

## ABOUT US

UnidosUS is a nonprofit, nonpartisan organization that serves as the nation's largest Hispanic civil rights and advocacy organization. Since 1968, we have challenged the social, economic, and political barriers that affect Latinos through our unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico.

We believe in an America where economic, political, and social progress is a reality for all Latinos, and we collaborate across communities to achieve it.

### Our Purpose

We exist to create a world where there are no barriers for Latinos to reach their fullest potential.

### Our Promise

We empower Latinos to define and achieve their own American Dream.

### Our Mission

We build a stronger America by creating opportunities for Latinos.

### Our Vision

We want to see a strong America where economic, political, and social advancement is a reality for all Latinos, where all Hispanics thrive and our community's contributions are recognized.

## CHAMPIONING OUR COMMUNITY



### Affiliate Engagement

We integrate the expertise, actions, and voices of our community-based partners to improve opportunities for Latinos.



### Civil Rights and Racial Equity

We work across communities to dismantle structural racism and unfair policies.



### Education

We advocate for high-quality education from early childhood through college, vocational training, and beyond.



### Health

We build policies and programs to ensure everyone's right to be healthy regardless of where they live, learn, play, or pray.



### Housing and Financial Empowerment

We advocate for policies and actions to unleash the economic power of the Hispanic community and benefit all Americans.



### Immigration

We fight for an immigration system that values every person's dignity and human rights.



### Voting and Political Empowerment

We ensure eligible Latinos are registered, informed, and empowered to vote, and to show the defining power of the Hispanic voter.



### Workforce Development

We develop the Latino workforce in their journey to thrive in the workforce and achieve economic prosperity.

# OUR IMPACT

Since 1968, we have championed the Latino community to achieve positive changes that strengthen America, including:



Helped 1.4 million eligible immigrants become citizens.



Invested \$2 billion to develop communities via our Raza Development Fund, the largest Hispanic CDFI in the country.



Operated one of the largest HUD-certified housing counseling networks, with nearly 50 housing counseling agencies in 27 states and a nationwide call center.



Increased the proportion of Latino children who received the COVID-19 vaccine to 77%.



Registered nearly 1 million new Latino voters.



Secured an \$11.4 million grant from the U.S. Department of Commerce's Good Jobs Challenge with Affiliate partners in Colorado and Puerto Rico.



Secured Child Tax Credit (CTC) eligibility for 97% of families in Puerto Rico.



Collaborated with Smithsonian to integrate stories and data of UnidosUS and 25 Affiliates in the Molina Family Latino Gallery's Mapping the U.S. Latino Experience

# OUR UNIQUE ADVANTAGE

UnidosUS works to ensure Latinos have the ability and opportunity to improve their lives. To promote the economic, political, and social advancement of Latinos, UnidosUS leverages the unique combination of three assets: leadership in policy and advocacy, innovative programming, and a national network of nearly 300 Affiliate community organizations.

Our differentiator lies in our ability to effectively:

- Convene issue experts
- Define and disseminate best practices
- Strengthen organizational, leadership, and advocacy capacity
- Develop policy and research

This is how we advance our mission.

