

OUR WORK

The UnidosUS Workforce Development program seeks to ensure the Latino community's ability to contribute to and share in the nation's economic opportunities.

LATINOS IN FINANCE INITIATIVE

Latinos in Finance, an initiative piloted in 2015, provides workforce development training to Latinx jobseekers for employment in the financial services sector and ensures employers are hiring linguistically and culturally competent talent. Through this initiative, participants begin a pathway to a career in banking services, offering them middle-skills jobs with growth opportunities and competitive wages.

To guide local program implementation, Affiliates use the UnidosUS-created and industry-recognized curriculum, *Unidos in Banking*.

Bilingual Latinos Can Help Increase Access to Financial Services for Unbanked Communities



An estimated **5.4% of U.S. households were "unbanked" in 2019**, meaning that no one in the household had a checking or savings account at a bank or credit union.



Among Hispanic households, **12.2% were unbanked in 2019**.

Source: *How America Banks: Household Use of Banking and Financial Services*, 2019 FDIC Survey, <https://www.fdic.gov/analysis/household-survey/2019report.pdf>

PROGRAM PARTNERS

- Catholic Charities (Washington, DC)
- Catholic Charities (Nashville, TN)
- Centro Hispano of Dane County (Madison, WI)
- CLUES Comunidades Latinas Unidas en Servicio (St. Paul, MN)
- Community Services of Nevada (Las Vegas, CA)
- El Centro de la Raza (Seattle, WA)
- Goodwill Southern California (Inland Empire, CA)
- Goodwill of Southern NJ & Philadelphia (Philadelphia, PA)
- The Grow Group (Tampa, FL)
- Latin American Association (Atlanta, GA)
- Lawrence CommunityWorks (Lawrence, MA)
- WiNGS (Dallas, TX)
- MAAC Project (San Diego, CA)
- Mission Economic Development Agency (San Francisco, CA)
- Mi Casa Resource Center (Denver, CO)
- Ohio Hispanic Coalition (Columbus, OH)
- Overtown Youth Center (Miami, FL)
- Para Los Niños (Los Angeles, CA)
- PODER (Chicago, IL)
- Restore Education (San Antonio, TX)
- SERJobs for Progress (Houston, TX)
- SJECCD/Goodwill Silicon Valley (San Jose, CA)
- St. Nicks Alliance (Brooklyn, NY)

Latinos in Finance Key Metrics from 2018–December 2021



74%

Female Participation



1,701

Students Graduated



799

Graduates placed in new or improved work

Note: The job placement rate for 2020-2021 is approx 10-20% lower than prior years due to the impact of the COVID-19 pandemic.

For additional information, contact Leanne Ryder, Senior Program Manager Workforce Development, at lryder@unidosus.org.

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation's largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels.

For more than 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our country stronger. For more information on UnidosUS, visit www.unidosus.org or follow us on [Facebook](#), [Instagram](#), and [Twitter](#).