

## Health-Focused Events, Meetings & Workshops QUICK REFERENCE SCHEDULE

*\*All events will take place at the Los Angeles Convention Center, unless otherwise noted.*

### **Friday, July 7**

**National Latina Institute for Reproductive Health**  
**Sponsored by the Raben Group**  
**11:00 a.m. – 4:00 p.m.**  
**Sheraton Los Angeles, California F**

### **Saturday, July 8**

**Bridging Two Worlds: A Model Latino Teen Pregnancy Prevention Program**  
**10:30 a.m.-Noon**  
**Room 501C**

This session will showcase an innovative and unique partnership among the National Campaign to Prevent Teen Pregnancy, Hispanas Organized for Political Equality (HOPE), and NCLR Affiliate Darin M. Camarena Health Centers, Inc. which was formed to respond to the multitude of challenges in the Latino teen pregnancy prevention field. Participants will learn about promising approaches, strategies, and practices in this field and discover how to join a growing network of individuals and organizations working to reduce Hispanic teen pregnancies.

**NCLR Health Fair at Latino Expo USA**  
**10:30 a.m.-6:00 p.m.**  
**West Hall A**

The Health Fair addresses the health care needs and concerns of the Hispanic family through educational activities, free screenings, access to affordable health services, nutrition, products and resources, referrals, advice on programs, and more.

### **Sunday, July 9**

**NCLR Diabetes Dash**  
**5:30 a.m. Registration and Warm-Up**  
**7:00 a.m. Dash Start (off-site)**  
**East 2<sup>nd</sup> Street and South Hill Street**

Join us in bringing awareness to this disease that is making such an impact on the lives of Latino families and in highlighting some of the things we can do to combat diabetes and promote early detection in our communities. This 5K run/walk will encourage participants to learn about and incorporate simple lifestyle habits and motivate them to share information about diabetes prevention, starting with regular exercise.

**New Frontiers in Latino Health Research**  
**9:00-10:30 a.m.**  
**Room 501C**

This session will examine the critical roles that Hispanic community-based organizations can play in developing, conducting, and participating in studies that shape health programs and policy. The panel will focus on how to apply community-based research methods to new and emerging health-related fields. In addition, participants will be updated on new, groundbreaking Latino- and immigrant-focused national health studies and on ways they can participate.

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## **(Sunday, July 9 Continued)**

**Town Hall Meet & Greet (Health)**  
**3:00-3:30 p.m.**  
**Concourse Hall 151**  
**(By Invitation Only)**

**Town Hall**  
**Break the Silence without Fear:**  
**Protecting the Latino Family Against**  
**HIV/AIDS**  
***Rompe el silencio sin temor:***  
***Protegiendo la familia Latina contra***  
***el VIH/SIDA***  
**Co- Sponsored by the Office of Minority Health**  
**and AltaMed Health Services Corporation**  
**3:30-5:00 p.m.**  
**Concourse Hall 152**

This Town Hall meeting will focus on HIV/AIDS, with a specific focus on the role of Latina women and their families. Historically, HIV prevention activities in the U.S. have emphasized changing behavior at the individual level. However, these strategies have proven relatively ineffective with Latinos – although Hispanics are 13% of the population, they account for 19% of the total number of new AIDS cases. One possible explanation for this phenomenon is that individually-focused strategies fail to capitalize on the strengths and assets of the Latino family in general, and the mother's crucial role in Hispanic family cohesion in particular. Participants will gain new perspectives on the Latino HIV issue, receive important findings from community-based research conducted with Hispanics, and learn how to apply this new knowledge to shape policy and practice to reduce HIV risk in the Hispanic community.

**Moderator:** Britt Rios-Ellis, PhD, Director,  
NCLR-CSULB Center for Latino Health,  
Evaluation & Leadership Training

**Panelists:**  
Congresswoman Hilda L. Solis, D-32nd  
Congressional District, California

Monica Alonso González, MD, PhD, MPH,  
MHA, Regional Advisor, Pan American  
Health Organization

Maria C. Rangel, MD, PhD, Epidemiologist,  
Centers for Disease Control and Prevention

Garth N. Graham, MD, MPH, Dep. Assistant  
Secretary for Minority Health, Office of  
Minority Health

**Helen Rodríguez-Trías**  
**Health Award Reception**  
**5:30-7:00 p.m.**  
**Concourse Hall 151**  
**(By Invitation Only)**

## **Monday, July 10**

***Latinos en Movimiento: Promoting Better***  
***Nutrition and Physical Activity in the***  
***Hispanic Community***  
**8:30-10:00 a.m.**  
**Room 501C**

Recent research shows that Hispanics are disproportionately likely to experience obesity risk factors and may be overlooked in mainstream social marketing campaigns to address the problem. *Latinos en Movimiento* is a culturally- and linguistically-appropriate project designed by and for Hispanics to promote balanced, healthy lifestyles and reduce the likelihood of obesity.

***Promotores de Salud Best Practices***  
**3:30-5:00 p.m.**  
**Room 511AB**

Programs involving *promotores de salud* (lay health educators) are increasingly popular. However, the design and evaluation criteria for *promotores* programs are not clearly defined. As the *promotores* field grows, the need for research-based standards and culturally-competent evaluation methodologies is increasingly important. During this workshop, the key salient features of and methods for improving and supporting best practices in this emerging field will be discussed.

## **Tuesday, July 11**

**Paulo Freire's Education Empowerment**  
**Model as a Community Health**  
**Empowerment Tool: *Promotores de Salud***  
**8:30-10:00 a.m.**  
**Room 503**

This workshop will provide an overview of Paulo Freire's popular education model of community empowerment. The panel, composed of community health professionals and adult and youth health educators, will share insights as to the effectiveness of the model in delivering culturally- and linguistically-appropriate information to those most disenfranchised within the community. Workshop participants will gain a better understanding of Paulo Freire's Education Empowerment Method, its methodology, as well as its strengths and challenges.

**(Tuesday, July 11 Continued)**

**Cultural- and Victim-Sensitive Case Management: Working with Documented and Undocumented Victims of IPV/SV**

**8:30-10:00 a.m.**

**Room 506**

This workshop offers strategies to implement effective health promotion and case management intervention designed for documented and undocumented victims of intimate partner violence/sexual violence (IPV/SV). Methods target planning carried out through culturally-relevant victim assessment/intake, goal and safety planning, service connections that address legal and immigration needs, interpreter assistance and advocacy, service bridging, and acculturative survival skills education.

**Latinos and Mental Health: Barriers to Seeking Services**

**10:30a.m.-Noon**

**Room 501C**

This workshop will engage in a two-tiered examination of obstacles preventing Latinos from seeking mental health services and receiving effective treatment. Many factors, such as cultural beliefs about keeping *problemas entre familia* (problems within the family), inhibit Latinos from seeking mental health services. This workshop will outline strategies to relieve and eventually solve this problem on national and local levels using Congreso's Outpatient Mental Health Program as the primary example.

