

2015
NCLR
ANNUAL
REPORT

I
AM
LATINO

THERE IS NO BETTER TIME THAN NOW TO
HARNESS OUR COLLECTIVE STRENGTH AND
LEAD OUR NATION TO A BRIGHTER FUTURE.

THERE IS NO BETTER TIME THAN NOW TO SAY
I AM LATINO.

OUR MISSION

The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia.

To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC, serving all Hispanic subgroups in all regions of the country. It has regional offices in Chicago, Los Angeles, Miami, New York, Phoenix, and San Antonio and state operations throughout the nation.

Copyright © 2016 by the National Council of La Raza

Printed in the United States of America. All rights reserved.

CONTENT

14

I ADVOCATE

16

I LEAD

18

I ACT

22

I AM THE
FUTURE

24

I AM
TOMORROW'S
WORKFORCE

26

I AM *FAMILIA*

28

I INNOVATE

30

I AM A
HOMEOWNER

32

I INVEST

40

FINANCIAL
STATEMENTS

MESSAGE FROM THE PRESIDENT

THERE'S NO DENYING IT.

LATINOS ARE AN ECONOMIC AND POLITICAL FORCE TO BE RECKONED WITH, AND WITH THE 2016 ELECTIONS AROUND THE CORNER, THERE IS NO BETTER TIME THAN NOW TO STAND PROUD AND SAY...

I AM LATINA.

After a promising start, 2015 ended up being a very challenging year for the Latino community. We began the year celebrating the aftermath of President Obama's executive order that would provide temporary legal status to millions of immigrants in this country and gearing up to implement the program. Sadly, the president's order was stalled by a lawsuit and is now awaiting a decision from the U.S. Supreme Court. And that was just the beginning. The presidential campaign kicked off with an attack on Hispanic immigrants from Donald Trump, who then

catapulted into the lead for the Republican nomination. Since then, his campaign's rhetoric and policies have unleashed dark and divisive sentiments among all too many voters against a host of communities in this great nation. Yet at a time when the value of Latinos in the United States is being questioned by some, I have never been more proud to be Latina.

It is undeniable that Latinos are an economic and political force to be reckoned with and a key player in all that will continue to make this

nation great. We are the largest ethnic consumer market and the fastest-growing group of voters in the United States. Today, we are Supreme Court justices, Golden Globe winners, corporate CEOs, university presidents, acclaimed scientists, life-saving physicians, and even coaches in the Super Bowl. And we are executive directors and local leaders who head community-based organizations, ensuring that the social and economic needs of Hispanics are met so that we can continue making tremendous contributions to this country.

Our nation is in the midst of political turmoil and uncertainty. During this time, it is even more important for us to remind our fellow Americans who we are and what we contribute, and reaffirm where we are headed as a community. We have to embrace our legacy and values as a community and maximize our potential to be the changemakers of tomorrow. At NCLR, we are committed to continue opening the doors to opportunity for Latinos.

We know that the road to progress is not easy, but despite roadblocks, we had some great accomplishments in 2015. Thanks to our work with a group of bipartisan lawmakers on the Every Student Succeeds Act, schools will be held accountable for the progress of the five million English language learners in our public schools for the first time ever. An additional 13 million people will continue to have access to the Earned Income Tax Credit and Child Tax Credit that has helped lift millions of families out of poverty. And thanks to NCLR's advocacy with the federal government, more than two million home care workers will get the pay and protection they need as they care for our sick and elderly.

These are major accomplishments, but our work is not done. Innovative programs like Escalera STEM and the Innovation Lab will continue preparing our youth to compete in a 21st-century workforce. And this year, we will strengthen our efforts to grow our voice and flex our political clout. We will register, engage, and educate voters. We will strengthen our Latino communities and we will band together as the proud community that we are.

¡Adelante!

Janet Murguía

NCLR President and CEO





MESSAGE FROM THE BOARD CHAIR

For more than a decade, the organization I co-founded and lead, Conexión Américas, has been an NCLR Affiliate. In that time, NCLR has helped us evolve from a small local organization to a role model for other organizations in the field of immigrant integration, among others. So I have experienced firsthand what it is like to be a partner within the NCLR *familia* and the support and commitment our Affiliates receive from this powerful organization. This experience is what led me to become an active participant in the Affiliate Network and eventually the NCLR Board of Directors. And in June, I was deeply honored when my fellow Board members elected me as Chair—succeeding my dynamic predecessor, Jorge A. Plasencia—and becoming the first Affiliate director in 20 years at the helm of the Board.

In this role, I am committed to ensuring that NCLR's footprint extends to places where

Hispanics are often the newest members of the community. My own hometown of Nashville is a great example of that. It is more diverse than it has ever been, has a rapidly growing immigrant community, and Latinos now account for more than 10% of the population. This is a pattern that can be seen in cities and towns all over the United States. As entrepreneurs, teachers, neighbors, and leaders, Latinos are here to help grow our communities. Through my work at both Conexión Américas and NCLR, I am determined to ensure that Latinos are a part of our country's bright future.

NCLR has fought fiercely this past year to improve the lives of Latinos across the United States. Policy successes led to increased accountability for ESL students on the part of their schools, expanded tax credits for working families, and proper benefits and protections for home care workers. These wins will help NCLR

Affiliates continue their hard work and expand their reach even further. The truth is that NCLR's advocacy works, and it works well. The policies we fight for have a profound impact on our community, and are incredibly important for the well-being and success of Latinos.

I am proud to be part of this country with its increasing diversity and growing Latino community. I am proud to be part of the NCLR *familia* as the new chair of the NCLR Board of Directors. I am proud to say "I am Latina."

A handwritten signature in black ink that reads "Renata Soto". The signature is stylized and cursive.

Renata Soto
NCLR Board Chair

NCLR BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chair

Renata Soto

Executive Director
Conexión Américas
Nashville, TN

Immediate Past Chair

Jorge A. Plasencia

Chairman and CEO
República
Miami, FL

Vice Chair

Maria S. Salinas

President and Founder
Salinas Consulting, LLC
Los Angeles, CA

Secretary

Catherine Pino

Co-Founder and Principal
D & P Creative Strategies, LLC
Falls Church, VA

Treasurer

Beatriz Olvera-Stotzer

CEO
NEWCcapital, LLC
Los Angeles, CA

President and CEO

Janet Murguía

National Council of La Raza
Washington, DC

Luis Avila

Senior Vice President
270 Strategies
Phoenix, AZ

Sergio M. Gonzalez

Senior Vice President,
University Advancement
and External Affairs
University of Miami
Miami, FL

Dr. Edwin Meléndez

Director, Center for
Puerto Rican Studies;
Professor, Urban Affairs
and Planning
Hunter College, CUNY
New York, NY

J. Walter Tejada

Former Member
Arlington County Board
Arlington, VA

GENERAL MEMBERSHIP

Ruby Azurdia-Lee

President
Comunidades Latinas
Unidas En Servicio (CLUES)
Minneapolis, MN

Christine Cannon, PhD, RN

Executive Director
The Arsht-Cannon Fund
Hockessin, DE

Mary Alice Cisneros

President
American Sunrise
San Antonio, TX

John Esquivel

Retired-Chief Ethics
and Compliance Officer;
Associate General Counsel
Shell Oil Company
Houston, TX

M. Lorena Gonzalez

Council Member
City of Seattle
Seattle, WA

Michael G. Johnson

Chief Human Resources Officer
UPS
Atlanta, GA

Ernest Ortega

President
Rural Housing, Inc.
Albuquerque, NM

Pilar Rocha-Goldberg

President and CEO
El Centro Hispano
Durham, NC

Jose R. Rodriguez

President and CEO
El Concilio
Stockton, CA

Celena Roldán-Moreno

Executive Director
Erie Neighborhood House
Chicago, IL

Rossana Rosado

Distinguished Lecturer
Department of Latin American
and Latina/o Studies
John Jay College of Criminal Justice
New York, NY

Paul Saldaña

Principal
Saldaña Public Relations
Austin, TX

Juan Salgado

President and CEO
Instituto del Progreso Latino
Chicago, IL

Gary B. Stone

President and CEO
Strategic Thinking One on One
Houston, TX

WHO AM I?

**I AM A
VOTER.
LEADER.
ADVOCATE.**



A STUDENT

More than ever, children are encouraged to build off of their curiosity and turn their interests into careers. The Escalera STEM program gives students knowledge and support finding opportunities in fields related to science, technology, engineering, and math. The program also helps students feel comfortable setting their own goals and pursuing education.



AN ADVOCATE

With guidance from NCLR's Mobilize to Vote: Planting the Seed program, Elsa is working to empower her community to vote in the next election. "I would like to see a community in which all children's education becomes a priority. I want people to regain faith in our democracy, and I am doing that one new citizen at a time."

...TOGETHER, WE MAKE



A COMMUNITY BUILDER

Corporate donors work hard to strengthen the social fabric that builds a stronger America. They are committed to building up the Latino community and making sure a helping hand is extended to those in need. As demographics shift, corporate donors know that such diversity will only make America stronger.



A DONOR

As a proud Latino, Abraham J. Cepeda, Esq. invests in NCLR because “NCLR allows our Latinos to speak in unity so that we can be heard. Whether it’s national legislation or giving coats to children, I know NCLR is there to help all Hispanics.”

A DIFFERENCE.

I AM LATINA AND I ADVOCATE

NCLR's Affiliates and community leaders from across the country are a powerful force to effect positive change at the local and national levels.

The political and social landscape is changing, and elected officials no longer have a choice of whether to engage with Latino voters, but rather how they will do so. For us, there is no better time than now to stand tall and proud and say: *I am Latino, and I am an advocate.*

Just as they have for nearly 50 years, the **NCLR Affiliate Network** stands prepared to seize this opportunity and propel our community forward. With an active membership of 268 organizations around the nation, the NCLR Affiliate Network reaches more than eight million individuals every year. Together, we remain a formidable challenge to any policy that threatens to undermine the prosperity of Latinos in America.

Access to quality health care is critical to the success of Latinos, yet states like Florida continue to limit this access to our families and other low-income Americans. That's why in 2015, NCLR and its network of Affiliates in the state launched an advocacy campaign to **expand Medicaid access in Florida**—a policy that could help more than 800,000 Floridians gain access to health coverage.

In California, the **California Affiliate Network** did something Congress failed to do in 2015—protect immigrant families. At their annual **California Latino Policy Summit**, leaders from across the network convened to join advocacy efforts in support of the **Immigrants Shape California Package**—a set of proposals designed to protect immigrants,

provide increased opportunity, and advance the principle of justice for all.

In Washington, DC, the threat of snow did not stop more than 300 Latino leaders from attending the **National Latino Advocacy Days**. Joined by youth from the **Líderes Congreso**, NCLR denounced an anti-immigrant agenda in Congress and attacks on President Obama's executive actions on immigration. While a sensible solution to comprehensive immigration reform has failed to materialize in Congress, the NCLR Affiliate Network is ready to advocate and help our immigrant families fulfill the American Dream.

There is no doubt. The NCLR Affiliate Network remains a powerful force to be reckoned with.

Leaders from Carlos Rosario Public Charter School join more than 300 Latinos at NCLR National Latino Advocacy Days to share why the Latino vote is important.



We are Latino &
our voices are
important.
#NLAD15

I AM LATINO AND I LEAD

NCLR's Affiliates have an on-the-ground perspective of the challenges facing our community and the first-hand experience to propose real solutions. The **NCLR Affiliate Council** uses that knowledge to guide NCLR's policy and program initiatives, ensuring that the relationships between Affiliates and NCLR remains strong and effective.

California Region

Chair

Jose R. Rodriguez

President and CEO

El Concilio, Council for the Spanish Speaking
Stockton, CA

Carol J. Ornelas

CEO

Visionary Home Builders of California
Stockton, CA

Far West Region

Irma Morin

Executive Director

Community Council of Idaho, Inc.
Caldwell, ID

Fred Sandoval

Executive Director

National Latino Behavioral Health Association
Cochiti Lake, NM

Midwest Region

At-Large Member

Dr. Marylou Olivarez Mason

Executive Director

Hispanic/Latino Commission of Michigan
Lansing, MI

Vice Chair

Michael D. Rodriguez

Executive Director

Enlace Chicago
Chicago, IL

Northeast Region

Raul Rodriguez

Executive Director

East Harlem Council for Community
Improvement, Inc.
New York, NY

Cynthia F. Figueroa

President and CEO

Congreso
Philadelphia, PA

Southeast Region

Secretary

Mauricio Calvo

Executive Director

Latino Memphis
Memphis, TN

Maria S. Gomez

President and CEO

Mary's Center
Washington, DC

Texas Region

Beatrice G. Garza

President and CEO

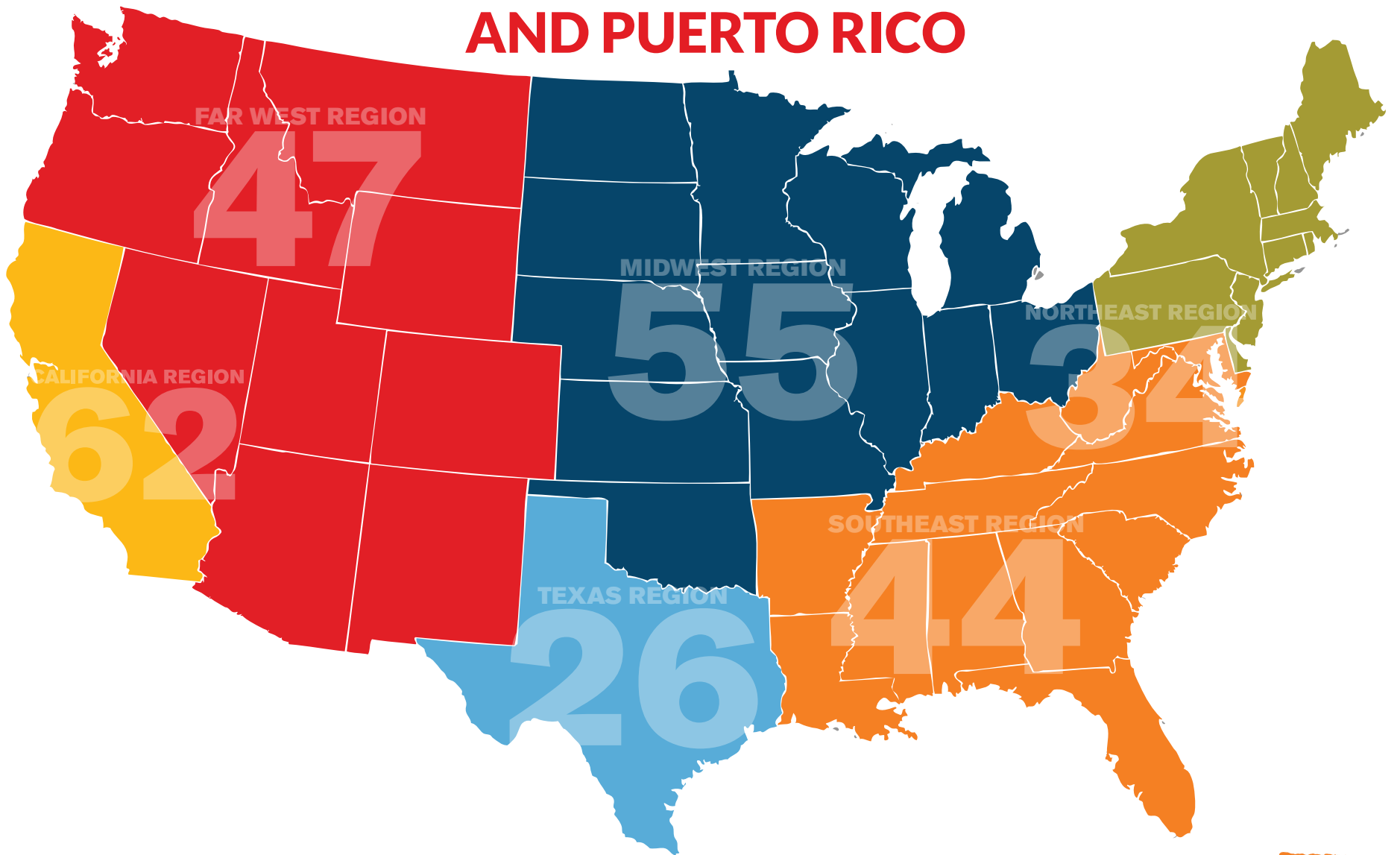
AAMA, Inc.
Houston, TX

Fernando S. Godinez

President and CEO

Mexican American Unity Council (MAUC)
San Antonio, TX

268 AFFILIATES IN SIX REGIONS AND PUERTO RICO



\$2.4 BILLION
COMBINED BUDGETS

40,482
EMPLOYEES

7.9 MILLION
INDIVIDUALS SERVED

We're proud that 268 community-based organizations form part of the NCLR familia. Their collective strength remains a powerful force for affecting change at the local and national level.

CALIFORNIA

Arleta

El Proyecto del Barrio

Brawley

Clinicas de Salud del Pueblo

Burbank

Partnerships to Uplift Communities

Calexico

Calexico Community Action Council

Chula Vista

MAAC Project

Covina

California Association for Bilingual Education (CABE)

Hayward

La Familia Counseling Service
Tiburcio Vasquez Health Center

Keene

Cesar Chavez Foundation

Los Angeles

Academia Avance
AltaMed Health Services Corporation
Building Skills Partnership
Camino Nuevo Charter Academy
Centro Latino for Literacy
East LA Community Corporation
Eastmont Community Center
El Centro del Pueblo
Los Angeles Leadership Academy

National Association of Latino Independent Producers (NALIP)

New Economics for Women

Para Los Niños

Semillas Sociedad Civil

Synergy Academies

TELACU Education Foundation

The Accelerated School Community of Schools

The Wall-Las Memorias Project

Watts/Century Latino Organization

Youth Policy Institute

Modesto

Mujeres Latinas de Stanislaus

Montebello

Mexican American Opportunity Foundation (MAOF)
Montebello Housing Development Corporation

Oakland

La Clínica de La Raza, Inc.
Lighthouse Community Charter School
Spanish Speaking Citizens' Foundation
The Unity Council

Orange

NeighborWorks Orange County

Oxnard

Ventura County Community Development Corporation

Pacoima

Youth Policy Institute Charter Schools (YPICS)

Perris

TODEC Legal Center, Perris

Rancho Cucamonga

Neighborhood Partnership Housing Services

San Bernardino

Neighborhood Housing Services of the Inland Empire

San Diego

Chicano Federation of San Diego County
Community HousingWorks
La Maestra Community Health Centers
Parent Institute for Quality Education (PIQE)
San Ysidro Health Center

San Francisco

Central American Resource Center of San Francisco (CARECEN)
Mission Asset Fund
Mission Economic Development Agency (MEDA)

San Jose

Center for Employment Training
Community Child Care Council of Santa Clara County, Inc. (4C)
ConXión to Community (CTC)

San Ysidro

Casa Familiar, Inc.

Santa Ana

Consumer Credit Counseling Service of Orange County

Delhi Center

El Sol Science and Arts Academy of Santa Ana

Stockton

El Concilio, Council for the Spanish Speaking
Visionary Home Builders of California

Tehachapi

Farmworker Institute of Education and Leadership Development

Ventura

Cabrillo Economic Development Corporation

Visalia

Self-Help Enterprises

FAR WEST

Arizona

Nogales

Mexicayotl Academy

Phoenix

Arizona Hispanic Chamber of Commerce
Chicanos Por La Causa
Community Housing Resources of Arizona
Friendly House
Hispanic Women's Corporation
Promise Arizona
Valle del Sol

San Luis

Comité de Bien Estar, Inc.

Somerton

Campeños Sin Fronteras
Housing America Corporation

Tucson

Luz Social Services, Inc.

Colorado**Denver**

Colorado Latino Leadership,
Advocacy and Research
Organization
Del Norte Neighborhood
Development Corporation
Mi Casa Resource Center
SouthWest Improvement Council

Longmont

El Comité de Longmont

Pueblo

Chavez/Huerta K-12 Preparatory
Academy
GOAL Academy

Idaho**Boise**

Idaho Community Action Network

Caldwell

Community Council of Idaho, Inc.

Nevada**Las Vegas**

Housing for Nevada

North Las Vegas

Community Services of Nevada

Reno

Mariposa Academy

New Mexico**Albuquerque**

Albuquerque Hispano Chamber of
Commerce
Encuentro
HELP-New Mexico, Inc.
YES Housing, Inc.
Youth Development, Inc.

Cochiti Lake

National Latino Behavioral Health
Association

Embudo

Siete del Norte Community
Development Corporation

Española

Hands Across Cultures

Taos

Rio Grande Alcoholism Treatment
Program, Inc.

Oregon**Hillsboro**

Bienestar

Portland

Familias en Acción
Hacienda Community Development
Corporation
Latino Network
Portland Housing Center
VOZ Workers' Rights Education
Project

Salem

Salem/Keizer Coalition for Equality

Utah**Salt Lake City**

Centro de la Familia de Utah
Utah Coalition of La Raza

West Valley City

Comunidades Unidas

Washington**Seattle**

El Centro de la Raza
Sea Mar Community Health
Centers

Sunnyside

Inspire Development Centers

Yakima

Rural Community Development
Resources

MIDWEST**Illinois****Chicago**

Alivio Medical Center
Association House of Chicago
Brighton Park Neighborhood
Council
Center for Changing Lives
El Hogar del Niño
Enlace Chicago
Erie Neighborhood House
Esperanza Health Centers
Gads Hill Center
Hispanic Alliance for Career
Enhancement (HACE)
Illinois Migrant Council

Instituto del Progreso Latino
Latino Policy Forum
Latinos Progresando
Mujeres Latinas En Acción
Northwest Side Housing Center
PODER
Spanish Coalition for Housing
The Resurrection Project

Melrose Park

The Latino Alzheimer's and Memory
Disorders Alliance

Kansas**Kansas City**

El Centro, Inc.
Harvest America Corporation
Turner House Children's Clinic.

Wichita

SER Corporation Kansas

Michigan**Battle Creek**

Voces

Detroit

Detroit Hispanic Development
Corporation
Southwest Housing Solutions

Grand Rapids

Hispanic Center of Western
Michigan

Kalamazoo

Hispanic American Council

Lansing

Hispanic/Latino Commission of
Michigan

Ypsilanti
MHP Salud

Minnesota
Minneapolis
El Colegio Charter School

St. Paul
Academia Cesar Chavez
Comunidades Latinas Unidas En
Servicio (CLUES)

Missouri
Kansas City
Guadalupe Centers, Inc.
Hispanic Economic Development
Corporation (HEDC)
Mattie Rhodes Center

Nebraska
Lincoln
Latino American Commission

Omaha
OneWorld Community Health
Centers, Inc.

Ohio
Cleveland
El Barrio, Inc.
Esperanza, Inc.
Spanish American Committee

Columbus
Ohio Hispanic Coalition

Lorain
El Centro de Servicios Sociales, Inc.

Toledo
Adelante, the Latino Resource
Center

Campaign for Migrant Worker
Justice

Oklahoma
Oklahoma City
Latino Community Development
Agency
Santa Fe South Schools, Inc.

Wisconsin
Madison
Centro Hispano of Dane County
Vera Court Neighborhood Center

Milwaukee
Council for the Spanish Speaking
La Causa, Inc.
UMOS
United Community Center/Centro
de la Comunidad Unida

Waukesha
La Casa de Esperanza, Inc.

NORTHEAST

Connecticut
Hartford
Center for Latino Progress (CPRF)
Latino Community Services

Rocky Hill
Humanidad Inc

Delaware
Georgetown
La Esperanza

Wilmington
Latin American Community Center

Massachusetts
East Boston
East Boston Ecumenical Community
Council (EBECC)

Jamaica Plain
Hyde Square Task Force

Lawrence
Lawrence CommunityWorks

Roxbury
La Alianza Hispana
Sociedad Latina

New Jersey
Camden
Latin American Economic
Development Association (LAEDA)

New York
Bronx
Acacia Network

Brooklyn
Cypress Hills Local Development
Corporation
Make the Road New York

Corona
Dominico-American Society of
Queens

Glen Cove
La Fuerza Unida, Inc.

Mamaroneck
Community Resource Center

New York
Amber Charter School

Dominican Women's Development
Center
East Harlem Council for Community
Improvement (EHCCI)
The Committee for Hispanic
Children and Families

Rochester
Ibero-American Action League, Inc.
PathStone Corporation

Pennsylvania
Allentown
Hispanic American Organization

Kennett Square
La Comunidad Hispana

Lancaster
Spanish American Civic Association

Philadelphia
Asociación Puertorriqueños en
Marcha, Inc. (APM)
Congreso de Latinos Unidos
El Concilio
Esperanza
Esperanza Academy Charter High
School

Reading
Centro Hispano Daniel Torres
I-LEAD Charter School

SOUTHEAST

Alabama
Homewood
Hispanic Interest Coalition of
Alabama (¡HICA!)

Arkansas

Springdale

Hispanic Women's Organization of Arkansas

District of Columbia

Ayuda

Carlos Rosario International Public Charter School

Central American Resource Center
CentroNía

La Clínica del Pueblo

Latin American Montessori Bilingual (LAMB) Public Charter School

Latin American Youth Center
Latino Economic Development Center (LEDC)

Mary's Center

Multicultural Career Intern Program

Multicultural Community Service

Spanish Education Development (SED) Center

Florida

Casselberry

Hispanic Health Initiatives, Inc.

Florida City

Coalition of Florida Farmworker Organizations

Rural Neighborhoods, Inc.

Fort Myers

Pine Manor Improvement Association, Inc.

Hollywood

Hispanic Unity of Florida

Homestead

Centro Campesino Farmworker Center, Inc.

Mexican American Council, Inc.

Immokalee

Redlands Christian Migrant Association

Miami

Amigos For Kids

ConnectFamilias

Orlando

Latino Leadership, Inc.

Sarasota

UnidosNow

Tampa

Hispanic Services Council

Housing & Education Alliance

Georgia

Dalton

Dalton-Whitfield Community Development Corporation

Norcross

Clinic for Education, Treatment and Prevention of Addiction, Inc.

Louisiana

New Orleans

Puentes New Orleans, Inc.

Maryland

Baltimore

Education Based Latino Outreach

Gaithersburg

Identity, Inc.

Silver Spring

CASA de Maryland, Inc.

Mississippi

Jackson

Mississippi Immigrants Rights Alliance (MIRA)

North Carolina

Charlotte

Latin American Coalition

Durham

El Centro Hispano, Inc.

Latino Community Credit Union

Raleigh

East Coast Migrant Head Start Project

El Pueblo, Inc.

South Carolina

Columbia

Acercamiento Hispano de Carolina del Sur

Tennessee

Memphis

Latino Memphis, Inc.

Nashville

Conexión Américas

Tennessee Immigrant and Refugee Rights Coalition (TIRRC)

TEXAS

Austin

American YouthWorks

Con Mi MADRE

East Austin College Prep

Southwest Key Programs

Corpus Christi

Gulf Coast Council of La Raza, Inc.

Dallas

The Concilio

Vecinos Unidos

El Paso

Centro de Salud Familiar La Fe, Inc.

El Paso Community Action Program

Project Bravo, Inc.

YWCA El Paso del Norte Region

Harlingen

Su Clínica Familiar

Houston

AAMA, Inc.

American Latino Center for

Research, Education & Justice

D.R.A.W. Academy

Houston Gateway Academy

KIPP Houston

Tejano Center for Community

Concerns

Lubbock

LEARN Inc.

Mercedes

Valley Initiative for Development

and Advancement (VIDA)

Midland

Midland Community Development

Corporation

San Antonio

Avenida Guadalupe Association

KIPP San Antonio

Mexican American Unity Council,

Inc. (MAUC)

Neighborhood Housing Services of

San Antonio (NHSSA)

San Benito

START Center

I AM LATINA AND I AM THE FUTURE

For far too long, five million English language learners have been overlooked by outdated education policies.

A cross-country move is hard on anyone, especially a kid. For a student still learning to speak and understand English, it can feel like backsliding down a steep hill. Now, not only does he have to contend with a new school and making new friends, but also a new workload and new expectations. He's integrated into mainstream classes before he's ready and quickly falls behind. But thanks to NCLR's victory with the **Every Student Succeeds Act (ESSA)**, he can now pick up right where he left off.

New methods of accountability for each student's progress make it clear if a student is falling behind,

and increased funding for English language learners means newer materials, better resources, and more effective teaching methods. Now, success is encouraged for the **five million English language learners** who, for far too long, had been overlooked by outdated education policies.

Our education programs are prepared to seize this policy win and guide students through the new system and out into the future. Starting with **Padres Comprometidos**, parents are able to become more involved in their children's schools and familiarized with the U.S. public school system. In high school, **Escalera** exposes students to

different career paths, encouraging them to dream big, while the **Líderes** program develops their skills to be the next generation of American leaders.

By the time graduation rolls around, that student's chances of success have skyrocketed, and he's ready to face the world with the same knowledge and skills as his peers. Whether he moves on to college or heads straight into the workforce, together with NCLR and the Affiliate Network, we will make sure he puts his best foot forward and doesn't end up two steps behind.

BUILDING BLOCKS FOR THE FUTURE



NCLR invested **\$1.2 million** in subgrants in 2015 to enhance **9** Affiliate education programs, serving more than **8,000** students and parents.



Students learn the basics of engineering at the NCLR STEM Youth Summit in Houston.

I AM LATINA AND I AM TOMORROW'S WORKFORCE

“Many times, my fellow coworkers and I were mistaken for maids and asked to clean the house. Additionally, we were not compensated for travel nor were we provided with benefits.”

In the dim light of the early morning, while many of us lay sleeping, millions of Americans are already awake and on their way to work. Arriving at homes across the nation, home care workers dedicate themselves to caring for the sick, the disabled, and the elderly. Assisting with medications, bathing, household chores, and driving their charges to doctor's appointments, home care workers know that their charges appreciate every extra bit of help.

While they may have their charges' gratitude, it has largely been a thankless job. “Many times, my fellow coworkers and I were mistaken for maids and asked to clean the house. Additionally, we were not compensated for travel nor were we provided with benefits,” says Maria Caro, a

former home care worker and NCLR donor. With no minimum wage, overtime pay, or travel stipends, home care workers were stretched to a breaking point. That is until NCLR championed the **Home Care Final Rule**, which offers vital protections for the **two million caregivers** who lend assistance to the disabled and elderly so they can remain in their own homes. This policy effort was about protecting hardworking Americans, and our commitment to enacting meaningful change that allows families to reach their full potential. But our work is not over, and we've set a new target for 2016: **expand overtime pay for 13.5 million workers.**

While policies are being debated in Washington, DC, NCLR continues to work at the local level

to prepare Latinos for the jobs of tomorrow. Through programs like ***Bienvenidos*** and ***Aprendiendo Juntos***, NCLR has **helped 17 Affiliates strengthen their adult education programs to engage, educate, and empower Latinos across the country.** Similarly, our ***Bridges to Vocational Education and Latino Millennials in College and Careers*** ensures that Latinos remain competitive and are able to pursue high-paying careers.

Through our policy victories and local programs, NCLR is at the forefront of the changing demographics of our nation's workforce. As we look toward the future, we are committed to giving everyone their fair shot to lift themselves and their families out of poverty.

Students at East Austin College Prep view a cooking demonstration thanks to Time Warner Cable's Connect a Million Minds program.
Photo Credit: East Austin College Prep

BETTER JOBS FOR BETTER LIVES



22 Affiliates implement
4 workforce development programs, which helped
over 2,500 people
train for and obtain higher-paying jobs in 2015.



I AM LATINO AND I AM FAMILIA

This isn't just about extra money in the pocket.
This is about ensuring Hispanics are part of our nation's future.

Working two jobs doesn't leave single mother Yubely Cinero much time to spend with her daughter, and the minimum wage salary at both doesn't allow for any savings. Benefits such as the **Child Tax Credit (CTC)** allow parents to cover necessary items for their families. "I live day-to-day here; there is no way to save. Without this money, there is no way to buy school supplies and uniforms for my daughter," said Yubely. "The worst thing is not being able to give my daughter the quality of life I would like to."

In the United States, 42% of Latinos earn poverty-level wages, but that isn't stopping others like Yubely from working hard to contribute to the economy. But when the looming expiration of the CTC and the **Earned Income**

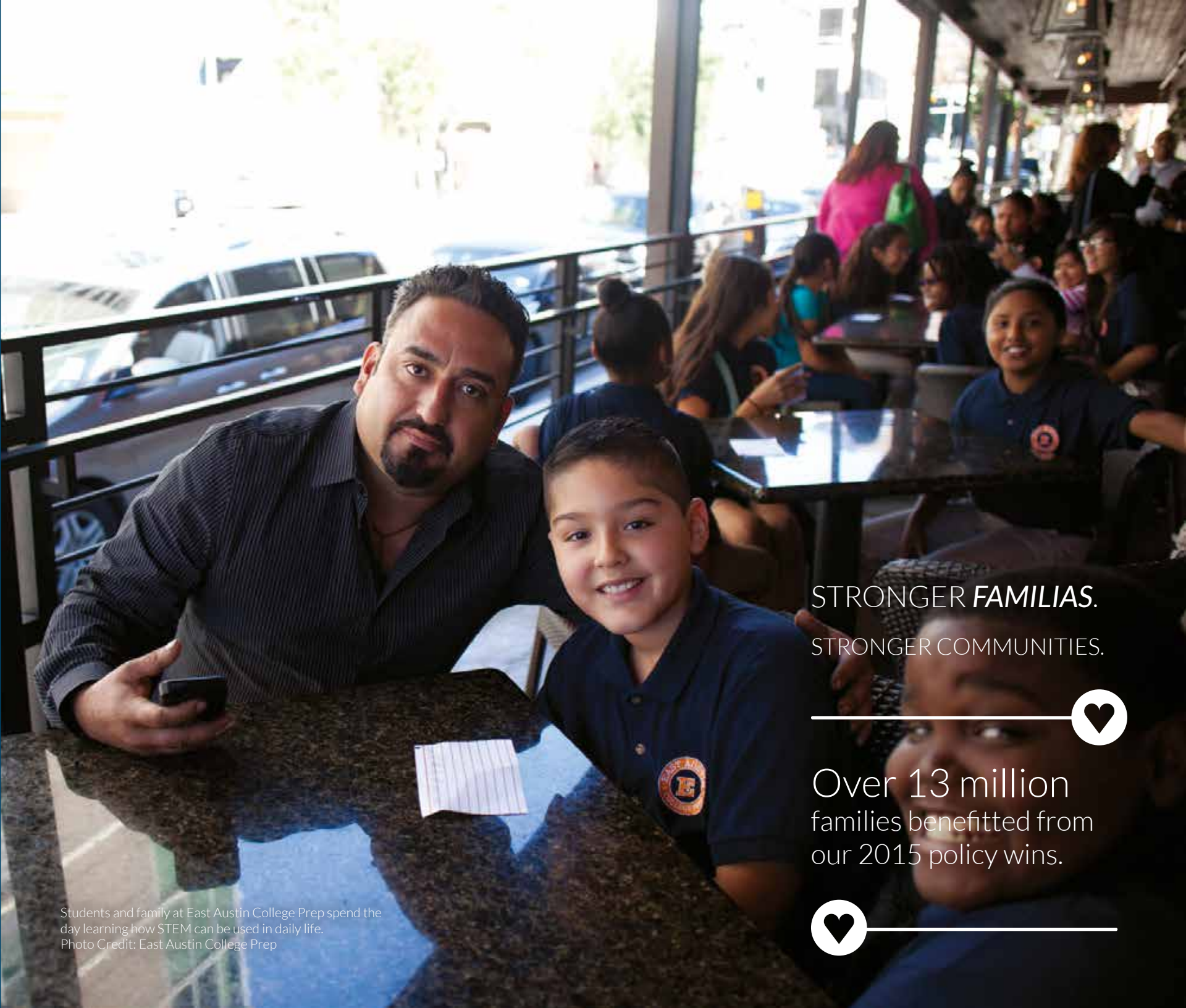
Tax Credit (EITC) threatened these families in 2015, NCLR and its Action Network mobilized to advocate for their permanent extension.

This fight was more than just about taxes. These credits help working families cover their expenses and they actually promote work, since only employed taxpayers are eligible. And we won. Today 13 million families—five million of which are Latino—will no longer have to fall asleep worrying if they will be able to feed and clothe their children. The Child Tax Credit and Earned Income Tax Credit are now permanent.

But we haven't stopped there. Through the **Comprando Rico y Sano** program, we have helped improve food security for more than 76,000

families and ensured access to affordable and healthy food. For low-income families, the program has also helped more than 19,000 families access SNAP benefits to ensure no child ever goes hungry.

This isn't just about extra money in the pocket. Studies have shown that the food and income security provided by programs like these are linked to better performance in school, including higher test scores, increased graduation rates, and improved college attendance. This is about ensuring Hispanics are part of our nation's future.



STRONGER *FAMILIAS*.
STRONGER COMMUNITIES.



Over 13 million
families benefitted from
our 2015 policy wins.



Students and family at East Austin College Prep spend the day learning how STEM can be used in daily life.
Photo Credit: East Austin College Prep

I AM LATINA AND I INNOVATE

“Escalera helped me a lot throughout my junior and senior years in high school. If it wasn’t for the program, I would have probably been lost on where I wanted to go with my future.”

–Ameer Couvertier, Freshman at Reading Area Community College, Criminal Justice Major

When Ulissa Montes decided that she wanted to become a nurse, the pressure was overwhelming. As the first in her family to go to college, she wasn’t sure where to begin. What courses should she take in high school? How could she best prepare for the challenge ahead? Thanks to NCLR’s **Escalera program**, which exposes high school students to a variety of career paths, Ulissa attended leadership development programs in Washington, DC, and Kansas City, Missouri, where she had the opportunity to meet with her peers from across the nation, all working through the same struggle. With the help of a dedicated mentor and knowing that she was not alone, Ulissa found an internship at a local hospital during her senior year of high school. “My internship at the White Memorial Medical Center really motivated me to keep

pushing for my goal.” Now, she’s confident that she is prepared for the challenges that college will bring.

By 2020, just four years from now, more than two million science, technology, engineering, and mathematics (STEM) jobs will go unfilled if the next generation is not prepared to succeed in a competitive STEM-driven economy. That’s why in 2015, NCLR and its Affiliates developed new and innovative programs to invest in our youth for the future. **NCLR STEM programs encourage problem-solving, creativity, and innovation.**

Starting with **CHISPA** (Children Investigating Science with Parents and Afterschool), NCLR works with 19 Affiliates and 11 national science museums to provide culturally relevant STEM

curricula in elementary schools across the country. **CHISPA** exposes students to STEM after school, and engages parents through our **Padres Comprometidos** program, addressing two of the main challenges in STEM education: early exposure to STEM and family engagement. **Escalera** works with high school students to keep them thinking critically about potential careers in STEM fields. Finally, NCLR’s new **Innovation Lab** program, inspired by the film *Underwater Dreams*, trains STEM teachers to better engage their Latino students and encourage greater participation in STEM-focused programs and careers.

Our nation and our community are changing, but together with the NCLR Affiliate Network, we are prepared for what lies ahead.



An NCLR STEM Youth Summit attendee sits inside a giant engine at the NASA Johnson Space Center in Houston.



Spanish Coalition for Housing welcomes Latinos to learn about owning a home at a community fair.
Photo Credit: Spanish Coalition for Housing

I AM LATINO AND I AM A HOMEOWNER

After years of dreaming of owning a home, Saul Calderón and his family finally moved into a house of their own. The NCLR National Homeownership Network awarded more than \$2.8 million in subgrants to network agencies. Together, we helped more than 42,000 families purchase and remain in their homes.

Saul Calderón, whose eyes shine behind the folds of his smile, sounds like he can't believe he finally bought his first home. When he emigrated from Mexico more than 20 years ago, he settled in Chicago with his family. Saul worked long hours as a seasonal landscaper, redesigning suburban Chicago's intricate lawns by day before returning to his rented home at night. For seasonal workers and immigrants who must navigate language barriers and unreliable employment, owning a home can seem impossible.

When Saul received notice that he might qualify for a home-buying assistance program, he didn't think much would come of it, but the lure of owning a home is more powerful than doubt, and he attended a workshop for the CHA Choose to Own (CTO) program anyway. There, he received a referral to NCLR Affiliate Spanish Coalition for Housing (SCH) that would start his family's three-year journey home.

At SCH, Saul met Pre-Purchase Counselor Alma Hernandez, whom he now "trusts as if she were family." He largely credits her patience and

persistence with their success. As a seasonal worker, his window of opportunity to buy a home was limited to the time of year that he had work, a significant obstacle when it can take months to qualify for, negotiate, and finalize home loans.

For two years, Alma and Saul fought the clock. By the time they realized the first bank they approached didn't work with CTO, Saul's window of opportunity had closed. The second bank seemed more promising, but they couldn't bypass the red tape in time, and the loan was denied on the grounds that he wasn't currently employed, even after he had found the perfect house.

"It was hard seeing [my family] dream about each house, imagining putting a little office here, or a desk there, and then—nothing," Saul explains, smile slipping at the thought of the time he almost quit. After long years of hard work and insistent bargaining, some people might have admitted defeat, but Alma refused to quit. "It's because of her I didn't give up," Saul says.

When they began the process for the third time, they chose to work with Glen from Pulaski Bank, a smaller lender who had demonstrated a great depth of knowledge and dependability for CTO clients. The stars aligned—Saul found a great house within his budget in a calm neighborhood that suits his family; and with the assistance he receives through CTO, his mortgage payment is one-third of his previous rent.

To add to the excitement, a week before closing on the house Mrs. Calderón learned that she had passed the U.S. citizenship test. Now, the whole Calderón family are U.S. citizens, own their own home, and are on their way to attaining long-term stability. Saul couldn't be happier.

This story was made possible thanks to our generous individual and corporate donors and the tireless work of NCLR Affiliate Spanish Coalition for Housing (SCH). The SCH is a member of the NCLR National Homeownership Network, which helped more than 42,000 families purchase and stay in their home in 2015.

**I AM LATINO
AND I INVEST**

LATINOS IN AMERICA ARE 54 MILLION STRONG AND WIELD AN IMPRESSIVE \$1.5 TRILLION IN BUYING POWER. THAT'S WHY CORPORATE PARTNERS UNDERSTAND THE IMPORTANCE OF INVESTING IN THE LATINO COMMUNITY AND ENSURING THE WELL-BEING OF THIS IMPORTANT MARKET SECTOR. FOR THE 25 INDUSTRY-LEADING CORPORATIONS THAT MAKE UP THE **NCLR CORPORATE BOARD OF ADVISORS**, THEIR PARTNERSHIP WITH NCLR PROVIDES A VEHICLE BY WHICH TO IDENTIFY SHARED VALUE OPPORTUNITIES TO INVEST STRATEGICALLY IN OUR COMMUNITY AND MAXIMIZE THEIR SOCIAL GOOD.

CORPORATE BOARD OF ADVISORS

CHAIR

Comcast Corporation

Principal

David L. Cohen
Senior Executive Vice President

Liaison

Jacquelyn M. Puente
Executive Director, External Affairs

AT&T

Principal

Carol Wilner
Vice President, Public Affairs

Liaison

Celeste Carrasco
Director, Federal Public Affairs

Bank of America

Principal

Angie Garcia-Lathrop
Community Affairs Executive

Liaison

Vacant

Chevron

Principal

S. Shariq Yosufzai
Vice President, Global Offices of
Diversity and Ombuds

Liaison

Allison Binns
Senior Advisor, Diversity

Citi

Principal

Alberto Casas
Managing Director; Head of
Receivables for North America

Liaison

Natalie Abatemarco
Managing Director, Community
Development

The Coca-Cola Company

Principal

Rudy Beserra
Vice President, Corporate Latin
Affairs

Liaison

Peter R. Villegas
Vice President, Latin Affairs,
Western Region

ConAgra Foods, Inc.

Principal

Christopher P. Kircher
Vice President, Corporate Affairs;
President, ConAgra Foods
Foundation

Liaison

Vacant

Ford Motor Company

Principal

James G. Vella
President, Ford Motor Company
Fund and Community Services

Liaison

Joedis (Joe) Avila
Community Outreach Manager,
Ford Motor Company Fund

General Mills

Principal

John Church
Executive Vice President,
Supply Chain

Liaison

Efrain Cardenas
Customer Trade Group Director,
Consumer Foods Sales Division

General Motors

Principal

George Velez
Executive Director, Legal Global
Process Leader IT

Liaison

Alma Guajardo-Crossley
Director, GM Global Diversity

Johnson & Johnson

Principal

Michael E. Sneed
Vice President, Global Corporate
Affairs

Liaison

Robert Pineda
Senior Counsel

Liaison

Kimberly Davis
Director, Federal Affairs and
Political Programs

JPMorgan Chase &Co.

Principal

Vacant

Liaison

Sandy Fernandez
Executive Director, National
Partnerships and Strategy, Office
of Nonprofit Engagement

Kraft Foods

Principal

Vacant

Liaison

Jessica Lemos
Associate Director, U.S.
Government Affairs

McDonald's Corporation*Principal*

Gloria Santana
Executive Vice President, General
Counsel and Secretary

Liaison

Monica Tijerina
Director, Global Community
Engagement

MillerCoors LLC*Principal*

Fernando Palacios
Executive Vice President; Chief
Integrated Supply Chain Officer

Liaison

Alberto Senior
Hispanic Community Affairs
Manager

PepsiCo, Inc.*Principal*

Albert (Al) P. Carey
CEO, PepsiCo Americas Beverages

Liaison

Lupe De La Cruz III
Senior Director, PepsiCo
Government Affairs

Prudential*Principal*

Sharon C. Taylor
Senior Vice President, Human
Resources

Liaison

Shané Harris
Vice President, Corporate Giving;
Executive Director and Secretary,
Prudential Foundation

Shell*Principal*

Tina Aguirre
Retail Services and Operations
Manager ITS0 – DS SOM

Liaison

Ignacio Gonzalez
Communications Advisor for Deep
Water

State Farm Insurance Companies*Principal*

Annette Martinez
Vice President, Human Resources

Liaison

Vacant

Time Warner Inc.*Principal*

Lisa Garcia Quiroz
Chief Diversity Officer and Senior
Vice President, Corporate
Responsibility

Liaison

Yrthya Dinzey-Flores
Executive Director, Corporate
Social Responsibility and Diversity

Toyota Motor North America, Inc.*Principal*

Patricia Salas Pineda
Group Vice President, National
Philanthropy and the Toyota USA
Foundation

Liaison

Peggy Turner
Vice President, Lexus Customer
Services

Liaison

Andrea White
Chief Privacy Officer

UPS*Principal*

Eduardo Martinez
President, The UPS Foundation;
Chief Diversity and Inclusion
Officer

Liaison

Laura Johns
Director of Corporate Relations

Verizon*Principal*

Donna Epps
Vice President, Public Policy and
Strategic Alliances

Liaison

Emilio Gonzalez
Executive Director, Strategic
Alliances

Walmart*Principal*

Lee Culpepper
Vice President, Corporate Affairs

Liaison

Pepe (Jose) Estrada
Director, Corporate Affairs

Wells Fargo*Principal*

Oscar Suris
Executive Vice President, Head of
Corporate Communications

Liaison

Georgette (Gigi) Dixon
Senior Vice President, Director of
Strategic Partnerships

CORPORATE AND FOUNDATION SUPPORT

Thanks to the generous support of hundreds of individuals, corporations, and foundations, NCLR was able to expand existing programs in addition to providing more than \$7 million in direct grants to the Affiliate Network to strengthen their work at the local level. Their generosity enables us to implement innovative programs that lift our community out of poverty and ensure its long-term success.

| | | | |
|--|--|---|---|
| AARP | Capital One Bank | Fannie Mae | Intuit, Inc. |
| Airbnb | Centene Corporation | FedEx Corporation | J.E. Dunn Construction |
| American Academy of Family Physicians Foundation | Center on Budget and Policy Priorities | Fiat Chrysler Automobile | Jackson County Missouri Department of Finance |
| American Beverage Association | Cerner Corporation | Fifth Third Bank | Johnson & Johnson |
| American Chemical Society | Charles Stewart Mott Foundation | First Book | JPMorgan Chase & Co. |
| American Diabetes Association | Chevron | Florida CHAIN | JPMorgan Chase Foundation |
| American Express | Citi | Ford Foundation | JSI Research and Training Institute |
| American Federation of Teachers | Citi Foundation | Ford Motor Company | Kansas City Power & Light Company |
| Amerigroup Kansas | City of Kansas City, Missouri | Ford Motor Company Fund | Kraft Foods |
| Amgen Foundation | City of Kansas City, Missouri | Four Freedoms Fund | Levi Strauss Foundation |
| Amtrak | Comcast/NBCUniversal/Telemundo | Freddie Mac | Marguerite Casey Foundation |
| Anheuser-Busch Companies | Connect2Complete, Inc. | FuseMedia Group Inc. | Marriott International, Inc. |
| AT&T | Cordish | GEICO | Master Your Card, Oportunidad |
| Bank of America | Corporation for National and Community Service | General Motors Company | McDonald's Corporation |
| Bank of America Foundation | CVS Health | General Motors Foundation | Mercury Public Affairs LLC |
| Baxalta | Direct Selling Association | Google Inc. | Metropolitan Area Advisory Committee |
| Baxter Healthcare | Discovery En Español | Greater KC Community Foundation | MGM Resorts International |
| BBVA Compass | Disney Worldwide, Inc. | GreenLatinos.org | MillerCoors, LLC |
| Bloomberg Philanthropies | Duke Energy | H&R Block | Mitú Network |
| Blue Mountain Construction Services | El Rey Network | Hallmark, Inc. | National Academy of Social Insurance |
| BMW of North of America | Eli Lilly and Company | Health Care Foundation of Greater Kansas City | Nationwide Insurance |
| BP America, Inc. | Enterprise Holdings, Inc. | Hilton Worldwide | NeighborWorks America |
| Caesars Entertainment | Ewing Kauffman Foundation | Honda | New Venture Fund |
| California Health & Wellness | Facebook | Hyundai Motor America | |

Nielsen
 Nissan North America
 Northern Trust
 Ocwen Financial Corporation
 Open Society Foundations
 Pennsylvania State Voices
 PepsiCo Foundation
 PepsiCo, Inc.
 Perennial Strategy Group LLC
 Pfizer RxPathways
 Pharmaceutical Research and
 Manufacturers of America
 Planned Parenthood Action Fund
 Polsinelli
 Procter & Gamble
 Prudential Financials, Inc.
 Raza Development Fund (RDF)
 REACH Healthcare Foundation
 Red Nose Day Fund
 Rockefeller Foundation
 Rod and Leslie Aycox Family
 Foundation
 Rosenberg Foundation
 Shell
 Sodexo, Inc
 Southern California Edison
 Southwest Airlines
 Sprint
 Squire Patton Boggs, LLP
 State Farm Insurance Companies
 State Infrastructure Fund
 Strategic Investment Fund of La Raza
 Target Corporation
 The Atlantic Philanthropies
 The Bill & Melinda Gates Foundation
 The Bauman Foundation
 The Boeing Company
 The California Endowment
 The California Wellness Foundation

The Christopher Reynolds
 Foundation
 The Coca-Cola Company
 The Comcast Foundation
 The Kellogg Company
 The Leona M. & Harry B. Helmsley
 Charitable Trust
 The Naomi and Nehemiah Cohen
 Foundation
 The National Science Foundation/
 Patricia and Phillip Frost Museum
 of Science
 The Prudential Foundation
 The Raben Group, LLC
 The Robert Wood Johnson
 Foundation
 The TJX Companies, Inc.
 The University of Kansas
 The Walton Family Foundation
 The Wyss Foundation
 Third Sector New England, Inc.
 Time Warner Cable
 Time Warner Inc.
 Toyota Motor North America, Inc.
 Univision Communications, Inc.
 UPS
 U.S. Department of Health and
 Human Services
 U.S. Department of Housing and
 Urban Development
 Venable LLP
 Verizon
 Verizon Foundation
 Viacom
 W.K.Kellogg Foundation
 Walgreens
 Walmart
 Wells Fargo
 Y-USA



Affiliates receive training to become *Padres Comprometidos* facilitators as part of the Red Nose Day program expansion.

THANK YOU FOR THE SMILES!

With red noses and smiles in hand, NCLR supporters joined nearly four million people for the **2015 Red Nose Day**, which raised over \$21 million for charities fighting childhood poverty—including NCLR. Thanks to your smiles and the generous support of **Comic Relief**, NCLR was able to expand our ***Padres Comprometidos*** program!

INDIVIDUAL SUPPORT

This list recognizes our **President's Council** members who honored NCLR with significant gifts in 2015, and the friends and family members to whom they paid tribute with their donation. Their acts of generosity inspire us each day to do more for our community.

Influencers

Russell C. Deyo
Gaye Lynn Hill and Jeffrey Urbina
Ramón and Sally Murguía

Jesus R. Muro, M.D.
Gene and Monica Ortega
Jorge A. Plasencia
Jose R. and Carrie K. Rodriguez
Tony Salazar and
Denise De La Rosa
George Walz

Champions

Mary Alice Cisneros
David and Rhonda Cohen
John and Minerva Esquivel
Fred Fernandez and
Irma Rodriguez
Prado Family Fund
Gary B. Stone

Partners

Anonymous
Josie Bacallao
Holly Blanchard*
Alcario and Carmen Castellano
Dr. Filiberto Cavazos
Susan Colby
Mark B. Davis
Jaime Atanacio Diaz
Dorene Dominguez
Ivelisse Fairchild*
Victor and Beatrice Garza
Maria Gomez and
Miachel Rexrode
Leni Gonzalez and
Lee Mark Niederman
Deborah Hevia

Leaders

Anonymous
Anthony Eredia and Diana
Bermudez
Christine and Eric Cannon
Jovita Carranza
Delia de la Vara*
Octavio Espinal* and Eric Meyer
Sergio M. Gonzalez
Pastor Herrera, Jr.
Richard C. and Linda Miller

Mickey Ibarra
Dick Lippin
Eduardo Martinez
Leroy Martinez*
Cynthia Morales
Antonio Moya and Santiago Serna
Carol J. Ornelas
Sonia Pérez* and Luis Duany
Jason Resendez and Brian Pierce
Pilar Rocha-Goldberg
Eric Rodriguez* and Ilia Rodriguez
Jose L. Rodríguez*
In Honor of Abel and
Juanita Rodriguez
Nilda Ruiz and Sasha Singh
Raul and Maria Salinas
Dr. Juan Sanchez
Gabriel Sandoval
Michael Schwimmer
Dr. Theodore and Mischelle Serr
Myrna Soto
Renata Soto and Pete Wooten
Jaime Suarez
Honorable J. Walter Tejada
Troche-Cedeño Family*
Honorable Arturo Valenzuela
Carmen Velásquez
Sandra Figueroa Villa
Anselmo and Elvira Villarreal
Carol Wilner
Cid D. Wilson
Joanna Yeaton
Zandra Zuno

* Denotes an NCLR staff donor.

FOUNDERS' CIRCLE

The Founders' Circle honors friends who support the National Council of La Raza's mission to improve opportunities for Hispanic Americans. Much like NCLR's founders, their support helps lay the foundation for future generations to thrive.

Natalie Abatemarco
Adeboye Adewoye
Anonymous
Veronica Aragon and Luz Cortes
Ruby Azurdia-Lee
Howard Balwin
Brian Bueno
Jeremiah Burton
Michael Bustamante
MaCristina Caballero
Stephen Carney
Martin R. Castro
Enrique Chaurand*
Patricia Chavez
Roy Cosme
Silvia A. Crawford
Irene Cuyún*
Jeffrey Davidson
Marco Davis
Milton A. Dellossier
Lautaro "Lot" Diaz*
Marie-Therese Dominguez
Maria Don
E.B. Duarte
David Escobedo
Nathan Favero
Gregory Firestone
Sandra Marres Fuentes*
Alejandra Garza

Edgar Gonzalez
Dulce Gutierrez Vasquez
Antonio Gutierrez
Sonia Gutierrez
Ronald and Sharon Harrison
Yesika Hernandez
Bob Howitt
Adrien Lanusse
Raul Lazarte, M.D.
Antonia Lopez
Viviana Lopez-Green*
Ignacio Lozano
Sylvia and Ray Lucero
Dr. M. Brinton Lykes
Mark Magana
Clarissa Martinez-De-Castro*
Richard A. Martinez
Marylou Olivarez Mason
Darren McKewen
Peggy McLeod*
Nelly Montes de Lukas
Danny Montes
Francisca Montoya
Marcos Morales*
Cecilia Muñoz and Amit Pandya
Karen Nava*
Phillip L. Negrete
Gloria Orozco
Familia Ortiz-Licon*

Paul Palsa
Alfredo Pedroza
Delia Pompa
Hermelinda Pompa
Poncelet Family
Miguel Alexander Pozo
Helen Ramirez
Athena Ramos
Michael Reifman and
Rachel Goodman
Gina Reyes
Daniel Rico*
Virginia Rivera
Michael D. Rodriguez
Nelson Rosario
Freddy and Isabel Rubio
Dr. Dennis Sanchez and
Virginia Sanchez
Mark and Lucia Savage
Frank Sepulveda
Fania Tavaréz*
Andre Towner
Matt Trent
Mayra Urbano
Silvia Urrutia and Dale Johnson
Lisa Valtierra
Gilbert R. Vasquez, CPA

*Denotes NCLR staff donor

LATINOS #WASHAWAYLABELS

Negative labels hurt our community. That's why in 2015, NCLR and Tide® partnered to develop a video and launch a campaign to #WashAwayLabels and the negative stereotypes used to define Latinos. Over seven million people watched the video, making the 2015 Hispanic Heritage Month the most memorable yet.

FINANCIAL STATEMENTS

Consolidated Statement of Activities

| Year ended September 30, 2015 | UNRESTRICTED | TEMPORARILY RESTRICTED | PERMANENTLY RESTRICTED | TOTAL |
|--|----------------------|---------------------------|---------------------------|-----------------------|
| SUPPORT AND REVENUE | | | | |
| Federal | \$ 5,693,470 | \$ - | \$ - | \$ 5,693,470 |
| Nonfederal | 520,000 | 21,186,608 | - | 21,706,608 |
| Contributions | 1,831,587 | - | - | 1,831,587 |
| Special events | 8,006,084 | - | - | 8,006,084 |
| Investment and interest return | (730,845) | (54,293) | (51,513) | (836,651) |
| Interest and fee income on loans | 10,892,035 | - | - | 10,892,035 |
| Other revenue | 486,679 | 41,833 | - | 528,512 |
| Net assets released from restrictions | 20,698,135 | (20,698,135) | - | - |
| Total support and revenue | 47,397,145 | 476,013 | (51,513) | 47,821,645 |
| EXPENSES | | | | |
| Program services | | | | |
| CORE & ORAL | 5,565,426 | - | - | 5,565,426 |
| Community Development and Fellowship Program | 7,532,171 | - | - | 7,532,171 |
| Center for Educational Excellence | 3,690,596 | - | - | 3,690,596 |
| Integrated Marketing and Events | 7,036,763 | - | - | 7,036,763 |
| Institute for Hispanic Health | 2,523,904 | - | - | 2,523,904 |
| Research and Strategic Initiatives | 5,001,501 | - | - | 5,001,501 |
| Legislative Advocacy | 410,930 | - | - | 410,930 |
| Mission | 1,382,450 | - | - | 1,382,450 |
| Raza Development Fund - Program Services | 8,221,682 | - | - | 8,221,682 |
| Total program services | 41,365,423 | - | - | 41,365,423 |
| SUPPORTING SERVICES | | | | |
| Management and general | 1,398,406 | - | - | 1,398,406 |
| Fundraising | 1,240,302 | - | - | 1,240,302 |
| Raza Development Fund - Administration | 1,958,750 | - | - | 1,958,750 |
| Strategic Investment Fund Governance | 420,671 | - | - | 420,671 |
| Total supporting services | 5,018,129 | - | - | 5,018,129 |
| Total expenses | 46,383,552 | - | - | 46,383,552 |
| Change in net assets | 1,013,593 | 476,013 | (51,513) | 1,438,093 |
| Net assets, beginning of the year | 48,311,655 | 64,377,224 | 4,060,608 | 116,749,487 |
| Net assets, end of year | \$ 49,325,248 | \$ 64,853,237 | \$ 4,009,095 | \$ 118,187,580 |

FINANCIAL STATEMENTS

Consolidated Statement of Financial Position

| <i>September 30</i> | 2015 | 2014 |
|---|-----------------------|-----------------------|
| ASSETS | | |
| Current assets | | |
| Cash and cash equivalents | \$ 28,236,289 | \$ 24,600,488 |
| Contract, grant, and other receivables | 3,036,009 | 3,359,118 |
| Current portion of loans receivables, net | 26,971,944 | 26,146,259 |
| Restricted investments | 15,418,247 | 15,708,063 |
| Other | 192,437 | 2,130,917 |
| Total current assets | 73,854,926 | 71,944,845 |
| Noncurrent assets | | |
| Investments | 42,967,151 | 45,264,236 |
| Long-term loans receivables, net | 86,405,403 | 91,581,551 |
| Property and equipment, net | 1,434,528 | 1,608,004 |
| Other | 11,010,737 | 9,570,408 |
| Total noncurrent assets | 141,817,819 | 148,024,199 |
| Total assets | \$ 215,672,745 | \$ 219,969,044 |
| LIABILITIES AND NET ASSETS | | |
| Current liabilities | | |
| Accounts payable and accrued expenses | \$ 3,847,979 | \$ 4,452,421 |
| Deferred revenue | 2,508,706 | 2,809,282 |
| Current portion of notes payable | 5,250,000 | 21,400,000 |
| Other | 35,004 | 203,444 |
| Total current liabilities | 11,641,689 | 28,865,147 |
| Noncurrent liabilities | | |
| Long-term notes payable | 85,550,000 | 74,050,000 |
| Long-term deferred compensation liability | 293,476 | 304,410 |
| Total noncurrent liabilities | 85,843,476 | 74,354,410 |
| Total liabilities | 97,485,165 | 103,219,557 |
| Net assets | | |
| Unrestricted | 49,325,248 | 48,311,655 |
| Temporarily restricted | 64,853,237 | 64,377,224 |
| Permanently restricted | 4,009,095 | 4,060,608 |
| Total net assets | 118,187,580 | 116,749,487 |
| Total liabilities and net assets | \$ 215,672,745 | \$ 219,969,044 |

LEADERSHIP

Janet Murguía

President and Chief Executive Officer

CEO CABINET

Holly C. Blanchard

Chief Financial Officer

Charles Kamasaki

Senior Cabinet Advisor

Sonia M. Pérez

Chief Operating Officer

LEADERSHIP TEAM

Rita Carreón

Deputy Vice President
Institute for Hispanic Health

Enrique A. Chaurand

Deputy Vice President
Integrated Marketing and Events

Delia de la Vara

Vice President
Strategic Initiatives and Affiliate Engagement

Lautaro “Lot” Diaz

Vice President
Housing and Community Development

Ivelisse Fairchild

Vice President
Resource Development

Clarissa Martínez de Castro

Deputy Vice President
Office of Research, Advocacy, and Legislation

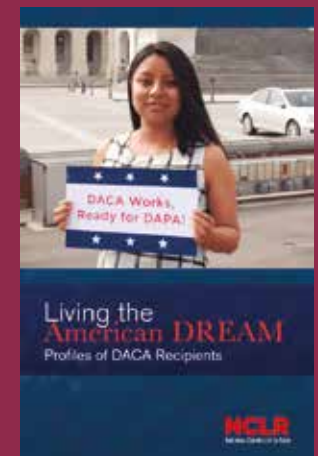
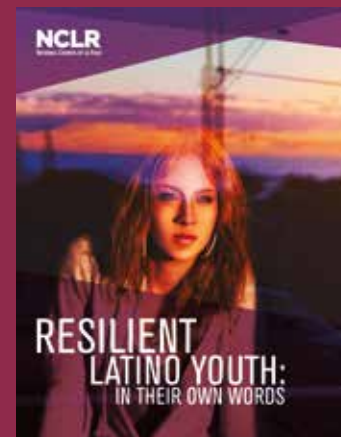
Peggy McLeod, Ed.D

Deputy Vice President
Education and Workforce Development

Eric Rodriguez

Vice President
Office of Research, Advocacy, and Legislation

FEATURED PUBLICATIONS





Each student at East Austin College Prep is encouraged to move on to college after receiving a well-rounded education.
Photo Credit: East Austin College Prep

MARK YOUR CALENDARS

April 25, 2016

NCLR California Latino Policy Summit
Sacramento, CA

May 4-6, 2016

NCLR Workforce Development Forum
Las Vegas, NV

July 23-26, 2016

NCLR Annual Conference and National Latino Family Expo®
Orlando, FL

Fall 2016

NCLR Affiliate Fall Regional Convenings

March 29, 2017

30th Annual NCLR Capital Awards
Washington, DC

Spring 2017

NCLR National Latino Advocacy Days
Washington, DC

El Concilio President and CEO and NCLR Affiliate Council Chair José Rodríguez accepts the 2015 NCLR Affiliate of the Year award from Ford Motor Company Fund.

NLSASO



AFTERWORD FROM YOUR DONOR ADVOCATES

Dear friend:

The names contained in this report, and the acts of generosity they represent, are both inspiring and humbling. We are grateful for the commitment and dedication of you, our Affiliates, and our supporters.

The answer to opening the door to opportunity for all Americans is bigger than any single individual or organization. It is truly up to all of us. Thank you for being a part of our *familia*.

We look forward to counting on your support, inspiration, and dedication—until the day all Latinos have an equal chance.

With gratitude,



Ivelisse Fairchild



Barlow Flores



Stephanie Hagen



Carlos Martinez



Daniel Rico



Naomi Sosa



Sterling Garcia



Paulo Luizaga



Kaitlyn Maloney



Francesca Ruberti

ACKNOWLEDGMENTS

NCLR thanks the following people who contributed to the *2015 NCLR Annual Report*: John Marth edited, wrote, and prepared this publication for dissemination. Karen Nava designed and supervised the artistic production; Kelly Isaac managed the production of this report. Kaitlyn Maloney wrote and prepared content for dissemination. Daniel Rico and Ivelisse Fairchild provided significant guidance and feedback.



Headquarters

Raul Yzaguirre Building
1126 16th Street NW, Suite 600
Washington, DC 20036

Regional Offices

California (Los Angeles) Florida (Miami) Texas (San Antonio)
Far West (Phoenix) Midwest (Chicago) Northeast (New York)

Support Corporations

Raza Development Fund (Phoenix)
Strategic Investment Fund for La Raza (Washington, DC)

@NCLR | #NCLR16 |    | www.nclr.org