

FOR IMMEDIATE RELEASE

October 13, 2015

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NCLR to SNL on Having Donald Trump Host: Really?!

Decision is a 'slap in the face' to Hispanic viewers

WASHINGTON, DC— In an epic “what were they thinking” moment, “Saturday Night Live” (SNL) announced today that presidential candidate Donald Trump will host the show on November 7. The move brought swift condemnation from the country’s largest national Hispanic civil rights and advocacy organization, NCLR (National Council of La Raza).

“This is not about lacking a sense of humor. Everyone knows that SNL is not just a comedy show. For the last 40 years, it has become a highly coveted platform for candidates from political parties who are looking to reach and connect with the American public. It is appalling, then, that a show with that history and that role to showcase a man whose campaign has been built on bigotry and demagoguery for the sake of buzz and ratings. NBC made the right decision last June to sever its ties with Trump over his blatantly anti-Latino campaign announcement. Since then he has only gotten worse and more divisive, so this change of heart is even more troubling,” stated Janet Murguía, President and CEO of NCLR.

“It is especially galling that this golden opportunity for Trump to mainstream his message of hate has come from a show that in its 40-year history has had just two Hispanic cast members, has never had a Latina cast member on the show yet has consistently engaged in Latina stereotyping over the years, and has brushed aside our community’s concerns when we have pointed that out. This is a slap in the face to the millions of Hispanic viewers who watch SNL, NBC, and the rest of the NBC/Universal family. We urge that SNL and NBC re-consider this ill-advised decision,” concluded Murguía.

NCLR—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. For more information on NCLR, please visit www.nclr.org or follow us on [Facebook](#) and [Twitter](#).

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