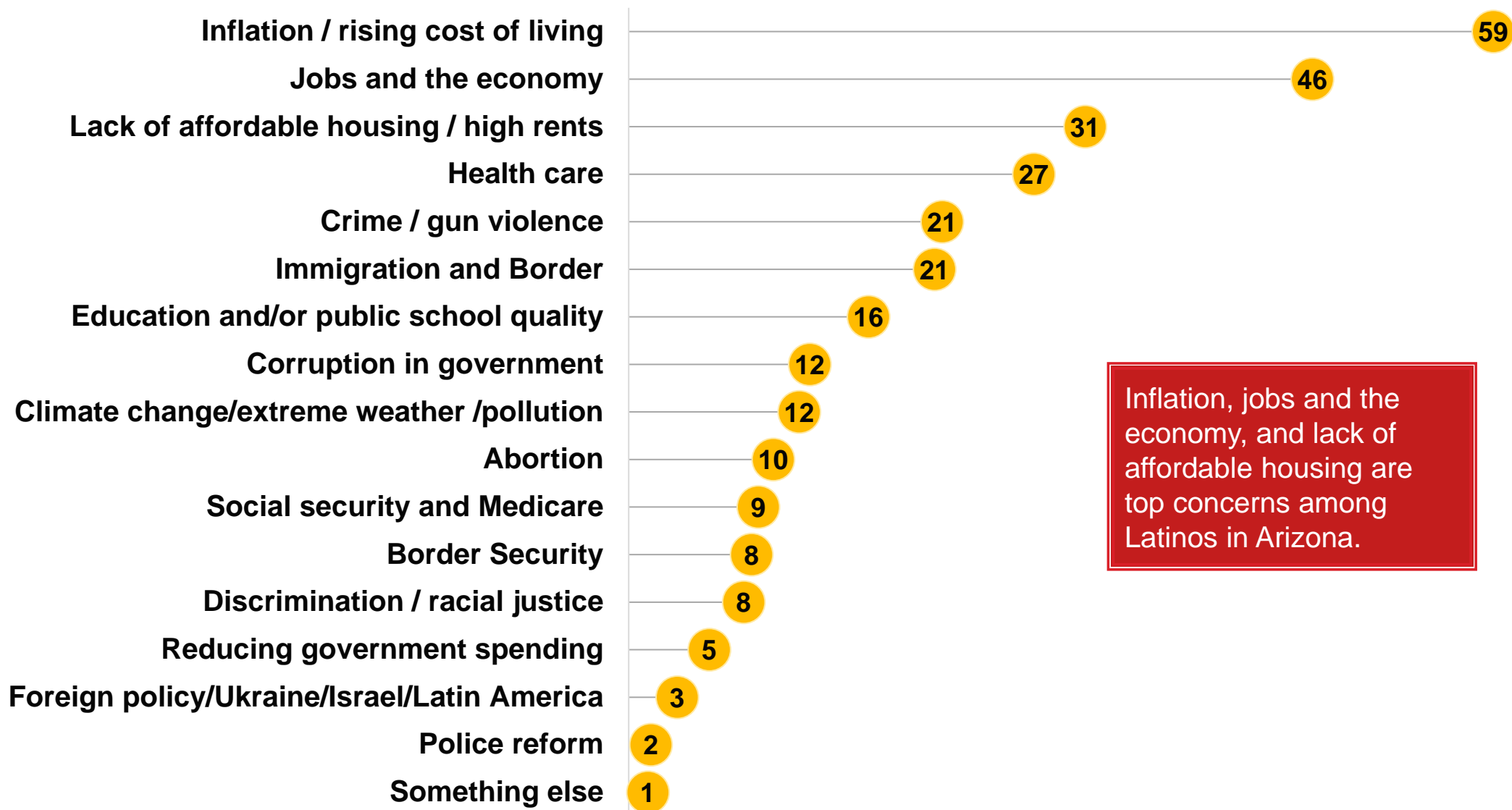


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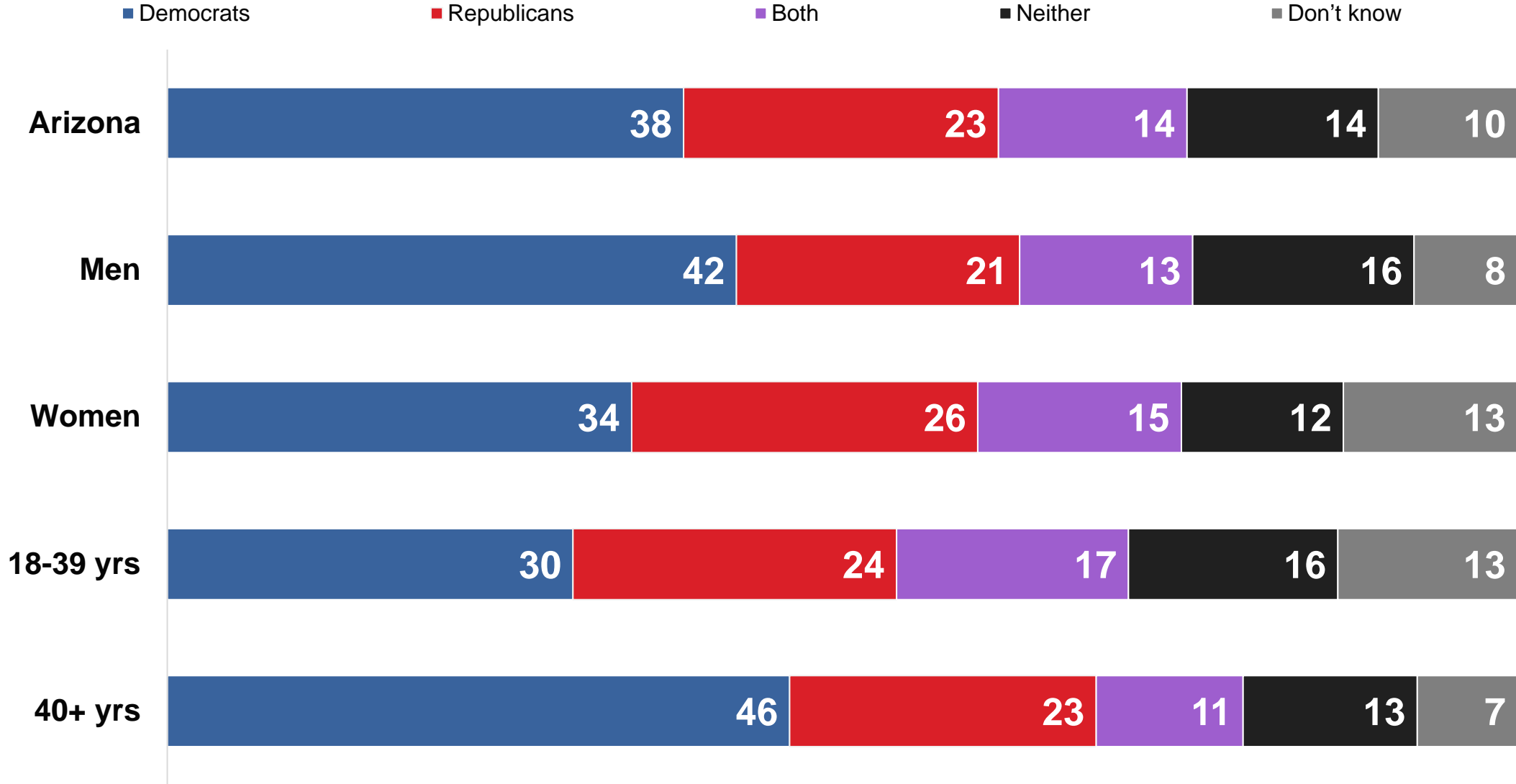
ISSUE PRIORITIES AND POLICY VIEWS

What are the most important issues that elected officials should address?

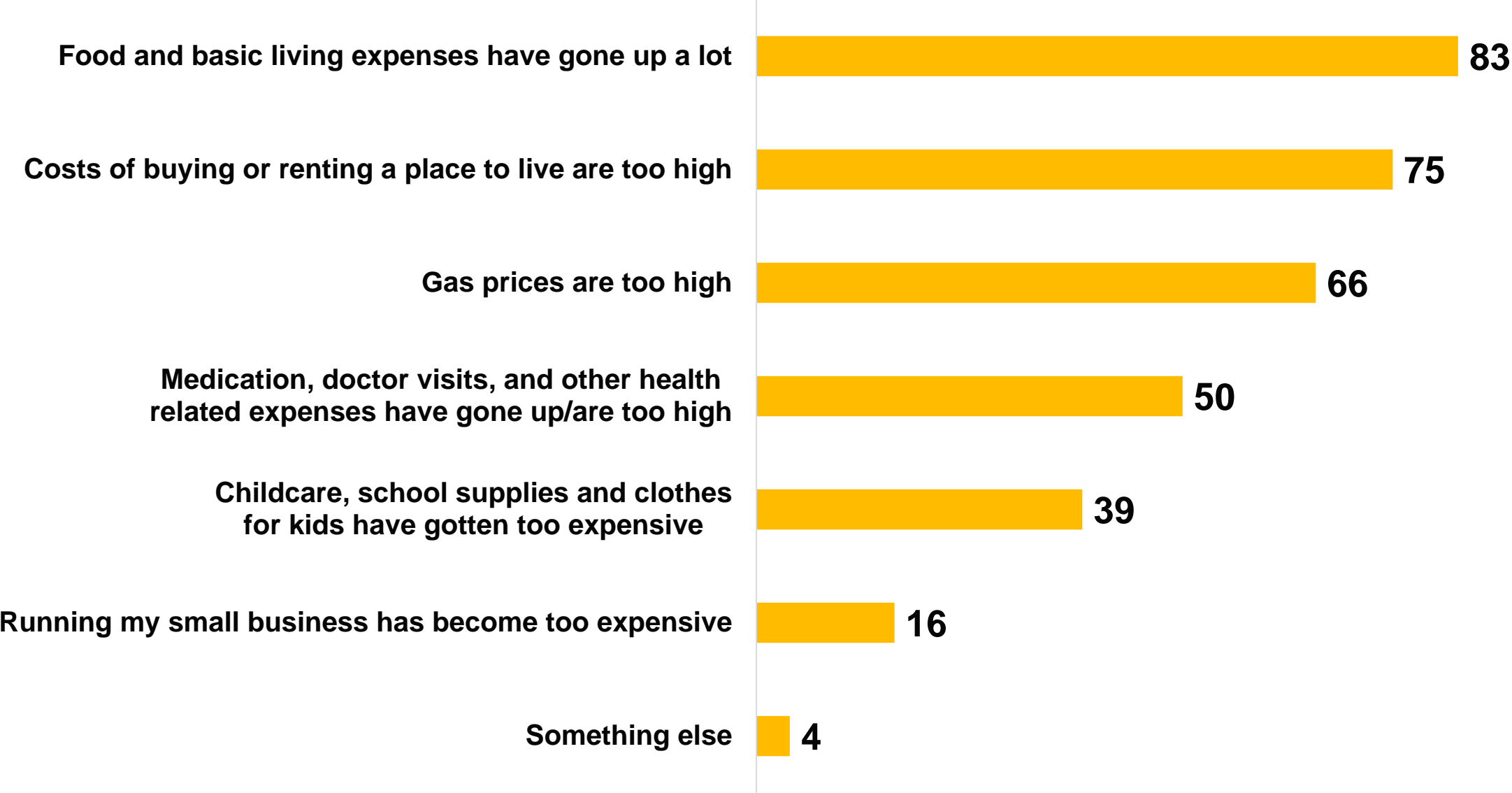
(Rank up to three. Sorted highest to lowest)



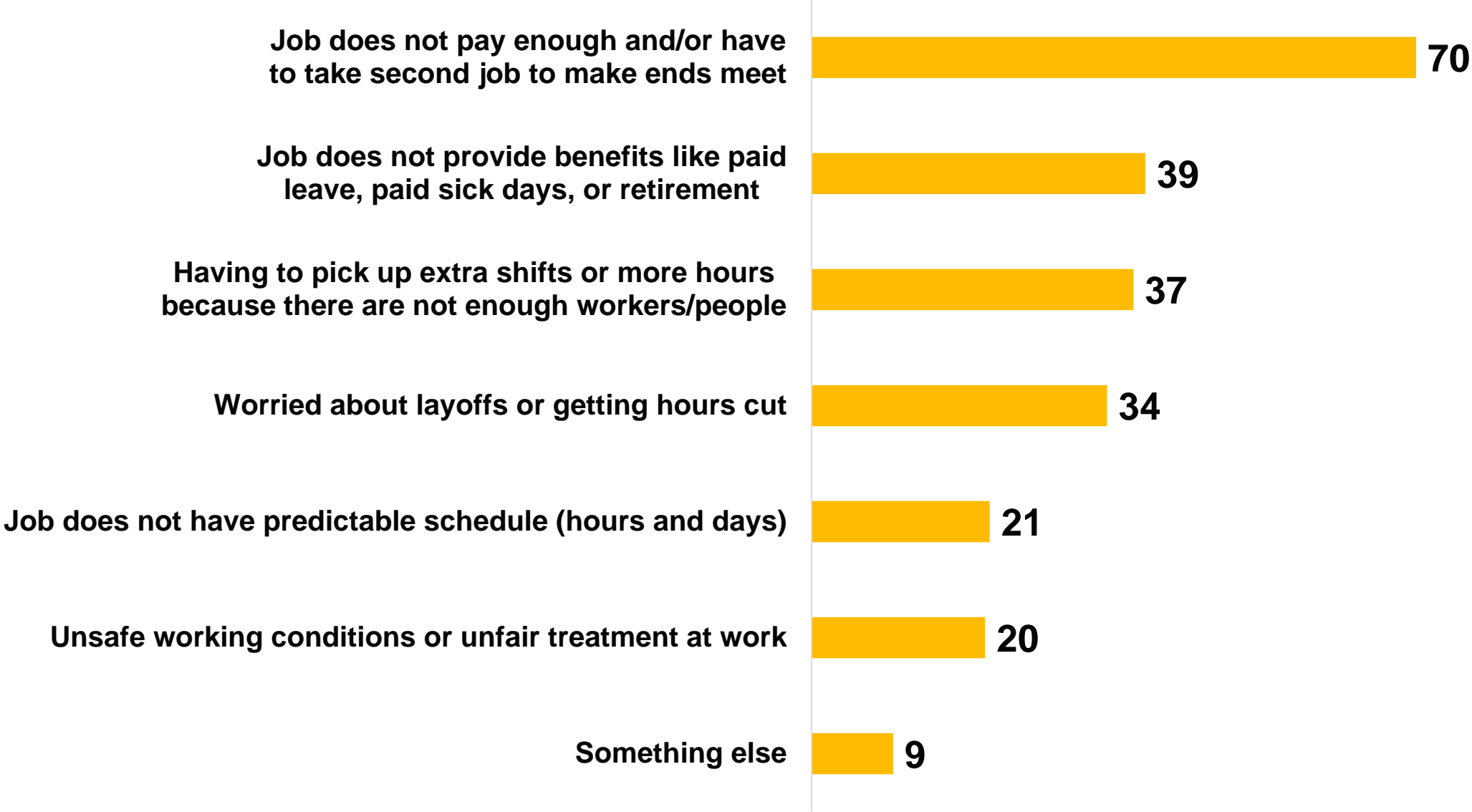
Which party would be best at addressing [issue respondent cited as top concern/priority]?



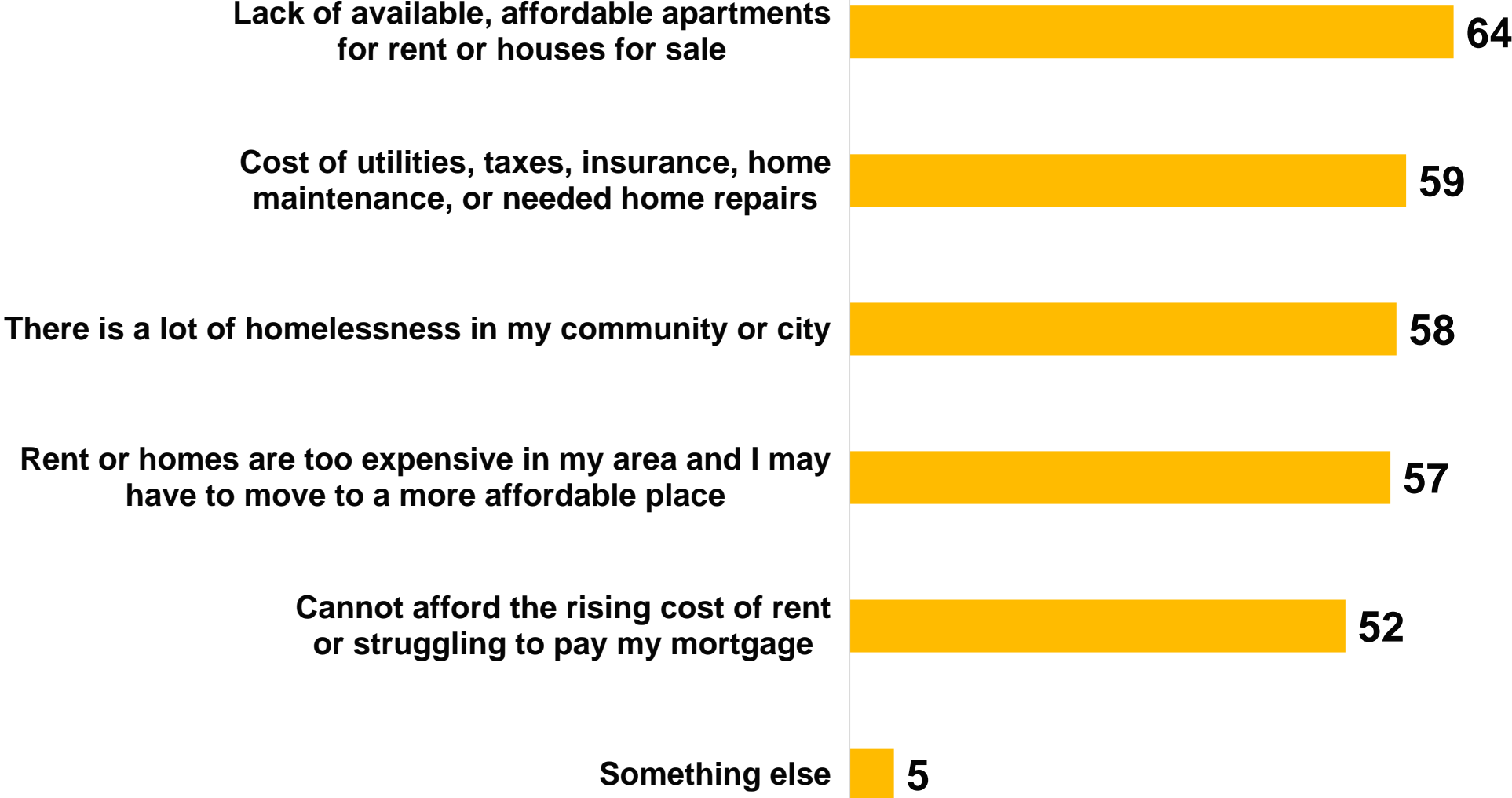
What did you have in mind when you said *inflation and the rising cost of living* are important issues elected officials should address? (all that apply)



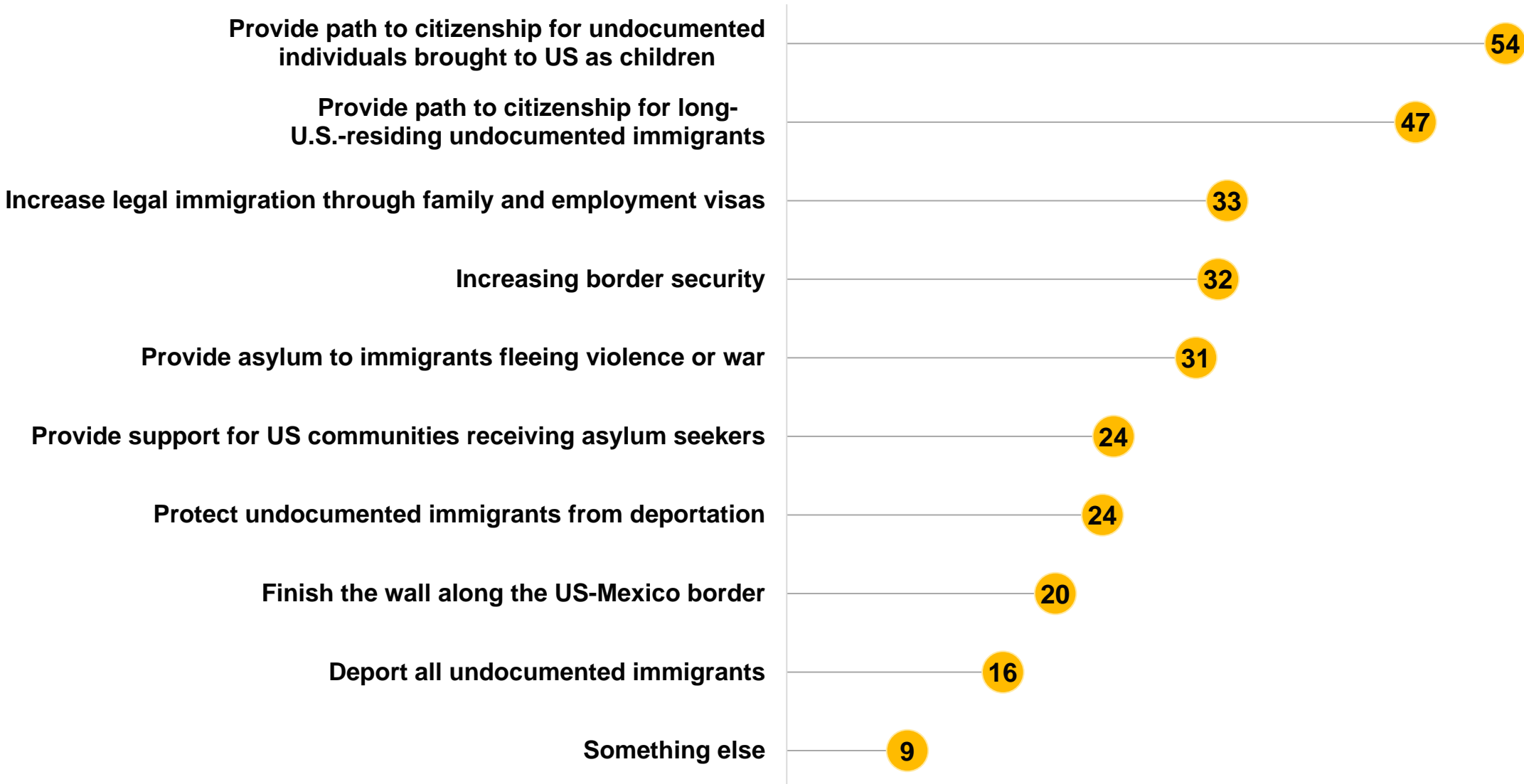
What did you have in mind when you said *jobs and the economy* are important issues elected officials should address? (all that apply)



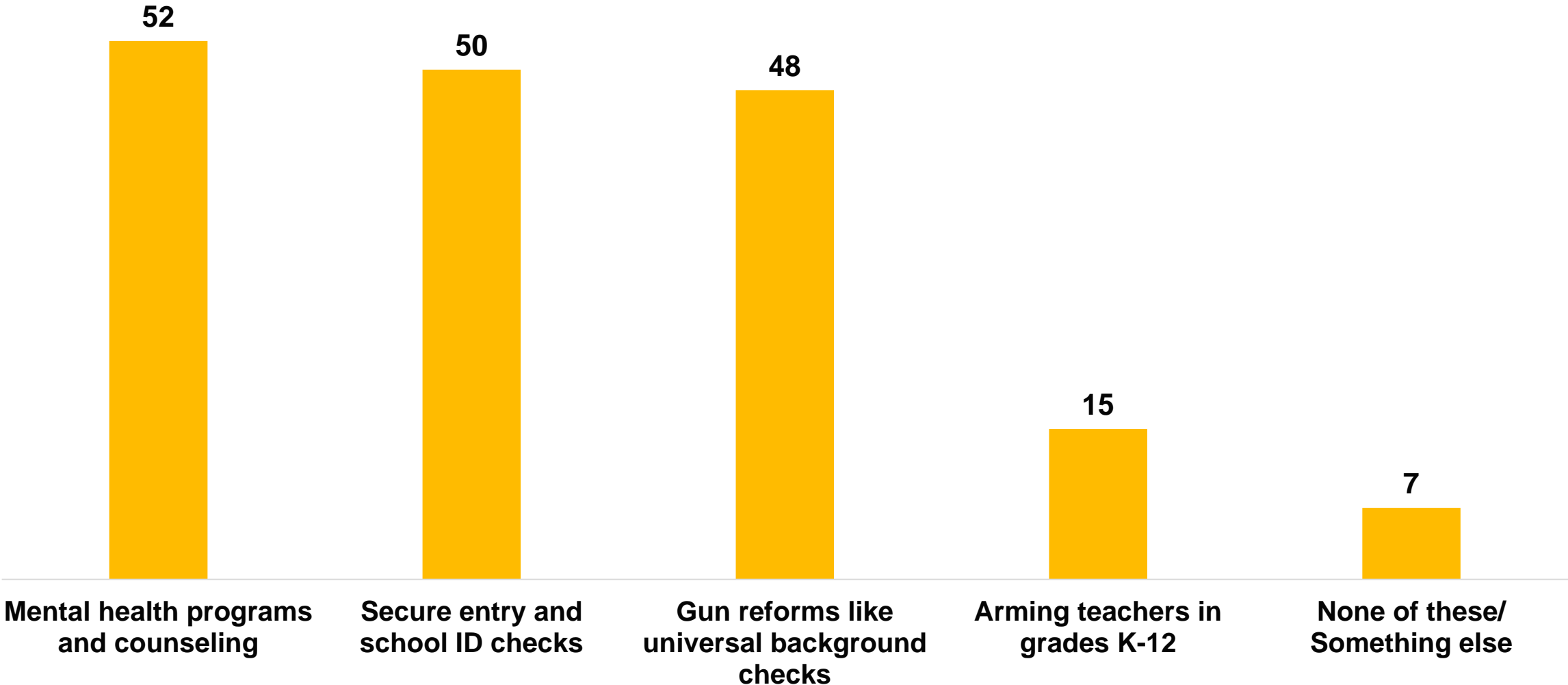
What did you have in mind when you said *lack of affordable housing / high rents* is an important issue elected officials should address? (all that apply)



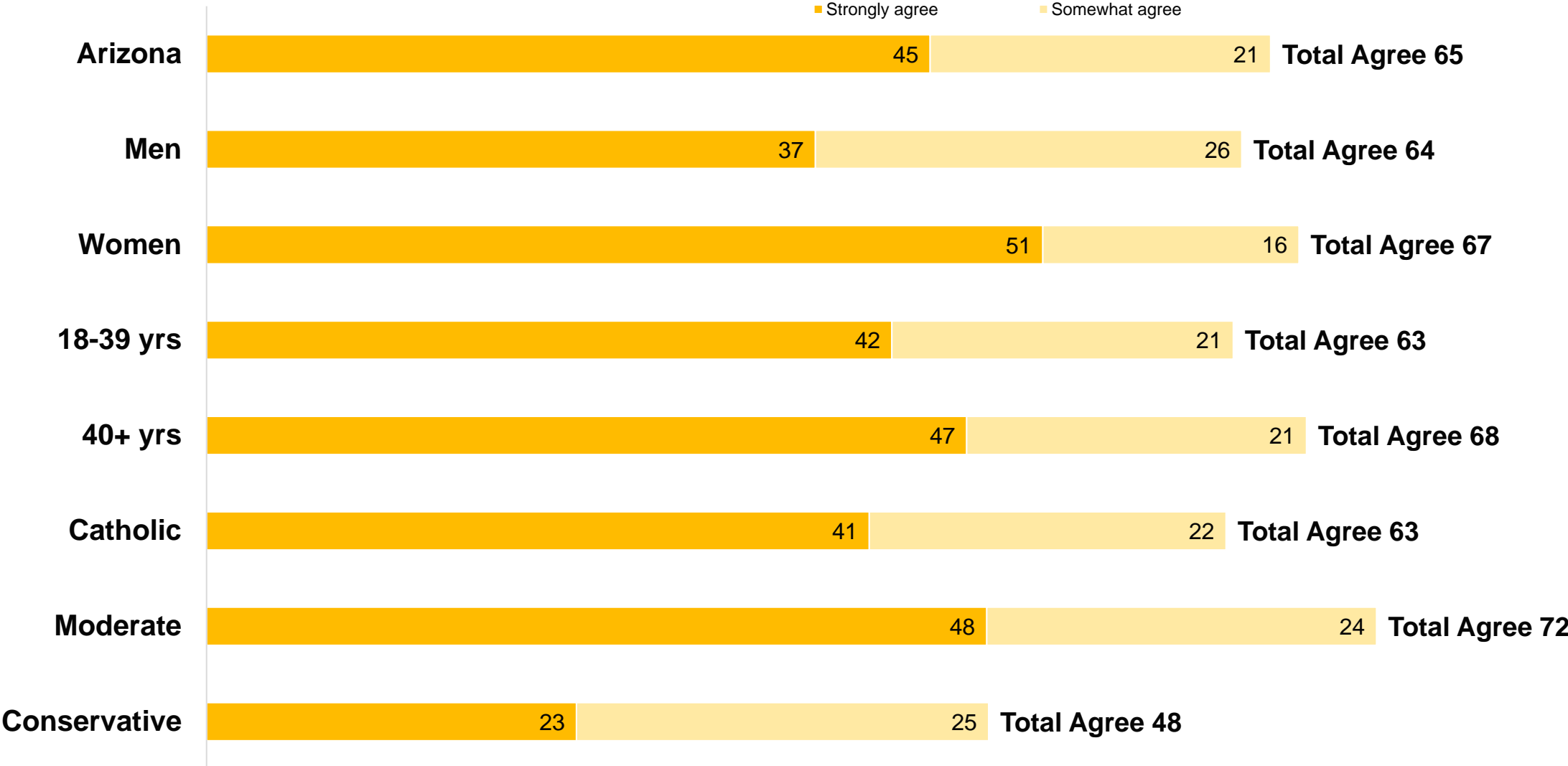
Thinking about the US immigration system, which of the following do you think are the most important issues that elected officials should address? (All that apply. Sorted highest to lowest.)



Which policies do you think would be the best solutions to make schools in your community safer for students and teachers? (all that apply)



Do you agree or disagree with the following statement? No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else. (% agree illustrated)



Nov 2-13, 2023 N=300 (+/-5.7%)

When it comes to climate change, which of these statements do you agree with?

(Select up to two)

Climate change is a serious problem that affects people's lives

47

Climate change causes extreme weather events, that puts people and their homes at risk

41

Climate change causes weather changes and rising sea levels that displace people, forcing them to move from where they live

30

Climate change is not an emergency, just a part a natural process of change

20

Climate change is a real, but there is nothing that can be done to stop it

20

Climate change is not real

5

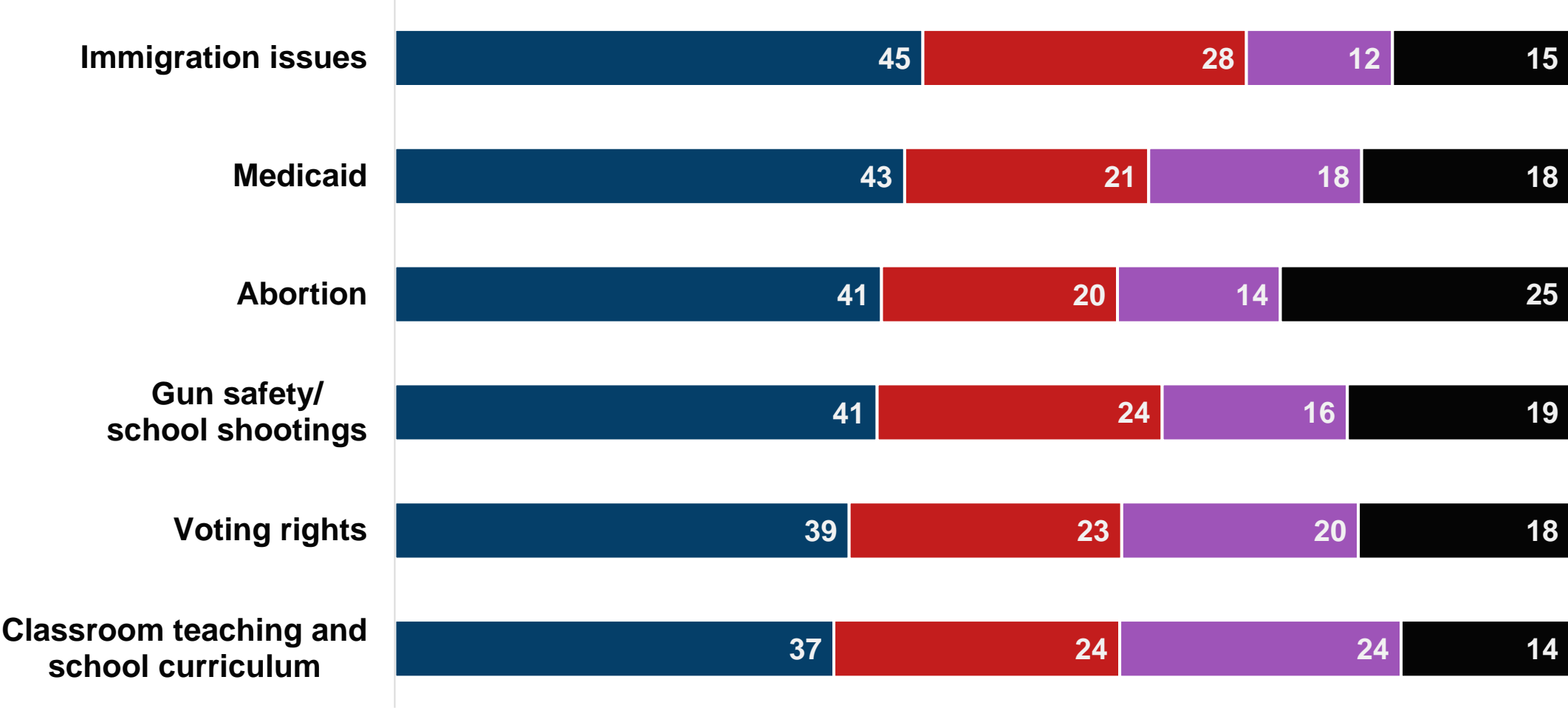
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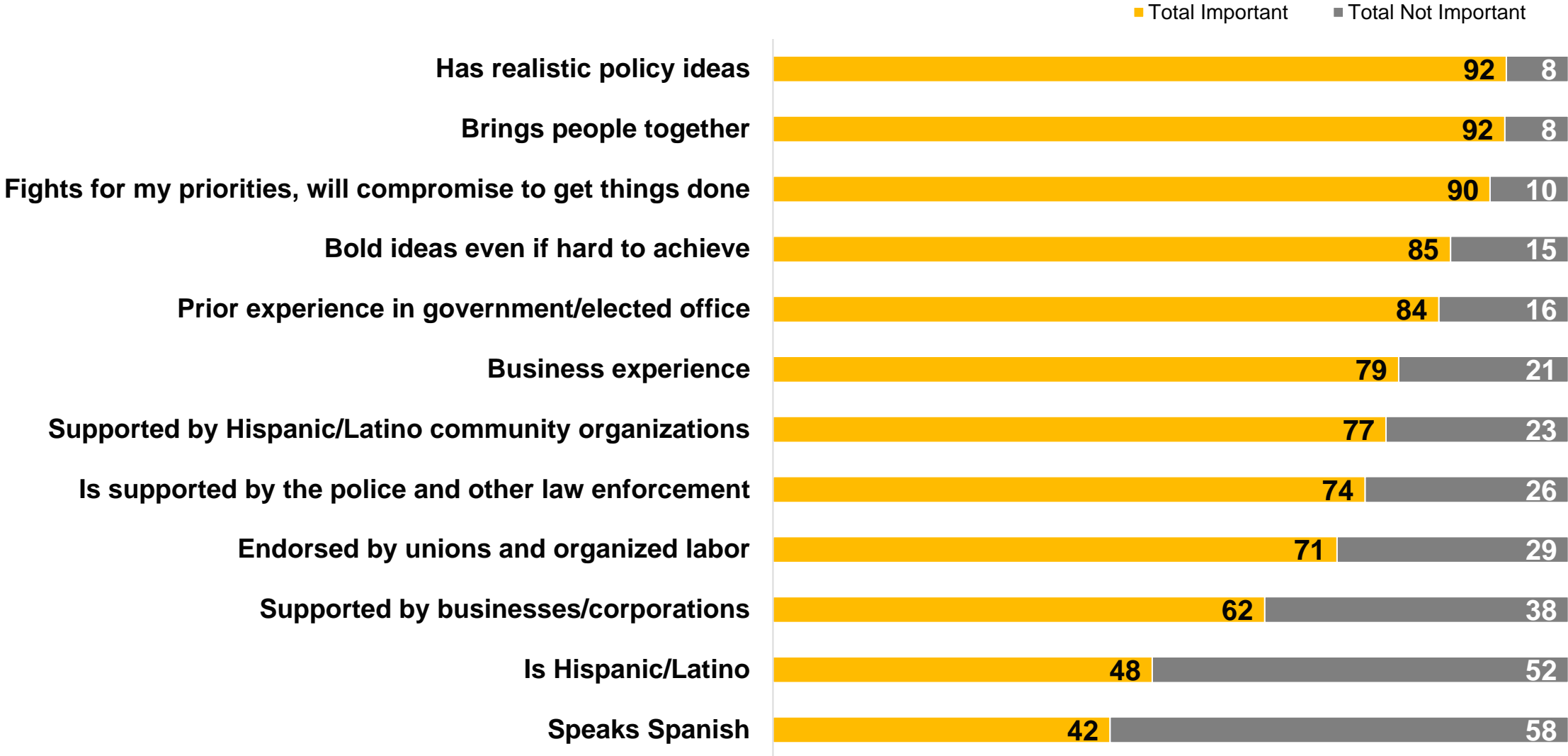
CANDIDATES AND PARTIES

Thinking about the election coming up in November of this year, which party do you think would do a better job handling each of the following issues:

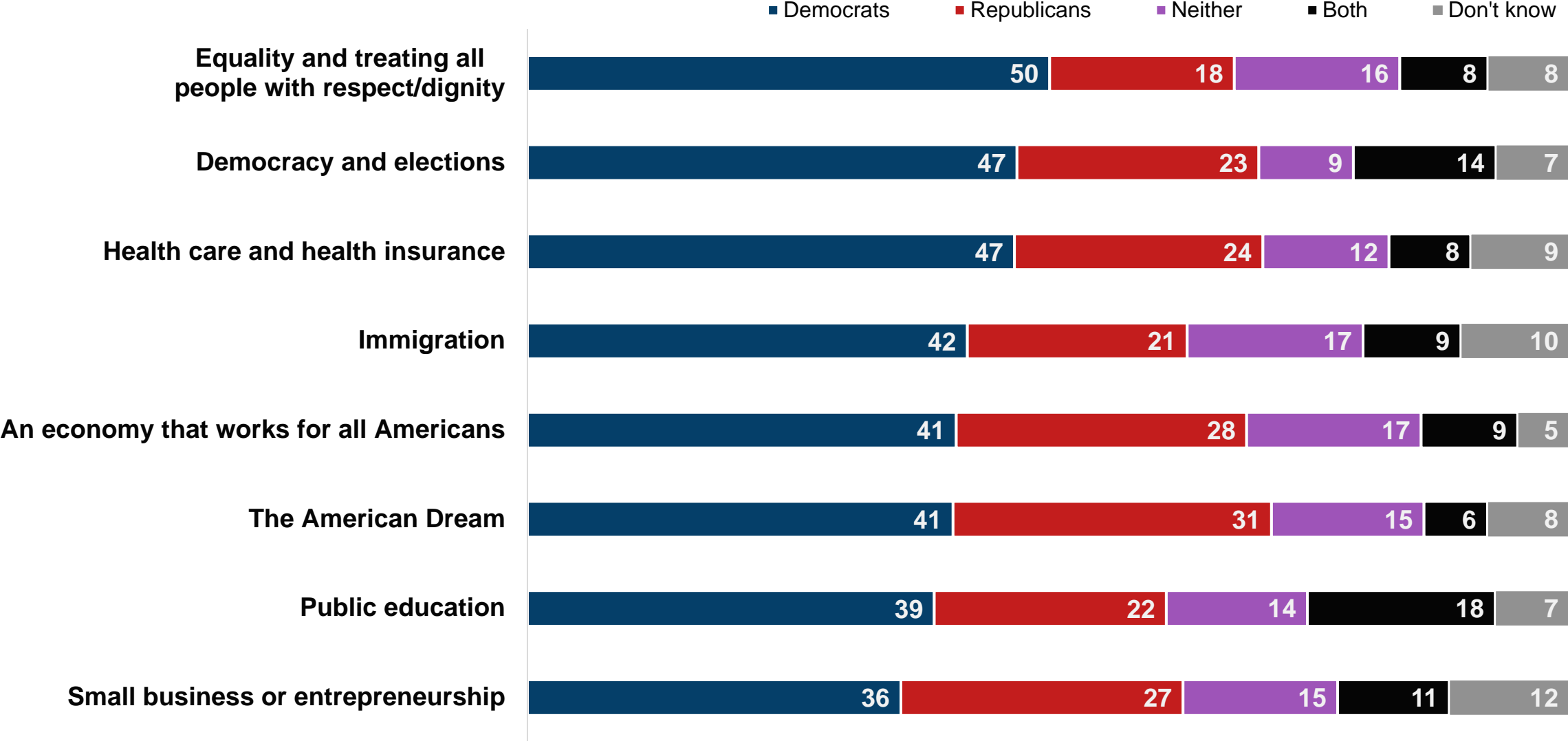
■ Democrats better ■ Republicans better ■ Both parties would do a fairly good job ■ Neither party would be effective



In making decisions about which candidates to support in an election, how important is it to you that a candidate has the following traits or background?

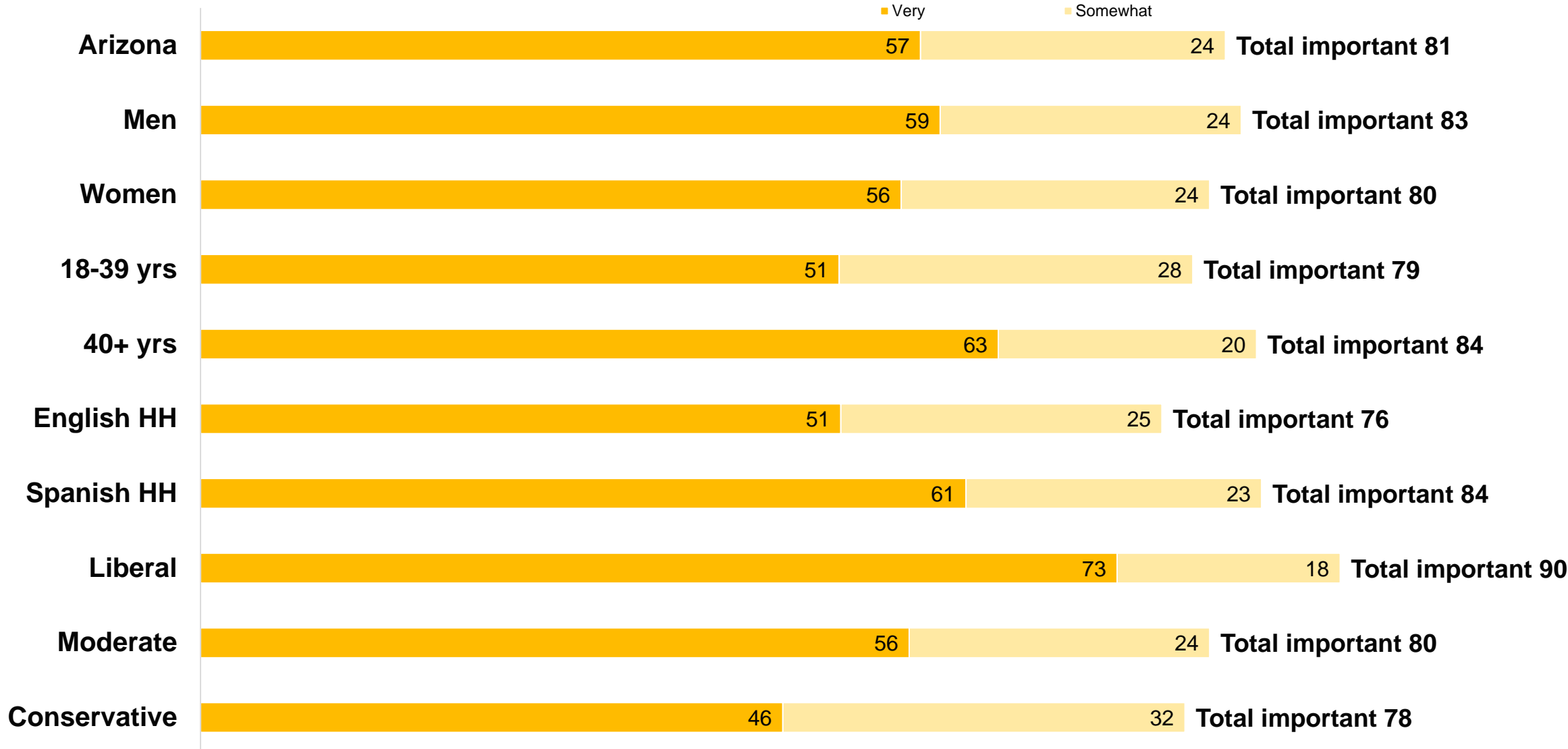


Generally speaking, which party do you believe shares your values, or is closer to your personal beliefs/values when it comes to your views on:



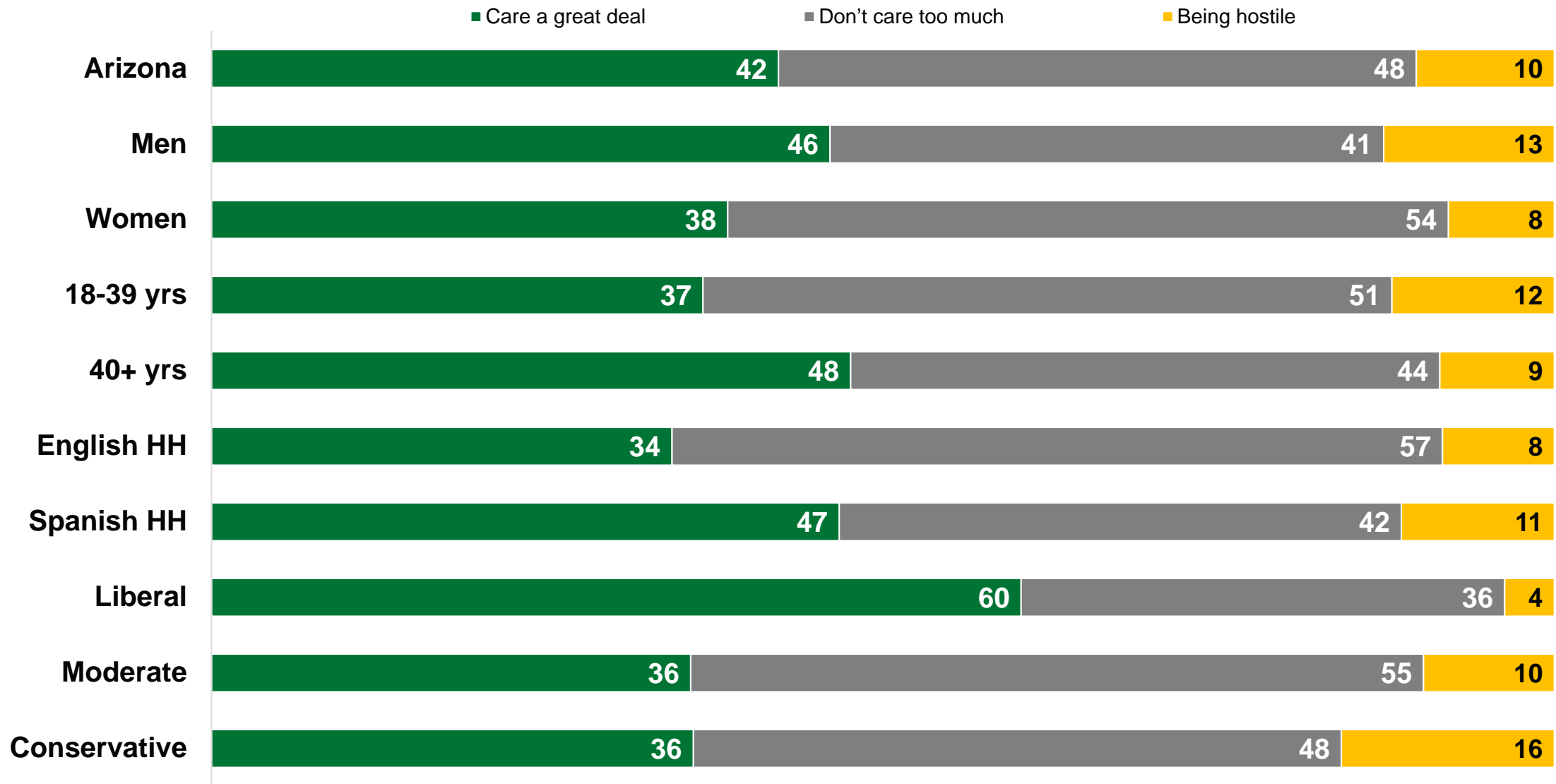
Nov 2-13, 2023 N=300 (+/-5.7%)

How important is it to you, personally, for elected officials and other leaders to speak out against hate speech, White nationalism and White supremacy? (% important reported)



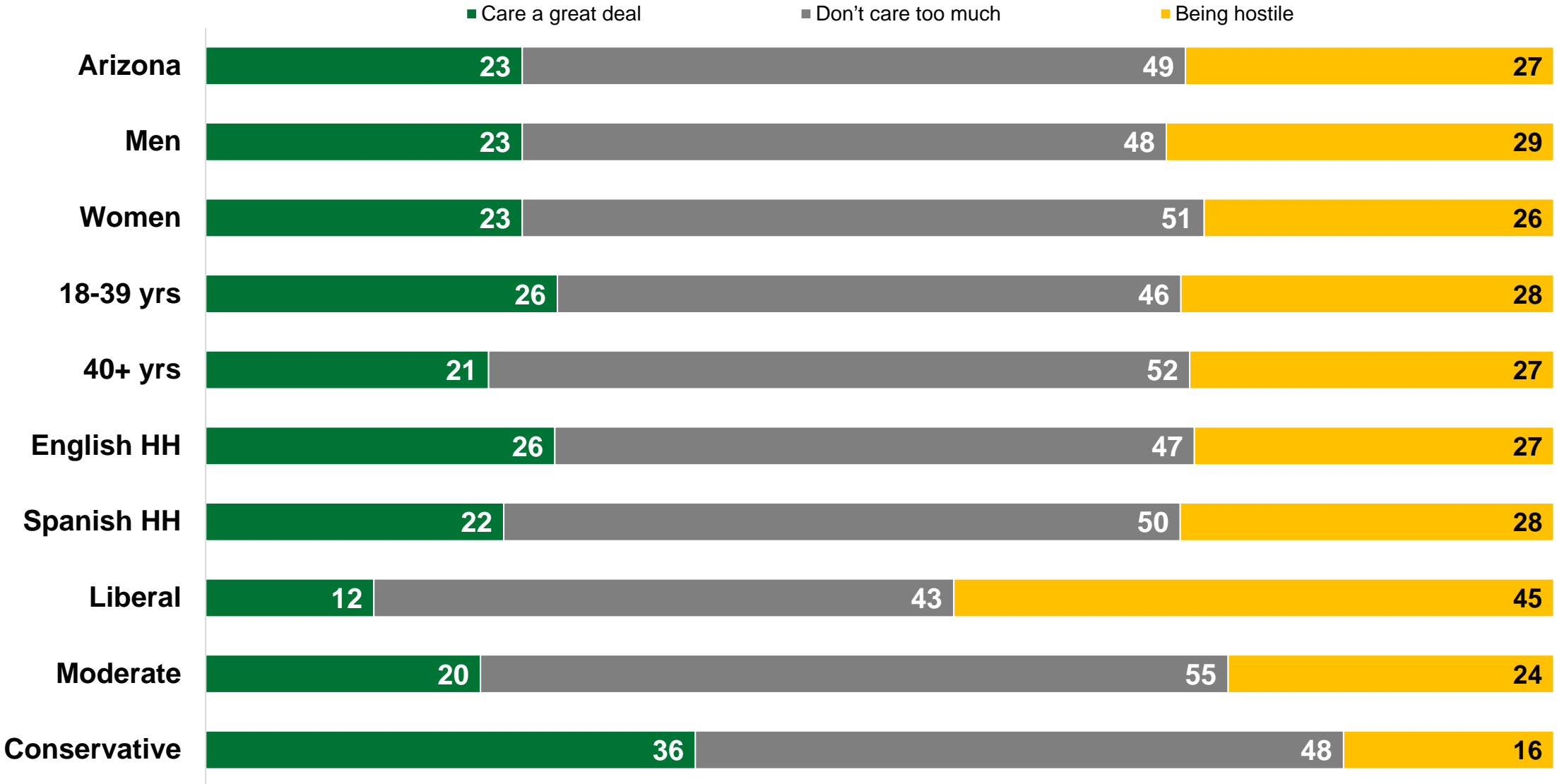
Nov 2-13, 2023 N=300 (+/-5.7%)

Thinking about national politics, would you say that the Democratic Party cares a great deal about the Latino community, that they don't care too much about Latinos, or that Democrats are being hostile towards the Latino community?



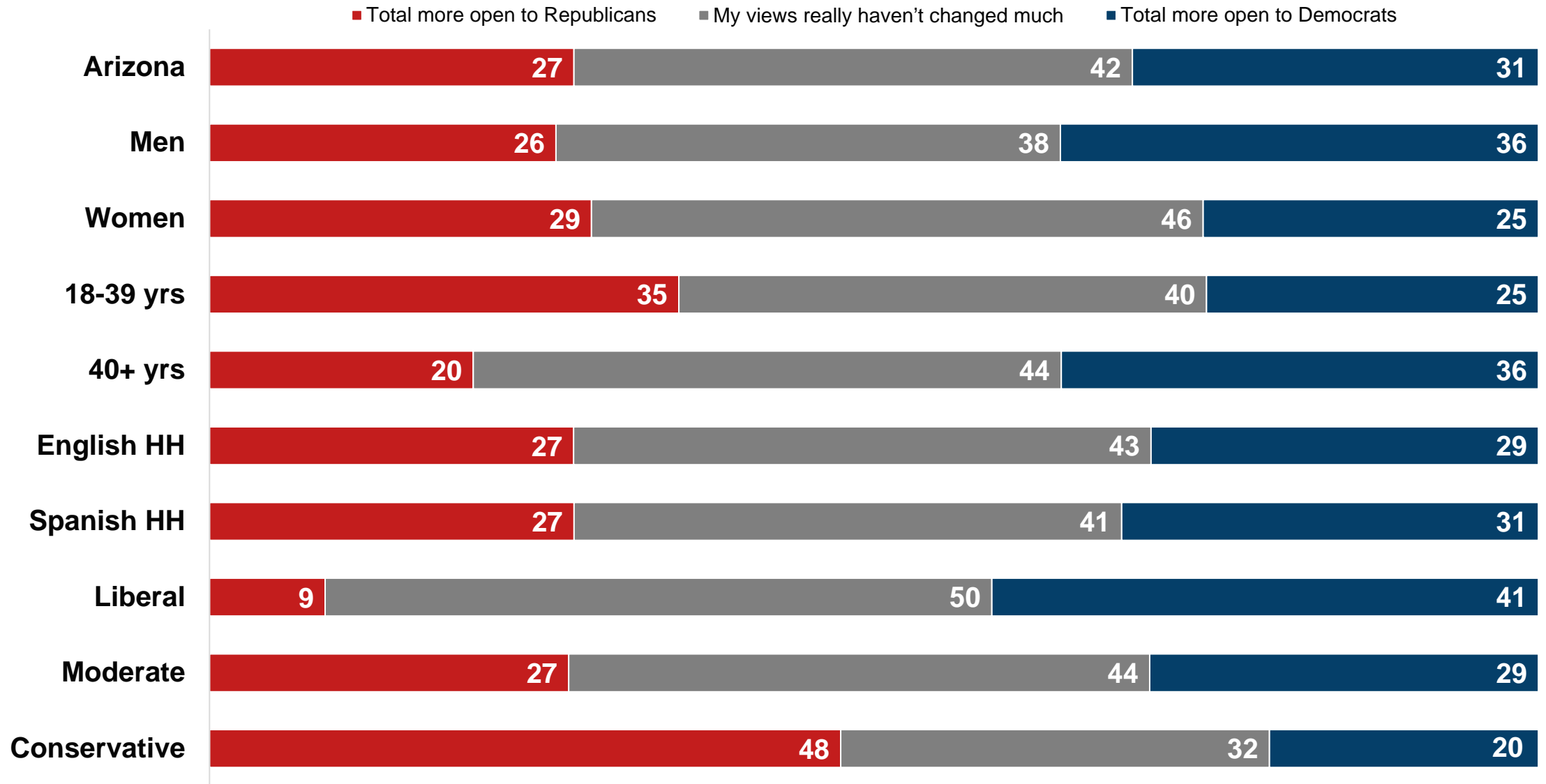
Nov 2-13, 2023 N=300 (+/-5.7%)

Thinking about national politics, would you say that the Republican Party cares a great deal about the Latino community, that they don't care too much about Latinos, or that Republicans are being hostile towards the Latino community?



Nov 2-13, 2023 N=300 (+/-5.7%)

Thinking about your feelings toward both political parties over the past few years, would you say you've become more open to supporting [Republicans/Democrats] than in the past, or that your views haven't changed much?



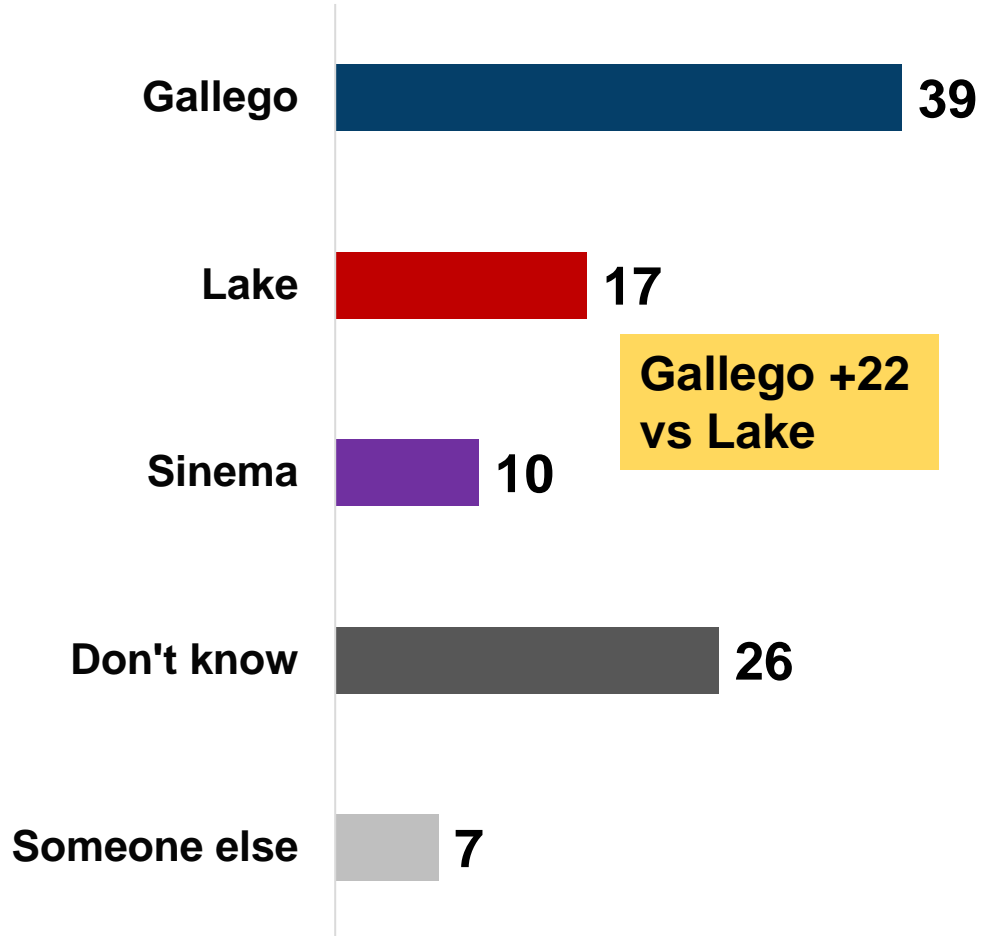
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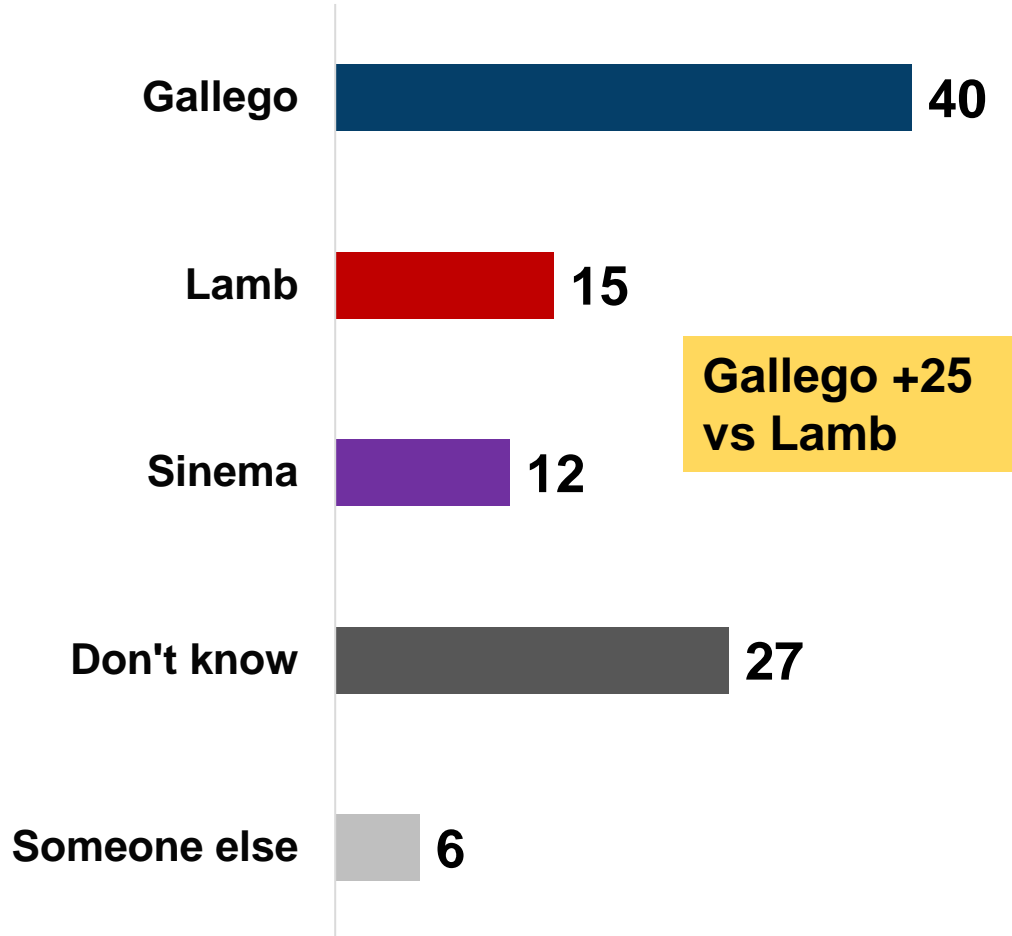
LOOKING AHEAD TO 2024

Thinking about the 2024 U.S. Senate election in Arizona, do you plan to vote for Democrat Ruben Gallego, Republican [Kari Lake/Mark Lamb], Independent Kyrsten Sinema, or someone else?

Gallego - Lake - Sinema



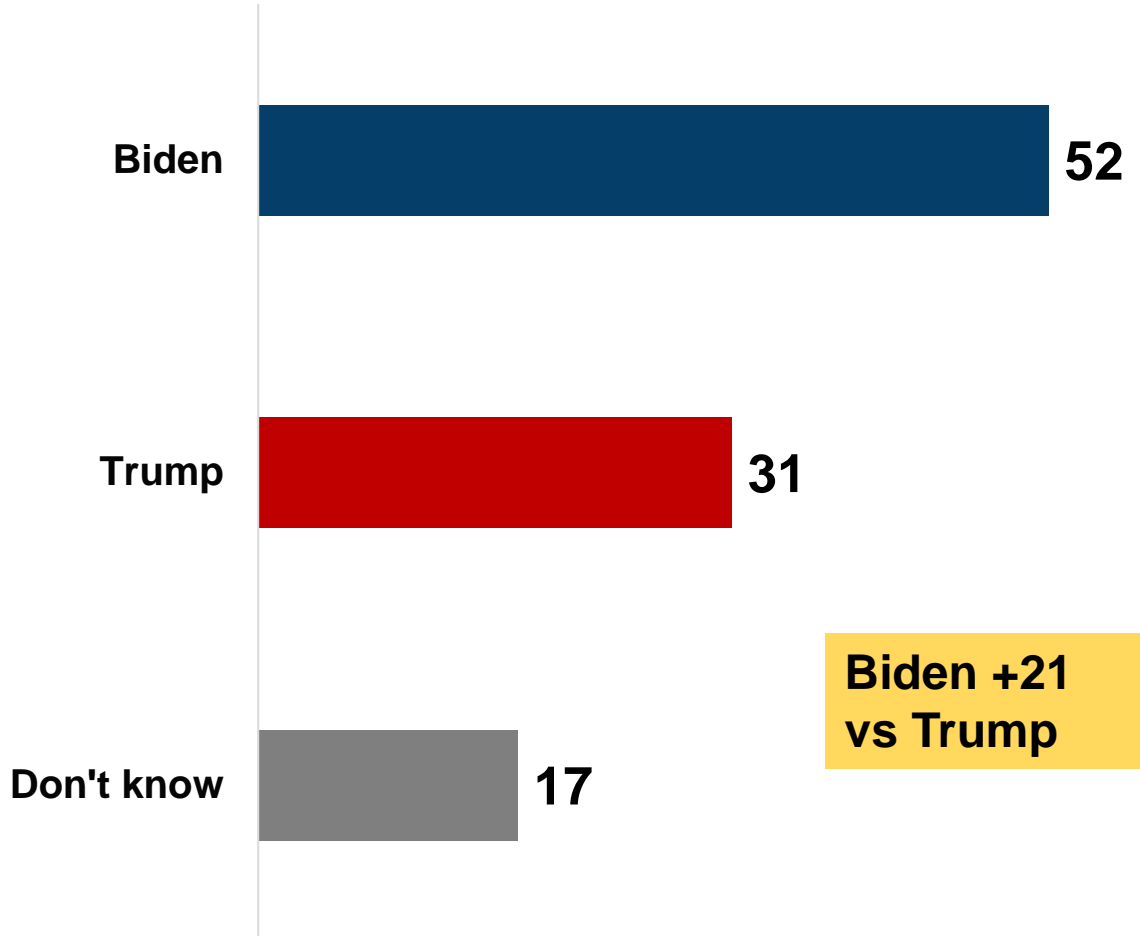
Gallego - Lamb - Sinema



Nov 2-13, 2023 N=300 (+/-5.7%)

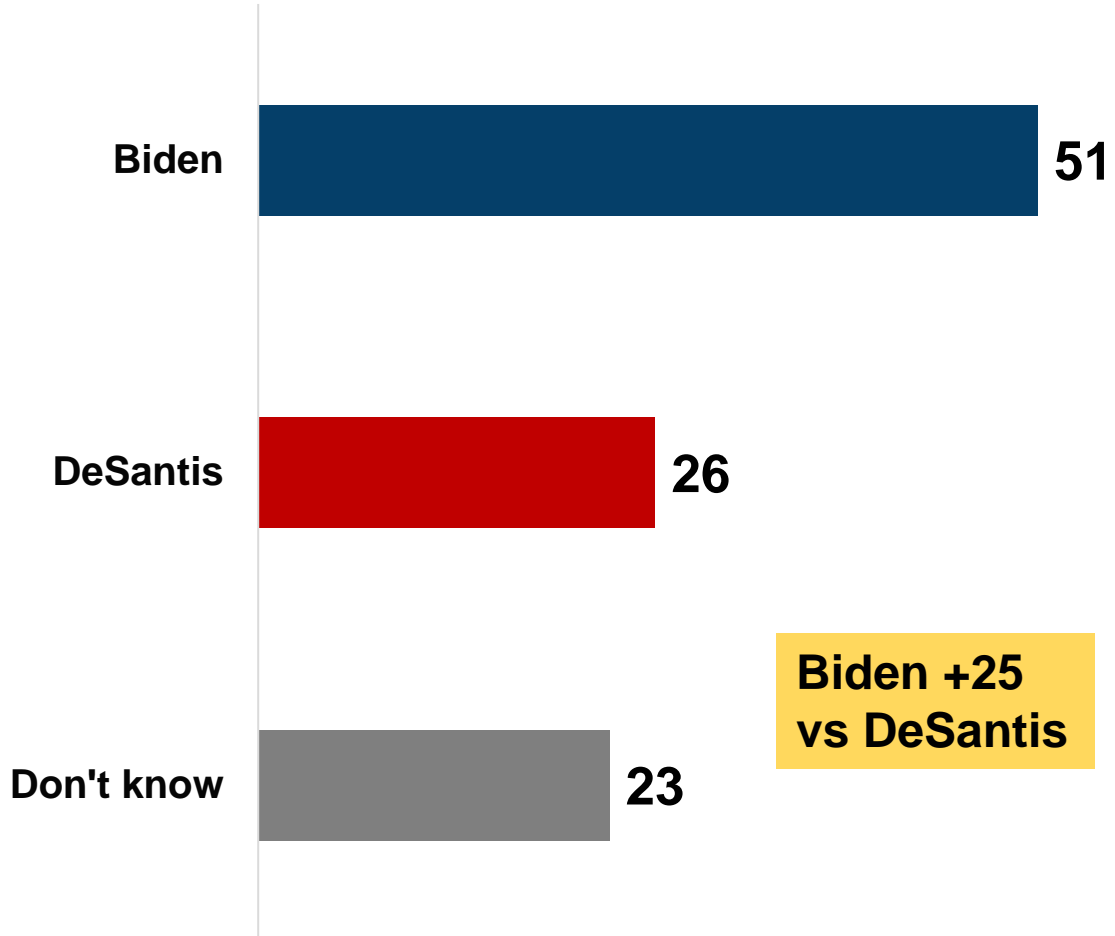
If the 2024 election for President was today, are you leaning towards voting for Democrat Joe Biden or Republican [Donald Trump/DeSantis]?

Biden vs Trump



**Biden +21
vs Trump**

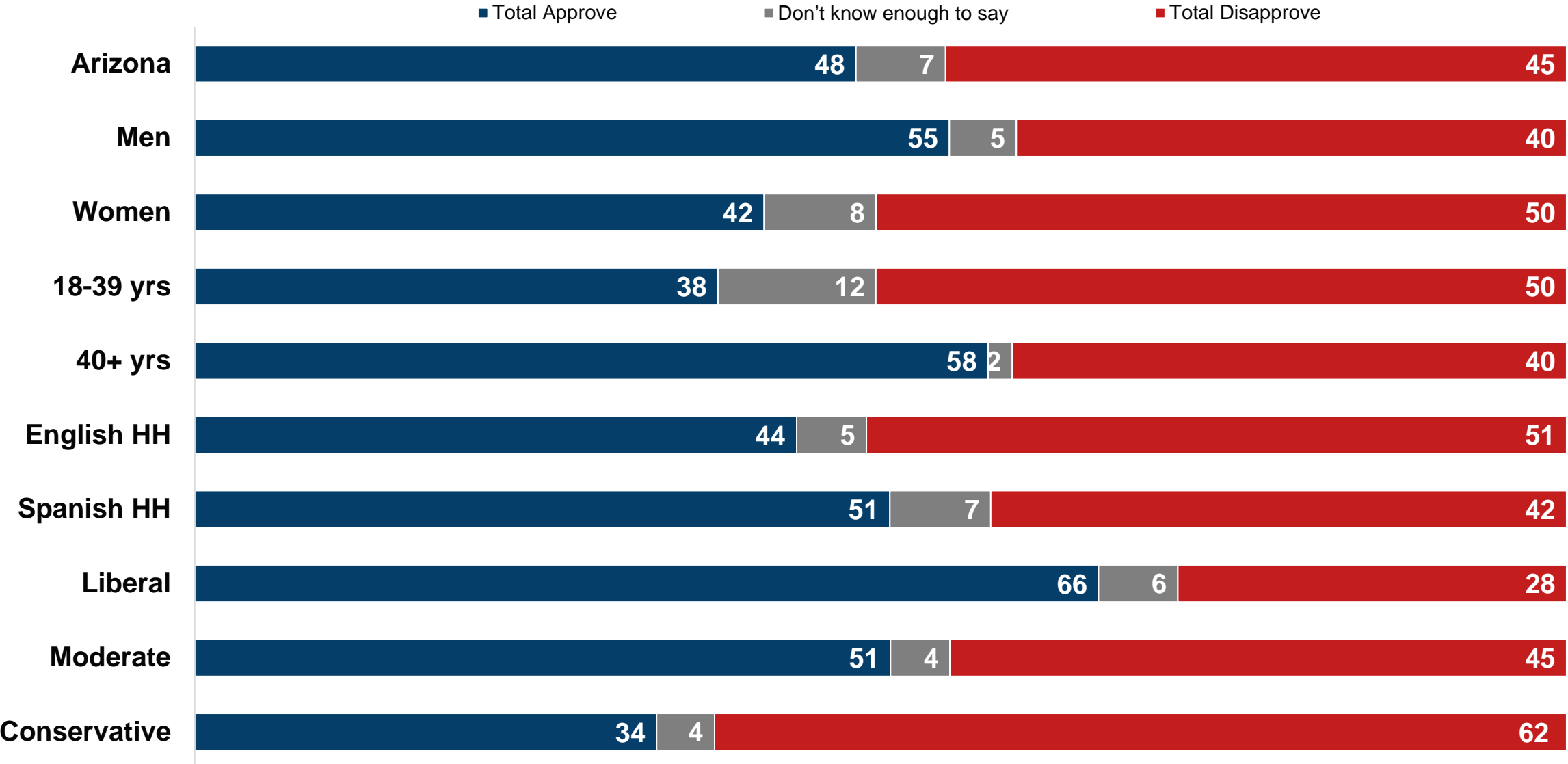
Biden vs DeSantis



**Biden +25
vs DeSantis**

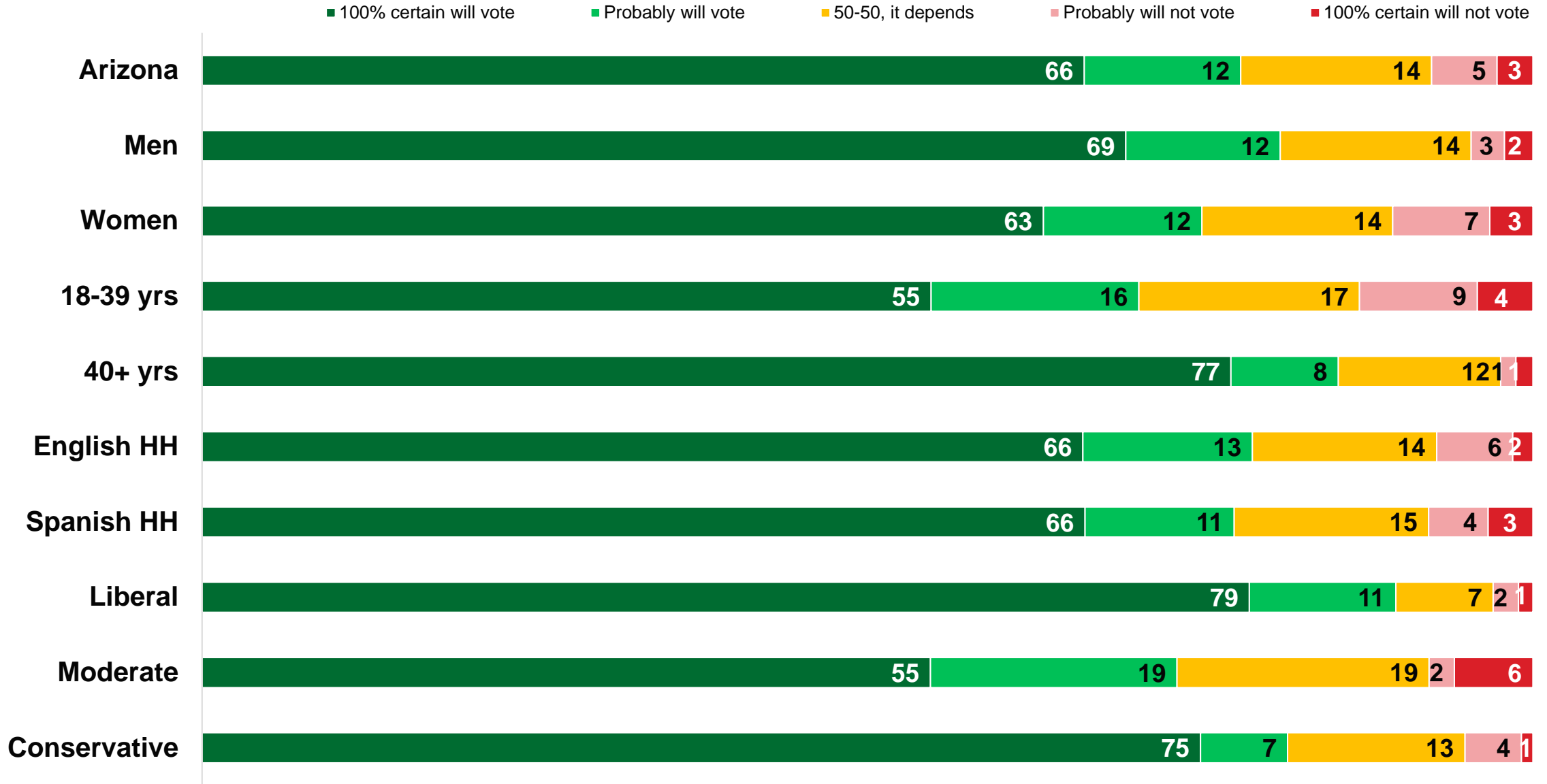
Nov 2-13, 2023 N=300 (+/-5.7%)

Do you approve or disapprove of the way President Joe Biden is handling his job as President of the United States?



Nov 2-13, 2023 N=300 (+/-5.7%)

As you may know, there will be an election later this year for offices such as President, US Congress, and many state and local offices. How likely are you to vote in the November 2024 election?



Nov 2-13, 2023 N=300 (+/-5.7%)

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