

# Parent and Family Engagement in ESSA

Presented by Brenda Calderon, MA  
and Jose Rodriguez, MA

# About NCLR

National Council of La Raza is the largest national Hispanic civil rights and advocacy organization in the United States. Our mission is to improve opportunities for Hispanic Americans.

# Today's Presenters

Brenda Calderon,  
Education Policy Analyst



Jose Rodriguez  
Director of Parent and  
Family Engagement



# Agenda

- Parent Policy Update- Brenda
- NCLR Parent Engagement Model- Jose
- Question and Answer

## Every Student Succeeds Act (ESSA)

- Nations largest federal K-12 law
- Replaces the No Child Left Behind Law
- Provides targeted resources for low income school districts
- Will begin transition this summer



# Family/ Parent Policy Provisions

## District Responsibilities:

- Policy developed at the district level to engage parents.
- Involve parents in design of local accountability plans
- Involve parents in school activities
- 1% set aside for parent/ family engagement



# Shared Responsibilities for High Achievement

## School Responsibilities:

- Description of how parents can support learning
- Address communication via:
  - Parent teacher conferences
  - Reports to parents
  - Access to staff
  - Ensuring regular two-way, meaningful communication in a language family members can understand



# Statewide Family Engagement Centers

- Can provide parent education and family engagement in education programs or training and technical assistance to state education agencies.
- Designed to strengthen partnerships between SEAs, LEAs and other personnel
- Competitive grants awarded to statewide organizations like non- profits that have experience in parent engagement



# Why is this important now?

- States must have meaningful consultation with parents in the development of state plans.
- Parents involved in creation of “state report cards”
- ESSA creates an opportunity to highlight the voices of parents

# NCLR Recommendations

- Parent Engagement be intentional, sustained and culturally relevant
- Use social media and other communications avenues to keep the public informed
- Parent Engagement be accessible (language, child care)

# NCLR Parent & Family Engagement

Jose L. Rodriguez

NCLR Director of Parent & Family  
Engagement

**RED  
NOSE  
DAY**



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NATIONAL COUNCIL OF LA RAZA

# (NCLR) Core Qualities for Successful Parent Engagement

- The National Council of La Raza (NCLR) Core Qualities for Successful Parent Engagement exemplify best practices for early childhood education programs and K–12 schools that wish to increase the involvement of parents in their children’s education.



- By adhering to the Core Qualities, schools and programs will ensure that Latino students benefit from the additional engagement of their parents in their education.



# NCLR Core Qualities for Successful Parent Engagement

- Family Engagement and Community Collaboration
- High Expectations / High Supports
- Cultural Competence
- Partnerships with Institutions of Higher Education

# NCLR Parent Engagement Model



# Padres Comprometidos

- Is especially designed to reach parents who are, traditionally, not connected to their children's school or preschool as a result of:
  - Linguistic and cultural differences
  - Economic background
  - Negative perceptions about school
  - Lack of knowledge about how to become involved



- Parents meet for nine sessions, typically one per week. In sessions that last one-and-one-half hours, parents engage in discussions and exercises based on the themes covered by the curriculum.

- The *Padres Comprometidos* program helps Hispanic parents, who are not typically involved with schools, learn to:
  - Navigate the United States public school system
  - Develop goals for their children to ensure they attend college
  - Understand the academic requirements for college readiness
  - Model behaviors at home that encourage and promote learning

- This program has been successfully implemented in 65 different communities across 21 states in early education centers, charter schools, public schools, and community-based organizations.

- PC Pre-K
- PC Elementary
- PC Secondary
- PC STEM at Home
- PC Parent Advocacy Curriculum (*New*)
- PC con CHISPA

(**CH**ildren Investigating **S**cience with **P**arents **A**fterschool)

# Parent Impact 2013-2015

Program	Enrolled	Graduated	Graduation Rate
PC Pre-K	387	269	79%
PC Elementary	1031	604	59%
PC Secondary	2531	1007	40%
PC STEM at Home	615	285	46%
PC con CHISPA	399	142	35%
<b>Total</b>	<b>4963</b>	<b>2307</b>	<b>46.48</b>



PC Pre-K

**PADRES  
COMPROMETIDOS**  
Parent Engagement Curriculum

*Elementary School Level*

PC Elementary

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**PADRES  
COMPROMETIDOS**  
Programa de estudio para involucrar a los padres

*Nivel de escuela secundaria*

PC Secondary

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**PADRES  
COMPROMETIDOS**  
STEM at Home

*Middle School Level*

PC STEM at Home

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**CHISPA**  
Children Investigating Science with Parents and Allotment!

**PADRES  
COMPROMETIDOS con CHISPA**  
Parent Engagement Curriculum

*Elementary School Level*

PC con CHISPA

*Padres Comprometidos*  
Parent Advocacy Curriculum

PC Parent Advocacy Curriculum