Affiliate Engagement in Community Reinvestment Act Advocacy

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Overview of the Community Reinvestment Act

Signed into law in 1977 to address redlining.

Encourage banks to meet the credit needs of low-income communities.
Notice of Proposed Rule

Bank regulators joint proposed rule – comments due August 5th, 2022.

Opportunity to make improvements:

• Curb discrimination.
• Increase investments in communities.
Collaboration with Stakeholders and Partners

Stakeholders and Partners

- NCRC coalition
- Congressional staff
- Affiliates
- Industry actors
Affiliate Engagement and Comment Letters

Two comment letters:

- **Long letter** - detailed analysis and recommendations.
- **Short letter** – summary of analysis and top recommendations.

Distributed to Affiliates via listservs and targeted emails.