

OUR WORK

The UnidosUS Workforce Development program seeks to ensure the Latino community’s ability to contribute to and share in the nation’s economic opportunities.

LATINOS IN FINANCE INITIATIVE

Latinos in Finance, an initiative started in 2015, provides workforce development training to Latinx jobseekers for employment in the financial services sector and ensures employers are hiring linguistically and culturally competent talent. Through this initiative, participants begin a pathway to a career in banking services, offering them middle-skills jobs with growth opportunities and competitive wages.

To guide local program implementation, Affiliates use the UnidosUS-created and industry-recognized curriculum, *Unidos in Banking*.

Bilingual Latinos Can Help Increase Access to Financial Services for Unbanked Communities



An estimated **4.5% of U.S. households were “unbanked” in 2021**, meaning that no one in the household had a checking or savings account at a bank or credit union.



Among Hispanic Households, **9.3% were unbanked as of 2021.**

Source: *Despite COVID-19 Pandemic, Record 96% of U.S. Households Were Banked in 2021, 2021 National Survey of Unbanked and Underbanked Households*
<https://www.fdic.gov/news/press-releases/2022/pr22075.html>

PROGRAM PARTNERS

- Lawrence Community Works
- Catholic Charities of the Archdiocese of Washington DC
- El Centro de la Raza
- PODER
- Catholic Charities of Tennessee
- St. Nicks Alliance
- Latin American Association
- MAAC Project
- Mi Casa Resource Center
- SER Jobs for Progress
- WiNGS
- Restore Education
- Overtown Youth Center
- Community Services of Nevada
- Goodwill Industries of Southern CA
- San Jose Evergreen Community College
- The Grow Group
- Centro Hispano of Dane County
- Ohio Hispanic Coalition
- Canal Alliance
- Fresh Start Women's Foundation
- Catholic Charities of Southeast Michigan

Latinos in Finance Impact from 2018 to 2022:



3,216

Participants strengthened skills through job training



2,476

Participants completed and advanced their careers; **1,081 of them started new jobs.**



\$20.10

Average wages earned by program completers in 2020

For additional information, contact Roger Figueroa, Senior Program Manager Workforce Development, at rfigueroa@unidosus.org and Fernanda Galindo, Program Coordinator, at fgalindo@unidosus.org.

UnidosUS is a nonprofit, nonpartisan organization that serves as the nation’s largest Hispanic civil rights and advocacy organization. Since 1968, we have challenged the social, economic, and political barriers that affect Latinos through our unique combination of expert research, advocacy, programs, and an [Affiliate Network](#) of nearly 300 community-based organizations across the United States and Puerto Rico. We believe in an America where economic, political, and social progress is a reality for all Latinos, and we collaborate across communities to achieve it. For more information on UnidosUS, visit www.unidosus.org or follow us on [Facebook](#), [Instagram](#), and [Twitter](#).