

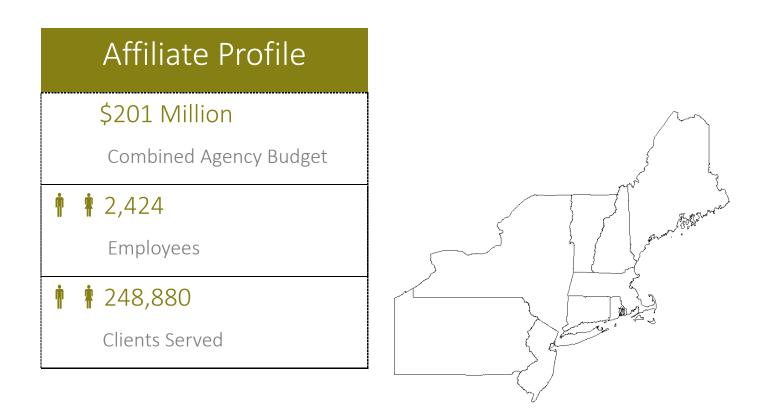
## Year in Review NCLR Regional Recaps

## 2015 Northeast Region Year-End Recap

NCLR and its Affiliate Network help build a stronger America by creating opportunities for Latinos. Together, NCLR's national influence and Affiliates' local expertise elevate the Latino voice, build new connections, and open doors in a more powerful and effective way than if each of us acted alone. As we move into 2016, let's take a look back at some of what we accomplished in 2015.

### Northeast Snapshot

The Northeast Affiliate Network is home to 34 Affiliate community-based organizations, serving communities across six states.





## **Recognizing Our Northeast Affiliates**

NCLR is proud of our Affiliates and the work they do to empower communities. In 2015, we were pleased to recognize their contributions and celebrate these specific achievements:



The **Centro Hispano Daniel Torres** (Reading, PA) was recognized as the 2015 NCLR Northeast Affiliate of the Year.

The **Committee for Hispanic Children and Families** in New York City and **Sociedad Latina** in Roxbury, MA were featured in the White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic

Education national online catalog.

**I-Lead Charter School** (Reading, PA) was among the 10 organizations to join the NCLR Affiliate Network in 2015.

## *IPRESENTE!*

As a convener of Latino leadership, NCLR strengthens Affiliates' ability to succeed by providing a platform for peer-to-peer collaboration and by connecting leaders to share and replicate best practices throughout the year. Using NCLR's national recognition and visibility, we showcase Affiliates by highlighting their unique attributes, program models, and expertise. NCLR featured a different Affiliate each month through the NCLR blog series which received over **80,000 views**.

Below are 2015 highlights of NCLR-Affiliate community leadership convenings:

- Over 80 representatives of 56 distinct Affiliates attended the Affiliate Leadership Summit in Washington, DC, to learn best practices and strengthen their capacity on immigration legal services and prepare for administrative relief.
- For the eighth consecutive year, NCLR and its Affiliate Council presented the Affiliate Leadership Breakfast where over 300 nonprofit leaders connected and heard an Affiliate-led panel share strategies for leading a successful social enterprise—a topic identified and prioritized by Affiliates.
- The Northeast and Southeast Fall Regional Convening brought together representatives from 32 Affiliate organizations—17 from the Northeast region. Affiliate experts offered sessions on community development, community empowerment and engagement, program evaluation, and how to create an app.



### **Expanding Affiliate Ability**

NCLR program and policy staff collaborated with Affiliates to support their growth and ability to serve and advocate for Latino families.



The following programs and annual events highlight just some of the many ways NCLR adds value to Affiliates' efforts to create opportunities for Latino families. \*

\*The information included in this recap is intended to show a snapshot of NCLR activities and is not a comprehensive list of all grant opportunities and trainings.

#### **EDUCATION**

Deepening our investment in developing the next generation of leaders, NCLR launched three new programs: the *Latino Men of Action* initiative—which examines how ideas of masculinity shape students' self-efficacy; and two college readiness programs, Early *Escalera* (for 9th graders) and *Líderes Avanzando* (for college retention). Combined, NCLR is bridging gaps in programming across the educational spectrum preparing our future leaders at an early age for college and career success. NCLR Affiliates were also instrumental in a major policy victory for Latino children: securing passage of the Every Student Succeeds Act (ESSA), which stands to benefit the 12 million Latino students in U.S. schools and 5 million English learners.

#### HEALTH

As part of the *Comprando Rico y Sano* Project, NCLR and its subgrantee Affiliates trained 230 *promotores de salud* and educated nearly 50,000 Latinos via face-to-face discussions about how nutrition helps families build healthy eating habits. Additionally, 14,500 Latino households now



have access to the Supplemental Nutritional Assistance Program (SNAP) because of the culturally competent enrollment assistance they received through NCLR Affiliates.

### HOUSING

NCLR's investment of almost \$3 million in Housing and Community Development programs and services made it possible for Affiliates to provide counseling services to over 40,000 families on critical issues such as pre- and post-purchase counseling, mortgage modifications, and mortgage delinquencies. Additionally, the NCLR Homeownership Network (NHN) provided financial, budgeting, and money-management services to empower Latinos to make informed choices and improve their financial well-being.

#### WORKFORCE DEVELOPMENT



Over 2,000 adults became more competitive in the workforce as a result of NCLR's investment in Affiliate job training programs, with 33 grants in 2015. In addition to ongoing technical assistance to those grantees, another 27 Affiliates from across the country attended NCLR's Workforce Development Bridge Curriculum

Training and received intensive training that allowed them to introduce NCLR's workforce curriculum into their existing programs.

#### **CIVIC ENGAGEMENT**

NCLR's civic engagement work focused on providing Affiliates technical assistance in incorporating voter registration and advocacy into their existing programs. Nearly 300 Latino leaders from across the country participated in the 2015 NCLR National Latino Advocacy Days on March 4 in DC. Participants, including nearly 100 youth from *Líderes Congreso*, participated in advocacy training and carried out over 100 meetings with their congressional representatives to advocate for President Obama's administrative relief actions.



#### WEALTH BUILDING



NCLR led a successful campaign to protect vital tax credits for working families, the Earned Income Tax Credit (EITC), and the Child Tax Credit (CTC), hosting several community forums and press events in partnership with Affiliates. In December, NCLR celebrated the permanent extension of the EITC and CTC – a major policy victory that would not have been possible without the engagement and voices of NCLR Affiliates.



In another effort to protect Latino families, NCLR garnered more than 4,000 signatures in support of payday lending reform and collected many stories of Latino families falling into debt traps due to predatory payday lending. NCLR is working with the Consumer Financial Protection Bureau to ensure that there are rules to protect families from falling further into debt.

#### **IMMIGRATION**

NCLR kept pressure on Washington throughout 2015 to act on comprehensive immigration reform, producing press events, blogs, media appearances, editorials, and feature stories of families impacted by the current broken immigration system. In anticipation of expansion of the Deferred Action for Childhood Arrivals (DACA) program and the implementation of the Deferred Action for Parents of Americans and Lawful



Permanent Residents (DAPA) program, NCLR provided technical assistance to Affiliates leading work on immigrant integration to shore up their immigration legal services programs through webinars, trainings, and peer-to-peer connections. NCLR also unveiled **Immigo 2.0**, a mobile app designed to provide service providers with the most up-to-date information about changing immigration laws and policies, with nearly 3,000 downloads to date.

## Amplifying Affiliate Voice

In addition to the efforts on the issues above, NCLR and Affiliates across the country have also forged ahead in new and revitalized movements impacting Latino families. Our collective voice has been heard on important issues such as **technology**, **smart justice reform**, and **youth leadership**. Affiliates have been instrumental in the development of these portfolios providing expertise, voice, and perspective that are much needed in discussions of policies, solutions, and actions.



## INVESTING IN THE AFFILIATE NETWORK

NCLR grew the impact of our Affiliate Network by helping Affiliates implement innovative programs and expand existing operations.\*

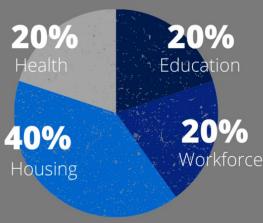
2015

NCLR

Investment

## \$ 7,600,000 +

### GRANTS BY PROGRAM AREA



#### The Northeast Regional Team es include most major prudiatin gralits ave deu in Fr15. Figures are no

nclusive of all NCLR investments made in the year such as Affiliate trainings, travel stipends awards, small subgrants, or pilot grants.

# Northeast This year

Growing the

## \$ 768,000 +

was invested into Northeast Affiliate organizations.

## What's Ahead?

As we start 2016, NCLR will continue to work with Affiliates by:

- **Developing Latino leaders** through capacity-building trainings, peer-to-peer collaboration, and convening Latino community leadership.
- Advancing the Latino Vote through citizenship and civic participation through education, registration, GOTV efforts, and advocacy.
- Integrating immigrants through programs such as DAPA/DACA and continuing to work on immigration reform.
- Creating economic opportunities by protecting the Child Tax Credit and the Earned Income Tax Credit, and fighting for payday lending reform.
- Advocating for Health Reforms that expand the number of opportunities for Latinos to access health coverage such as Medicaid expansion and ACA.



Along with the leadership and dedication of the Northeast Affiliate Council Representatives, Cynthia Figueroa and Raul Rodriguez, NCLR's New York-based team supports the work of our Affiliates in the Northeast.



Cynthia Figueroa President and CEO Congreso de Latinos Unidos



Raul Rodriguez Executive Director East Harlem Council for Community Improvement, Inc.

#### The NCLR New York-Based Team

Sonia M. Pérez, Senior Vice President, Strategic Initiatives Sheena K. Fallon, Manager, Editorial Services Tatiana Villanueva-Colman, Northeast Regional Coordinator, Affiliate Member Services

For questions about this recap or to learn more about the NCLR Northeast Region, please contact <u>NE-info@nclr.org</u>

PLEASE SAVE THESE DATES*	
NCLR Capital Awards NCLR Affiliate Leadership Summit NCLR National Latino Advocacy Days NCLR Workforce Development Forum NCLR Annual Conference Election Day	March 8, 2016 March 9, 2016 March 9–10, 2016 May 4–6, 2016 July 23–26, 2016 November 4, 2016
*Dates are subject to change.	
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