About the Survey

Total N=15,200 registered voters (+/- 0.8%)—5300 Latinos (+/- 1.4%)

- Representative samples: Latino, African American, AAPI, Native American and White voters
- State samples: AZ, CA, CO, FL, GA, MI, NC, NV, OH, PA, TX, WI

Field Dates: October 23 - November 2, 2020

- Screen already voted, certain voted
- Blended sample, % online,% live telephone interviews
- Language according to respondent preference: English, Spanish, Chinese Mandarin, Chinese Cantonese, Korean, Tagalog, Vietnamese, Hmong

Full Methods Statement on ElectionEve2020.com
### National Survey and State Oversamples

<table>
<thead>
<tr>
<th>Sample Type</th>
<th>Latino (N)</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td>National 50-State Total</td>
<td>5,300</td>
<td>+1.4%</td>
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<td>State Samples Total N</td>
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<td>+4.9%</td>
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<td>Arizona</td>
<td>400</td>
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<td>California</td>
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<td>Colorado</td>
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<tr>
<td>Florida</td>
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<td>+3.5%</td>
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<td>Georgia</td>
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<td>Ohio</td>
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<td>North Carolina</td>
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<td>Nevada</td>
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<td>Pennsylvania</td>
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<td>Texas</td>
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<td>Wisconsin</td>
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</tbody>
</table>

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Current Latino Estimated Turnout

- Nevada 250,000
- Arizona 700,000
- Wisconsin 135,000
- Michigan 110,000
- Pennsylvania 300,000
- Colorado 300,000

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
2020 VOTE CHOICE
In the election for President, did you vote for the Democratic candidate Joe Biden, Republican candidate Donald Trump or someone else?

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
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N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
In the election for President, did you vote for the Democratic candidate Joe Biden, Republican candidate Donald Trump or someone else?

<table>
<thead>
<tr>
<th>National Origin</th>
<th>Biden</th>
<th>Trump</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Latino (+44)</td>
<td>70</td>
<td>27</td>
</tr>
<tr>
<td>Mexican (+51)</td>
<td>74</td>
<td>23</td>
</tr>
<tr>
<td>Puerto Rican (+44)</td>
<td>70</td>
<td>26</td>
</tr>
<tr>
<td>Cuban (-7)</td>
<td>45</td>
<td>52</td>
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<tr>
<td>Central American (+30)</td>
<td>59</td>
<td>29</td>
</tr>
<tr>
<td>South American (+18)</td>
<td>58</td>
<td>40</td>
</tr>
</tbody>
</table>

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Closer Look at Arizona—Potential Flip

Precincts with high concentrations of Latino voters show:
- Over 75% support for Biden in Maricopa County
- 80% support for Biden in Pima County
- 74% support for Biden in Yuma County

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Other Illustrative Results—PA and TX

Presidential Vote by Percent Latino
Precincts Philadelphia County, PA

Vote Share, Dallas County
by Percent Latino Precincts
(43% reporting)

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
In the election for U.S. House of Representatives, did you vote for the Democratic candidate or the Republican candidate in your district?

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Senate Vote by State

In the election for U.S. Senate, did you vote for the Democratic candidate or the Republican candidate?

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)

- National Latino (+37): 63% Democratic, 26% Republican
- AZ (+41): 67% Democratic, 25% Republican
- CO (+45): 67% Democratic, 23% Republican
- GA (+34): 60% Democratic, 26% Republican
- MI (+40): 66% Democratic, 26% Republican
- NC (+43): 64% Democratic, 21% Republican
- TX (+33): 61% Democratic, 27% Republican
REFERENDUM ON TRUMP
Overwhelmingly, Latino voters say that Trump ignored the early warning signs of Coronavirus.

Latinos see COVID a threat and nearly 70% strongly support a national mandate to wear masks in public.

President Trump ignored the early warning signs of coronavirus and because of his mismanagement, millions of Americans became sick and more than 225,000 died.

The coronavirus is unfortunate, but there is nothing that President Trump could have done differently to limit the spread of coronavirus, or reduce the number of people who became sick or died.
Racial Division

Over the past four years, do you think racism and discrimination against your community/racial and ethnic minorities has increased, stayed about the same, or decreased?

Addressing racial issues is a top priority for Latinos.

After four years of a Trump administration, 6 in 10 Latinos believe racism has increased (62%).

Spanish-speaking Latinos are especially likely to indicate racism and discrimination has increased 57%

N=15,200 +/- 0.8% (Oct 23-Nov 2, 2020)
COVID is the top priority issue for Latinos.

While immigration is not as salient in previous years, Latinos have taken note of the rise in racism and discrimination toward immigrant and POC communities, which emerges as 4th top issue.

Addressing discrimination and racial justice is especially important for young Latinos 18-29 (24%)
2020 ELECTION AMID THE COVID CRISIS
Latinos have been disproportionately economically impacted by the pandemic.

Latino households have lost work or income (lay off, pay cut, closing their business) due to the pandemic.

* 1 in 4 Latino voters are currently unemployed and looking for work

Percent of households that experienced a job loss, pay cut, and/or closed a business they own due to the pandemic.

Latino National

18-39

19 24 42

23 29 49

40-59

19 21 41

60+

10 15 24

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Prevalence and Proximity to COVID among Latinos

About one in ten (9%) of households report at least one person in the home contracted coronavirus.

One in three (29%) have one or more friends or acquaintances who have/had it.

One in four (26%) have family members, outside the household, who have gotten coronavirus.

Note: these are not mutually exclusive categories.

Have you or a family member or friend become ill due to the coronavirus? (Percent yes for each category illustrated)

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Strong Support for Economic Stimulus

How important is it to you that the next Congress pass a comprehensive stimulus bill with over 2 trillion dollars in additional funding for unemployment benefits, stimulus payments, small business loans, and support for state and local government.

N=15,200 +/−0.8% (Oct 23-Nov 2, 2020)
TURNOUT AND MOBILIZATION
Enthusiasm over Woman of Color as VP

Did Joe Biden's selection of Kamala Harris as his running mate make you more or less enthusiastic about voting for him, or did it not make a difference?

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Voting to represent and support community

Clear referendum on Trump and Republican candidates and strong support for Democrats.

Latinos also used their vote to show support and represent the Latino community.

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Thinking about the 2020 presidential campaign, would you say that Joe Biden truly cares about voters like you, that Joe Biden does not care too much about voters like you, or Joe Biden is hostile towards voters like you?

<table>
<thead>
<tr>
<th>Group</th>
<th>Truly cares</th>
<th>Does not care</th>
<th>Hostile</th>
<th>DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Latino</td>
<td>65</td>
<td>27</td>
<td>5</td>
<td>3</td>
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<tr>
<td>Mexican</td>
<td>67</td>
<td>26</td>
<td>4</td>
<td>3</td>
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<td>Puerto Rican</td>
<td>67</td>
<td>25</td>
<td>5</td>
<td>3</td>
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<td>Cuban</td>
<td>46</td>
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<td>4</td>
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<td>Dominican</td>
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<td>6</td>
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<td>Central American</td>
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<td>9</td>
<td>2</td>
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<td>English-Speaker</td>
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<td>31</td>
<td>5</td>
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<tr>
<td>Spanish-speaker</td>
<td>68</td>
<td>20</td>
<td>4</td>
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N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Thinking about the 2020 presidential campaign, would you say that Donald Trump truly cares about voters like you, that Donald Trump does not care too much about voters like you, or Donald Trump is hostile towards voters like you?

<table>
<thead>
<tr>
<th></th>
<th>Truly cares</th>
<th>Does not care</th>
<th>Hostile</th>
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<td>National Latino</td>
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<td>47</td>
<td>23</td>
<td>2</td>
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<tr>
<td>Mexican</td>
<td>24</td>
<td>49</td>
<td>24</td>
<td>2</td>
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<tr>
<td>Puerto Rican</td>
<td>29</td>
<td>48</td>
<td>21</td>
<td>2</td>
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<td>Cuban</td>
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<td>Dominican</td>
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<td>Central American</td>
<td>36</td>
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<tr>
<td>English-Speaker</td>
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<tr>
<td>Spanish-speaker</td>
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<td>51</td>
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N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Self mobilization

Encourage your friends or family to register or vote

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Voter Outreach and Contact

Over the past few months, did anyone from a campaign, political party, or a community organization contact you to ask you to vote, or register to vote?

<table>
<thead>
<tr>
<th>National Latino</th>
<th>Men</th>
<th>Women</th>
<th>18-39</th>
<th>40-59</th>
<th>60+</th>
<th>Mexican</th>
<th>Puerto Rican</th>
<th>Cuban</th>
<th>Dominican</th>
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</table>

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Voter Outreach and Contact

Who was it that asked you to vote, or to register and vote?

- People representing Democratic candidates or the Democratic Party
- People representing Republican candidates or the Republican Party
- People from community organizations, not related to any party

<table>
<thead>
<tr>
<th>National Latino</th>
<th>Men</th>
<th>Women</th>
<th>18-39</th>
<th>40-59</th>
<th>60+</th>
<th>Mexican</th>
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<td>38</td>
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</tbody>
</table>

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Who was it that asked you to vote, or to register and vote?

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
2021 AGENDA
We should end the policy of separating immigrant children from their parents at the border.

We should reward undocumented immigrants who have risked their lives as essential workers during the pandemic with the opportunity to apply for citizenship in America.

Immigration reform holds as a top policy priority among Latinos.

Support for path to citizenship holds strong, though putting an end to the family separation policy shows greater intensity and urgency as a priority for Latinos.
Latinos have seen a rise in discrimination against immigrant, Black, and Latino communities over the last four years.

There is strong solidarity and support for addressing police violence and holding law enforcement accountable.

Police need to be held accountable for their actions when they kill or abuse (Black/African American) people. We should get rid of laws that make it hard to prosecute police officers, so they face justice like everyone else.

We need police reform to stop the killing and abuse of African Americans, Latinos, and People of Color. We need to ban chokeholds and strangleholds, and greatly reduce police shooting at suspects.
Latinos want to see a national Coronavirus response and support a mask mandate to control COVID propagation.

The pandemic is affecting everyone, and we need a response that includes everyone, citizens and non-citizens alike. We are weaker when politicians work to divide us. To defeat the pandemic and rebuild, we need all of us, no matter your race or where you are.

As long as the coronavirus is a threat, we need a national mandate to wear masks in public.

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Takeaways

1. Latinos and voters of color were critical to Biden’s success.
   - Latino voters drove Biden’s margin in key states like Arizona, Michigan, and Wisconsin.

3. Latinos are dealing with devastating health and economic effects from the pandemic.
   - COVID dominates issue priorities (health care costs, jobs, unemployment). Economic stimulus package is urgent and necessary.
   - Immigration and racial justice follow as issue priorities, strong support for immigration and police reform.

3. Gender, geography, and national origin complicate our understanding of minority voters
   - Miami is 3.1% of the national Latino vote.
   - Arizona is 3.8% of the national Latino vote

4. Media Narratives driven by one county in each of two states wildly misrepresents facts on the ground.
   - Had only Latinos voted, the election would be a blow out. AND, VP Biden would have won Florida.

5. Both parties have points of demonstrable weakness with Latinos. Both parties also have opportunity for vote growth if they can provide policy outcomes that matter to the group.

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)