

UnidosUS – The 2020 Latino Electorate Survey
June 1 -14, 2019 (N=1,854; +/-2.3%)

1. As you may know, next year, in 2020, there will be a presidential election. In your opinion, what issues would an ideal presidential candidate focus on most? In order of importance, what are your top three?

	1 st Priority Mentioned	2 nd Priority Mentioned	3 rd Priority Mentioned	Total Mentions
Health care	17	18	12	46
Jobs and the economy	23	11	9	43
Immigration	15	16	11	42
Education	6	12	11	29
Gun violence	8	10	11	28
Discrimination and racism	6	9	10	24
Corruption in government	6	7	8	22
Climate change	7	7	7	21
Unify the country	6	4	7	17
Housing	3	6	4	13
Other	2	2	6	9

1B. In a few words, what is it about [issue ranked 1st in 1] that concerns you?

Among those who ranked jobs and economy top priority (23%):

Unemployment / not enough jobs 45% (5% overall)
 Low pay/wages 19% (4% overall)

Among those who ranked health care top priority (17%):

Too expensive / unaffordable 67% (11% overall)
 Cover more people 9% (2% overall)

Among those who ranked immigration top priority (15%):

Stop separating families / abuses 23% (4% overall)
 Stop deportations 20% (3% overall)

Among those who ranked gun violence top priority (8%):

Deaths of kids / innocent people 33% (3% overall)
 Access too easy 32% (3% overall)

Among those who ranked climate change top priority (7%):

Destroying planet / threat to humanity 68% (5% overall)
 Extreme weather events 19% (1% overall)

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Which of the following traits do you think are important in a presidential candidate?

(randomized list)

	Important:		
	Very	Somewhat	Not
2. Values diversity and brings people together	76%	20%	4%
3. Fights for my priorities and willing to work with both parties and compromise to get things done	74%	23%	4%
4. Has realistic, achievable policy ideas and goals	73%	23%	4%
5. Has specific plans addressing issues Latino voters say are important to them	61%	31%	8%
6. Has bold and ambitious policy ideas, even if they are hard to achieve quickly.	56%	36%	8%
7. Prior experience in elected office	54%	35%	11%
8. Fights for my priorities and will not compromise, even if it means nothing gets done	51%	37%	12%
9. Business / private sector work experience	41%	41%	18%
10. Speaks Spanish	33%	35%	32%

11. And which trait do you think is the MOST important in a presidential candidate?

(randomized list)

Values diversity and brings people together	25%
Fights for my priorities, will work with both parties, compromise to get things done	18%
Has realistic, achievable policy ideas and goals	18%
Has prior experience in elected office	12%
Has bold and ambitious policy ideas, even if they are hard to achieve quickly.	9%
Has business or private sector work experience	7%
Fights for my priorities and will not compromise, even if it means nothing gets done	5%
Has specific plans addressing the issues Latino voters say are important to them	3%
Speaks Spanish	2%

Would you be more or less likely to vote for candidate who supported the following policies?

12. Increase the minimum wage.

Much more likely to vote for	59%
Somewhat more likely to vote for	27%
Somewhat less likely vote for	9%
Much less likely to vote for	4%
TOTAL MORE	86%
TOTAL LESS	13%

13. Paid family and sick leave policies that allow all workers and employees to earn a portion of their pay while they take time away from work.

Much more likely to vote for	49%
Somewhat more likely to vote for	35%
Somewhat less likely vote for	9%
Much less likely to vote for	6%
TOTAL MORE	84%
TOTAL LESS	15%

14. Increase tax credits and federal funding for child care programs.

Much more likely to vote for	42%
Somewhat more likely to vote for	37%
Somewhat less likely vote for	14%
Much less likely to vote for	6%
TOTAL MORE	79%
TOTAL LESS	20%

15. Increase funding for affordable housing.

Much more likely to vote for	51%
Somewhat more likely to vote for	33%
Somewhat less likely vote for	10%
Much less likely to vote for	6%
TOTAL MORE	84%
TOTAL LESS	16%

16. Make Medicare a health insurance option that anyone can buy, if they want to, no matter their age.

Much more likely to vote for	53%
Somewhat more likely to vote for	32%
Somewhat less likely vote for	10%
Much less likely to vote for	3%
TOTAL MORE	85%
TOTAL LESS	13%

17. Make Medicare a health insurance plan that everyone must buy, no matter their age

Much more likely to vote for	32%
Somewhat more likely to vote for	30%
Somewhat less likely vote for	17%
Much less likely to vote for	21%
TOTAL MORE	62%
TOTAL LESS	38%

18. Make sure insurance companies cannot refuse people due to pre-existing conditions.

Much more likely to vote for	58%
Somewhat more likely to vote for	30%
Somewhat less likely vote for	7%
Much less likely to vote for	4%
TOTAL MORE	88%
TOTAL LESS	11%

19. Increase federal funding for mental health services.

Much more likely to vote for	49%
Somewhat more likely to vote for	37%
Somewhat less likely vote for	9%
Much less likely to vote for	5%
TOTAL MORE	86%
TOTAL LESS	14%

20. Provide more federal funding for K-12 public education.

Much more likely to vote for	58%
Somewhat more likely to vote for	31%
Somewhat less likely vote for	7%
Much less likely to vote for	3%
TOTAL MORE	89%
TOTAL LESS	10%

21. Provide more federal funding for pre-K.

Much more likely to vote for	35%
Somewhat more likely to vote for	41%
Somewhat less likely vote for	16%
Much less likely to vote for	7%
TOTAL MORE	76%
TOTAL LESS	23%

22. Free tuition at public two- and four-year colleges and universities.

Much more likely to vote for	57%
Somewhat more likely to vote for	26%
Somewhat less likely vote for	10%
Much less likely to vote for	7%
TOTAL MORE	83%
TOTAL LESS	17%

23. Student loan debt forgiveness for those with college loans.

Much more likely to vote for	47%
Somewhat more likely to vote for	29%
Somewhat less likely vote for	15%
Much less likely to vote for	8%
TOTAL MORE	76%
TOTAL LESS	23%

24. Which immigration issue do you want a new President to address first? (Randomize)

Building a 1,900-mile wall between the entire border between the U.S. and Mexico 15%

Pass laws that protect undocumented immigrants who were brought to the United States as children and grew up here, such as “Dreamers” or DACA recipients. 25%

Comprehensive immigration reform that provides an earned path to citizenship for nearly 11 million undocumented people living and working in the United States. 27%

Stopping the Trump Administration’s practice of separating undocumented children from their parents at the border. 33%

Which of the following statements are true for you and/or your family?

25. Sometimes I delay or skip doctor visits or buying medicine because it is too expensive.

Yes, this is true for me	46%
No, this is not true for me	38%
Sometimes/somewhat true for me	15%

26. I worry that I, or my children, won’t be able to afford college, or pay off student loans.

Yes, this is true for me	56%
No, this is not true for me	30%
Sometimes/somewhat true for me	14%

27. I am concerned that Social Security will not be around when I retire, or that my current benefits could be cut.

Yes, this is true for me	63%
No, this is not true for me	25%
Sometimes/somewhat true for me	11%

28. I am concerned that I may not be able to afford to own a home, or be able to keep the one I own now.

Yes, this is true for me	51%
No, this is not true for me	35%
Sometimes/somewhat true for me	12%

29. I am frustrated with how President Trump and his allies treat immigrants and Latinos, and I worry that it will get worse if Trump is re-elected.

Yes, this is true for me	66%
No, this is not true for me	21%
Sometimes/somewhat true for me	12%

30. It seems like politicians in Washington (DC) ignore people like me, they take Latino voters for granted.

Yes, this is true for me	55%
No, this is not true for me	25%
Sometimes/somewhat true for me	18%

31. Have you ever voted for a Republican candidate in past elections?

Yes	37%
No	63%

32. [Among those who have never voted Republican in past elections] Would you consider voting for a Republican candidate who spoke out against President Trump’s harsh policies, treated Latinos with respect, and worked to create more humane immigration laws?

Yes	60% (38% all Latino voters)
No	35% (22% all Latino voters)
It depends / Not sure	5% (3% all Latino voters)

33. [Among those who have voted for Republicans in past elections]. Which of these two statements do you agree with most? [ROTATE]

a. It is hard to support Republican candidates right now, but if Republicans got focused on issues I care about, and treated Latinos with respect, I would seriously consider Republican candidates again. 56% (21% all Latino voters)

b. I like the Republican Party of today, they don’t need to change anything to keep winning my vote. 44% (16% all Latino voters)

34. If the 2020 presidential election were held today, would you:

Definitely vote to re-elect Donald Trump	13%
Probably vote to re-elect Donald Trump	9%
Probably vote for the Democratic candidate	17%
Definitely vote for the Democratic candidate	45%
Not sure how I would vote [vol don't ask]	17%

35. [Among Democrats]. Early next year Democrats will hold primary elections in each state to choose the Democratic candidate to run against President Trump in the November 2020 presidential election. Many people skip party primary elections and just vote in the November presidential election. Thinking ahead to the 2020 Democratic Party primaries and caucuses, what are the chances that you will participate and vote to choose which Democratic candidate will run against President Trump? Are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you will not vote?

Almost certain I will vote	57%
Probably will vote	16%
Chances are 50-50	18%
Probably will NOT vote	5%
Certain I won't vote	4%

Methodology

On behalf of UnidosUS, Latino Decisions surveyed 1,854 eligible Latino voters between June 1-14, 2019. The poll carries a margin of error of +/- 2.3 percentage points. Surveys were conducted in English or Spanish, according to the respondent's choice, and were completed using a blended sample that included live telephone interviews on landlines and cell phones, and online surveys. Data were compared to the best-known estimates of the U.S. Census Current Population Survey (CPS) for demographic profile of the eligible Latino electorate and weights were applied to bring the data into direct balance with Census estimates for the Latino eligible voter population.