

End of the Year Push for Child Tax Credit (CTC) | Social Media Toolkit

ABOUT

The 2021 expanded Child Tax Credit has been shown to be the most effective way to reduce child poverty in the U.S. In 2021, the one-year CTC expansion included in the American Rescue Plan Act helped to lift 5.3 million people out of poverty, including [2.9 million children](#). Latino and Black children experienced the greatest benefits from the expanded CTC, as it reduced the poverty rate from 29.1% to 8.4% and 25.2% to 8.3%, respectively.

HOW TO USE THIS TOOLKIT

Use this social media toolkit to help showcase the impact of the Child Tax Credit for all children, and advocate for Congress to include an expansion of the Child Tax Credit in any year-end legislation.

SOCIAL MEDIA CONTENT

Hashtags/Tags

- #CTC
- #ChildTaxCredit
- Tag source organizations wherever possible


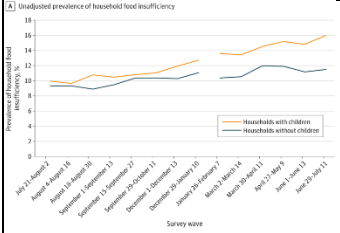
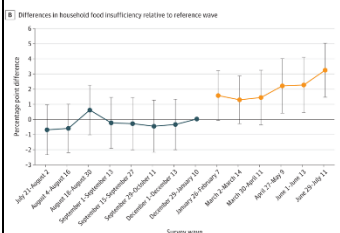
ADDITIONAL INFORMATION

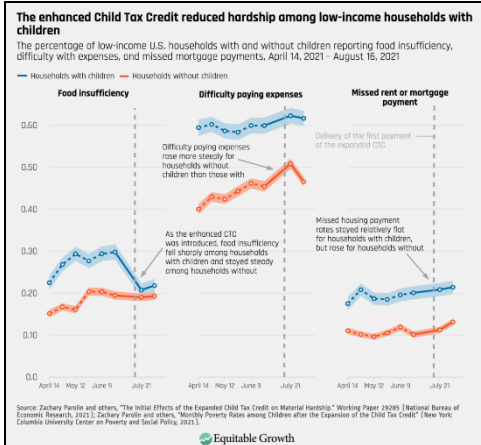
Why is it important?

- Currently, the Child Tax Credit design excludes [6.8 million Latino](#) children who are prevented from receiving full credit because their families' incomes are too low.
- The current design of the Child Tax Credit [arbitrarily excludes Latino children](#) that use a tax ID rather than a SSN; these children were taken out from the CTC under the last administration.

How does it impact families?

- As an example, a single mother like [Brenda](#) with two children, one born in Mexico and another born in the US, who earns \$15,000 as a home health aide, would receive a total of \$1,875 in Child Tax Credit under the existing design, this is less than what other families would receive for just one child. In contrast, a family with two children and earnings of \$150,000 would receive the full \$2,000 per child, or \$4,000 in total. Under a full-refundability and inclusive design, Maria would have received the same \$4,000 as their better-off counterparts. This report highlights how [restoring eligibility](#) for families without social security numbers can improve equity.

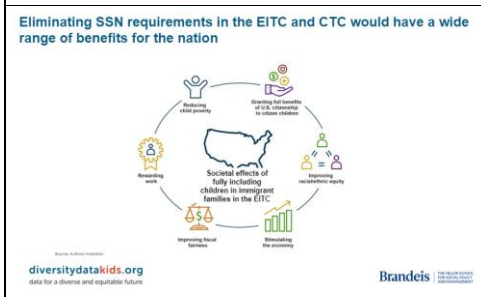
Asset	Copy
N/A	<p>The #ChildTaxCredit is the most effective way to reduce child poverty in the U.S., and research from Columbia University proves it. </p> <p>Congress needs to include an expansion of the #CTC to help children in low-income families. https://www.povertycenter.columbia.edu/news-internal/2022/child-tax-credit-research-roundup-one-year-on</p>
N/A	<p>Latino and Black children experienced the greatest benefits from the expanded #ChildTaxCredit.</p> <p>This is a fifty-state analysis of what state legislatures can do to enhance/develop their own CTCs and supplement any future CTC action at the federal level: https://itep.org/state-child-tax-credits-and-child-poverty-50-state-analysis/</p>
N/A	<p>The current #ChildTaxCredit prevents 6.8 million Latino children from receiving the full credit because their families' incomes are too low, but Congress can fix that.</p> <p>This report looks at how the last expansion impacted millions of children's lives: https://www.povertycenter.columbia.edu/publication/2021-child-poverty-reduction</p>
<p>A Unadjusted prevalence of household food insufficiency</p>  <p>B Differences in household food insufficiency relative to reference wave</p>  <p>Download</p>	<p>A Children's Health Watch (CHW) study shows how food insufficiency increased by 25% without the #ChildTaxCredit.</p> <p>Congress should include an expansion to the #CTC in any year-end legislation. https://ja.ma/3gSx6DB</p>



The last expansion of the [#ChildTaxCredit](#) reduced hardship among low-income households with children.

This fact sheet from the Washington Center for Equitable Growth includes more details:
<https://equitablegrowth.org/factsheet-what-the-research-says-about-the-economics-of-the-2021-enhanced-child-tax-credit/>

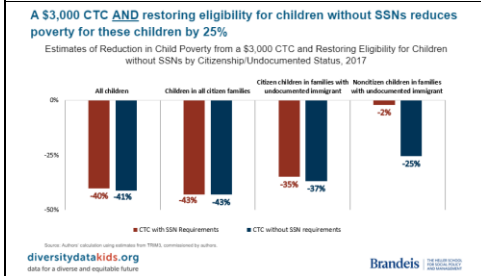
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The [#ChildTaxCredit](#) can greatly benefit **Latino children** that use tax IDs. However, the current design arbitrarily excludes them from the [#CTC](#). We must fix this to achieve equitable outcomes for all families!

Learn more: <https://www.diversitydatakids.org/research-library/research-brief/restoring-eitc-eligibility-families-without-social-security-numbers>

[Download](#)



A \$3,000 [#ChildTaxCredit](#) AND restoring eligibility for children without SSNs reduces poverty for these children by 25% (source: Brandeis University). Congress needs to include an expansion of the [#CTC](#) to help children in low-income families!

[Download](#)

N/A

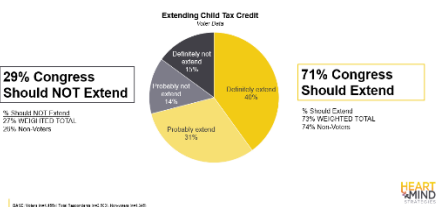
Families like Brenda's deserve a chance to get ahead in our economy. The expanded [#ChildTaxCredit](#) is a powerful tool for economic equity. Congress needs to include an expansion of the [#CTC](#) to help children in low-income families.

https://www.youtube.com/watch?v=j4tKbD_r9NA&t=1s

N/A

From California to Minnesota, the [#ChildTaxCredit](#) was a powerful tool for good last year. Congress must include an expansion to the [#CTC](#) in any year-end legislation!

<https://www.unidosus.org/blog/2021/11/10/the-child-tax-credit-taking-care-of-families-livelihoods-and-well-being/>

<p>N/A</p>	<p>Families of color are struggling w/ the highest prices in decades. Congress' response? More breaks for corporations. @WeAreUnidosUS @NAACP @NAACP_LDF @civilrightsorg @NatUrbanLeague are urging no new corporate tax cuts unless we expand the #ChildTaxCredit! https://t.co/JZJy4o8AUp</p>
<p>Most Americans, voters and non-voters, believe Congress should extend the Child Tax Credit expansion for 2022.</p>  <p>Download</p>	<p>Voters agree with extending the #ChildTaxCredit. A national poll by Heart+Mind Strategies showed overwhelming support (71%) among voters and non-voters alike for an extension of the #CTC; 74% percent showed support for prioritizing tax cuts for families over corporate tax cuts.</p>
<p>N/A</p>	<p>"Let's keep it simple: reinstate the expanded Child Tax Credit."</p> <p>More from the Center for the Study of Social Policy on why Congress needs to expand the #ChildTaxCredit now: https://medium.com/@CtrSocialPolicy/listen-to-families-and-keep-it-simple-expand-the-ctc-now-4ad1a508433b</p>