

**National Council of La Raza – Economic Agenda Survey
October 7-16, 2016 (N=1,000; +/-3.1%)**

1. Which of the following statements about voting in November presidential election describes you best?

	National	18-35 yrs	36+ yrs
I will definitely vote	88%	85%	90%
I will probably vote, but not certain right now	10%	13%	8%
I definitely will not vote	2%	2%	1%

2. How important are economic issues to you in deciding whether or not you will vote in the upcoming election? Is that very or just somewhat?

	National	18-35 yrs	36+ yrs
Very important	83%	81%	83%
Somewhat important	14%	16%	13%
Not too important	1%	2%	0%
Not at all important	1%	1%	2%
Don't know	1%	-	2%
Total important	97%	97%	96%
Total not important	2%	3%	2%

When it comes to the presidential candidates and their specific plans on economic issues like creating jobs, college affordability, helping families buy homes, and saving for retirement, would you say that you have enough information on [rotate] [Hillary Clinton's/Donald Trump's] economic plans? And, do you have enough information on [Clinton/Trump] economic plans?

3. Hillary Clinton

	National	18-35 yrs	36+ yrs
Yes, have information	70%	72%	69%
No, do not have information	27%	27%	28%
Don't know	2%	0%	4%

4. Donald Trump

	National	18-35 yrs	36+ yrs
Yes, have information	43%	58%	31%
No, do not have information	54%	41%	64%
Don't know	3%	1%	4%

Now please tell me if you have a favorable or unfavorable opinion of [RANDOMIZE ORDER]. Is that very or somewhat [favorable/unfavorable]? RANDOMIZE LIST, SPLIT A/B

5A. Democratic Presidential Nominee Hillary Clinton

	National	18-35 yrs	36+ yrs
Very favorable	39%	24%	49%
Somewhat favorable	29%	38%	23%
Somewhat unfavorable	8%	14%	3%
Very unfavorable	21%	22%	20%
TOTAL FAVORABLE	68%	61%	72%
TOTAL UNFAVORABLE	29%	36%	23%
Never heard of / No opinion	1%	2%	1%
Don't know	2%	1%	3%

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5B. Republican Presidential Nominee Donald Trump

	National	18-35 yrs	36+ yrs
Very favorable	11%	13%	11%
Somewhat favorable	7%	9%	5%
Somewhat unfavorable	8%	13%	5%
Very unfavorable	67%	63%	71%
TOTAL FAVORABLE	18%	21%	16%
TOTAL UNFAVORABLE	75%	75%	75%
Never heard of / No opinion	4%	3%	5%
Don't know	3%	0%	4%

6. Vermont Senator Bernie Sanders

	National	18-35 yrs	36+ yrs
Very favorable	36%	42%	32%
Somewhat favorable	31%	33%	29%
Somewhat unfavorable	8%	11%	5%
Very unfavorable	8%	7%	9%
TOTAL FAVORABLE	67%	75%	61%
TOTAL UNFAVORABLE	16%	18%	14%
Never heard of / No opinion	13%	6%	17%
Don't know	5%	1%	8%

7. If the 2016 election for President was held today and the candidates were [ROTATE: Republican Donald Trump and Democrat Hillary Clinton] who would you most likely vote for?

	National	18-35 yrs	36+ yrs
Trump - certain	13%	12%	14%
Trump - not-certain	2%	3%	1%
Undecided - lean Trump	2%	4%	1%
Clinton - certain	59%	48%	67%
Clinton - not-certain	6%	9%	4%
Undecided - lean Clinton	5%	8%	2%
TOTAL TRUMP	17%	19%	16%
TOTAL CLINTON	70%	66%	73%
Will not vote for President	1%	2%	1%
Will vote for someone else	5%	9%	2%
Undecided / Don't know	6%	4%	8%

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SPLIT A/B

8A. What direction would you say the economy is moving? Would you say the economy is getting better or getting worse? And is that a lot [better/worse] or just somewhat [better/worse]?

	National	18-35 yrs	36+ yrs
A lot better	16%	14%	17%
Somewhat better	35%	34%	37%
Not really changing	17%	26%	9%
Somewhat worse	16%	18%	14%
A lot worse	13%	8%	17%
Not sure / Don't know	4%	0%	6%

8B. Now looking ahead, do you think that a year from now you will be better off financially, worse off, or just about the same as now? Is that much better off or somewhat better off? Is that much worse off or somewhat worse off?

	National	18-35 yrs	36+ yrs
Much better	22%	24%	20%
Somewhat better	26%	39%	16%
Just about same	39%	28%	47%
Somewhat worse	3%	4%	3%
Much worse	2%	4%	1%
Don't know	7%	1%	12%

Do you think it is very important, somewhat important, not really important, or not at all important for the next President and Congress to address [issue]?

SPLIT A/B [ROTATE A/B]

9A. Paid family and medical leave for all employees

	National	18-35 yrs	36+ yrs
Very important	70%	61%	76%
Somewhat important	22%	32%	16%
Not really important	4%	6%	3%
Not at all important	2%	1%	3%
Don't know	1%	-	2%
Total Important	92%	93%	92%
Total Not important	6%	7%	5%

9B. Tax policies that support homeownership, child care, and savings

	National	18-35 yrs	36+ yrs
Very important	75%	66%	81%
Somewhat important	22%	30%	15%
Not really important	2%	2%	2%
Not at all important	1%	1%	0%
Don't know	1%	-	2%
Total Important	97%	96%	96%
Total Not important	3%	3%	2%

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10A. Ways to make community colleges, technical training programs, colleges and universities more affordable

	National	18-35 yrs	36+ yrs
Very important	78%	70%	84%
Somewhat important	15%	21%	11%
Not really important	4%	7%	2%
Not at all important	2%	1%	3%
Don't know	0%	0%	0%
Total Important	93%	91%	95%
Total Not important	6%	8%	5%

10B. Student loan debt

	National	18-35 yrs	36+ yrs
Very important	75%	68%	80%
Somewhat important	17%	23%	12%
Not really important	5%	7%	3%
Not at all important	2%	2%	2%
Don't know	2%	0%	2%
Total Important	92%	91%	92%
Total Not important	7%	9%	5%

11A. Tax credits for young adult workers

	National	18-35 yrs	36+ yrs
Very important	58%	44%	67%
Somewhat important	28%	40%	20%
Not really important	7%	13%	4%
Not at all important	3%	2%	4%
Don't know	3%	1%	5%
Total Important	86%	84%	87%
Total Not important	10%	15%	8%

11B. Keeping the Social Security program strong

	National	18-35 yrs	36+ yrs
Very important	85%	71%	96%
Somewhat important	13%	25%	3%
Not really important	2%	3%	1%
Not at all important	0%	1%	-
Don't know	0%	0%	0%
Total Important	98%	96%	99%
Total Not important	2%	4%	1%

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12A. Making rental housing more affordable

	National	18-35 yrs	36+ yrs
Very important	67%	55%	76%
Somewhat important	21%	32%	14%
Not really important	7%	11%	5%
Not at all important	3%	3%	4%
Don't know	1%	-	2%
Total Important	88%	87%	90%
Total Not important	10%	14%	9%

12B. Creating more home ownership opportunities

	National	18-35 yrs	36+ yrs
Very important	70%	58%	80%
Somewhat important	24%	35%	16%
Not really important	4%	7%	2%
Not at all important	0%	-	0%
Don't know	1%	-	2%
Total Important	94%	93%	96%
Total Not important	4%	7%	2%

13A. Fixing highways and roads, and improving public transportation

	National	18-35 yrs	36+ yrs
Very important	66%	52%	76%
Somewhat important	28%	38%	20%
Not really important	4%	8%	2%
Not at all important	1%	2%	1%
Don't know	1%	-	1%
Total Important	94%	90%	96%
Total Not important	5%	10%	3%

13B. Creating better paying jobs

	National	18-35 yrs	36+ yrs
Very important	87%	79%	93%
Somewhat important	11%	18%	6%
Not really important	2%	3%	
Not at all important	0%	-	
Don't know	0%	-	
Total Important	98%	97%	99%
Total Not important	2%	3%	

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14. What do you think should be the first economic issue the new Congress and President address next year? [CODE TO LIST]

	National	18-35 yrs	36+ yrs
Paid family and medical leave for all employees	5%	9%	2%
Keeping the Social Security program strong	10%	9%	11%
College affordability or student loan debt	13%	18%	9%
Tax policies that help homeownership, child care, or savings	6%	10%	3%
Making rental housing or homeownership more affordable	5%	7%	4%
Creating more home ownership opportunities	2%	3%	1%
Creating more / better paying jobs	23%	25%	21%
Raising minimum wage / wages	9%	13%	6%
Immigration Reform	9%	2%	14%
Health care costs	1%	1%	2%
Lower taxes/federal spending	3%	1%	5%
Other	14%	2%	22%

SPLIT A/B

15A. Thinking ahead to the next year, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed? Are you very worried, somewhat worried, not too worried, or not at all worried?

	National	18-35 yrs	36+ yrs
Very worried	27%	23%	31%
Somewhat worried	23%	27%	21%
Not too worried	20%	27%	14%
Not at all worried	23%	13%	30%
Self / someone in household now unemployed	5%	11%	1%
Don't know	1%	-	2%
Total Worried	50%	50%	52%
Total Not Worried	43%	40%	44%

15B. Compared to your parent(s), do you think that your financial future and opportunities will be better, about the same, or worse than the financial opportunities they had?

	National	18-35 yrs	36+ yrs
Much better	40%	30%	47%
Somewhat better	26%	31%	22%
Just about same	14%	16%	13%
Somewhat worse	12%	18%	7%
Much worse	5%	5%	5%
Don't know	4%	0%	6%
Total better	66%	61%	69%
Total worse	17%	23%	12%

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SPLIT A/B [ROTATE A/B]

16A. Making ends meet each month is sometimes difficult.

	National	18-35 yrs	36+ yrs
Strongly agree	46%	41%	49%
Somewhat agree	29%	36%	23%
Somewhat disagree	13%	14%	13%
Strongly disagree	11%	8%	13%
TOTAL AGREE	74%	78%	72%
TOTAL DISAGREE	24%	22%	26%
Don't know	1%	0%	2%

16B. I have enough saved up to pay for small emergencies like car repairs or unexpected medical bills.

	National	18-35 yrs	36+ yrs
Strongly agree	33%	25%	39%
Somewhat agree	27%	33%	23%
Somewhat disagree	16%	21%	13%
Strongly disagree	21%	21%	21%
TOTAL AGREE	60%	59%	61%
TOTAL DISAGREE	37%	41%	34%
Don't know	3%	-	5%

17A. As my parent(s) get older, I will need to help them with their living and health care expenses.

	National	18-35 yrs	36+ yrs
Strongly agree	51%	49%	53%
Somewhat agree	25%	38%	16%
Somewhat disagree	7%	8%	7%
Strongly disagree	8%	5%	10%
TOTAL AGREE	77%	87%	69%
TOTAL DISAGREE	15%	13%	16%
Don't know	8%	-	15%

17B. I am concerned that Social Security will not be around when I retire.

	National	18-35 yrs	36+ yrs
Strongly agree	49%	49%	49%
Somewhat agree	24%	38%	14%
Somewhat disagree	9%	9%	9%
Strongly disagree	15%	5%	22%
TOTAL AGREE	73%	87%	63%
TOTAL DISAGREE	23%	13%	31%
Don't know	4%	-	6%

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18A. I am concerned about how much debt I have.

	National	18-35 yrs	36+ yrs
Strongly agree	39%	41%	37%
Somewhat agree	25%	29%	23%
Somewhat disagree	20%	20%	21%
Strongly disagree	13%	10%	16%
TOTAL AGREE	64%	70%	60%
TOTAL DISAGREE	34%	30%	37%
Don't know	2%	-	4%

18B. The federal government should support financial counseling for people who want to learn more about saving, how to budget, credit scores, or plan for retirement.

	National	18-35 yrs	36+ yrs
Strongly agree	53%	48%	57%
Somewhat agree	29%	41%	20%
Somewhat disagree	8%	7%	8%
Strongly disagree	9%	4%	12%
TOTAL AGREE	82%	88%	77%
TOTAL DISAGREE	17%	12%	20%
Don't know	2%	-	3%

19. I want to own my own home.

	National	18-35 yrs	36+ yrs
Strongly agree	83%	83%	82%
Somewhat agree	9%	13%	6%
Somewhat disagree	2%	3%	2%
Strongly disagree	3%	1%	4%
TOTAL AGREE	92%	97%	89%
TOTAL DISAGREE	5%	3%	6%
Don't know	3%	-	6%

For each of the following options, please tell whether you think this is something within your reach, or whether it something that seems unlikely, or out of reach.

SPLIT A/B

20A. A job that will provide flexibility and benefits to support myself and my family

	National	18-35 yrs	36+ yrs
Yes, it is within reach	53%	58%	49%
Probably not possible, out of reach	35%	32%	37%
Already do that / have that / true for me now	6%	8%	4%
Not a goal for me / don't want or care about that	3%	1%	4%
Don't know	4%	0%	6%

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20B. My hard work will pay off and I can get ahead

	National	18-35 yrs	36+ yrs
Yes, it is within reach	57%	61%	55%
Probably not possible, out of reach	34%	31%	37%
Already do that / have that / true for me now	5%	8%	3%
Not a goal for me / don't want or care about that	1%	1%	2%
Don't know	2%	-	4%

21A. Find affordable housing in the neighborhood I want to live in

	National	18-35 yrs	36+ yrs
Yes, it is within reach	40%	42%	39%
Probably not possible, out of reach	47%	47%	47%
Already do that / have that / true for me now	9%	10%	8%
Not a goal for me / don't want or care about that	2%	1%	3%
Don't know	2%	0%	3%

21B. A public transportation or highway system that allows me to get from home to work in a reasonable amount of time

	National	18-35 yrs	36+ yrs
Yes, it is within reach	56%	49%	62%
Probably not possible, out of reach	30%	31%	29%
Already do that / have that / true for me now	6%	12%	2%
Not a goal for me / don't want or care about that	6%	9%	4%
Don't know	2%	-	3%

22A. Getting ahead in life because I've invested time, effort, and money on education that will pay off in the long run for me and my family.

	National	18-35 yrs	36+ yrs
Yes, it is within reach	54%	55%	53%
Probably not possible, out of reach	34%	32%	36%
Already do that / have that / true for me now	6%	9%	4%
Not a goal for me / don't want or care about that	4%	4%	3%
Don't know	2%	-	4%

22B. Paying my bills and saving at the same time

	National	18-35 yrs	36+ yrs
Yes, it is within reach	48%	48%	48%
Probably not possible, out of reach	42%	35%	47%
Already do that / have that / true for me now	7%	14%	3%
Not a goal for me / don't want or care about that	1%	2%	1%
Don't know	1%	0%	2%

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I'm going to read a list of situations. For each one, please tell me whether you believe it is a situation where Latinos encounter discrimination. Do you think Latinos experience discrimination when:

SPLIT 3A/B [ROTATE A/B]

23A. Looking for a home to buy or an apartment to rent

	National	18-35 yrs	36+ yrs
Yes, Latinos encounter a lot of discrimination in this situation	32%	30%	33%
Yes, Latinos sometimes encounter discrimination in this situation	37%	49%	28%
No, Latinos do not encounter discrimination in this situation	27%	20%	32%
Don't know	4%	1%	7%
Total Yes	69%	79%	61%

23B. Applying for jobs and in the workplace

	National	18-35 yrs	36+ yrs
Yes, Latinos encounter a lot of discrimination in this situation	34%	33%	34%
Yes, Latinos sometimes encounter discrimination in this situation	45%	51%	42%
No, Latinos do not encounter discrimination in this situation	19%	16%	22%
Don't know	1%	-	2%
Total Yes	79%	84%	76%

24A. Applying for loans or credit, or dealing with banks and financial institutions

	National	18-35 yrs	36+ yrs
Yes, Latinos encounter a lot of discrimination in this situation	29%	31%	28%
Yes, Latinos sometimes encounter discrimination in this situation	38%	47%	31%
No, Latinos do not encounter discrimination in this situation	28%	21%	33%
Don't know	5%	1%	8%
Total Yes	67%	77%	59%

24B. Applying to college

	National	18-35 yrs	36+ yrs
Yes, Latinos encounter a lot of discrimination in this situation	27%	23%	31%
Yes, Latinos sometimes encounter discrimination in this situation	37%	47%	30%
No, Latinos do not encounter discrimination in this situation	32%	31%	34%
Don't know	3%	-	5%
Total Yes	64%	69%	61%

25. To help with college expenses, have you ever had a student loan, for yourself or your children, such as a Stafford, Perkins, Direct, or other personal loan?

	National	18-35 yrs	36+ yrs
Yes	40%	46%	36%
No	59%	54%	62%
Don't know/Ref	2%	0%	3%

METHODOLOGY

On behalf of NCLR, Latino Decisions interviewed a total of 1,000 Latino registered voters between October 7-16, 2016. Interviews were conducted in English or Spanish, according to the respondent's choice. Surveys were completed using a blended sample that included live telephone interviews on landlines and cell phones, and online surveys. The overall survey carries a margin of error of +/- 3.1 percentage points. The millennial oversample includes 500 respondents and carries a margin of error of +/- 4.4 percentage points. The non-millennial (age 36+) segment also numbers 500, and carries a margin of error of +/- 4.4 percentage points.