

COMPRANDO RICO Y SANO (BUYING HEALTHY AND FLAVORFUL FOODS)

UnidosUS's program—led by community health workers (*promotores de salud*)—seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the **Supplemental Nutrition Assistance Program (SNAP)**.

In 2020–2022...



4.6 million

Latinos reached with nutrition and SNAP enrollment messages via news and social media.



3.9 million

pounds of food distributed or delivered to homes.



136,205

meals distributed to homes.



95,846

Latinos received nutrition education via in-person and virtual sessions.



26,629

Latinos enrolled in SNAP.

12,843

Latinos participated in cooking demonstrations.



3,299

Latinos participated in grocery store visits.



157

promotores received training to implement the program.



41.1% ↑
increased in fruit intake



38.5% ↑
increased in vegetable intake



30.6% ↑
increased in home-prepared meals intake

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