

**UNIDOS US**



# SURVEY OF LATINO VOTERS IN CALIFORNIA

# About the Survey

- Total N=2,750 Latino eligible voters
  - N=2,540 registered
  - N=210 eligible, not registered
  - Margin of error +/- 1.9%
- Oversamples
  - N=300 per: Arizona, California, Colorado, Georgia, Nevada, Pennsylvania, Texas (+/- 5.7%)
  - N=400 Florida (+/- 4.9%)
- Field Dates: July 20 - August 1, 2022
- English or Spanish, according to preference
- Mixed mode: 75% online, 25% live telephone interviews

# Key Findings

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**1. Inflation, crime and gun violence, and jobs and the economy are top priorities, and there is strong support for policies to address them:**

- **Invest in working families including housing/rental assistance, health insurance assistance, and investing in education to help students catch up after academic losses incurred during the pandemic.**
- **Universal background checks and mental health investments to curb crime and gun violence**

**2. Immigration reform that includes a path to citizenship continues to receive very strong support, including executive action if Congress does not act.**

**3. Abortion has become more salient, and more than 70% of Latino voters believe it should remain legal, no matter what their own personal beliefs on the issue.**

**4. The majority of Latino voters believe the country is on the wrong track (62%), and only 61% say they are 100% certain they will vote in November.**

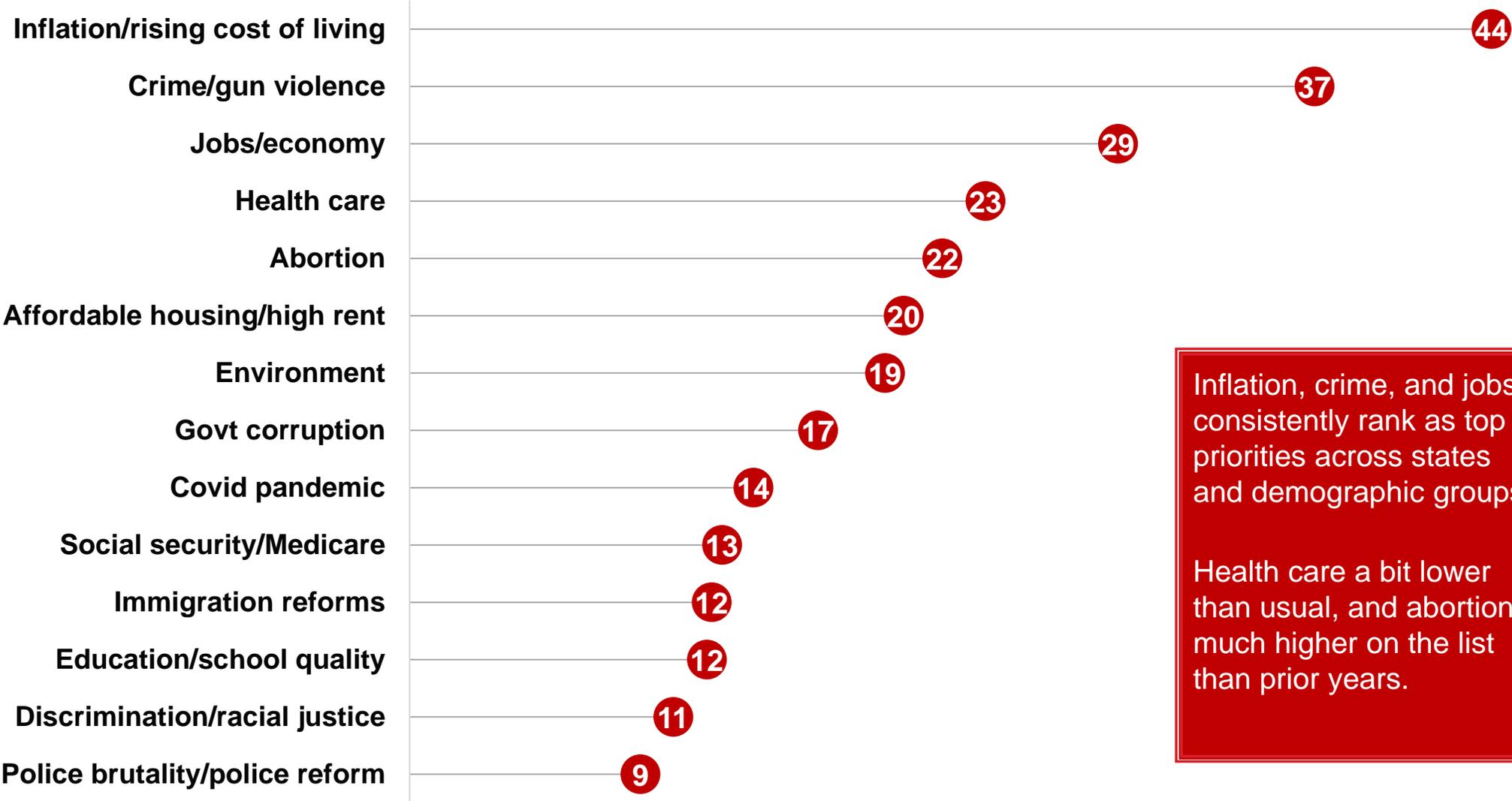
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## ISSUE PRIORITIES

# What are the most important issues that elected officials should address?

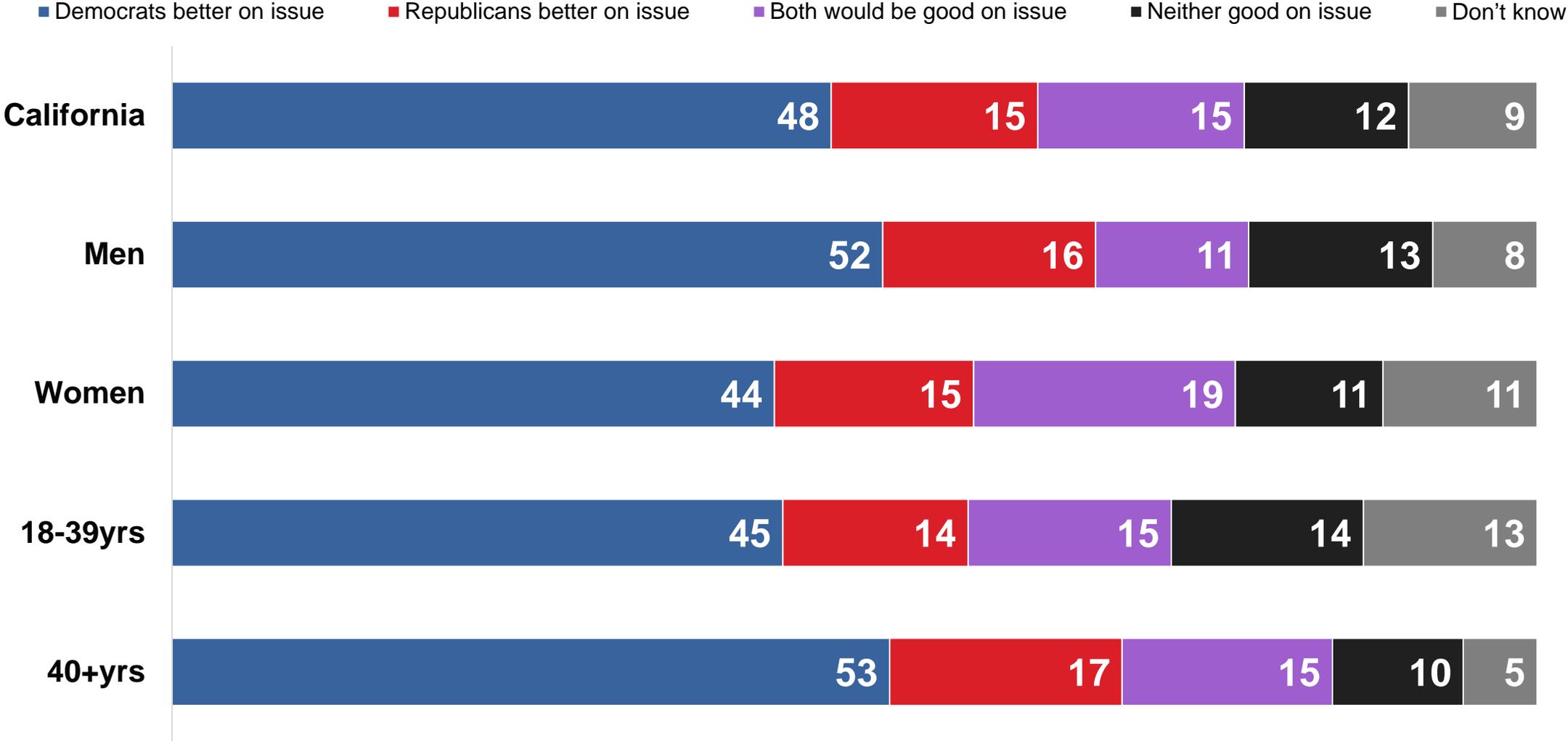
(Rank up to three. Sorted highest to lowest)



Inflation, crime, and jobs consistently rank as top priorities across states and demographic groups.

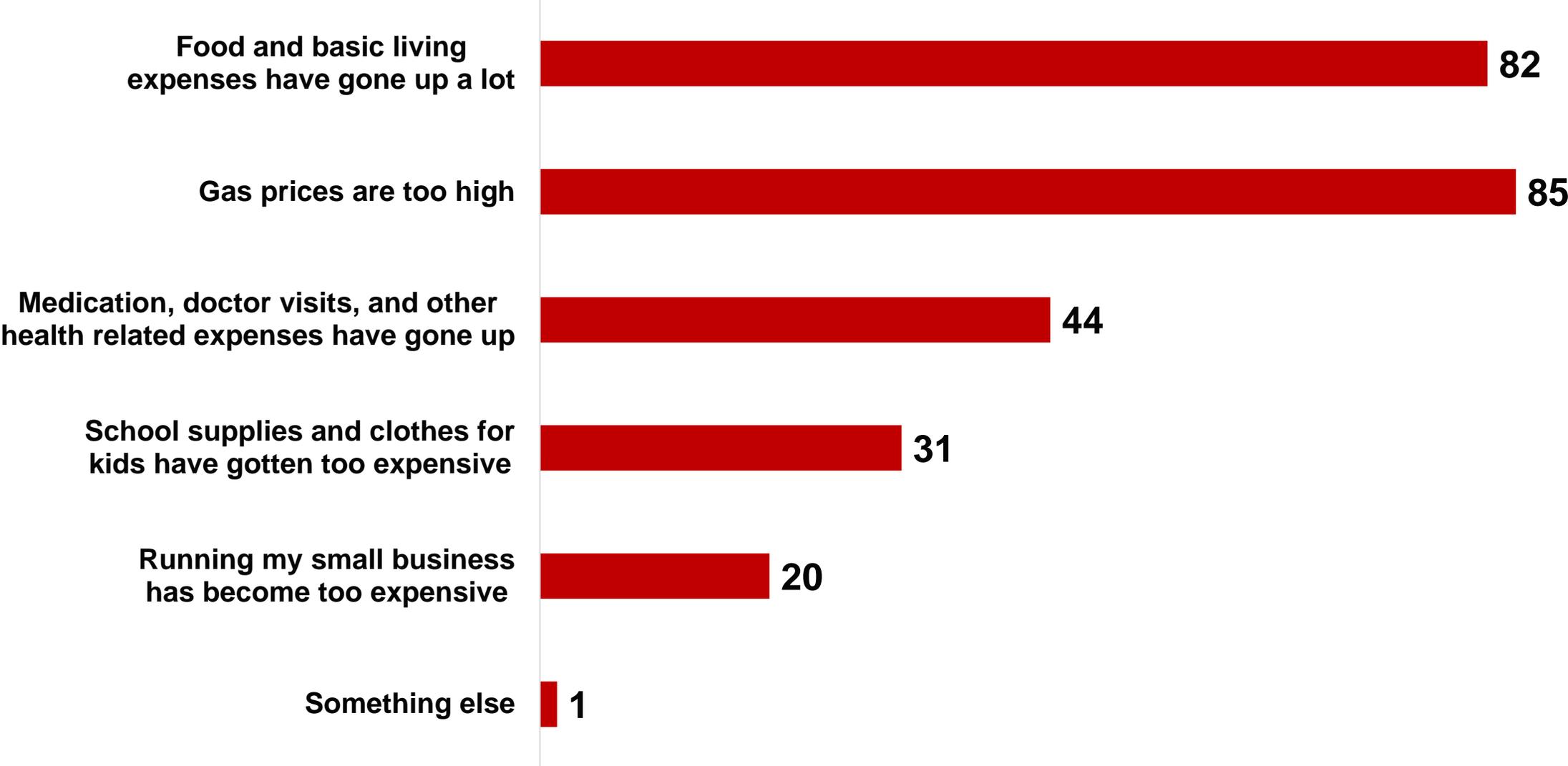
Health care a bit lower than usual, and abortion much higher on the list than prior years.

# Which party would be best at addressing [issue respondent cited as top concern/priority]?

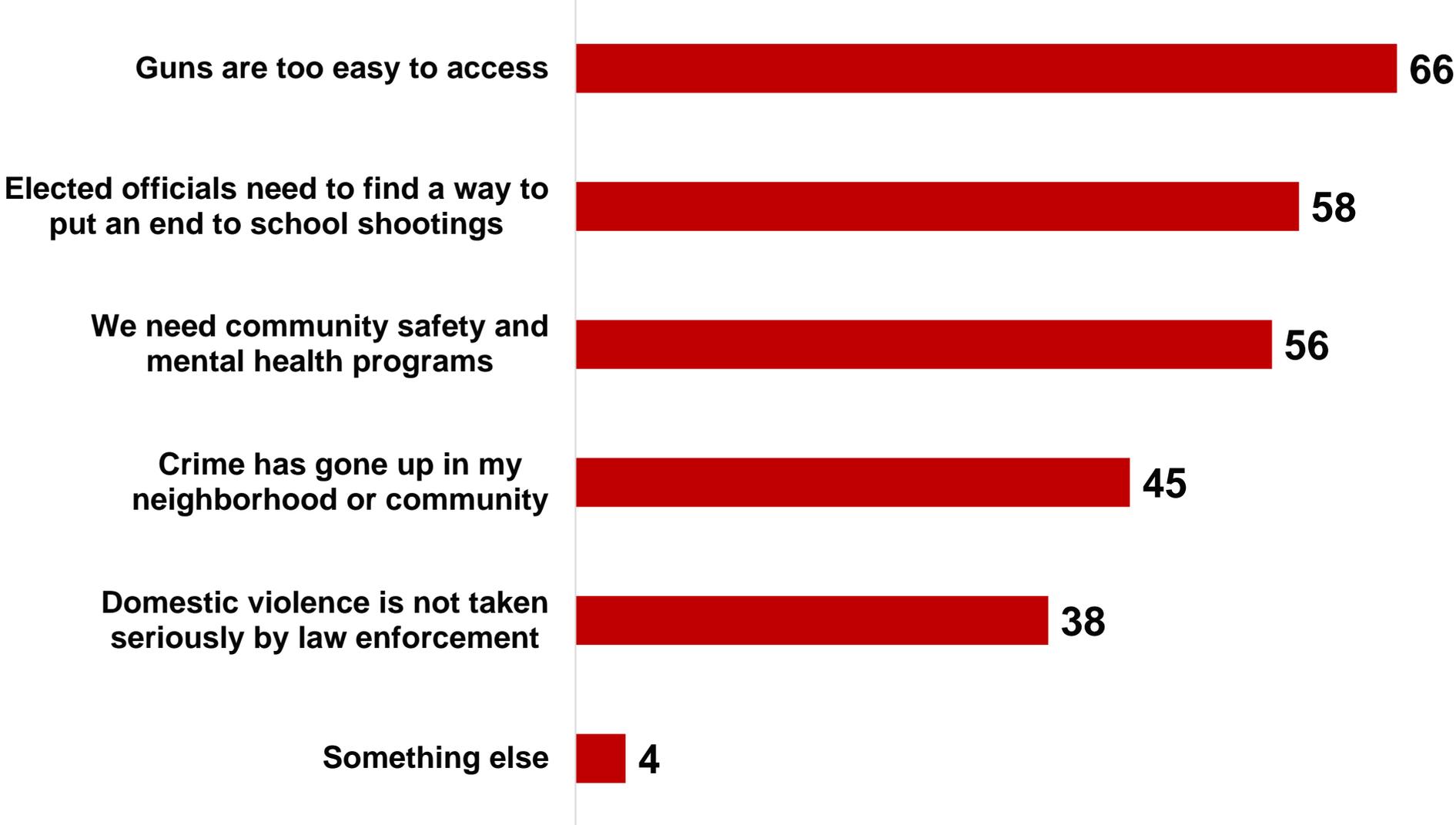


July 20-Aug 1, 2022 N=300 (+/-5.7%)

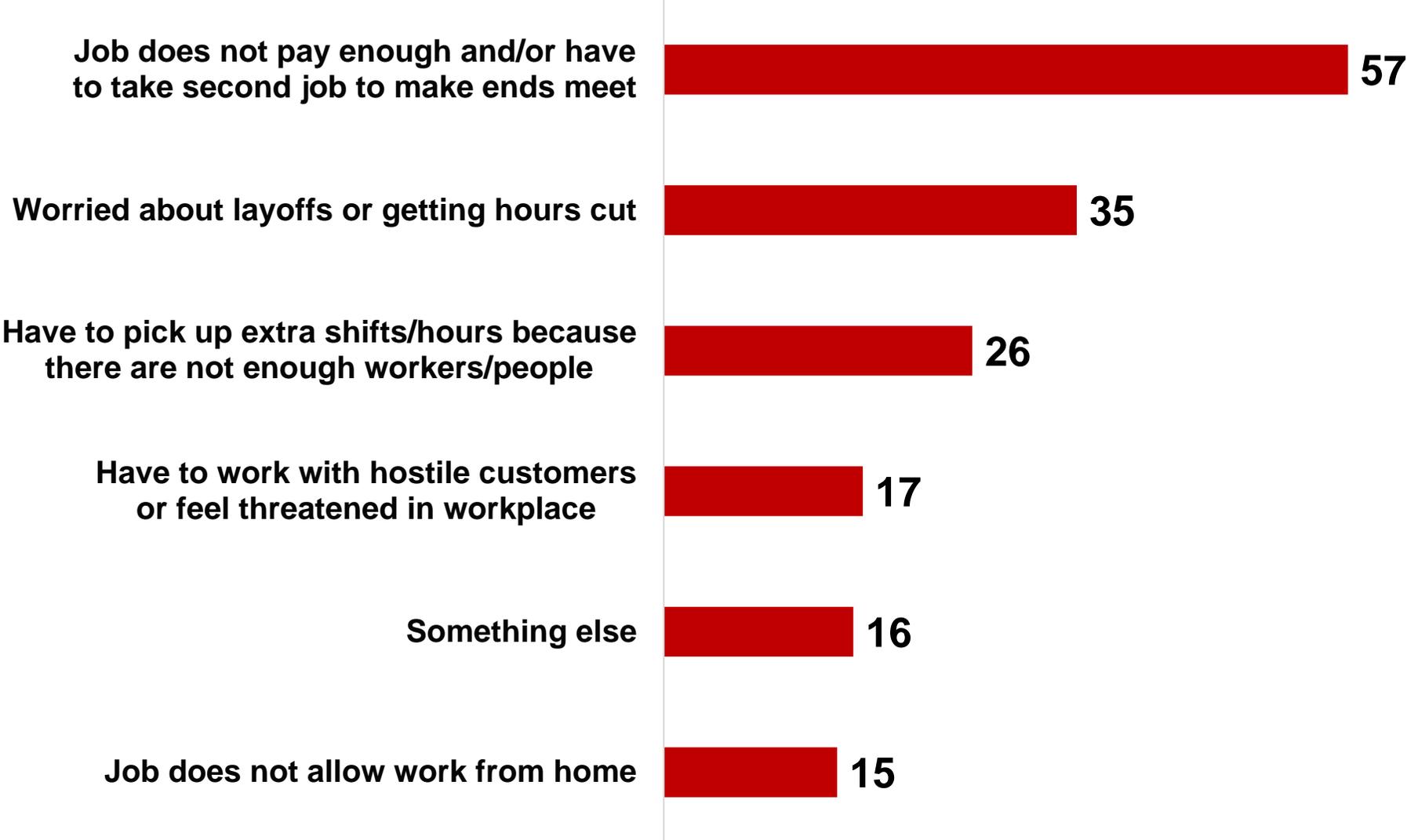
# What did you have in mind when you said *inflation and the rising cost of living* are important issues elected officials should address? (all that apply)



# What did you have in mind when you said *crime and gun violence* are important issues elected officials should address? (all that apply)



# What did you have in mind when you said *jobs and the economy* are important issues elected officials should address? (all that apply)

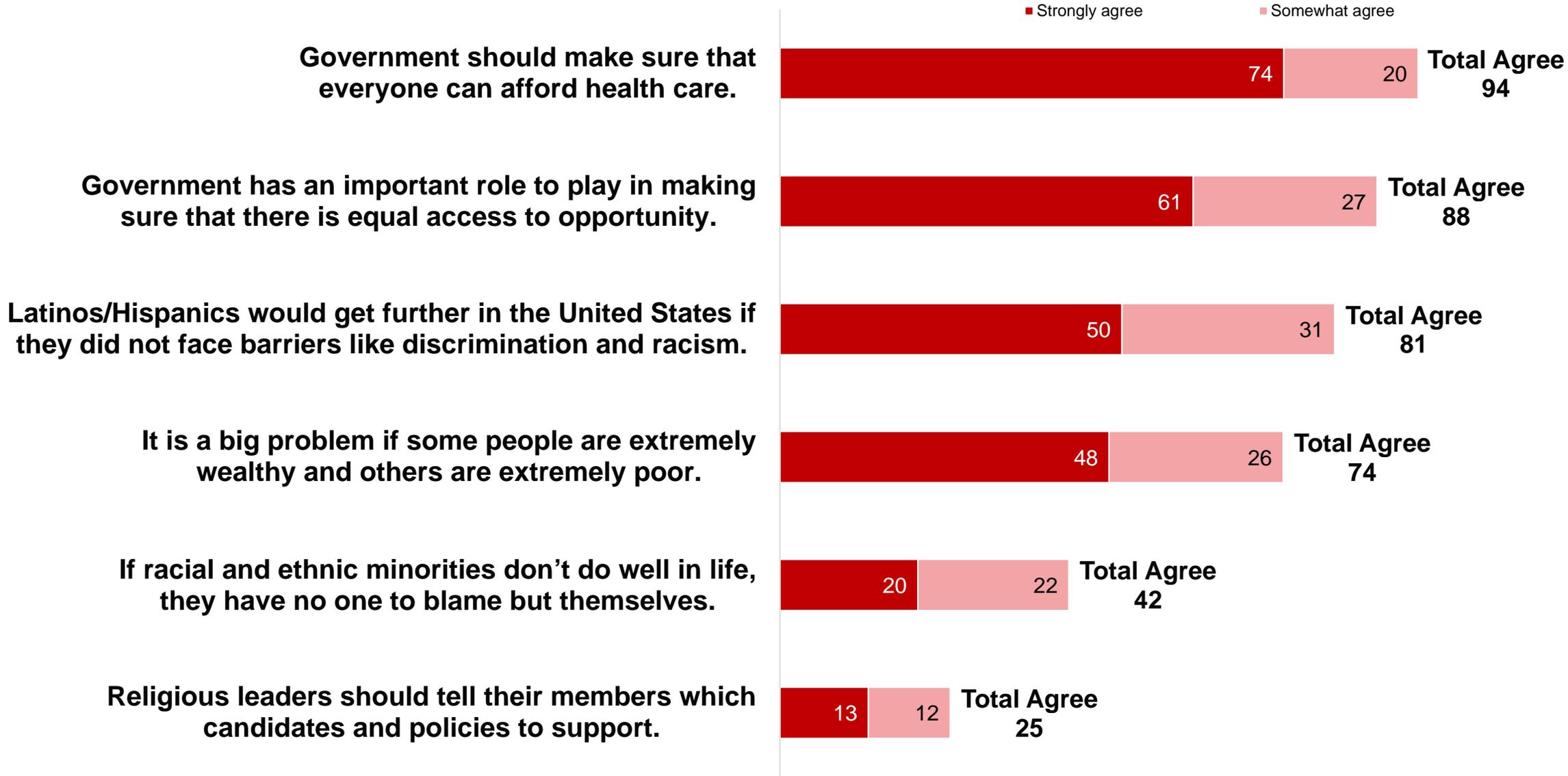


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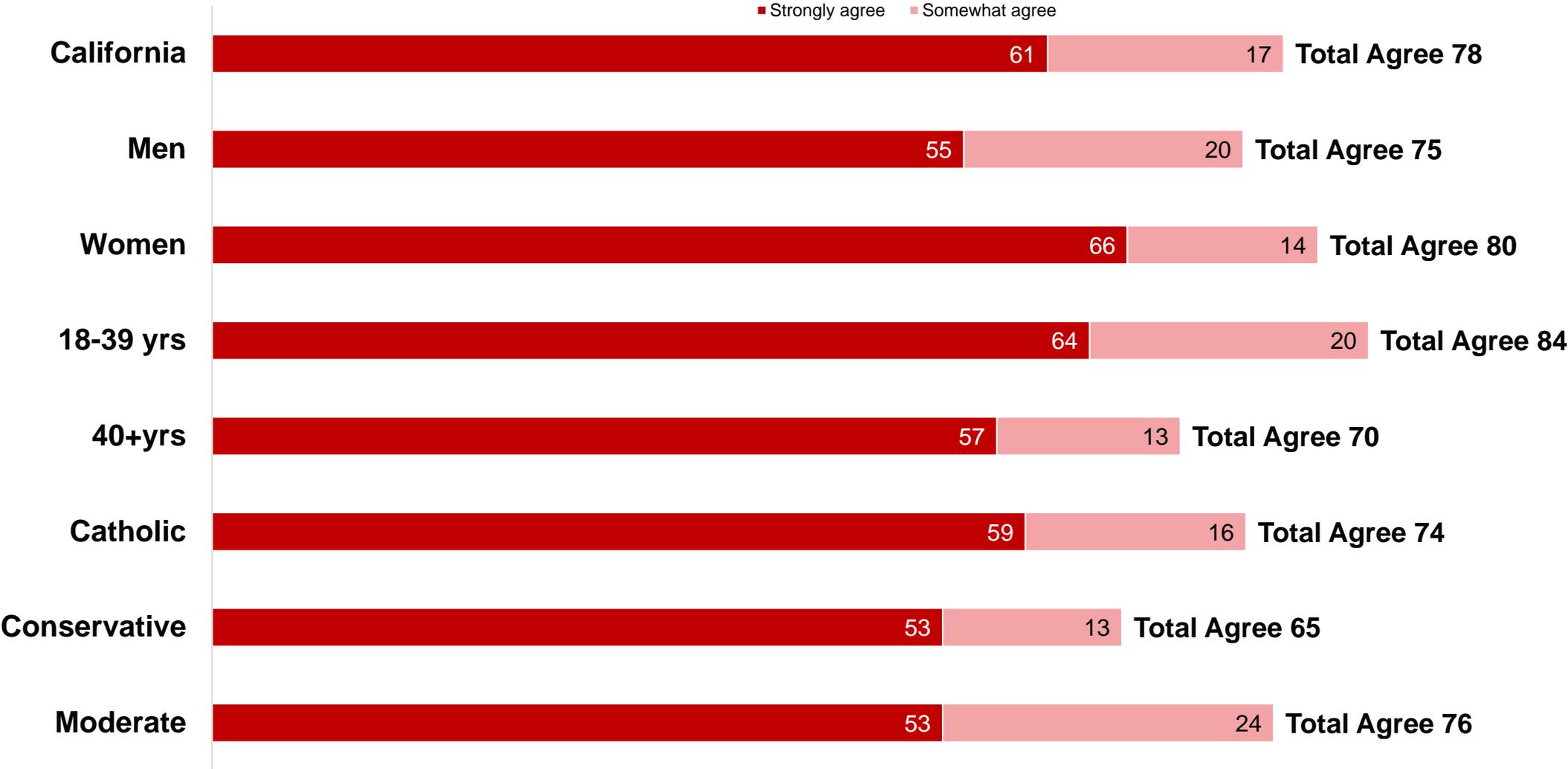
# VALUES AND IDENTITY

# Do you agree or disagree with the following statements? (% agree reported)



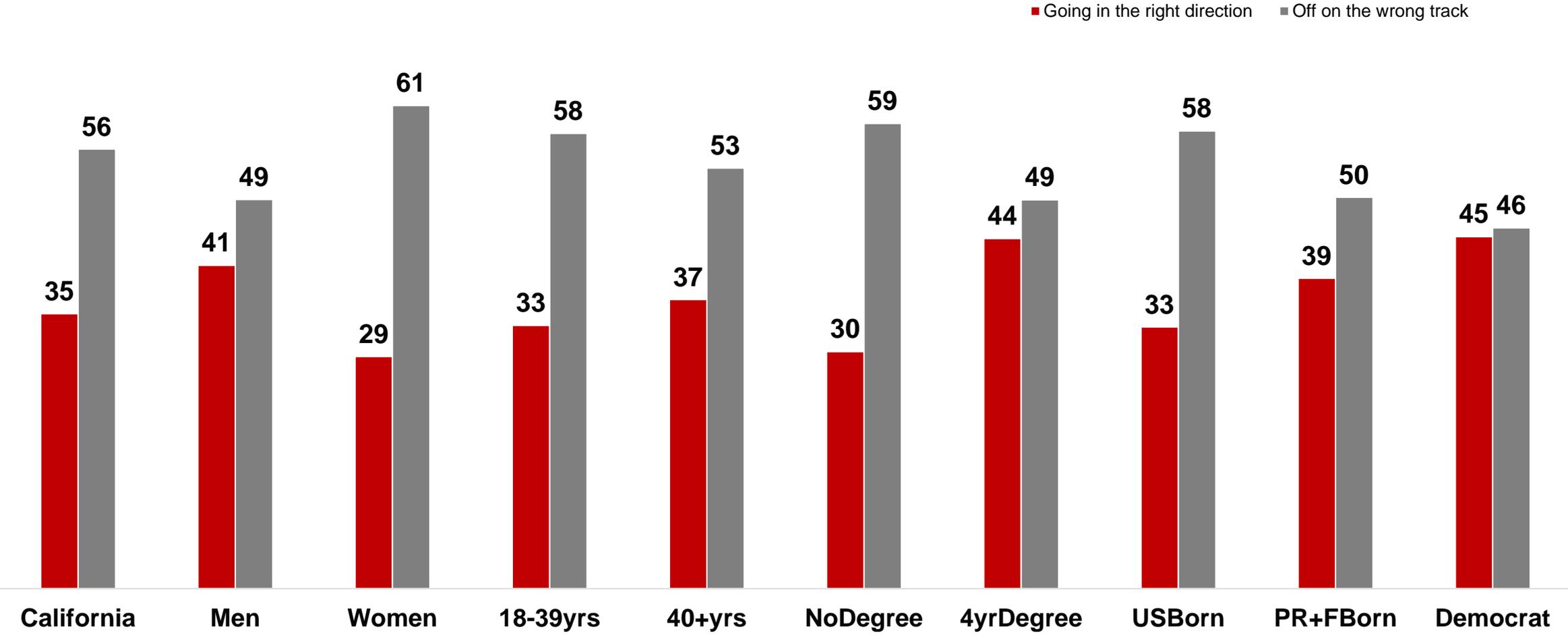
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Do you agree or disagree with the following statement? No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else. (% agree reported)



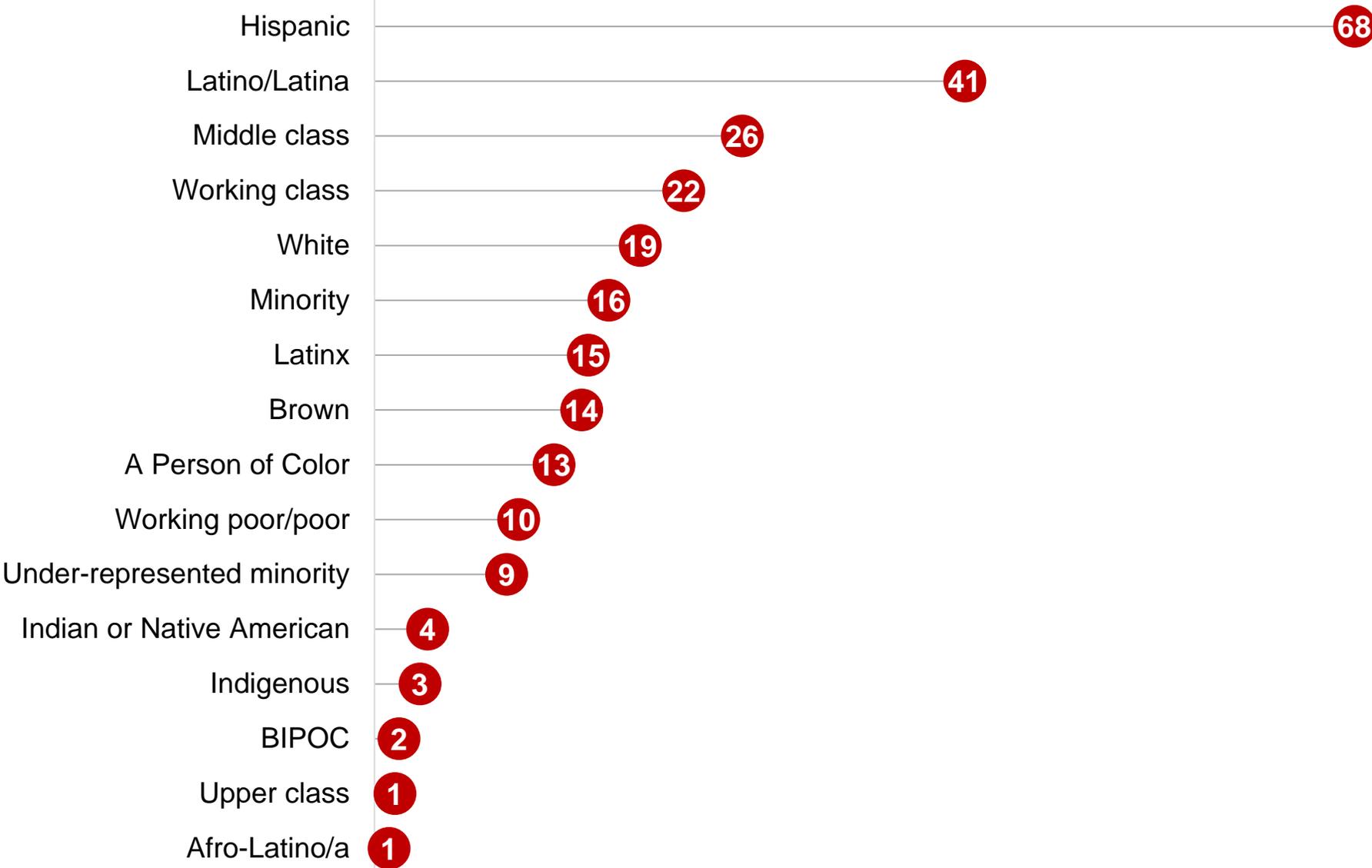
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Generally speaking, do you think things in the United States are going in the right direction, or off on the wrong track?



July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Do you consider yourself, or identify as: (all that apply, percent yes reported)



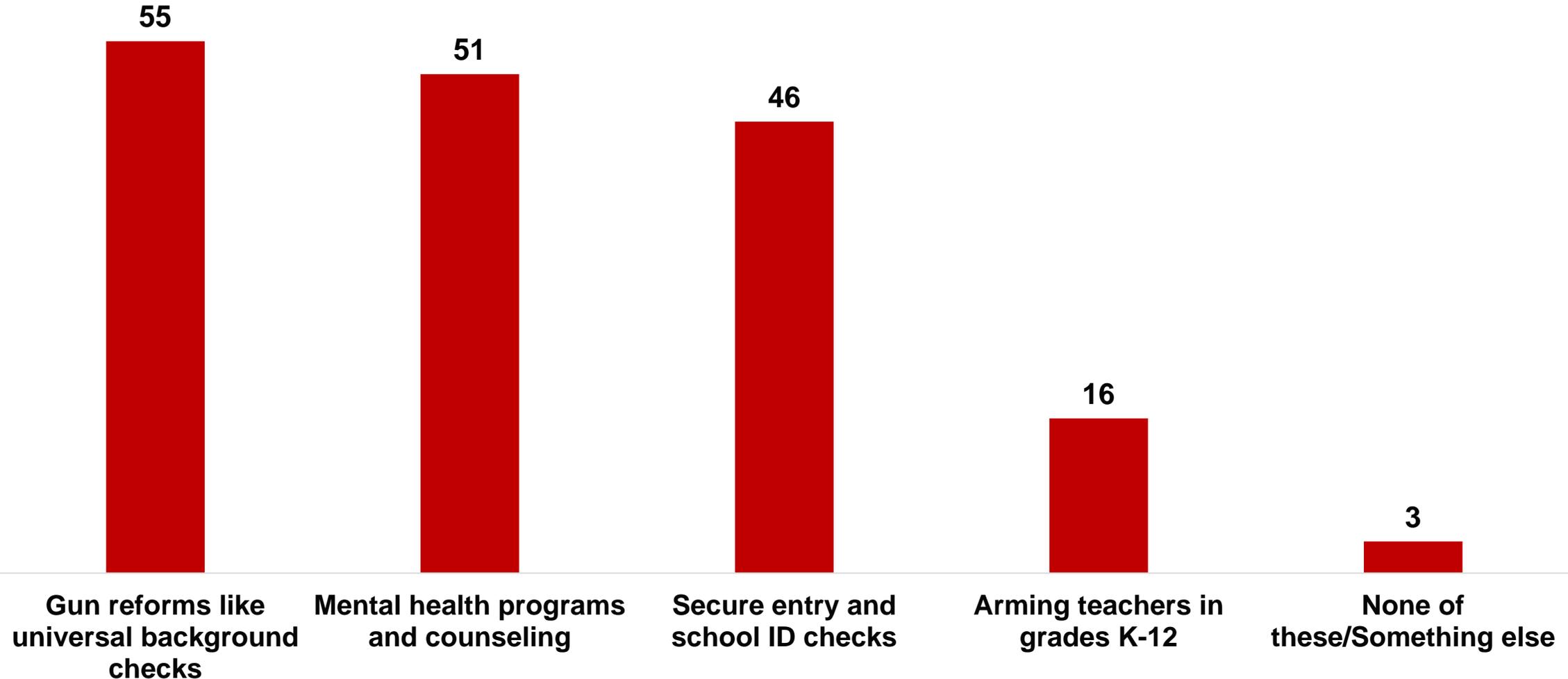
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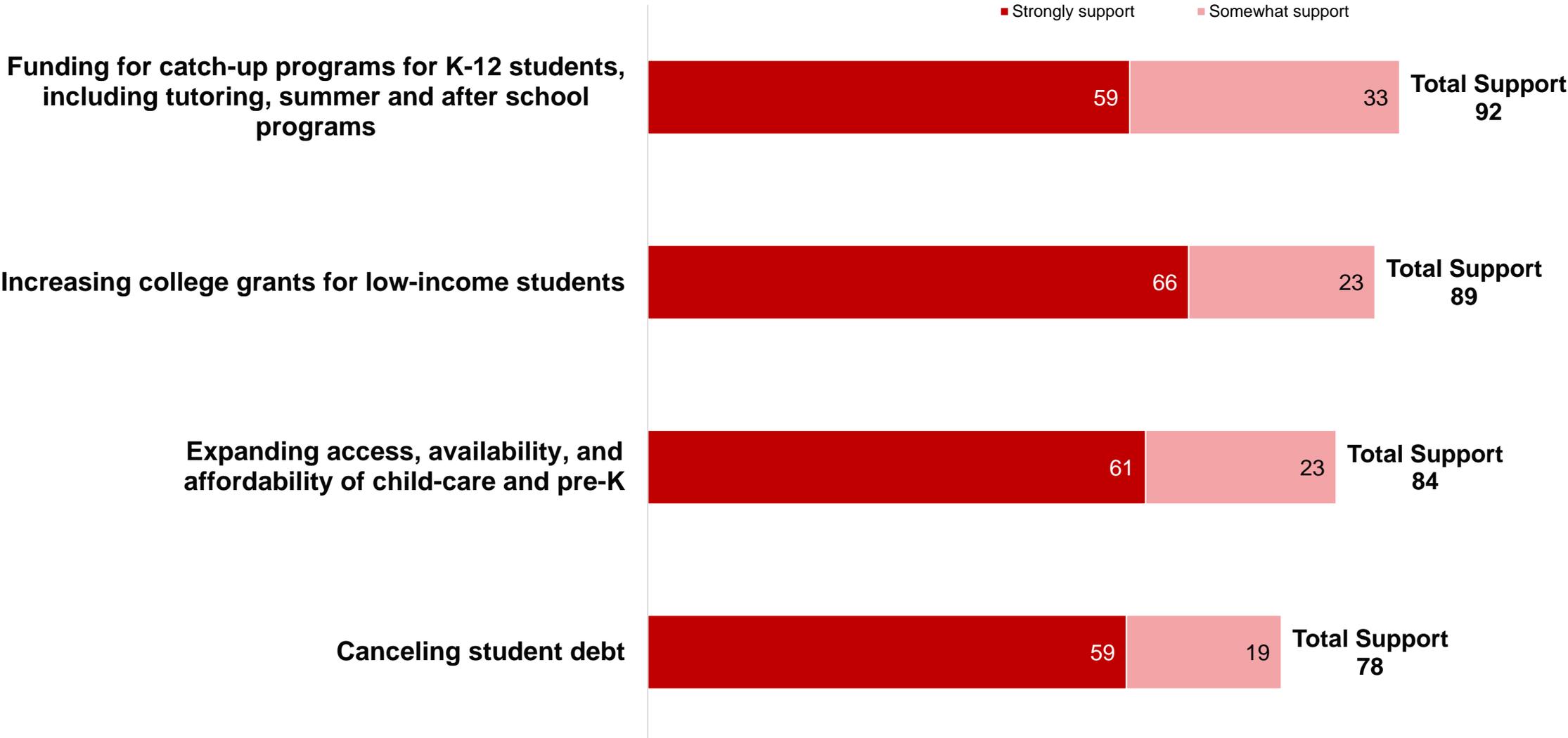
# POLICY VIEWS

# Which policies do you think would be the best solutions to make schools in your community safer for students and teachers? (all that apply)



July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Do you support or oppose the federal government taking action to address the following? (% support reported)



# Do you agree or disagree with the following statement? (percent agree reported)

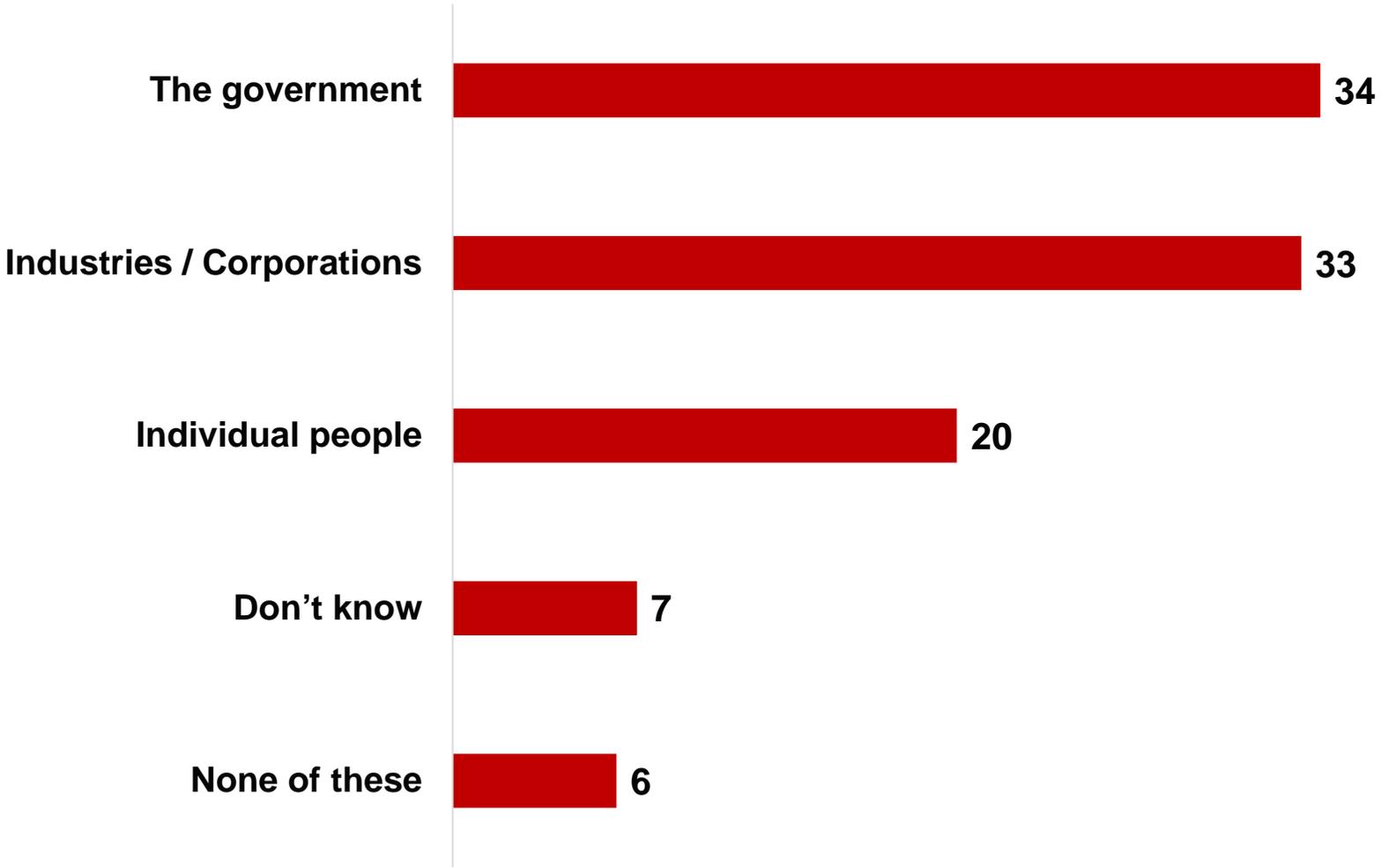
President Biden should not use the situation at the southern border as an excuse to do nothing to protect undocumented immigrants who have lived and worked in the US for many years. Presidents are expected to deal with many issues at the same time, including immigration.



If Congress does not pass a comprehensive immigration reform law, the Biden Administration must use its executive authority to protect undocumented immigrants, like Dreamers, farmworkers, and essential workers who have lived in America for a long time.



# Who, if anyone, do you think is most responsible for doing something about climate change?

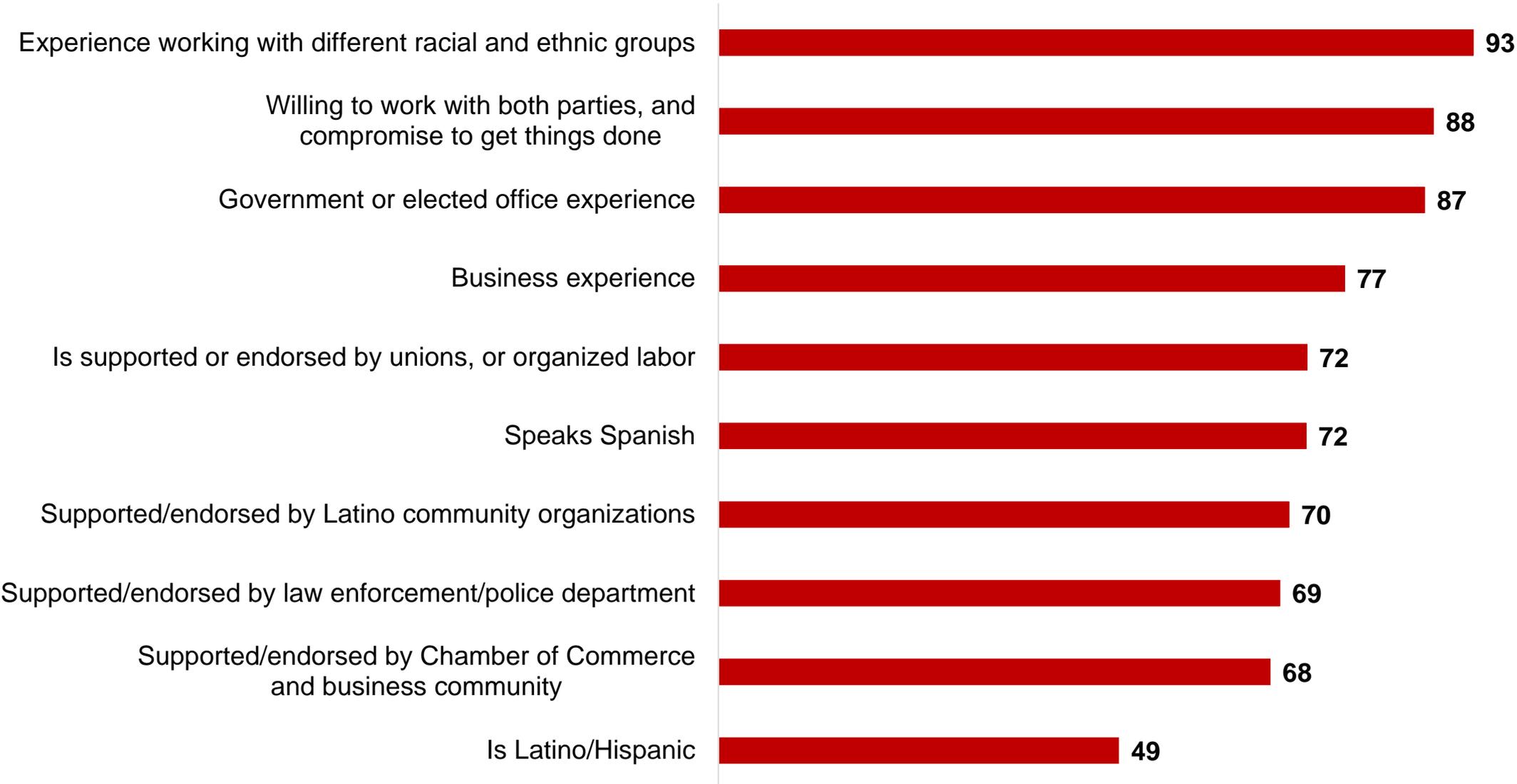


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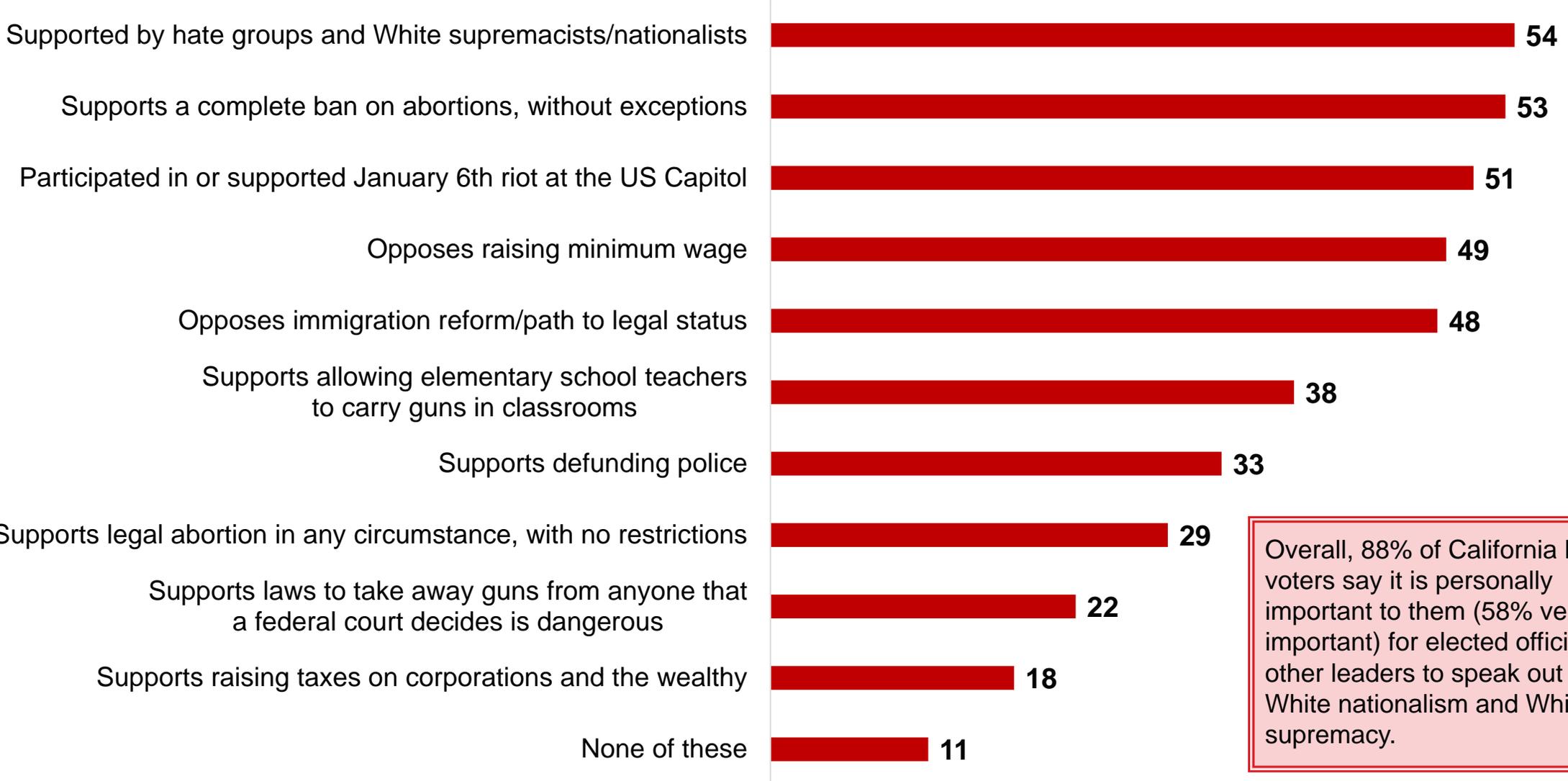


# CANDIDATES, PARTIES, AND OUTREACH IN THE 2022 ELECTION

# In making decisions about which candidates to support in an election, how important is it to you that a candidate has the following traits or background? (total extremely and important reported)

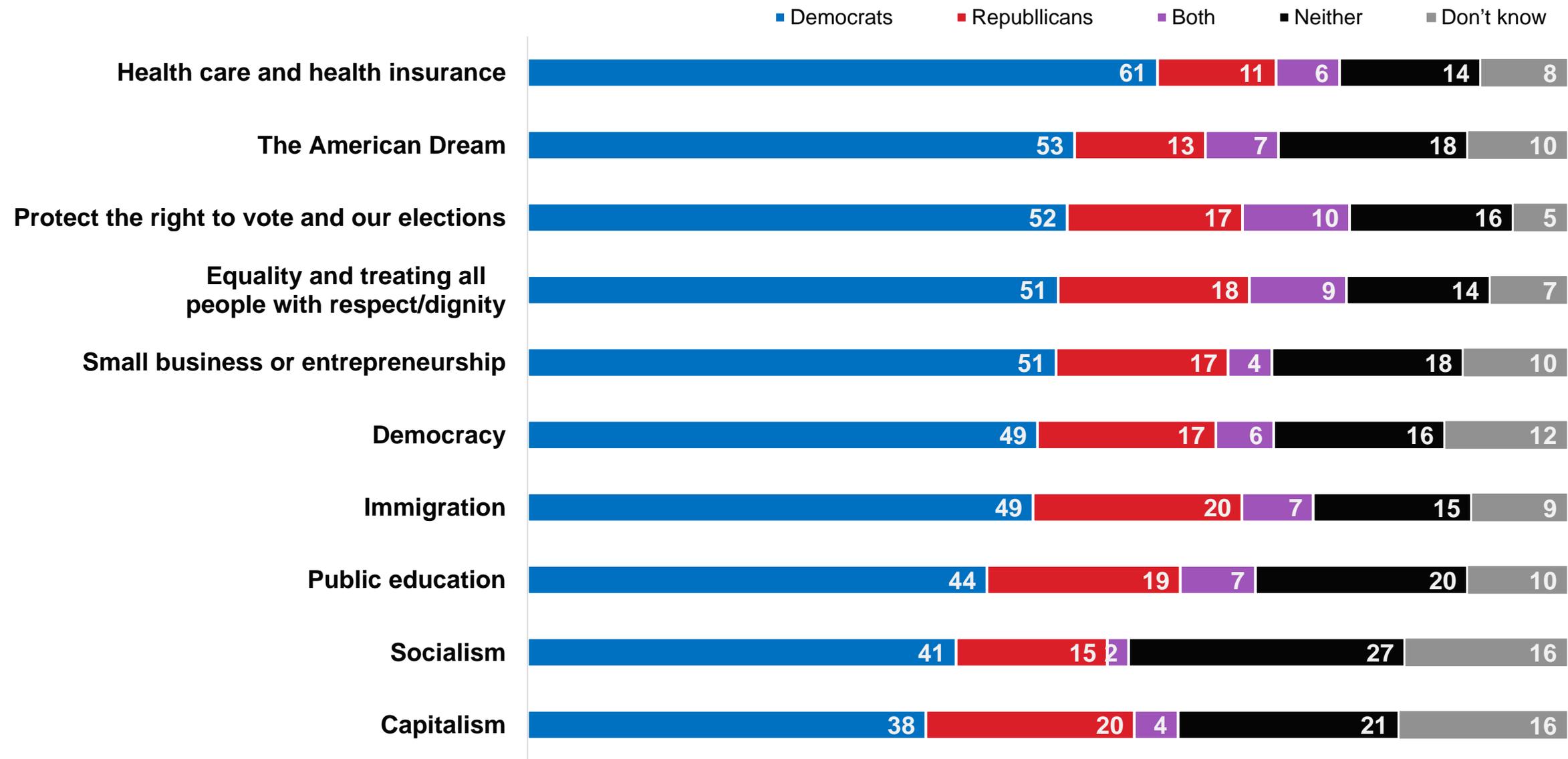


**When deciding who to vote for in an election, which of the following would be a "deal breaker" for you, meaning you just could NOT support the candidate if you knew this fact about them. It would be a deal-breaker for me, I could not support a candidate who:**



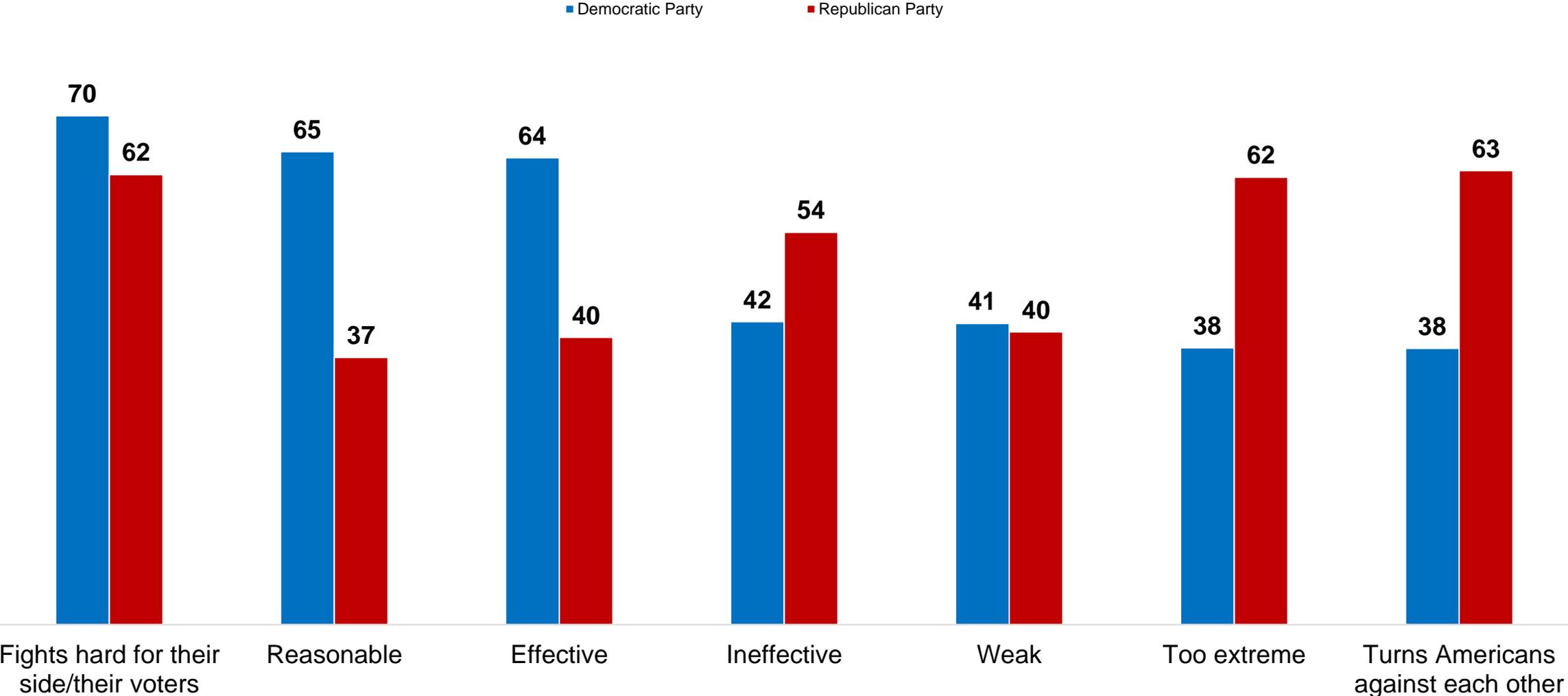
Overall, 88% of California Latino voters say it is personally important to them (58% very important) for elected officials and other leaders to speak out against White nationalism and White supremacy.

# Generally speaking, which party do you believe shares your values, or is closer to your personal beliefs/values when it comes to your views on:



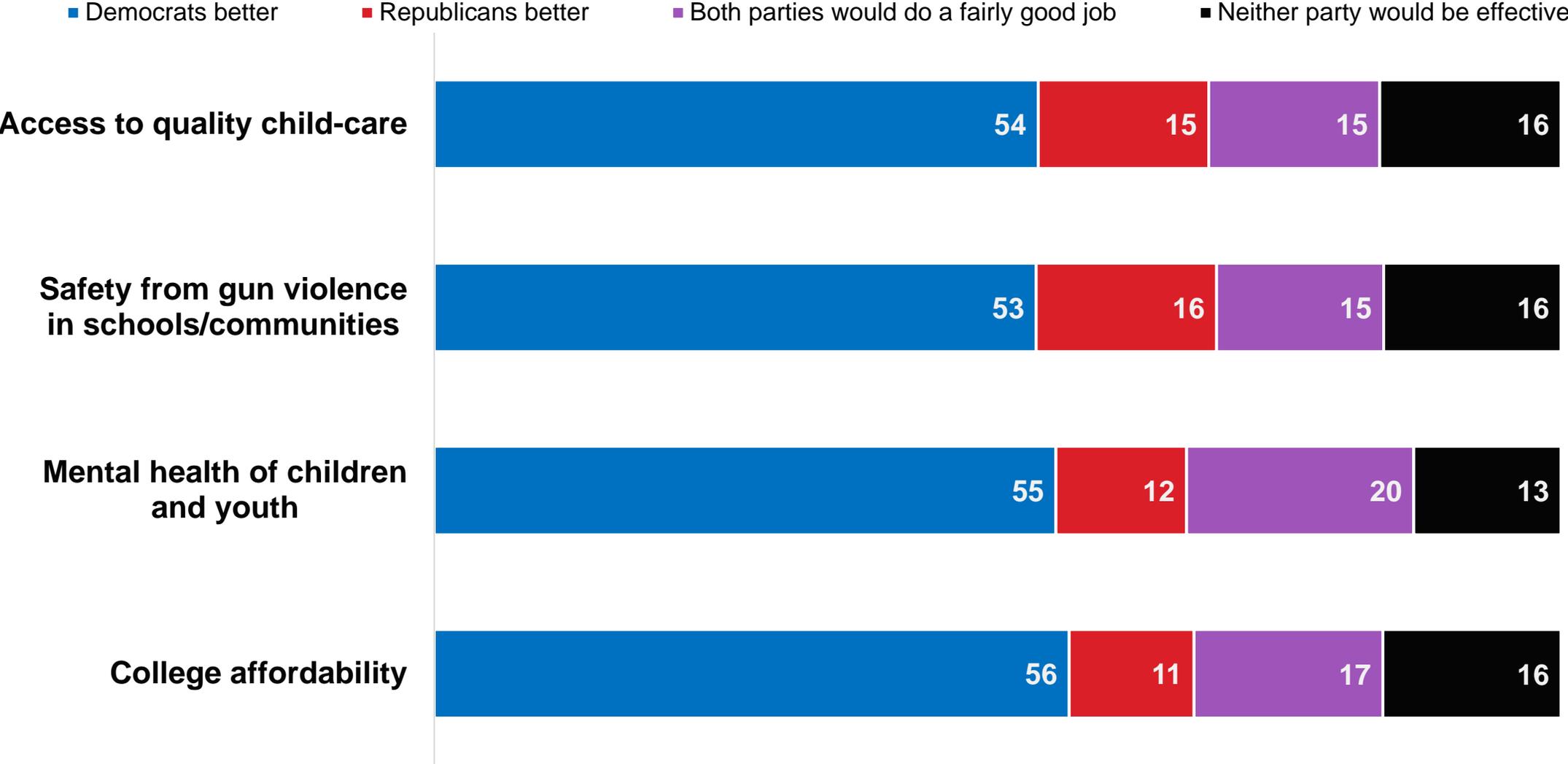
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# How well do you think the following words describe the [Democratic/Republican] Party? (percent describes well reported)



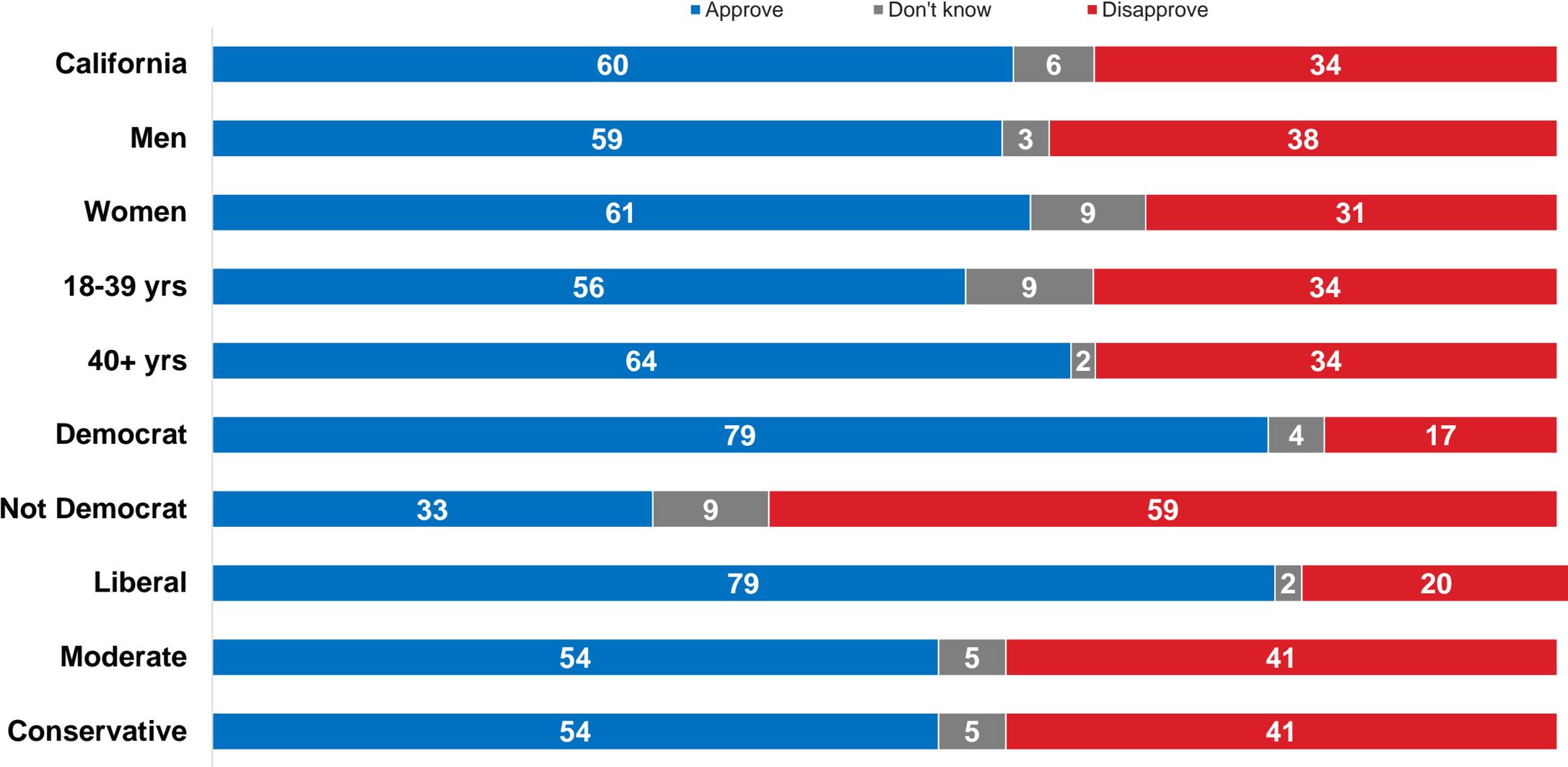
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Thinking about the election coming up in November of this year, which party do you think would do a better job handling each of the following issues:



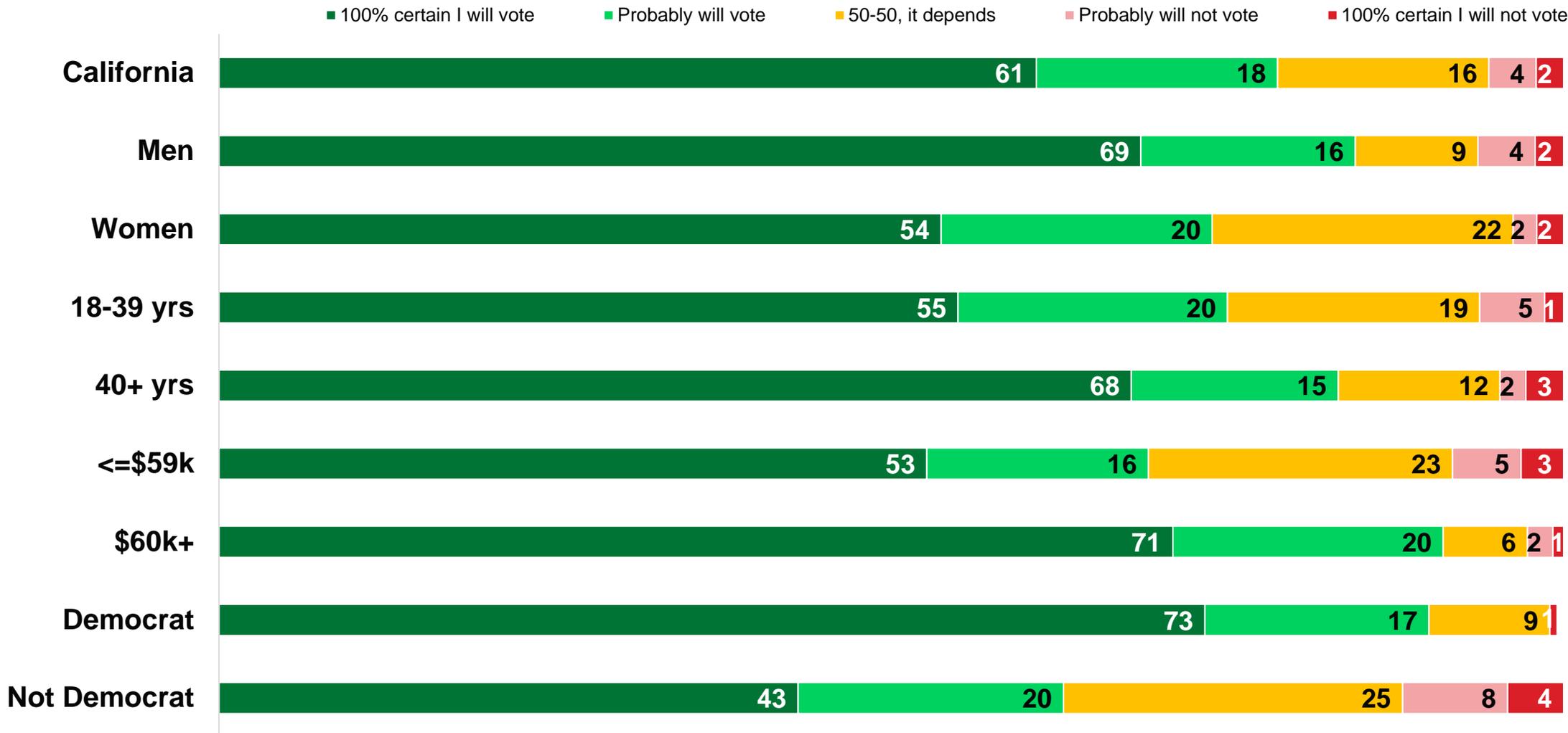
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# Do you approve or disapprove of the way President Joe Biden is handling his job as President of the United States?



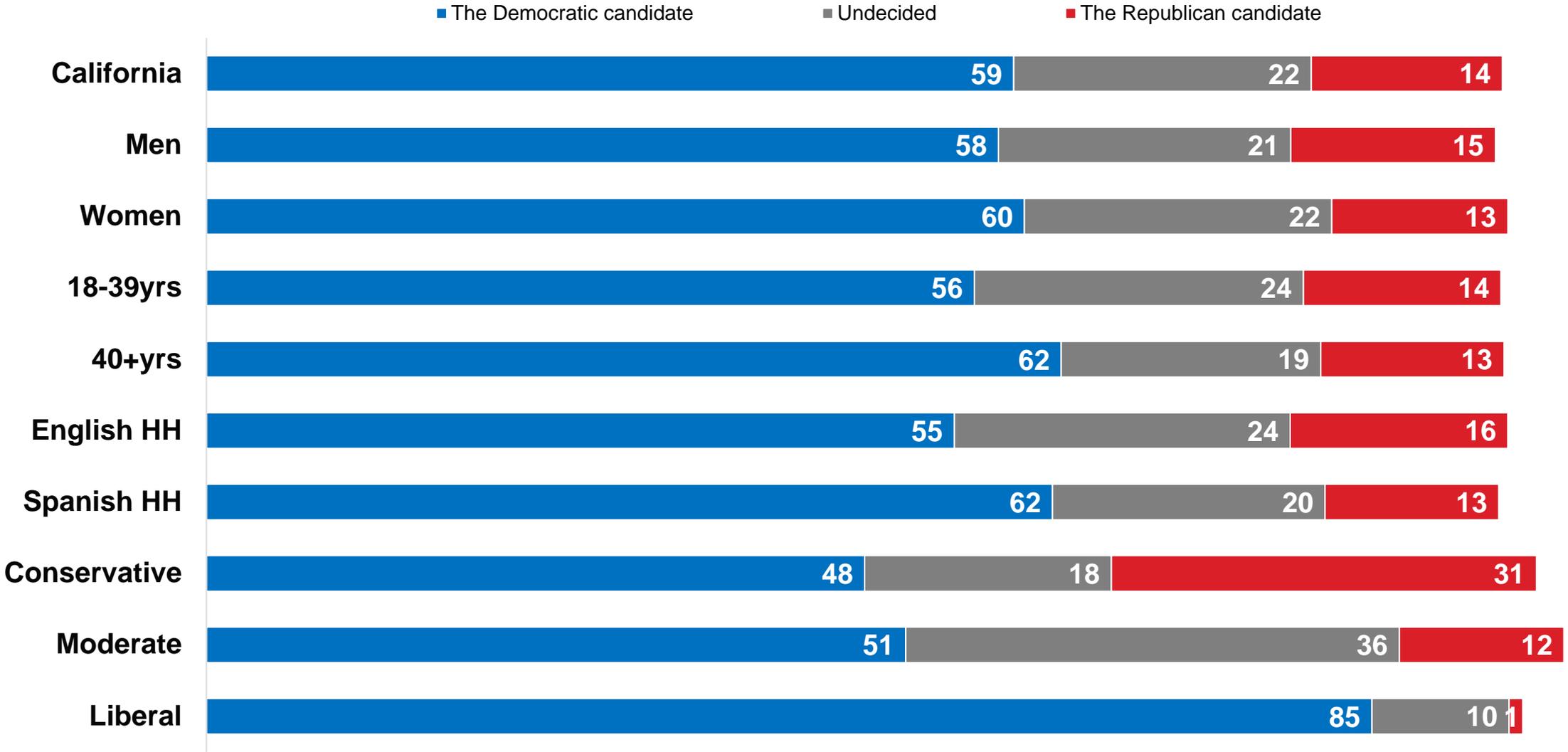
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# As you may know, there will be an election later this year for offices such as US Congress, and many state and local offices. How likely are you to vote in the November 2022 election?



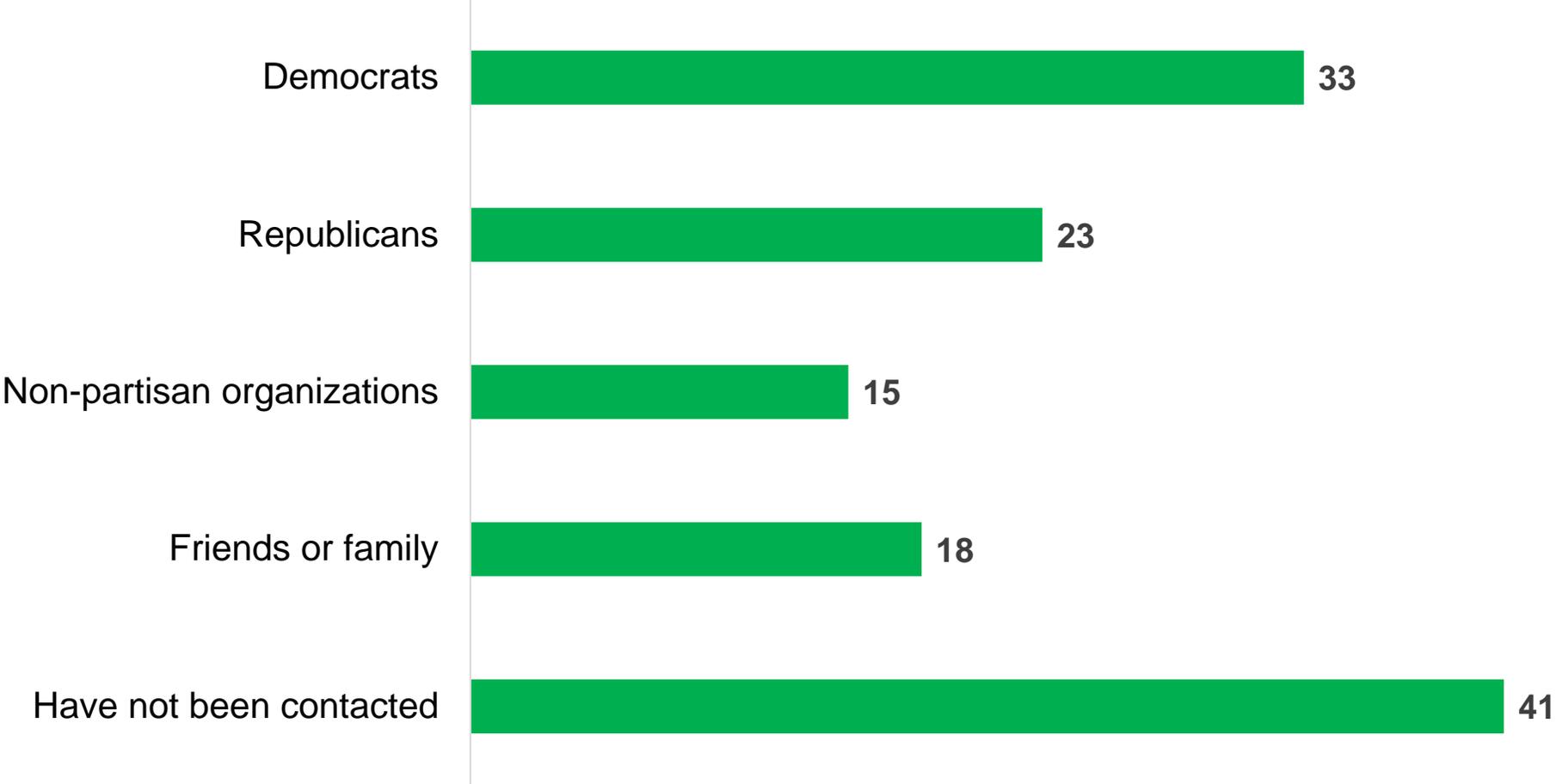
July 20-Aug 1, 2022 N=300 (+/-5.7%)

# In the 2022 election for U.S. House of Representatives here in your district in [STATE] do you plan to vote for the:



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**In the past 12 months have you been contacted—by phone, ads in your mail, text, email, or in-person-- by any of the following people or organizations encouraging you to vote, or register to vote? (all that apply)**





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