

COMPRANDO RICO Y SANO (BUYING HEALTHY AND FLAVORFUL FOODS)

UnidosUS's program—led by community health workers (*promotores de salud*)—seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the **Supplemental Nutrition Assistance Program (SNAP)**.

In 2018–2019...



Across **26** Communities



52%↑
fruit intake



51%↑
vegetable intake



51%↑
healthy meals prepared at home



23,626
Latinos enrolled in the Supplemental Nutrition Assistance Program (SNAP)



3.9 million
Latinos reached with nutrition and SNAP enrollment messages via news and social media



12,677
Latinos participated in cooking demonstrations and grocery store tours



60,255
Latinos received face-to-face nutrition education and SNAP information



388
promotores received training to implement the program

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