

2015 California Region Year-End Recap

NCLR and its Affiliate Network help build a stronger America by creating opportunities for Latinos. Together, NCLR's national influence and Affiliates' local expertise elevate the Latino voice, build new connections, and open doors in a more powerful and effective way than if each of us acted alone. As we move into 2016, let's take a look back at some of what we accomplished in 2015.

California Snapshot

The California Affiliate Network is home to 62 Affiliate community-based organizations, serving communities across the state.

California Affiliate Profile

\$920 Million

Combined Agency Budget

13,974

Employees

3.1 Million

Clients Served



Recognizing Our California Affiliates

NCLR is proud of its Affiliates and the work they do to empower communities. In 2015, we were pleased to recognize their contributions and celebrate these specific achievements:



El Concilio of Stockton was recognized as the 2015 NCLR Affiliate of the Year.

Mission Asset Fund of San Francisco received the Family Strengthening Award for their lending circles model.

TODEC Legal Center in Perris received NCLR's Affiliate Advocacy Award for their commitment to advocating on behalf of the Latino community.

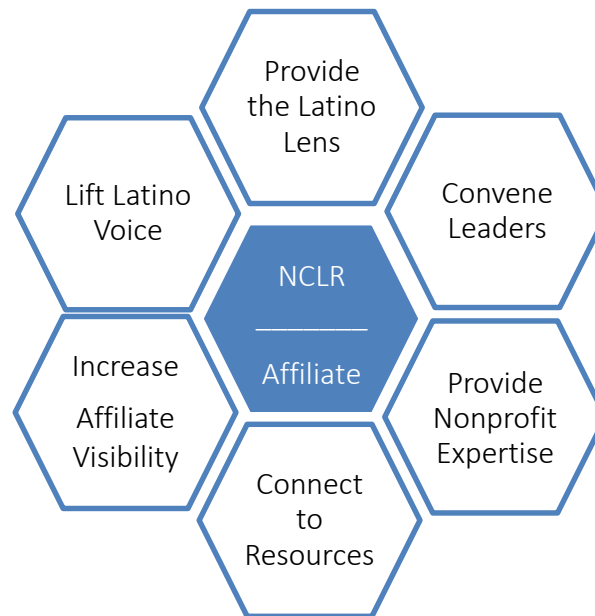
¡PRESENTE!

As a convener of Latino leadership, NCLR strengthens Affiliates ability to succeed by providing a platform for peer-to-peer collaboration and connecting leaders to share and replicate best practices throughout the year. Using NCLR national recognition and visibility, we showcase Affiliates highlighting their unique attributes, program models, and expertise. NCLR featured a different Affiliate each month through the Affiliate Spotlight blog series, which received more than **80,000 views**. Below are 2015 highlights of NCLR-Affiliate community leadership convenings:

- For the eighth consecutive year, NCLR and its Affiliate Council presented the Affiliate Leadership Breakfast where more than 300 nonprofit leaders connected and heard an Affiliate-led panel share strategies for leading a successful social enterprise—a topic identified and prioritized by Affiliates.
- Deepening our reach in the Inland Empire, NCLR hosted its annual Fall Regional Convening in the city of Rancho Cucamonga. Close to 50 attendees from 22 Affiliate organizations participated. NCLR Board Chair Renata Soto of Conexión Américas and NCLR's new Deputy Vice President of Health, Rita Carreon, were among the several prominent guests. Affiliates and local partners attended the Community Reception and heard from NCLR President and CEO Janet Murguía. On the second day, Affiliates were greeted by special guest speaker California State Treasurer John Chiang and concluded with an Affiliate Forum with Janet Murguía. Two organizations from the Inland Empire have applied to join the NCLR Affiliate Network.
- In May of this year, NCLR hosted a Technology Planning for Nonprofits workshop at Mexican American Opportunity Foundation's (MAOF) facility in Montebello. We had 19 attendees representing 12 NCLR California Affiliates for the half-day training facilitated by A-Z Techs, a dedicated team of professionals providing information technology support to small businesses and nonprofit organizations founded by Belinda de la Libertad.

Expanding Affiliate Ability

NCLR program and policy staff collaborated with Affiliates to support their growth and ability to serve and advocate for Latino families.



The following programs and annual events highlight just some of the many ways NCLR adds value to Affiliates’ efforts to create opportunities for Latino families. *

*The information included in this recap is intended to show a snapshot of NCLR activities and is not a comprehensive list of all grant opportunities and trainings.

EDUCATION

Deepening our investment in developing the next generation of leaders, NCLR launched three new programs: the Latino Men of Action initiative—which examines how ideas of masculinity shape students’ self-efficacy—and two college readiness programs, *Early Escalera* (for ninth graders) and *Líderes Avanzando* (for college retention). Combined, NCLR is bridging gaps in programming across the educational spectrum preparing our future leaders at an early age for college and career success. NCLR Affiliates were also instrumental in a major policy victory for Latino children: securing passage of the Every Student Succeeds Act (ESSA), which stands to benefit the 12 million Latino students in U.S. schools and 5 million English learners.

HEALTH

As part of the *Comprando Rico y Sano* project, NCLR and its subgrantee Affiliates trained 230 *promotores de salud* and educated nearly 50,000 Latinos via face-to-face discussions about nutrition, helping families build healthy eating habits. Additionally, 14,500 Latino households now have access to the Supplemental Nutrition Assistance Program (SNAP) because of the culturally competent enrollment assistance they received through NCLR Affiliates.

In California, NCLR worked in coalition with the Latino Health Alliance to increase awareness of the need for greater diversity among the Covered California Board of Directors; in March, Genoveva Islas was appointed as the board's first Latina.

HOUSING

NCLR's investment of almost \$3 million in Housing and Community Development programs and services made it possible for Affiliates to provide counseling services to over 40,000 families on critical issues like pre- and post-purchase counseling, mortgage modifications, and mortgage delinquencies. Additionally, the NCLR Homeownership Network provided financial, budgeting, and money-management services to empower Latinos to make informed choices and improve their financial well-being.

WORKFORCE DEVELOPMENT

Over 2,000 adults became more competitive in the workforce as a result of NCLR's investment in Affiliate job training programs, with 33 grants in 2015. In addition to ongoing technical assistance to those grantees, another 27 Affiliates from across the country attended NCLR's Workforce Development Bridge Curriculum Training and received intensive training that allowed them to introduce NCLR's workforce curriculum into their existing programs.

CIVIC ENGAGEMENT

NCLR's civic engagement work focused on providing Affiliates technical assistance in incorporating voter registration and advocacy into their existing programs. Nearly 300 Latino leaders from across the country participated in the 2015 NCLR National Latino Advocacy Days on March 4 in Washington, DC. Participants, including nearly 100 youth from *Líderes Congreso*, participated in advocacy training and carried out more than 100 meetings with their congressional representatives to advocate for President Obama's administrative relief actions.



WEALTH-BUILDING



NCLR led a successful campaign to protect vital tax credits for working families, the Earned Income Tax Credit (EITC) and the Child Tax Credit (CTC), hosting several community forums and press events in partnership with Affiliates. In December, NCLR celebrated the permanent extension of the EITC and CTC – a major policy victory that would not have been possible without the engagement and voices of NCLR Affiliates.

In Los Angeles, NCLR hosted a community forum with California Representative Linda Sanchez, NCLR President and CEO Janet Murguía, and NCLR Affiliates Mexican American Opportunity Foundation and Eastmont Community Center.

In another effort to protect Latino families, NCLR garnered more than 4,000 signatures in support of payday lending reform and collected many stories of Latino families falling into debt traps due to predatory payday lending. NCLR is working with the Consumer Financial Protection Bureau to ensure there are rules to protect families from falling further into debt.

IMMIGRATION

NCLR kept pressure on Washington throughout 2015 to act on comprehensive immigration reform, producing press events, blog posts, media appearances, writing editorials, and featuring stories of families impacted by the current broken immigration system. In anticipation of expansion of the Deferred Action for Childhood Arrivals (DACA) program and the implementation of the Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) program, NCLR provided technical assistance to Affiliates leading work on immigrant integration to shore up their immigration legal services programs through webinars, trainings, and peer-to-peer connections. NCLR also unveiled **Immigo 2.0**, a mobile app designed to give service providers the most up-to-date information about changing immigration laws and policies, with nearly 3,000 downloads to date.



Amplifying Affiliate Voice

In addition to the efforts on the issues above, NCLR and Affiliates around the country have also forged ahead in new and revitalized movements impacting Latino families. Our collective voice has been heard on important issues such as **technology**, **smart justice reform**, and **youth leadership**. Affiliates have been instrumental in the development of these portfolios providing expertise, voice, and perspective much needed in discussions of policies, solutions, and actions.

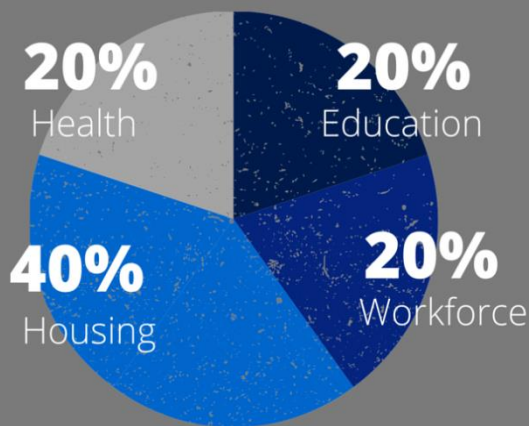
During the California Latino Policy Summit, NCLR shared with its Affiliates a list of 2015 priority bills that promoted equal justice, advanced economic well-being, removed barriers to financial mobility, supported equitable access to health care, and expanded educational opportunities for California's Latino families. NCLR worked with Affiliates throughout the year to advocate for the passage of these bills. We accomplished major policy victories including having Governor Jerry Brown sign all 10 bills of the "Immigrants Shape California" package.

INVESTING IN THE AFFILIATE NETWORK

NCLR grew the impact of our Affiliate Network by helping Affiliates implement innovative programs and expand existing operations.*



GRANTS BY PROGRAM AREA



*Figures include most major program grants awarded in FY15. Figures are not inclusive of all NCLR investments made in the year such as Affiliate trainings, travel stipends awards, small subgrants, or pilot grants.

Growing California
This year
\$ 1,480,000 +
was invested into California Affiliate organizations, a nearly 8% ↑ increase.

What's Ahead?

As we start 2016, NCLR will continue to work with Affiliates by:

- **Developing Latino leaders** through capacity-building trainings, peer-to-peer collaboration, and convening Latino community leadership.
- **Advancing the Latino vote** through citizenship and civic participation through education, registration, GOTV efforts, and advocacy.
- **Integrating immigrants** through programs such as DAPA/DACA and continuing to work on immigration reform.
- **Creating economic opportunities** by protecting the Child Tax Credit and the Earned Income Tax Credit, and fighting for payday lending reform.
- **Advocating for health reforms** that expand the number of Latino opportunities with access to health coverage such as Medicaid expansion and the Affordable Care Act.

The California Regional Team

Along with the leadership and dedication of the California Affiliate Council Representatives, Jose Rodriguez and Carol Ornelas, NCLR’s Los Angeles-based team supports the work of our Affiliates in California.



Jose Rodriguez
Executive Director
El Concilio

Carol Ornelas
Executive Director
Visionary Home Builders

The NCLR Los Angeles-based Team

- Delia de la Vara, Vice President, California Region
- Feliza Ortiz-Licon, Ed.D., Senior Director, Education
- Brenda Gonzalez Ricards, California Regional Director
- Marisabel Torres, Senior Wealth Policy Analyst, ORAL
- Lucerito L. Ortiz, Escalera Program Manager, Education
- Magdalena Mireles, California Regional Coordinator
- Erika Menjivar, California Office Administrator

For questions about this recap or to learn more about the NCLR California Region, please contact CA-info@nclr.org.

PLEASE SAVE THESE DATES*

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| NCLR Capital Awards | March 8, 2016 |
| NCLR National Latino Advocacy Days | March 9–10, 2016 |
| NCLR Affiliate Leadership Summit | March 9, 2016 |
| NCLR Workforce Development Forum | May 4–6, 2016 |
| NCLR California Latino Policy Summit | April 25, 2016 |
| NCLR Annual Conference | July 23–26, 2016 |
| Election Day | November 4, 2016 |

*Dates are subject to change.