

1. As you may know, next year, in 2020, there will be a presidential election. In your opinion, what issues would an ideal presidential candidate focus on most? In order of importance, what are your top three?

	1 st Priority Mentioned	2 nd Priority Mentioned	3 rd Priority Mentioned	Total Mentions
Jobs and the economy	26%	12%	13%	51%
Health care	20%	17%	10%	47%
Immigration	10%	17%	11%	38%
Gun violence	8%	12%	11%	31%
Education	7%	8%	8%	23%
Discrimination and racism	4%	7%	11%	22%
Unify the country	8%	4%	9%	21%
Climate change	4%	9%	6%	19%
Corruption in government	6%	6%	7%	19%
Housing	4%	6%	3%	13%
Other	3%	2%	4%	9%

1B. In a few words, what is it about [issue ranked 1st in 1] that concerns you?

Among those who ranked jobs and economy top priority (26%):

Unemployment / not enough jobs 23% (6% overall)

Among those who ranked health care top priority (20%):

Too expensive / unaffordable 45% (9% overall)

Among those who ranked immigration top priority (10%):

Stop separating families / abuses 10% (2% overall)

Which of the following traits do you think are important in a presidential candidate?

(randomized list) Sorted by % "very important"

	Important		
	Very	Somewhat	Not
2. Values diversity and brings people together	78%	18%	5%
3. Has realistic, achievable policy ideas and goals	71%	24%	5%
4. Fights for my priorities and willing to work with both parties and compromise to get things done	70%	24%	6%
5. Has specific plans addressing issues Latino voters say are important to them	60%	33%	8%
6. Has bold and ambitious policy ideas, even if they are hard to achieve quickly.	52%	39%	8%
7. Fights for my priorities and will not compromise, even if it means nothing gets done	46%	40%	14%
8. Prior experience in elected office	45%	39%	16%
9. Business / private sector work experience	43%	41%	17%
10. Speaks Spanish	28%	33%	38%

11. And which trait do you think is the MOST important in a presidential candidate?*(randomized list) sorted by percent most important*

Values diversity and brings people together	24%
Has realistic, achievable policy ideas and goals	22%
Fights for my priorities and willing to compromise to get things done	16%
Prior experience in elected office	13%
Has bold and ambitious policy ideas, even if they are hard to achieve quickly.	10%
Has specific plans addressing the issues Latino voters say are important to them	5%
Business or private sector work experience	4%
Fights for my priorities and will not compromise, even if it means nothing gets done	3%
Speaks Spanish	3%

Would you be more or less likely to vote for candidate who supported the following policies?

12. Increase the minimum wage

Much more likely to vote for	52%
Somewhat more likely to vote for	34%
Somewhat less likely vote for	11%
Much less likely to vote for	3%
TOTAL MORE	86%
TOTAL LESS	14%

13. Paid family and sick leave policies that allow all workers and employees to earn a portion of their pay while they take time away from work

Much more likely to vote for	46%
Somewhat more likely to vote for	39%
Somewhat less likely vote for	9%
Much less likely to vote for	6%
TOTAL MORE	85%
TOTAL LESS	15%

14. Increase tax credits and federal funding for child care programs

Much more likely to vote for	42%
Somewhat more likely to vote for	35%
Somewhat less likely vote for	16%
Much less likely to vote for	6%
TOTAL MORE	77%
TOTAL LESS	22%

15. Increase funding for affordable housing

Much more likely to vote for	52%
Somewhat more likely to vote for	34%
Somewhat less likely vote for	7%
Much less likely to vote for	7%
TOTAL MORE	86%
TOTAL LESS	14%

16. Make Medicare a health insurance option that anyone can buy, if they want to, no matter their age

Much more likely to vote for	47%
Somewhat more likely to vote for	32%
Somewhat less likely vote for	11%
Much less likely to vote for	8%
TOTAL MORE	79%
TOTAL LESS	19%

17. Make Medicare a health insurance plan that everyone must buy, no matter their age

Much more likely to vote for	32%
Somewhat more likely to vote for	22%
Somewhat less likely vote for	21%
Much less likely to vote for	25%
TOTAL MORE	53%
TOTAL LESS	47%

18. Make sure insurance companies cannot refuse people due to pre-existing conditions

Much more likely to vote for	57%
Somewhat more likely to vote for	29%
Somewhat less likely vote for	9%
Much less likely to vote for	3%
TOTAL MORE	87%
TOTAL LESS	12%

19. Increase federal funding for mental health services

Much more likely to vote for	55%
Somewhat more likely to vote for	34%
Somewhat less likely vote for	4%
Much less likely to vote for	7%
TOTAL MORE	89%
TOTAL LESS	11%

20. Provide more federal funding for K-12 public education.

Much more likely to vote for	51%
Somewhat more likely to vote for	36%
Somewhat less likely vote for	10%
Much less likely to vote for	3%
TOTAL MORE	87%
TOTAL LESS	13%

21. Provide more federal funding for pre-K.

Much more likely to vote for	39%
Somewhat more likely to vote for	41%
Somewhat less likely vote for	12%
Much less likely to vote for	8%
TOTAL MORE	80%
TOTAL LESS	20%

22. Free tuition at public two- and four year colleges and universities.

Much more likely to vote for	45%
Somewhat more likely to vote for	29%
Somewhat less likely vote for	16%
Much less likely to vote for	9%
TOTAL MORE	74%
TOTAL LESS	25%

23. Student loan debt forgiveness for those with college loans.

Much more likely to vote for	46%
Somewhat more likely to vote for	32%
Somewhat less likely vote for	10%
Much less likely to vote for	12%
TOTAL MORE	78%
TOTAL LESS	22%

24. Which immigration issue do you want a new President to address first? (Randomize)

Building a 1,900-mile wall between the entire border between the U.S. and Mexico	18%
Pass laws that protect undocumented immigrants who were brought to the United States as children and grew up here, such as “Dreamers” or DACA recipients.	21%
Comprehensive immigration reform that provides an earned path to citizenship for nearly 11 million undocumented people living and working in the United States.	30%
Stopping the Trump Administration’s practice of separating undocumented children from their parents at the border.	31%

Which of the following statements are true for you and/or your family?

25. Sometimes I delay or skip doctor visits or buying medicine because it is too expensive.

Yes, this is true for me	42%
No, this is not true for me	40%
Sometimes true for me	15%

26. I worry that I, or my children, won't be able to afford college, or pay off student loans.

Yes, this is true for me	50%
No, this is not true for me	32%
Sometimes true for me	18%

27. I am concerned that Social Security will not be around when I retire, or that my current benefits could be cut.

Yes, this is true for me	56%
No, this is not true for me	28%
Sometimes true for me	15%

28. I am concerned that I may not be able to afford to own a home, or be able to keep the one I own now.

Yes, this is true for me	52%
No, this is not true for me	39%
Sometimes true for me	10%

29. I am frustrated with how President Trump and his allies treat immigrants and Latinos, and I worry that it will get worse if Trump is re-elected.

Yes, this is true for me	54%
No, this is not true for me	27%
Sometimes true for me	16%

30. It seems like politicians in Washington (DC) ignore people like me, they take Latino voters for granted.

Yes, this is true for me	47%
No, this is not true for me	28%
Sometimes true for me	24%

31. Have you ever voted for a Republican candidate in past elections?

Yes	46%
No	54%

32. [Among those who have never voted Republican in past elections] Would you consider voting for a Republican candidate who spoke out against President Trump’s harsh policies, treated Latinos with respect, and worked to create more humane immigration laws?

Yes 60% (32% of all Florida Latino voters)
No 35% (19% of all Florida Latino voters)
It depends/ Not sure 5% (3% of all Florida Latino voters)

33. [Among those who have voted for Republicans in past elections]. Which of these two statements do you agree with most? [ROTATE]

a. It is hard to support Republican candidates right now, but if Republicans got focused on issues I care about, and treated Latinos with respect, I would seriously consider Republican candidates again. 49% (23% all Florida Latino voters)

b. I like the Republican Party of today, they don’t need to change anything to keep winning my vote. 51% (23% all Florida Latino voters)

34. If the 2020 presidential election were held today, would you:

Definitely vote to re-elect Donald Trump	18%
Probably vote to re-elect Donald Trump	11%
Probably vote for the Democratic candidate	16%
Definitely vote for the Democratic candidate	38%
Not sure how I would vote	17%
TOTAL Trump	29%
TOTAL Democratic candidate	53%

35. [Among Democrats]. Early next year Democrats will hold primary elections in each state to choose the Democratic candidate to run against President Trump in the November 2020 presidential election. Many people skip party primary elections and just vote in the November presidential election. Thinking ahead to the 2020 Democratic Party primaries and caucuses, what are the chances that you will participate and vote to choose which Democratic candidate will run against President Trump? Are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you will not vote?

Almost certain I will vote	48%
Probably will vote	16%
Chances are 50-50	21%
Probably will NOT vote	8%
Certain I won't vote	8%

Methodology

On behalf of UnidosUS, Latino Decisions surveyed 306 Latino voters in Florida, between June 1-14, 2019. The Florida sample has a margin of error of + / - 5.5 percentage points. Surveys were conducted in English or Spanish, according to the respondent's choice, and were completed using a blended sample that included live telephone interviews on landlines and cell phones, and online surveys. Data were compared to the best-known estimates of the U.S. Census Current Population Survey (CPS) demographic profile of Florida's eligible Latino electorate and weights were applied to bring the data into direct balance with Census estimates for Florida's Latino voter population.