



COVID-19 IMPACT ON LATINOS AND VIEWS ON THE HEROES ACT

COVID-19 impact on Latinos and views on the HEROES Act



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National Latino Survey Implemented by:

Latino  **Decisions**



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About the Survey

- N=1,829 nationally representative sample of Latino adults
 - N=1,251 registered voters
 - State oversamples in AZ, CA, CO, FL, IL, TX, NJ/NY
- Partnered with MOVE ON
- Field dates: May 10-16, 2020
- English or Spanish according to respondent preference
- Blended mode: online and live phone interviews
- Content: COVID19 impact, views on HEROES Act

Key Findings

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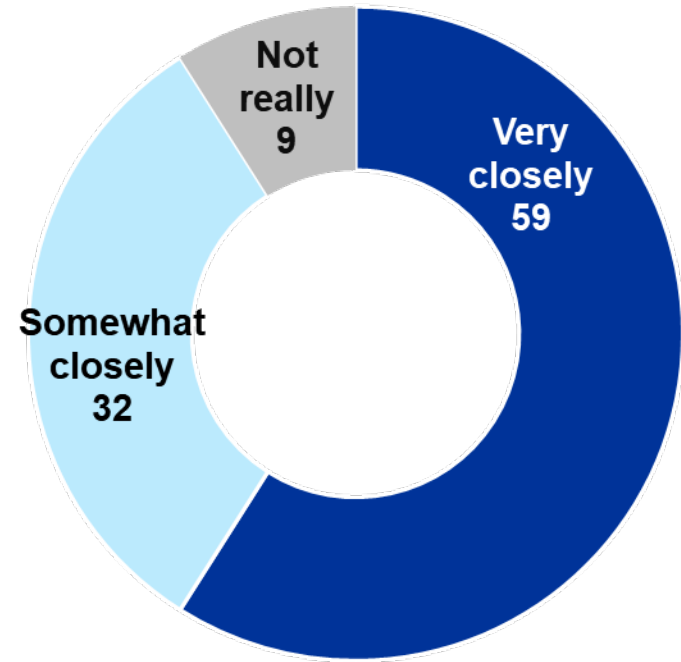
- One out of four Latinos know someone who has been infected with COVID-19. Among those, one-third know someone who died due to COVID-19.
- 60% of Latino households have lost jobs or had pay cuts. Economic stress is compounded by barriers to stimulus funds, small business loans, and unemployment insurance.
- Responding to the COVID-19 crisis is the top issue Latinos want Congress to address, and they have clear views on what Congress should do:
 - 80%+ support funding for coronavirus testing and treatment for everyone, including undocumented.
 - 80%+ want a relief bill to include all immigrant families, and loans for small-business owners.

Latino Focus on COVID-19 Crisis

(How closely have you been following the news about coronavirus, also called COVID-19)

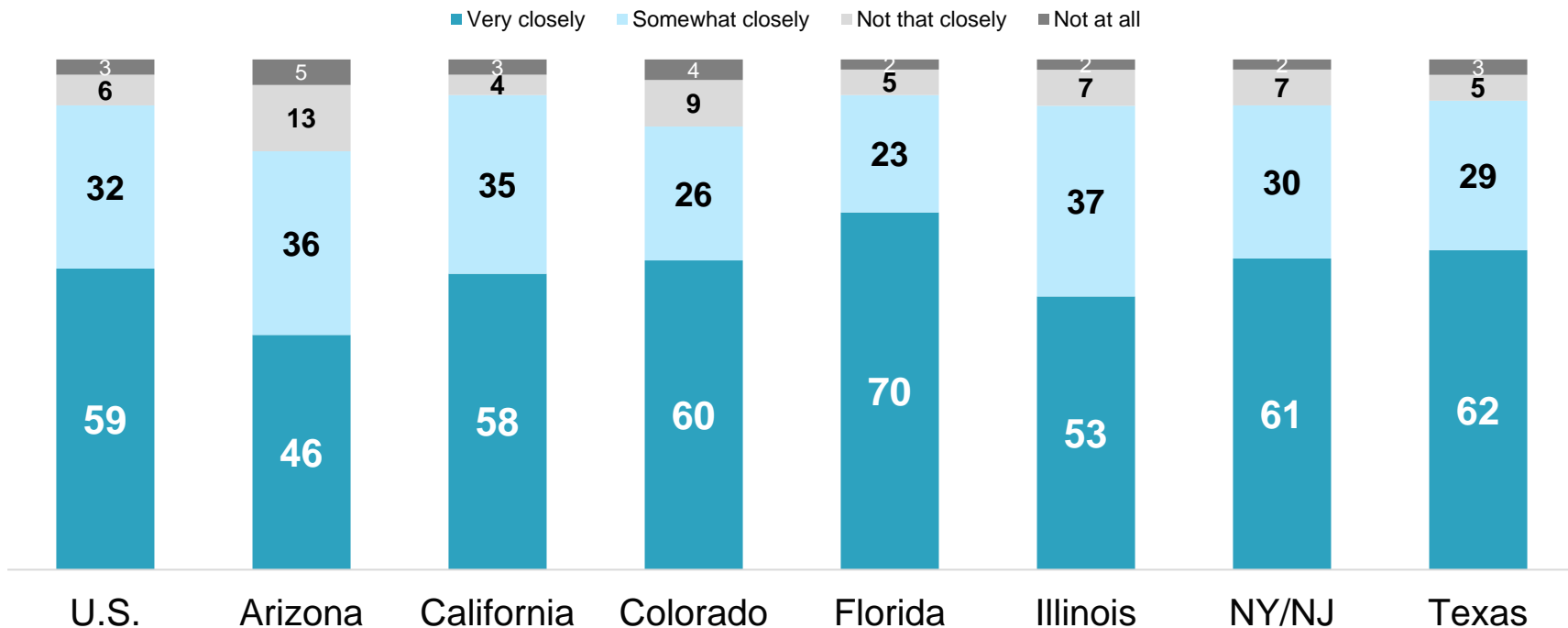
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- In total, **91%** are following COVID-19 news, with 59% following “very closely”.
- Attention to the coronavirus pandemic is all consuming and risks crowding out enthusiasm/interest in the 2020 election, still months away.



Latino Focus on COVID-19 Crisis

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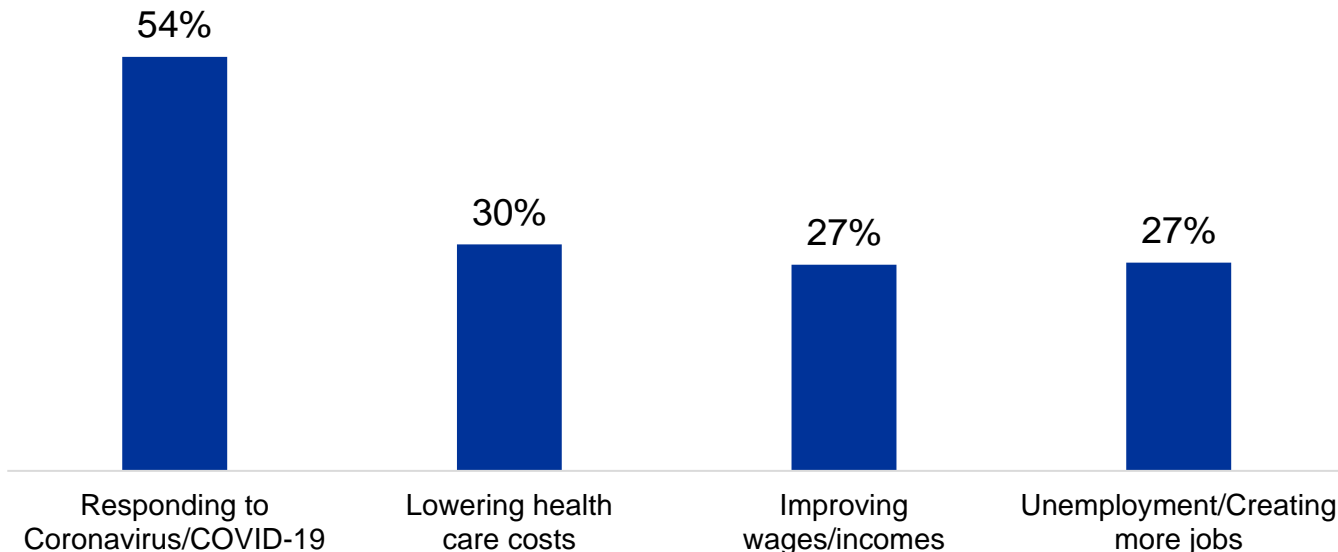
Source: SOMOS UNIDOSUS National Latino Survey May 10-16, 2020 (N=1,829) MoE +/- 2.3%

Issue Priorities

On the whole, what are the most important issues facing your community that you think Congress and the President should address? (Record up to three responses)

7

Health care costs, wages, and jobs were already top issues for Latinos, COVID-19 has amplified these concerns.



Source: SOMOS UNIDOSUS National Latino Survey May 10-16, 2020 (N=1,829) MoE +/- 2.3%

Issue Priorities

On the whole, what are the most important issues facing your community that you think Congress and the President should address? (Record up to three responses)

	U.S.	Arizona	California	Colorado	Florida	Illinois	NY/NJ	Texas
Responding to Coronavirus/COVID-19	54	57	49	63	56	57	55	60
Lowering health care costs	30	31	29	41	32	33	30	30
Improving wages/incomes	27	25	28	31	37	31	23	24
Unemployment/ Creating more jobs	27	27	28	28	26	26	33	25

Source: SOMOS UNIDOSUS National Latino Survey May 10-16, 2020 (N=1,829) MoE +/- 2.3

VIEWS ON HEROES ACT

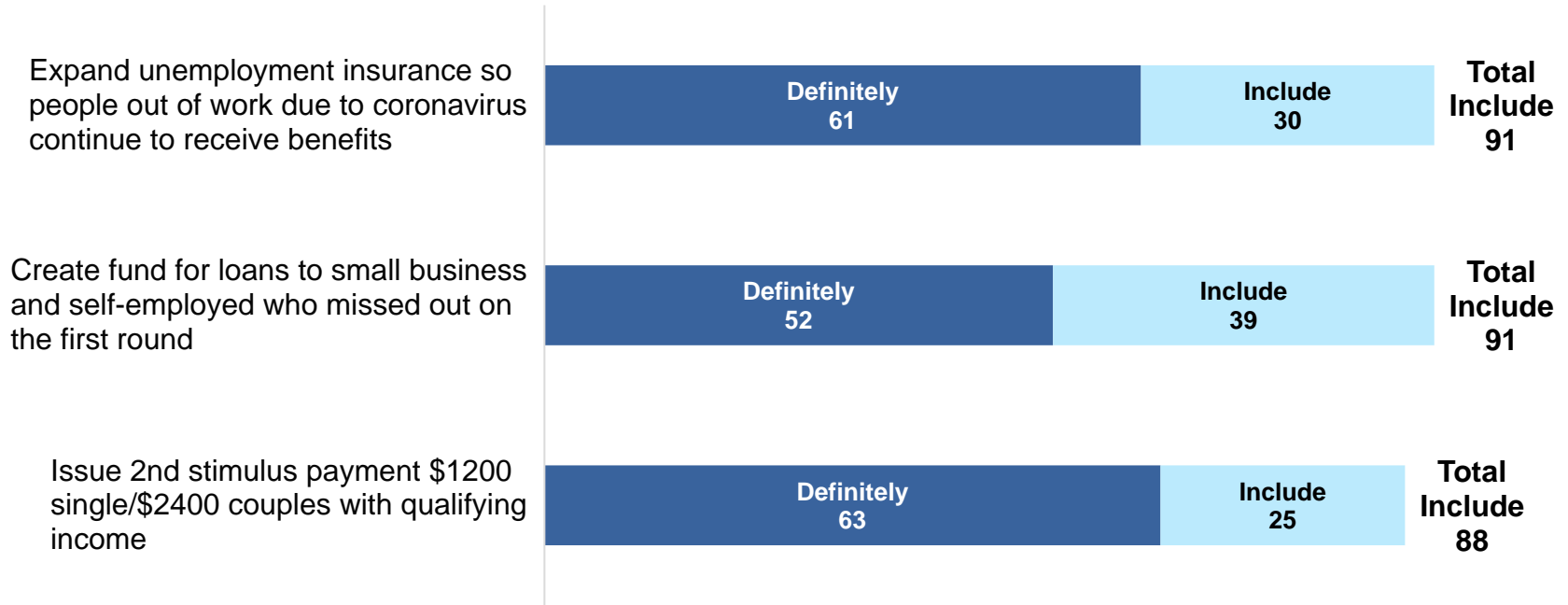


Experience with CARES Act

- Millions of Latino families and businesses did not receive any support from the CARES Act, including:
 - 48% of households earning less than \$25,000 a year
 - 31% of US born, and 45% of Latino immigrants
- 66% of Latinos believe the initial stimulus was not enough, that most people actually need more to get through the next couple of months.

Support Workers and Entrepreneurs

(Congress is currently considering a new stimulus bill, or CARES Act version 2. For each of the following, please indicate if you think this is something Congress should include, or not include in the bill.)



Source: SOMOS UNIDOSUS National Latino Survey May 10-16, 2020 (N=1,829) MoE +/- 2.3%

Include Undocumented Workers and Parents

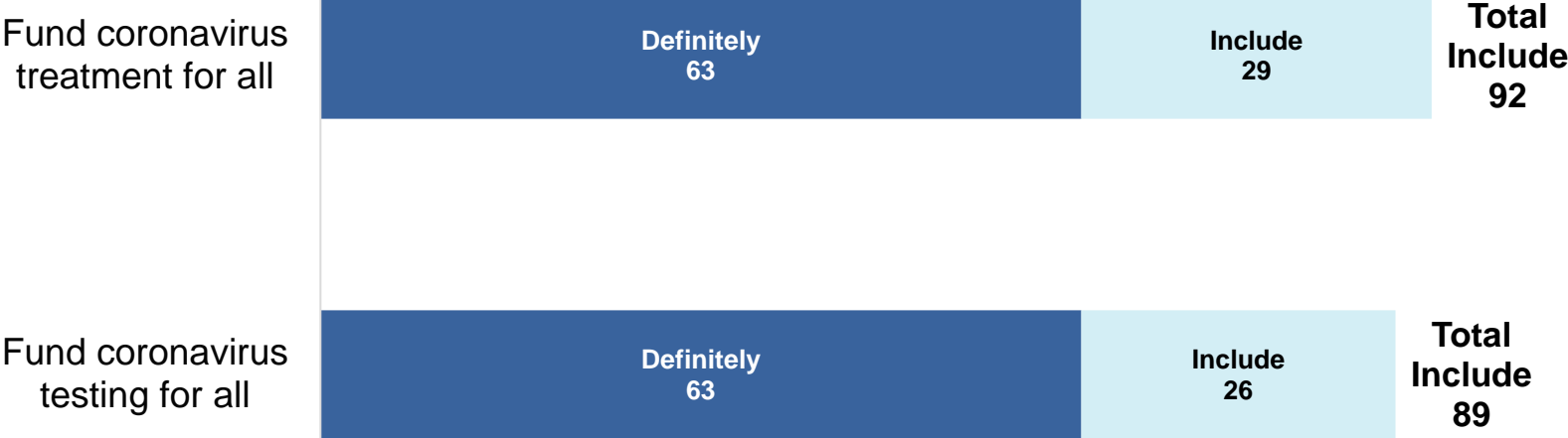
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Expanded Testing and Treatment

(Congress is currently considering a new stimulus bill, or CARES Act version 2. For each of the following items, please indicate if you think this is something Congress should include, or not include in the bill.)



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HEALTH AND ECONOMIC IMPACT



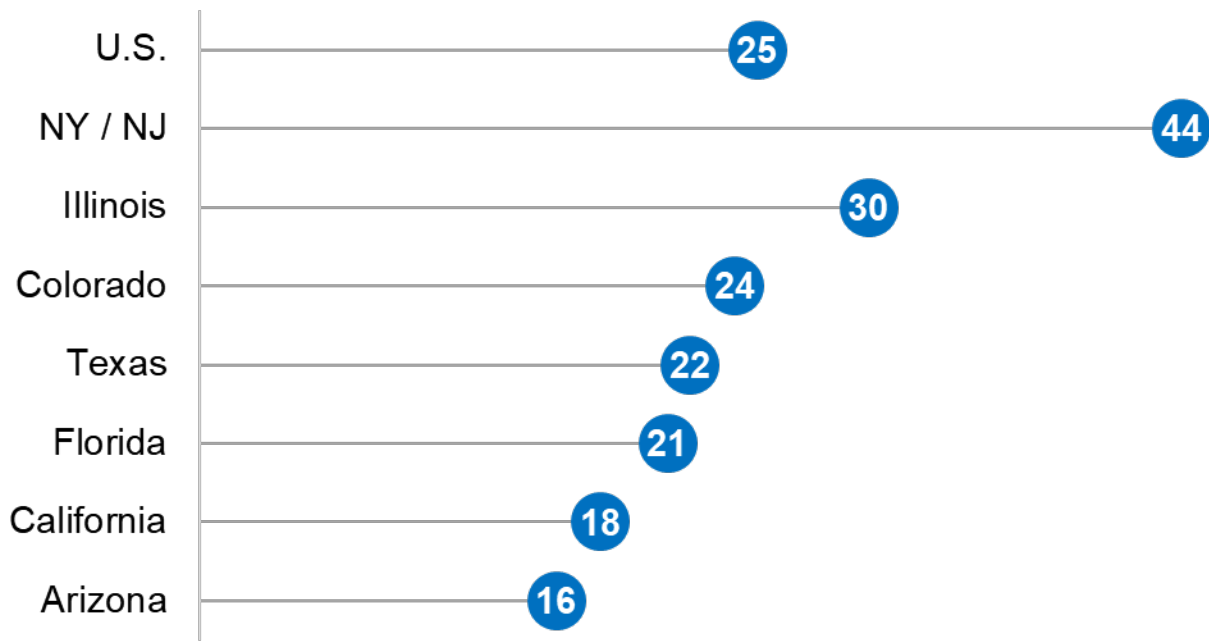
Prevalence of COVID-19 Among Latinos

(Have you or a family member or friend become ill due to the coronavirus? Percent “yes” illustrated)

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One in four Latinos knows someone, or have themselves, become ill due to coronavirus.

In the New York area, that share is much higher at 44%, and in Illinois it is 30%.



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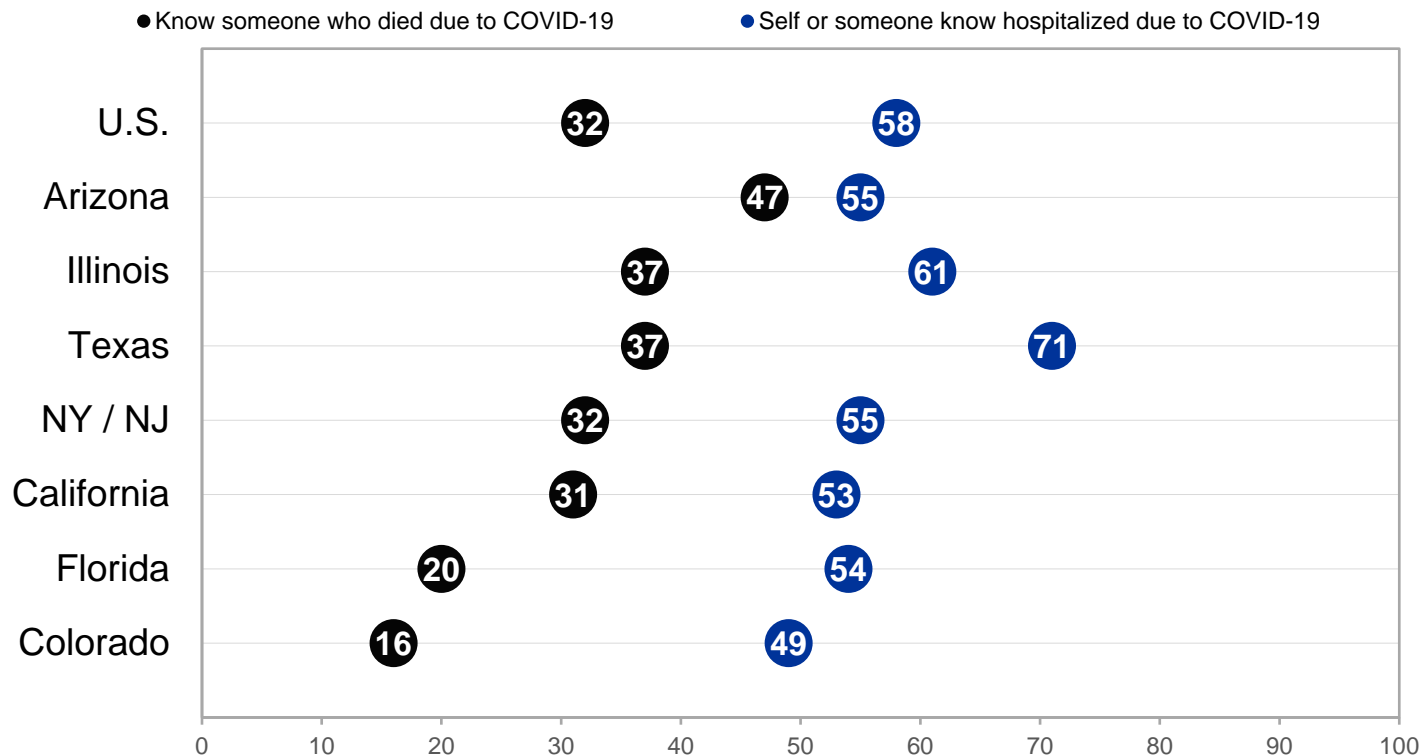
Hospitalizations and Deaths Due to COVID-19 Familiar to Many Latinos

Among those who know someone who contracted coronavirus:

* 58% themselves, or someone they know, was hospitalized due to COVID-19.

* 32% know someone who died as a result of the virus.

* Among all Latinos nationwide, 8% know someone who has died of COVID-19.



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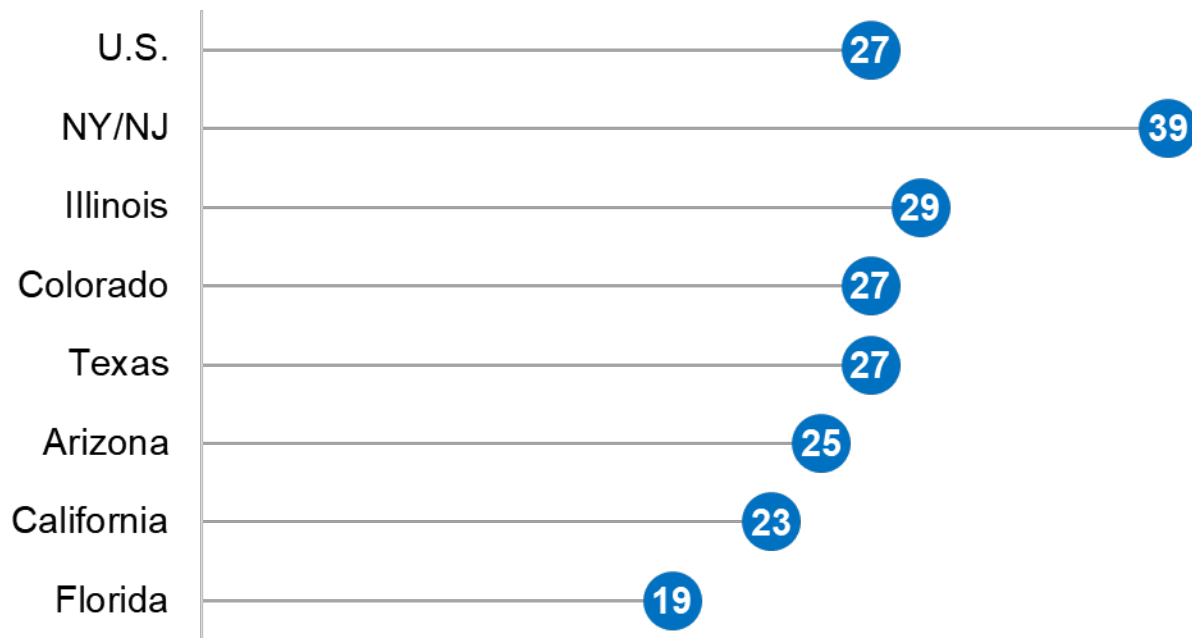
Unmet Testing Demand

(Have you/anyone you know, wanted but been unable to get tested for coronavirus? Percent “yes” illustrated)

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More than one in four Latinos (27%) knows someone, or have themselves, wanted to get tested, but were unable to do so.

Unmet demand is highest in the hardest-hit areas: New York / New Jersey (39%) and Illinois (29%).



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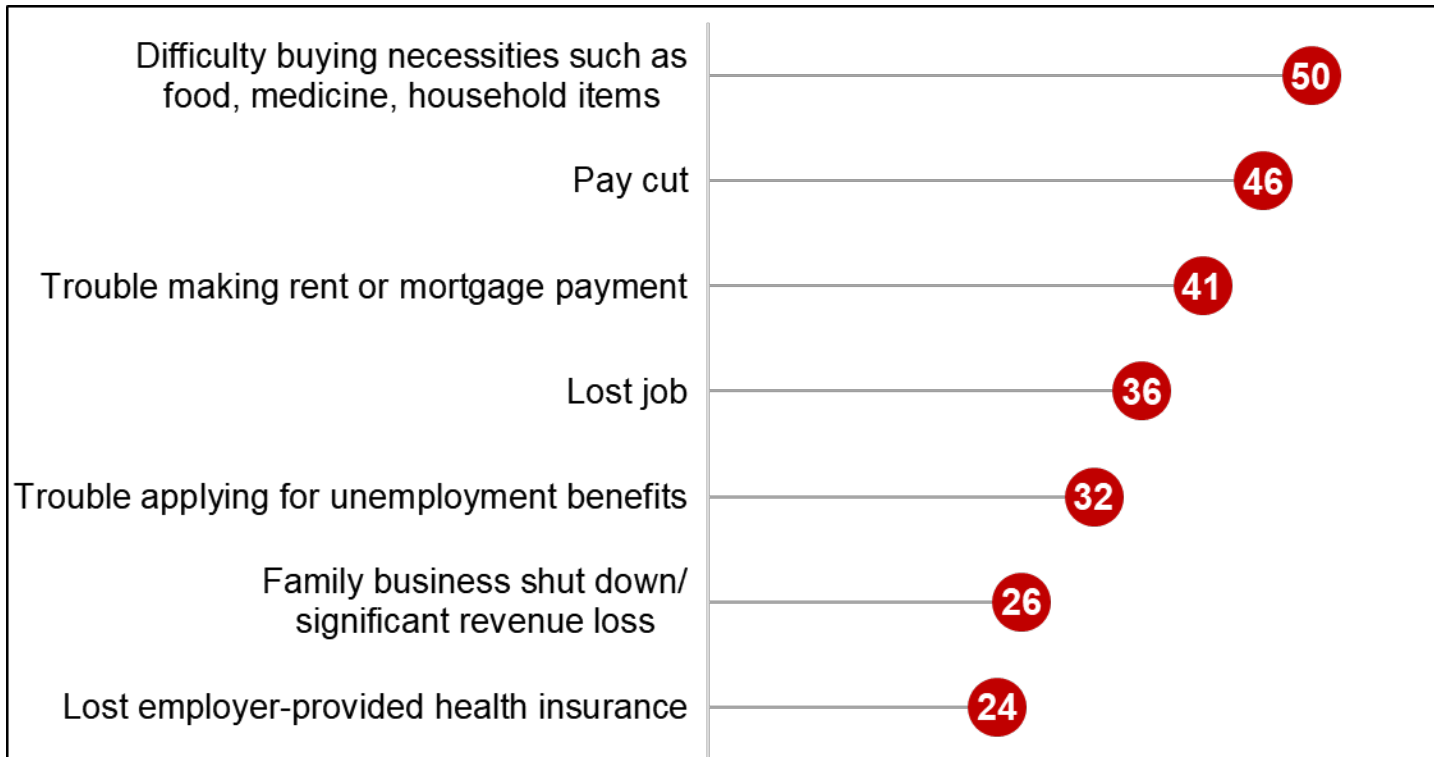
Huge Personal Financial Losses and Stress

(Which of these circumstances are true for you/household due to coronavirus outbreak? Percent “yes” illustrated)

More than one-third, (36%) of Latino households have experienced a job loss.

60% of Latino households have experienced either a job loss or a cut in pay. 22% had BOTH job losses and pay cuts.

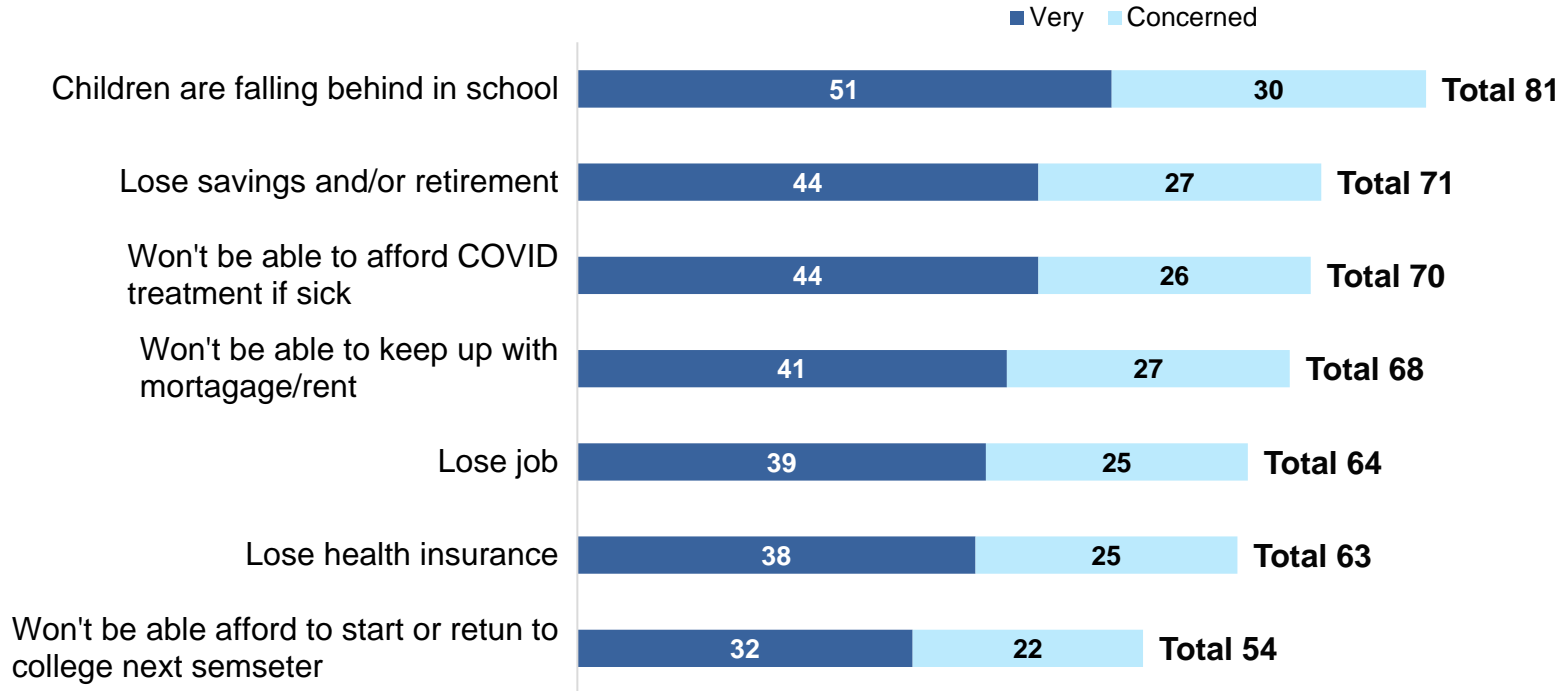
24% have lost their employer-provided health insurance.



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Substantial Concerns About the Future

(How concerned are you, personally, that you or someone in your household will... % concerned illustrated)



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Hard Hits to Latino Small-Business Owners and Self-employed

- More than 25% of Latino entrepreneurs shutdown lost significant revenue or shut down their business altogether.
- Among them, 49% had trouble getting a loan under the initial stimulus bill.
- Among those working and schooling at home (45% home schooled children)
 - 84% received no support to cover costs for equipment, wifi or data plans needed to complete work and school assignments.

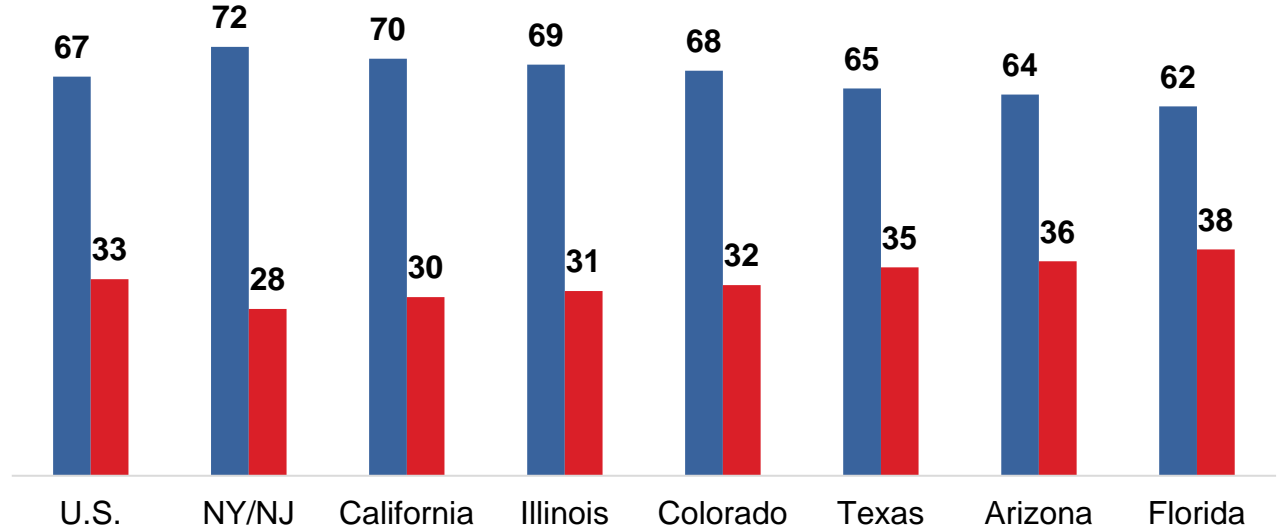
TRUST IN A TIME OF CRISIS



Latinos Believe Trump's Poor Response Had Devastating Consequences

(Which statement do you agree with most?)

- President Trump ignored the early warning signs of coronavirus, and because of his delays and incomplete response, thousands of Americans are now sick and dying
- There is nothing President Trump can do to prevent or stop an outbreak like the coronavirus from spreading in the United States, he should not be blamed for this crisis



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Trusted: Local Medical Community, Not Trusted: Trump

(On a scale of 0 to 10, how much do you trust each of the following to provide accurate information and helpful advice related to the coronavirus outbreak? Mean values illustrated)

Latinos are most trusting of medical experts and their friends and family.

Trump is the least trusted source of information and advice on coronavirus. On a scale of 0 to 10, mean trust in Trump is 3.3. Note: 39% rated him zero.

Local hospitals, doctors, and nurses

Friends/family

Governor [Name]

Local elected officials (mayors, county govt, school superintendent)

Spanish language journalists

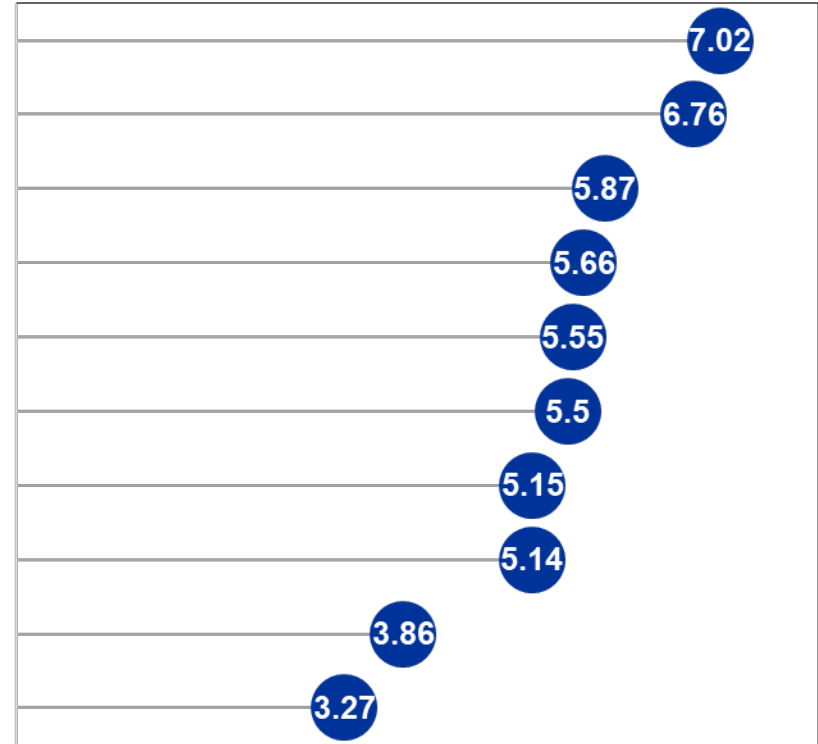
Local community orgs/leaders

English language journalists

Democrats in Congress

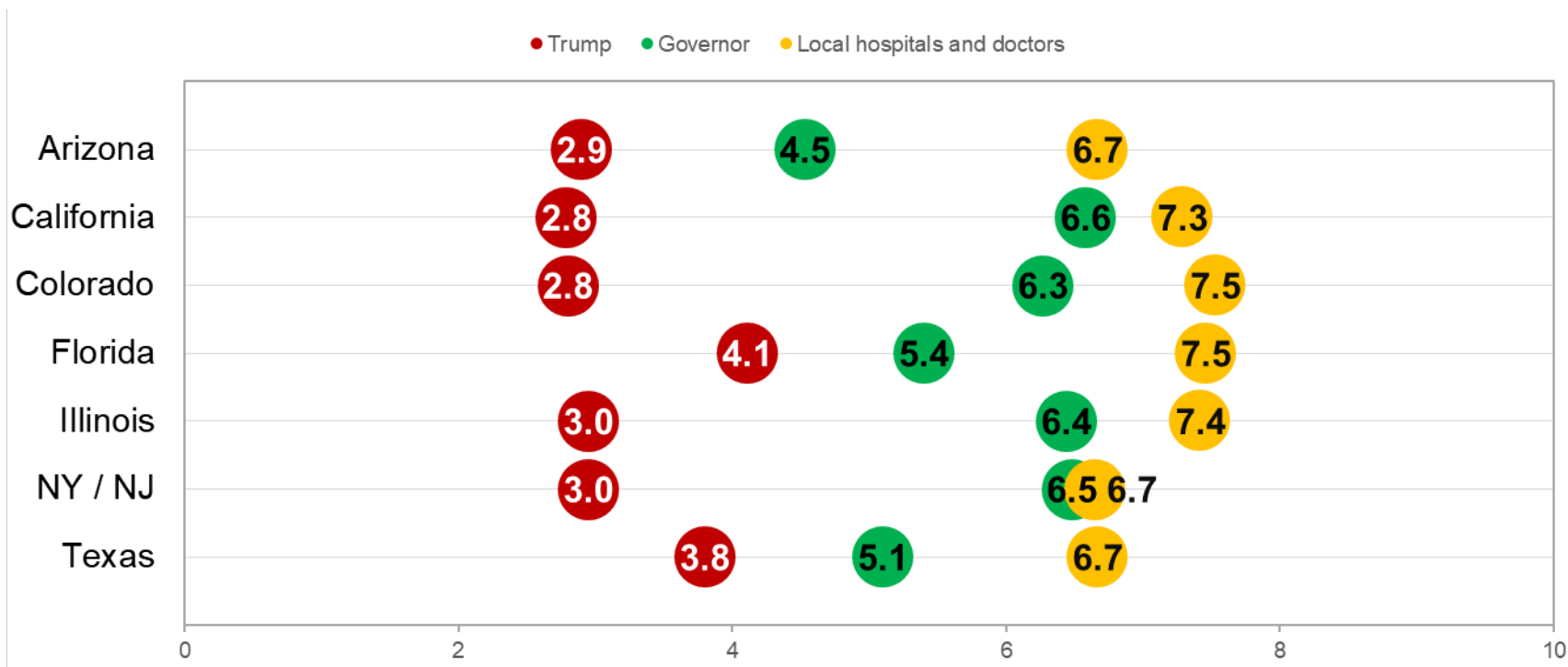
Republicans in Congress

President Trump



Trust Local Medical Experts and Governors, Not Trump

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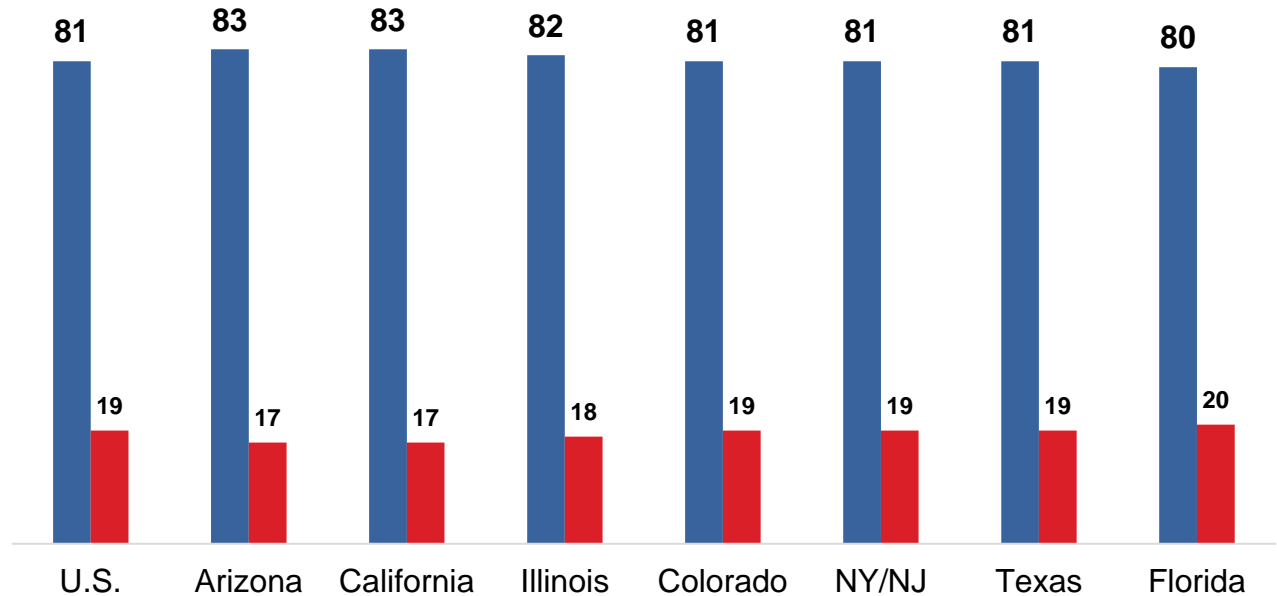


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State Re-Open Decisions Should be Based on Expert Advice, Not Trump Recommendations

(Which statement do you agree with most?)

- Governors should re-open businesses on a schedule that works for their state, using a gradual phased-in approach based on advice of scientists and health experts
- Governors should quickly to re-open businesses based on recommendations by President Trump to get people back to work, even if some health experts disagree

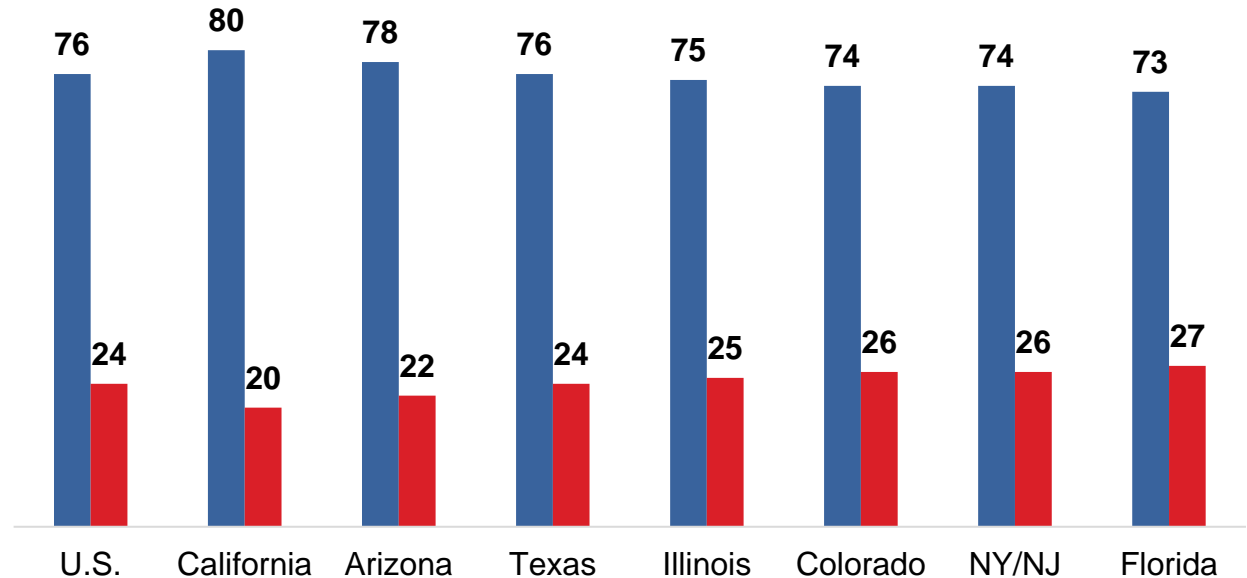


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Despite Health and Economic Woes, Support for Stay-at-Home Orders

(Which statement do you agree with most?)

- We are in this together and need to do what we can to prevent spread of coronavirus. Even if it means a few more weeks of staying at home, missing work and/or school – that is a small price to pay in order to save millions from illness or death.
- America needs to get back to work now. This has gone on too long; people are losing jobs and the economy is falling apart. It is a sad fact that some people will get sick and die when we all go back to our normal lives, but we need to get back to work so the economy recovers and people keep their jobs.



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