



*The Latino Community in the Time of Coronavirus:  
The Case for a Broad and Inclusive Government Response*

DIGITAL TOOL KIT – UPDATED August 18,2020

**Background**

The time is now to include everyone in pandemic recovery response. Systemic inequality has been embedded in the U.S. social safety net since its creation, excluding workers and families of color through both explicit and indirect means. The COVID-19 crisis has only worsened these inequities, as available data from the crisis show Black and Latino communities disproportionately suffering the health and economic effects of the virus. These disparities have been magnified by the fact that recent recovery legislation has left out large segments of Latino and immigrant communities, which UnidosUS has documented in its July 2020 report, *The Latino Community in the Time of Coronavirus: The Case for a Broad and Inclusive Government Response* and August 2020 blog, *The Latino Community in the Time of Coronavirus: Still Waiting for a Government Response*.

**The Senate must pass the HEROES Act Now!** We demand a more inclusive recovery bill that provides health access and economic relief to everyone. You can [take action here](#).

Read UnidosUS's New Report [here](#); read our August 17 blog which updates key figures [here](#).

**Key Takeaways:**

- **The COVID-19 pandemic has disproportionately impacted Latinos.** As of August 13, Latinos made up 31% of all COVID-19 cases, but 18.5% of the total population. Nearly half (49%) of Latinos have a family member or friend who has contracted the virus.
- **Latino children and youth are getting sick from COVID-19 at the highest rates.** As of August 13, roughly 45% of all confirmed cases in children (ages 0-17) are Latino. Latinos make up 25% of the U.S. child population.
- **Overrepresented in essential jobs, Latinos are among highest at risk of exposure.** 19% of non-elderly Latinos had no form of health insurance before the pandemic. As of July 21, more than 22% of Latinos report having no form health coverage.
- **Food insecurity in Latino households has increased since the start of pandemic.** Throughout July, 21% of Latino households with children reported not having enough to eat.
- **The unemployment crisis is hitting Latinos hard.** While national unemployment rates improved slightly, the Latino unemployment rate continues to be strikingly higher (13%) than the national rate (10%).
- **Only half of Latinos who have lost jobs are applying for unemployment insurance (UI).** In UnidosUS polling in TX, FL & AZ, more than 40% of laid off Latino workers did not know if they qualified for UI. Of those who applied, roughly 1/3 were rejected or never heard back.
- **Latinos are feeling the weight of the economic crisis.** In the above poll, on average, 55% of Latinos reported already having exhausted all their savings, and 45% reported not having enough money for food or medicine.

- **Latino housing concerns are on the rise.** At the end of July, 25% of Latino renters and 15% of Latino homeowners reported they were unable to pay their last rental/mortgage payment on time.

### **Help Us Call the Congress to Take Action!**

UnidosUS appreciates your partnership, and we would appreciate if you help us spread the word and [call congress members to pass the HEROES Act](#).

It can be as easy as following us [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) and re-sharing our content.

## **SOCIAL MEDIA RESOURCES**

UnidosUS White paper: [The Latino Community in the Time of Coronavirus: The Case for a Broad and Inclusive Government Response](#)

UnidosUS blog: [The Latino Community in the Time of Coronavirus: Still Waiting for a Government Response](#)

Handles: @WeAreUnidosUS  
Hashtags: #HEROESActNow  
#CovidResponseNow

Promotional Graphics: [Download here](#)

## **GENERAL SAMPLE POSTS**

The inequalities are clear. Congress must pass the #HEROESActNow! Read the latest from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)

While only **18.5%**  
of the total population,  
**Latinos** make up

**31%**

of all **COVID-19** cases  
as of August 17.

**UNIDOSUS**

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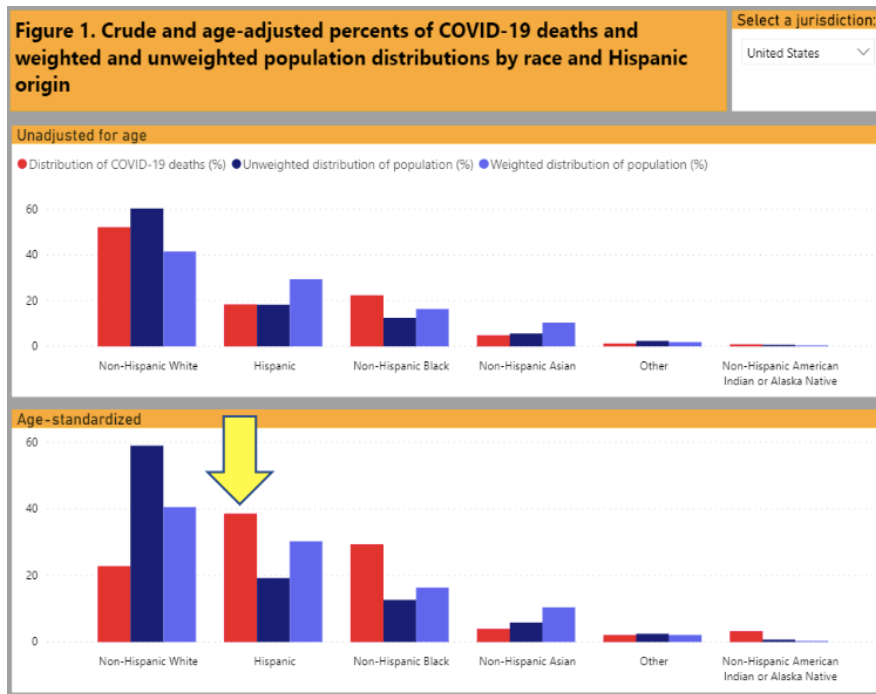
Latino children are getting sick from COVID-19 at the highest rates – they’re 25% of kids in the U.S. but 45% of all child COVID cases. I’m joining @WeAreUnidosUS to call on Congress to pass the #HEROESActNow! Read the latest from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)

At **25%** of the child population (ages 0-17), **Latino** children make up **45%** of all COVID-19 cases in kids, as of August 17.

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Adjusted for age, Latinos are dying at the highest rate of any ethnic/racial group in the U.S. per @CDCgov. I’m joining @WeAreUnidosUS to call on Congress to pass the #HEROESActNow! Read the latest from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:



46% of pregnant mothers with COVID-19 in the U.S. are Latina. I'm joining @WeAreUnidosUS to call on Congress to pass the #HEROESActNow! NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid)

Latinos are over-represented as essential workers, that is why the Senate must pass the #HEROESActNow to protect them. 22% of Latino adults report having no form of health coverage. NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)

### Latinos in Essential Jobs



In July, 21% of Latino households with children reported not having enough to eat due to the pandemic. The Senate must pass the #HEROESActNow to protect families in need. NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)

**Latino households with children** have experienced food shortages at a rate roughly **40%** higher than the national average since the start of the **COVID-19** crisis, as of July 21.

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Latino unemployment rate continues to be strikingly higher than the general population at 13% versus 10%. Congress must pass relief legislation that addresses these inequalities. Pass the #HEROESActNow! Read the latest from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC(S)]:

[Download graphic\(s\) here](#)

The **Latino unemployment rate** continues to be strikingly higher than the general population at **13% vs. 10%** as of August 17.

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### July 2020 Latino Employment Indicators

INDICATORS	National	Latinos
<b>Employed</b> • Working people over the age of 16, including those temporarily absent from their jobs	143.5 million	24.8 million
<b>Unemployed</b> • Those who are available to work, trying to find a job, or expect to be called back from a layoff but are not working	16.3 million	3.6 million
<b>Civilian Labor Force</b> • The sum of employed and unemployed people	160 million	28 million
<b>Unemployment Rate</b> • Share of the labor force that is unemployed	10%	13%
<b>Labor Force Participation Rate</b> • Share of the population over the age of 16 that is in the labor force	61%	65%
<b>Employment-Population Ratio</b> • Share of the population over the age of 16 that is working	55.1%	56%

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Source: U.S. Bureau of Labor Statistics, "Employment Status of the Hispanic or Latino Population by Sex and Age," Current Population Survey. <https://www.bls.gov/news.release/pdf/lm.cpi.pdf> (accessed August 7, 2020), Table A and A-3.

Per @MigrationPolicy, 1.7 million spouses who are either U.S. citizens or green card holders did not receive stimulus checks under the last recovery deal because their loved one is an immigrant. Read the latest from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) #HEROESActNow [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)

### Citizens/LPRs Not Receiving CARES Act Economic Impact Payments in Select States

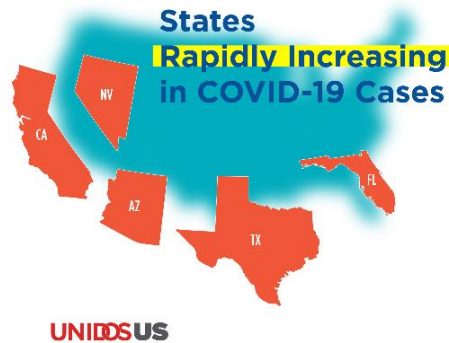
State	Citizen or LPR Spouse/Child Not Receiving Stimulus Rebates	Federal, State, Local Taxes Paid by Undocumented Immigrants
Nationally	5,500,000	\$3.9 billion
California	1,500,000	\$7.0 billion
Texas	940,000	\$4.2 billion
New York	359,000	\$3.7 billion
Illinois	244,000	\$1.7 billion
Florida	228,000	\$1.9 billion

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Source: ID Policy Center, "Credit and Stimulus Payments Available to COVID-19 and a Positive Public Immigrant, the Family Fund Out of HR, the of Migration Group Institute April 20, 2020. <https://www.migrationpolicy.org/article/covid-19-immigrants-but-out-benefit-for-green-card-holders> (accessed June 18, 2020); ID, "New Immigrant Economy," <https://www.idpolicycenter.org/locations> (accessed May 18, 2020).

With uptick in COVID-19 cases in Texas, California, Arizona, and Florida – where about 50% of Latinos live – the Senate must act and pass the #HEROESActNow. NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid) [INCLUDE THE FOLLOWING GRAPHIC]:

[Download graphic here](#)



#### Additional Recommended Tweets:

1/3 of Latino and Black workers put back on payroll since #COVID-19 have already been laid off again [bit.ly/3iPJOhw](https://bit.ly/3iPJOhw). Where is the Senate? NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid). #HEROESActNow

COVID now 3<sup>rd</sup> leading cause of death in U.S. per former CDC Dir @DrTomFrieden. Where is the Senate? NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid). #HEROESActNow

Latino children are hospitalized with #COVID19 8x more than White peers per @caitlinowens [bit.ly/2YapUGa](https://bit.ly/2YapUGa). Where is the Senate? NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid). #HEROESActNow

#COVID19 is taking the biggest toll on Latino workers in their prime says @WSJ [on.wsj.com/3g3GMV7](https://on.wsj.com/3g3GMV7). Where is the Senate? NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid). #HEROESActNow

Our Affiliate @MarysCenter tested 215 pregnant women for the coronavirus, most of them Latina. Nearly 70% were #COVID19 positive per @washingtonpost [wapo.st/2Y78oTI](https://wapo.st/2Y78oTI). Where is the Senate? Read NEW analysis from @WeAreUnidosUS: [bit.ly/UUScovid](https://bit.ly/UUScovid). #HEROESActNow