



Parent Institute for Quality Education

www.piqe.org

MISSION

To bring
schools,
parents, and
business
community
together as
equal
partners in the
education of
every child



Illustration: S Guevara.

VISION



Illustration: S Guevara.

A community in which parents and teachers collaborate to transform each child's educational environment, both at home and at school, so that all children can achieve their greatest academic potential.

PHILOSOPHY

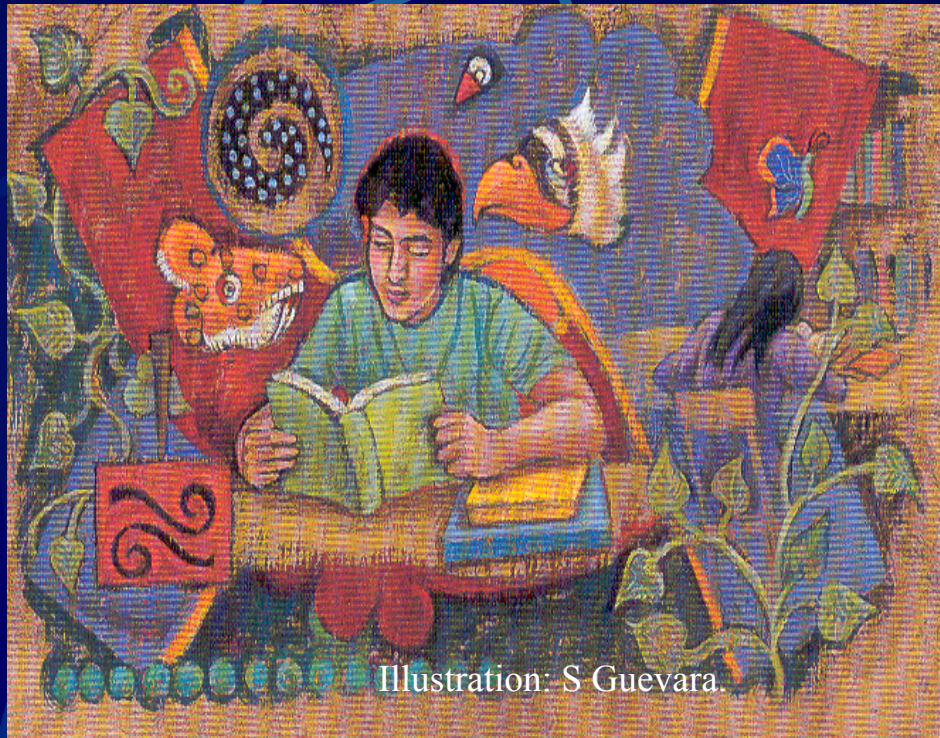


Illustration: S Guevara.

- All parents love their children and want a better future for them
- Every child can learn and deserves the opportunity to attend and complete a college education
- Parents and teachers need to work together to ensure the educational success of every child
- For children, learning is a natural process that parents and teachers facilitate.

Parent Institute's FIVE Step Model for Parent Empowerment

**Electing parents to Boards
of Education**

**Conducting action research
by parents to impact policy**

**Connecting parents to the
decision making school
committees**

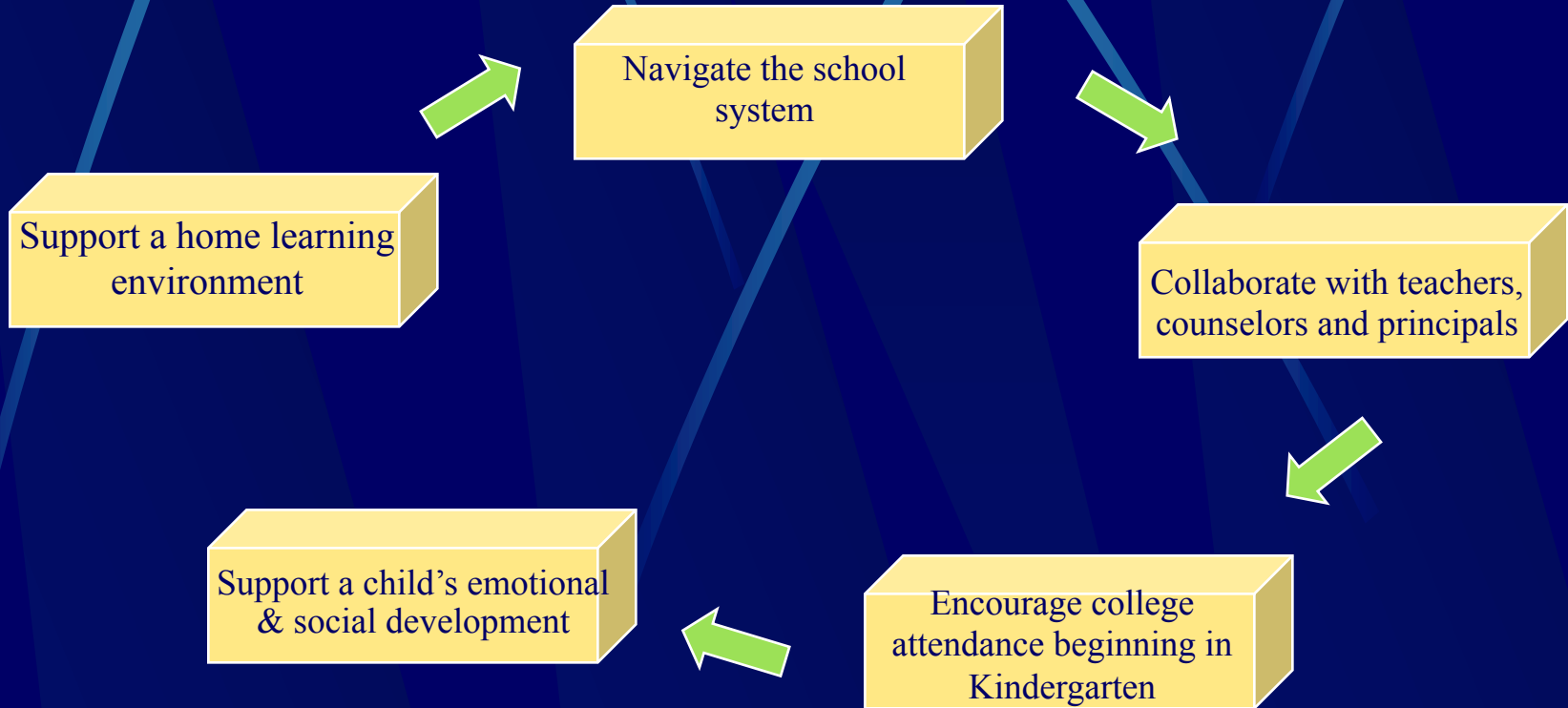
**Connecting the parent to the
school & university community**

**Connecting parents to the
child**



OBJECTIVES

To encourage and support parents of elementary, middle and high school children to take a participatory role in assisting their children to:



The 4 Elements of PIQE's Success

Buy-in and Support
by the School
System



Detailed
Implementation of
Program Stages



Community Model vs.
Institutional Approach



Sound Fiscal
Management
Systems



SUCCESS!





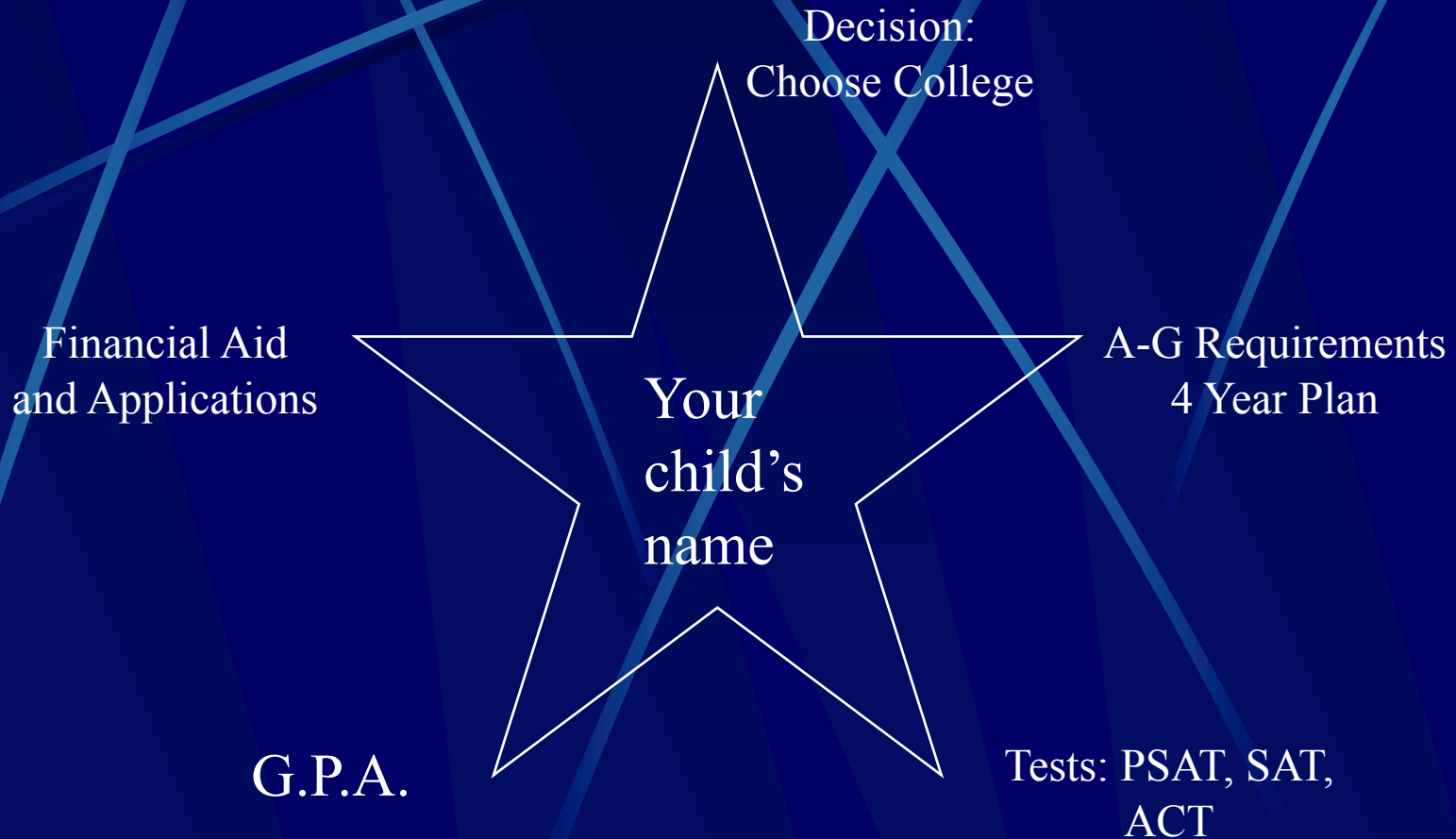
PROGRAM COMPONENTS

- **Nine-Week Program**
 - Elementary Level
 - Middle/High Level

- **Follow-Up Program**

- **Teacher Workshop**

STAR



Steps to College



Teacher Workshop

Designed by PIQE and Stanford Research Institute

OBJECTIVES:

Provide techniques for working with ethnically diverse and immigrant parents

Problem solving; engage teachers in reflection and dialogue

Action research: work with teachers to design parent involvement strategies



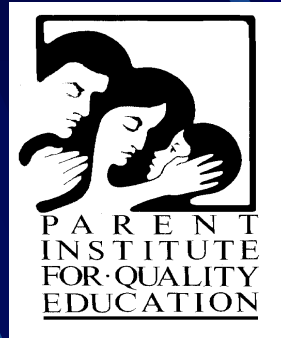
GOALS:

Teachers value parents as important partners

Teachers reject the deficit model that blames students for their failure

Teachers maintain high expectations of all students

PIQE Offices



SAN DIEGO
1987

PHOENIX, AZ
2002

SANTA ANA
1991

DALLAS, TX
2002

LOS ANGELES
1991

OAKLAND

2000
↙ ↘
San Francisco Hayward

EL MONTE
1992

SACRAMENTO
1997

SAN JOSE
1993
↙ ↘
San Francisco Redwood City
↓
Salinas

RIVERSIDE
1994
↙ ↘
San Bernardino Cochella

MODESTO
1997
↙ ↘
Merced Stockton

FRESNO
1997

Results



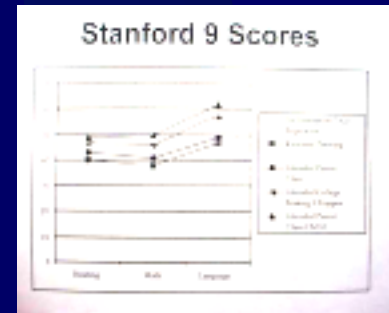
More than 350,000 parent graduates since October 1987 from 1,300 Elementary, Middle, and High Schools in California. The Program has been taught in 14 languages

Extensive Program Evaluation

1. “PIQE Program increased SAT 9 scores 3-4 points”.

“When combined with “College Making It Happen”, SAT 9 scores increased 13 – 14 points”.

Source: Susan Bonoff. Study in LAUSD 2000-01-02



2. “Study shows that overall, the PIQE classes alter parent’s beliefs, attitudes, knowledge and practices. Data collected three to six months after the classes suggest that with more time, some parents continue to follow-up on recommended activities”.

*Dr. Janet Chrispeels, Gevirtz Research Center
University of California Santa Barbara – Evaluation*

3. “PIQE practices raise the parents’ awareness of their rights to be involved with their children’s education. PIQE raises awareness and concern by using case studies”. Sanford Research Institute”

Shari Golan, PH.D.

Stanford Research Institute



SAN DIEGO STATE
UNIVERSITY



Parent Institute for Quality Education (PIQE)

Longitudinal Performance Evaluation

Study conducted by:

*Gonzalo Vidano, Ph.D. Candidate
Dr. Massoud Saghafi*

*Principal Investigator
Research Advisor*

*College of Business Administration
Marketing Department
San Diego State University
2004*



**SAN DIEGO STATE
UNIVERSITY**

Schools Randomly Selected

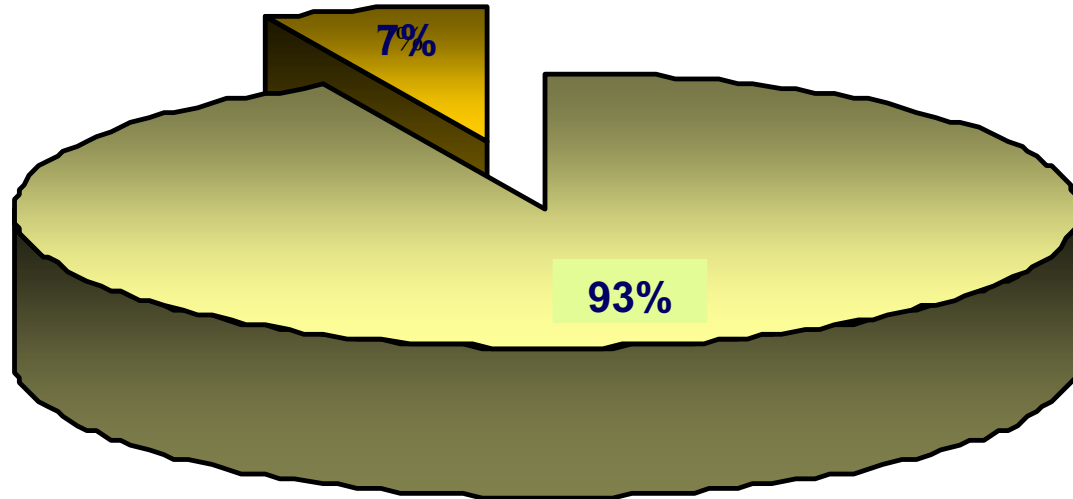
- San Diego High School
- Horace Mann Middle School
- Sweetwater High School
- Montgomery High School
- El Cajon Middle School
- Roosevelt Junior High
- Lincoln High School
- Mar Vista High School
- Castle Park High School
- Southwest High School
- Grant Middle School
- Bell Jr. High School
- Mann Middle School
- Monroe Clark Middle School

Report Summary

● Contacts attempted	700
● Parents interviewed	241
● Total children applicable to study	351
● Total additional children still in H.S.	142

TOTAL: 493

Percent High School Graduate / Dropout

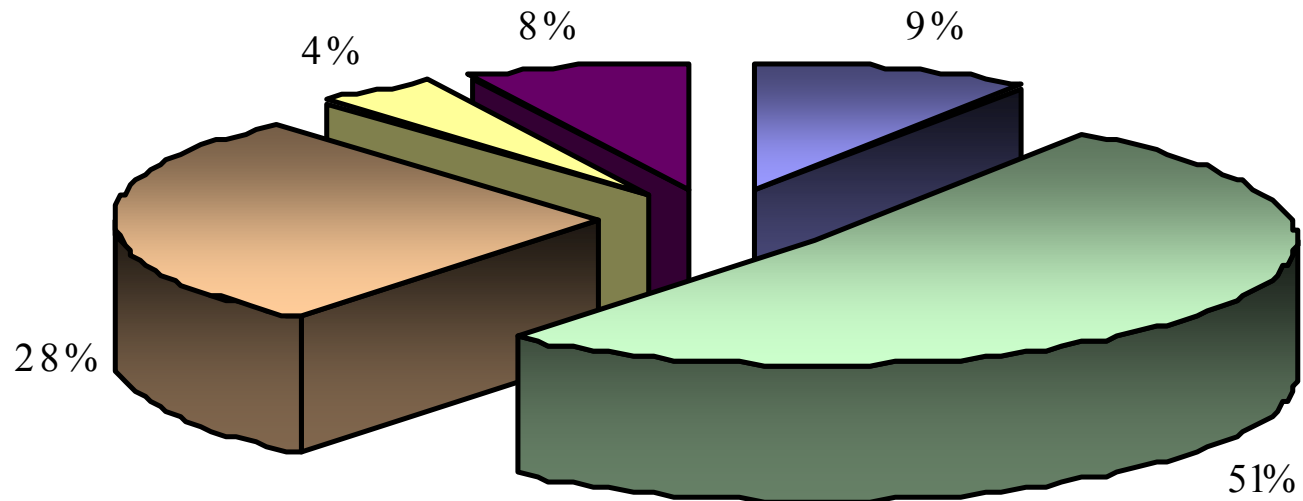


N = 351

■ High School Grads ■ Dropouts

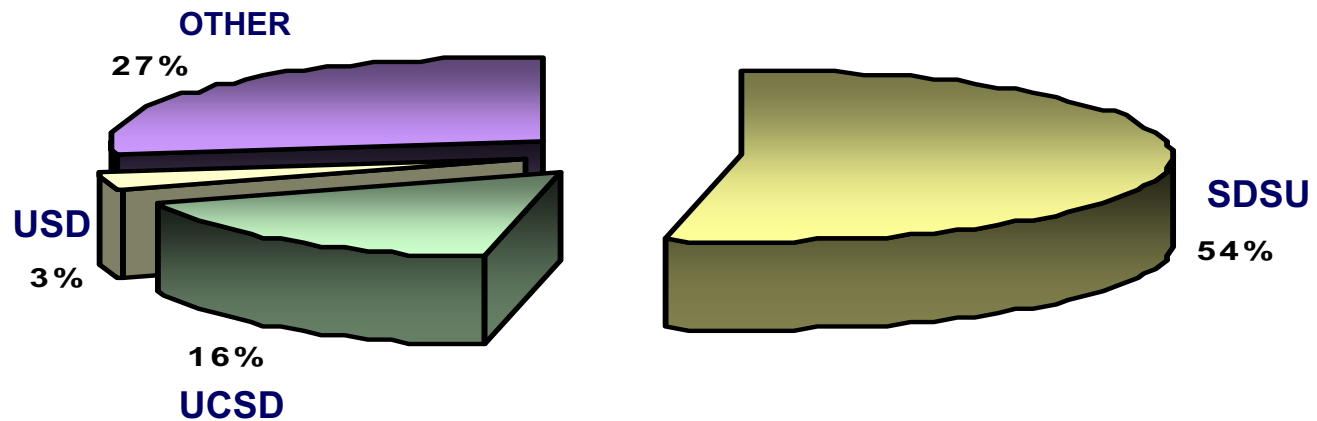
	<u>Students</u>	<u>Percentage</u>
High School Graduates:	327	93
Dropouts:	24	7

Post High School Choices



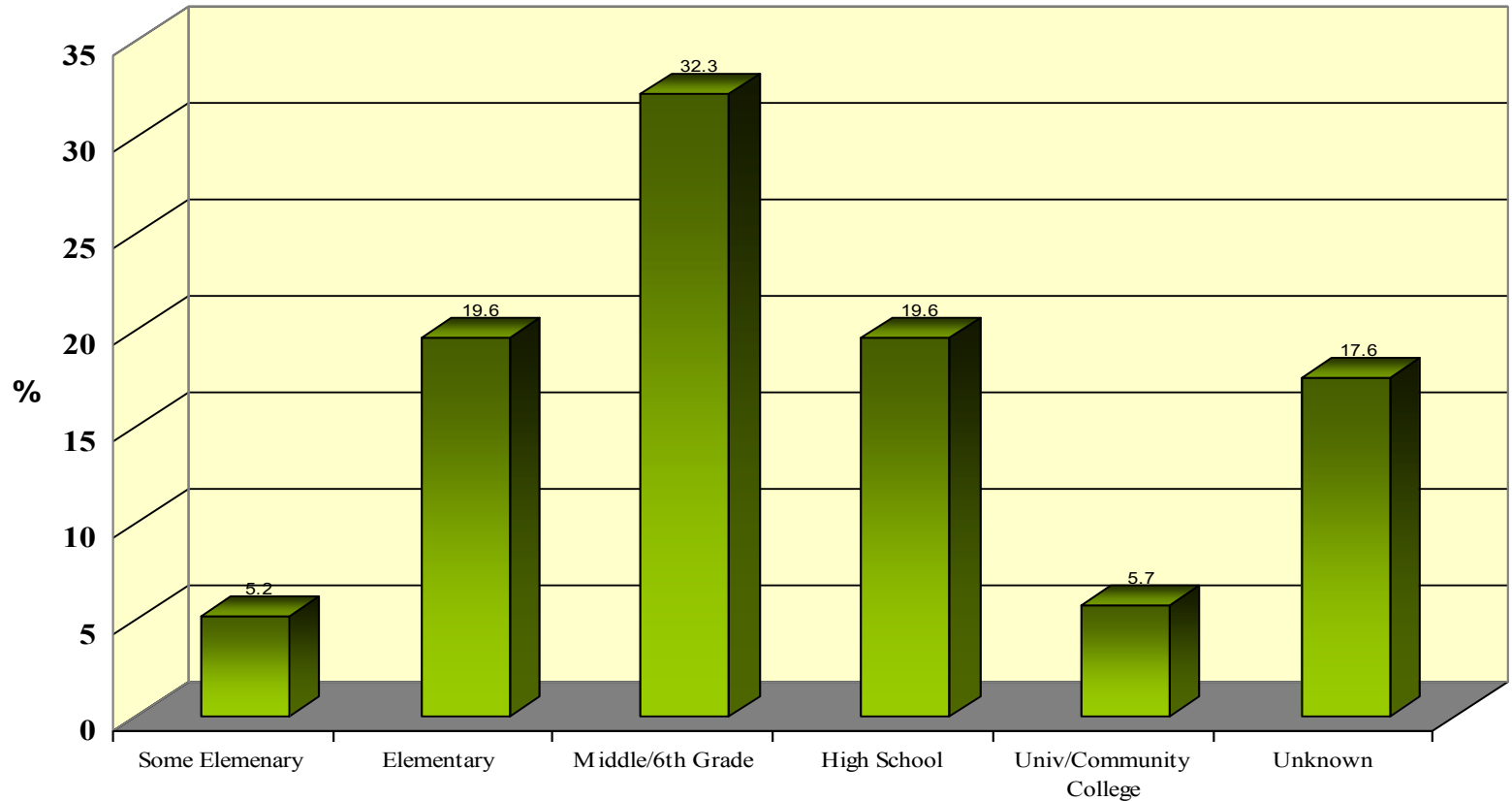
■ Working Only ■ Community College ■ University ■ Military ■ NA

Colleges and Universities Enrollment



Of the 93% High School Graduates, 28% enrolled in a 4-year College/University

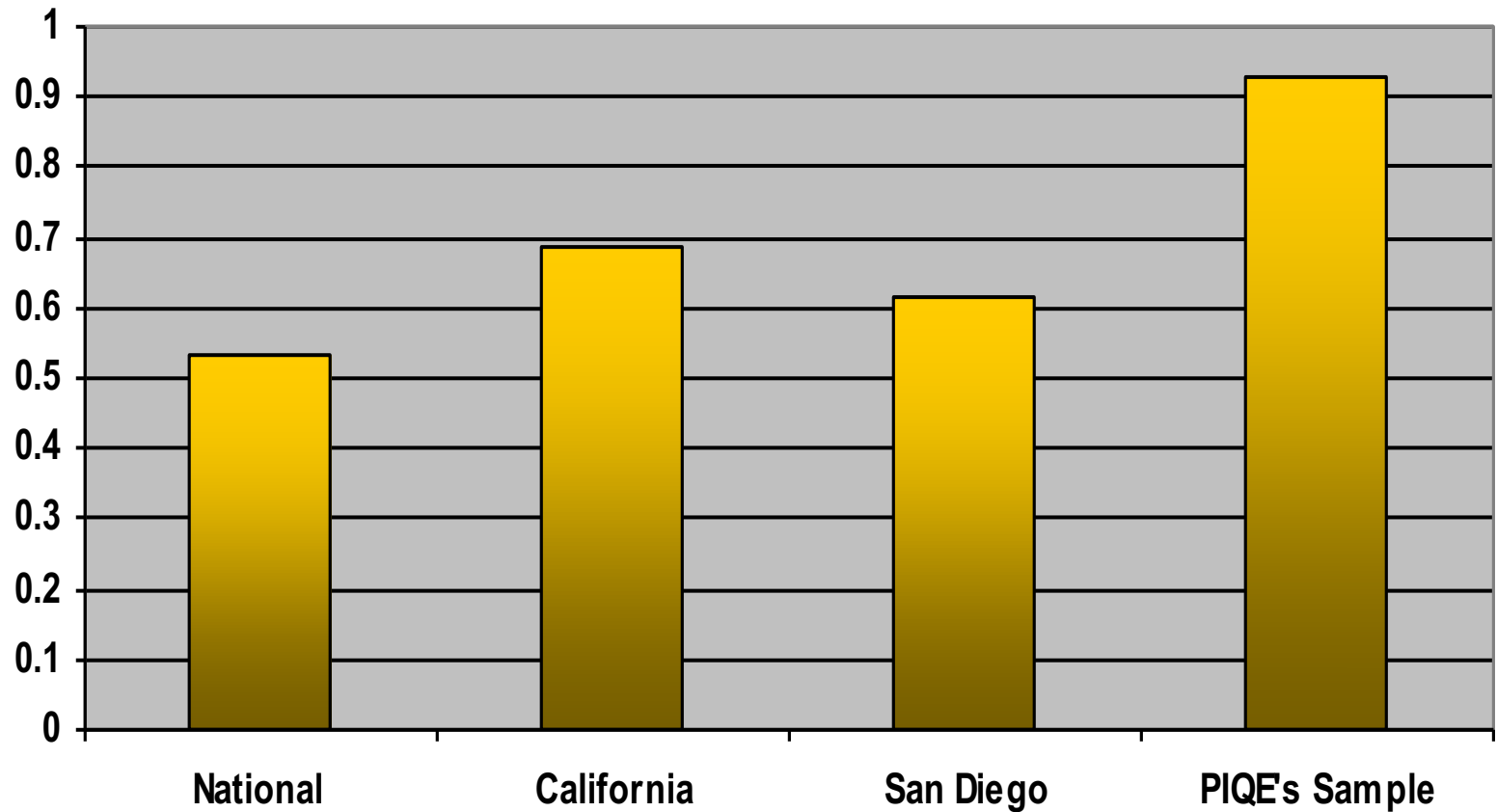
Parents' Level of Education



Up to Sixth Grade	57.1%*
High School Only	19.6%
Some College	5.7%
Unknown	17.6%

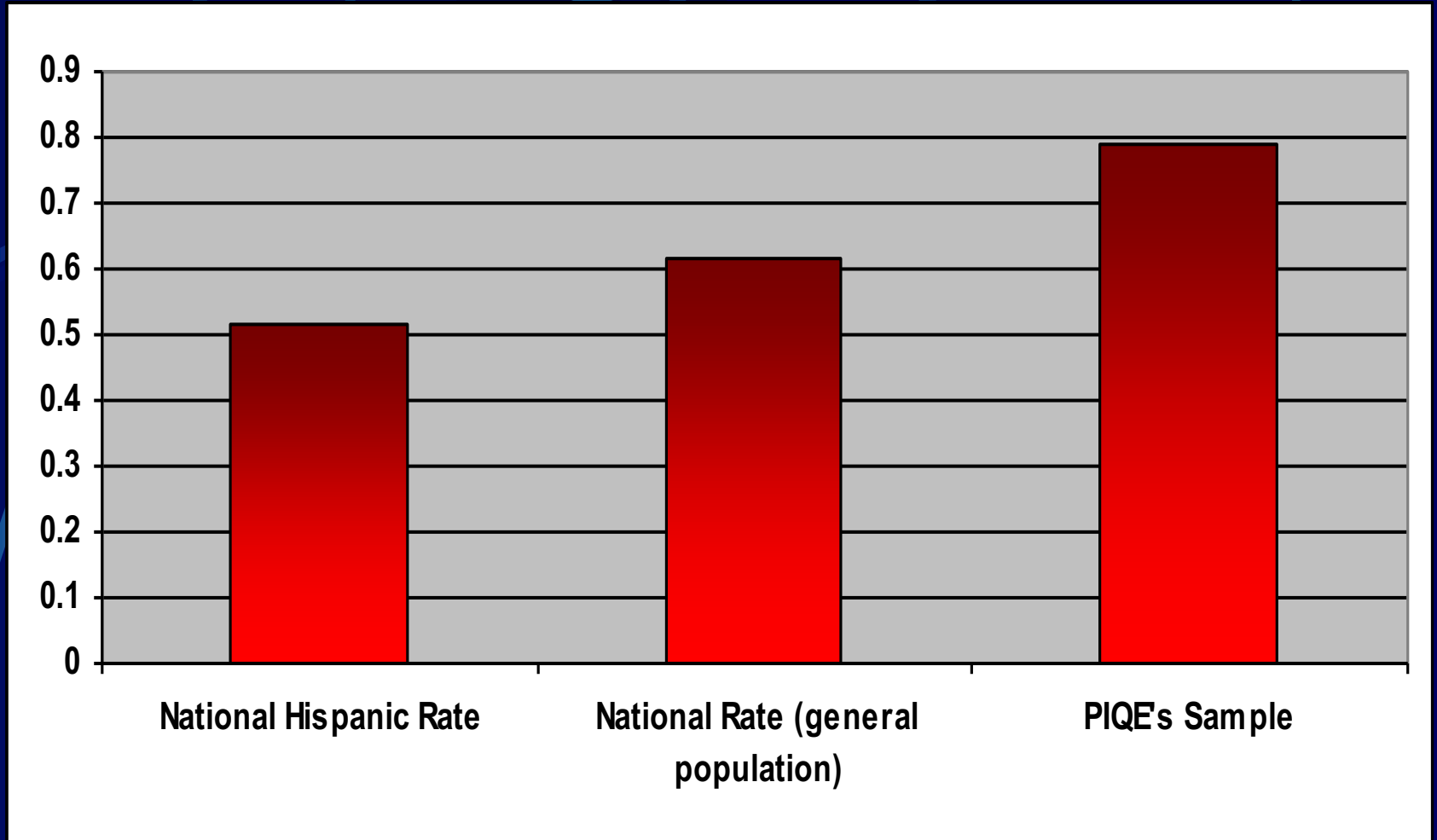
*Includes Some Elementary, Elementary & Middle/Sixth Grade

High School Graduation Rates



National	53.20%
California	68.90%
San Diego	61.30%
PIQE's Sample	93.00%

College Enrollment



National Hispanic Rate

51.70%

National Rate (general population)

61.70%

PIQE's Sample

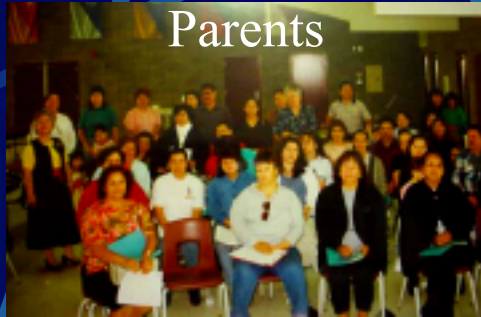
79.20%

Parent Institute Proven Strategies

- Marketing: Parents recruiting parents
- Culturally Relevant: Facilitators reflect the parents culture background
- Quality Control: Detail implementation of Program
- Follow up, follow up, follow up.....

PIQE Program “Success Factors”

Ability to Mobilize
Parents



Comprehensive
Documentation



Well Developed
Model



Special Relationship
with Parents

Summary of strengths identified by “Mosaica” through an organizational assessment completed for PIQE in 2001

Effectiveness with Immigrant Parents

Ability to Bring Together Schools and Parents



Language Appropriate Curriculum



Program Personnel who Reflect the Community Served

Summary of strengths identified by "Mosaica" through an organizational assessment completed for PIQE in 2001



Parent Institute for Quality Education thanks all its Partners / Donors for their generous contribution, to making education a reality for everyone!

- World Vision
- Walton Foundation
- NCLR
- Gear Up
- Washington Mutual
- Forest Lawn Foundation
- Rose Hills Foundation
- AT& T Foundation
- California Endowment
- Ahmanson Foundation
- Bank America Foundation
- Mervyn's California
- Joanne L. Wood Estate
- Wilden Charitable Trust
- Southern California Edison
- Coca-Cola Foundation
- Joseph Drown Foundation
- ARCO Foundation
- Girard Foundation
- Pacific Life Foundation
- Pacific Bell Foundation
- Whitecap Foundation
- Walt Disney Co. Foundation,
- and many more....

Mil Gracias!!!