

## Workforce Development Events and Workshops QUICK REFERENCE SCHEDULE

*\*All events will take place at the Los Angeles Convention Center, unless otherwise noted*

**Saturday, July 8**  
**Workforce Development  
 Advocacy Strategies**  
**10:30 a.m.-Noon**  
**Room 511C**

This workshop will identify key points in the decision-making process which impact workforce development policy and programs and will share strategies for impacting those decisions. Documented national and local strategies from the NCLR Workforce Development Network will be presented and discussed. Participants will be provided with materials that outline critical decision-making points in the workforce investment system.

**Sunday, July 9**  
**Analyzing "Bridge Project"**  
**Efforts: Creating Career  
 Pathways**  
**9:00-10:30 a.m.**  
**Room 504**

This workshop will present an innovative program model and strategic approach to bridging the gap between entry-level worker skills and education and those necessary to obtain self-sustaining employment and career opportunities. Workshop facilitators will outline *Carreras en Salud Project: Chicago's Bilingual Healthcare Employment Bridge Partnership*. Participants will discuss the challenges and limitations of bridge project implementation.

**Monday, July 10**  
**Alternative Approaches to  
 Employment and Career  
 Development Program  
 Implementation and  
 Sustainability**  
**8:30-10:00 a.m.**  
**Room 504**

This workshop will present innovative workforce development programs that are created and sustained outside of or with limited support from the public workforce system. Affiliate community-

based organizations will share networks, resources, and successful strategies for creating alternative programs that provide meaningful employment and career opportunities for Latinos. This workshop will explore diverse funding options that award greater flexibility to workforce development projects.

**Identifying Career Opportunities for  
 Latinos in Dynamic Industries**  
**3:30-5:00 p.m.**  
**Room 501C**

This workshop will provide an overview of labor-market information and how it relates to Latino workers. The session will explore strategies used by Affiliates and their local workforce system partners to identify dynamic local or regional industries and how that information is translated into quality employment and career advancement opportunities for Latinos. Specifically, the workshop will highlight Affiliates that have successfully implemented and sustained sectoral and industry-specific projects in construction, retail, health care, and other industries with high Latino participation rates.

**Tuesday, July 11**  
**10:30 a.m.-Noon**  
**Diversity Defined: The Race for Talent**  
**Sponsored by Hudson Highland Group**  
**Room 506**

This panel will discuss corporate diversity initiatives that can benefit minority workers and change Corporate America. It will provide attendees with a new perspective and cutting-edge approaches to identifying and retaining the best, diverse talent. This panel will also cover ways that Latino professionals can leverage diversity initiatives to further their own careers. Panelists from three Fortune 500 companies, among others, will be conducting the discussion.